

Investment Strategies for Private Clients

Welcome Address

Francesco Saita

Director, Department of Finance, Università Bocconi

Introduction

Barbara Valbuzzi, CFA

President, Italian CFA Society

A Comprehensive Approach to Private Wealth Management

Steve Horan, CFA

Head, Private Wealth, CFA Institute

A Behavioral Finance Approach to Asset Allocation

Jean Brunel, CFA

Managing Principal Brunel Associates, LLC

Risk and Performance on Hedge Funds: How Well do HWNIs Understand?

Andrea Resti

Director CAREFIN, Università Bocconi

Final Remarks

Laura Zanetti

Director, Master of Science in Finance,
Università Bocconi

16 April 2008

16:00-18:30

Room N03

New Building

Piazza Sraffa 13, Milano

For information

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The participation is free

For registration

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