Foreign Language Film Festival 2008-2009

Super Size Me

About the movie (subtitled version)

DIRECTOR	Morgan Spurlock
YEAR / COUNTRY	2004 / USA
GENRE	Documentary
ACTORS	Morgan Spurlock



PLOT

Spurlock addresses the problem of obesity in the USA showing that it is directly related to the fast food industry. Spurlock eats at McDonald's for 30 days and documents the physical effects these eating habits have on his body. As the documentary progresses Spurlock gets fatter and fatter and more and more unhealthy. He travels around the country visiting McDonald's in various states while at the same time exploring to what extent the fast food industry and lobbies affect American eating habits.

LANGUAGE

The language is on the one hand scientific and medical since the film deals with the contents of fast food and its effects on the body. On the other hand, Spurlock has a humorous approach to the problem of obesity and frequently uses slang and idioms to make his point.

GRAMMAR

- Form the comparative and superlative forms of a one-syllable adjective by adding -ER for the comparative form and -EST for the superlative: big, bigger, biggest; low, lower, lowest

A Big Mac is **bigger** than a Whopper

McDonald's is the biggest fast food industry in the world

Spurlock had to go one belt notch lower the third week

School lunches are provided by the lowest bidder

- If the one-syllable adjective ends with a single consonant with a vowel before it, double the consonant and add -ER for the comparative form; double the consonant and add -EST for the superlative form

People in Detroit are **fatter than** people in Houston

Americans are the fattest people in the world

- With most two-syllable adjectives, you form the comparative with MORE and the superlative with MOST: expensive, more expensive, most expensive

McDonald's is more expensive than Burger King

- Past participles frequently are used as adjectives. You form the comparative by adding MORE

Lobbies are more focused on making money for their clients than resolving health problems

- Some two-syllable adjectives follow two rules. These adjectives can be used with -ER and -EST and with MORE and MOST

It is the stupidest way to eat.; it is the most stupid way to eat

- Asas: tanto quanto

Italian are not as fat as Americans

The Coke was as big as 2 bottles of wine put together

- Little, less, least:

You should eat less fast food than Americans

- Much more than = far more than

Fast food companies are far more concerned with making money than selling healthy food =

VOCABULARY

/OCABULARY	
To sue: denunciare	Brand imprinting for later actuation in life: imprinting a brand in one's mind so that you can influence the person later
Law suit: caso legale	To punch: dare un pugno
10,000 joints: 10,000 sales points	Stroke: infarto
Coronary: (arteria) coronaria	Bladder: vescica
General practioner: doctor	Sclerosis: sclerosi
To go on a binge: to begin a period of	Vice: vizio
exaggerating with food or drugs Thorough: complete	Baskin and Robbins: a brand of American ice cream
To fast: not to eat for a given period	Ticker: heart
Outstanding: excellent	Hot fudge sundae: vanilla ice cream with chocolate syrup
Terrific: excellent	Gross: disgusting
Track my progress: follow my progress	Push up: flessione
BMI: Body Mass Index	McNugget: pieces of fried chicken at McDonald's
To overindulge: to exaggerate	Blender: frullatore
0 00	
Golden arches: McDonald's	Bill board: cartellone pubblicitario
Micky D: McDonald's	Belt notch: a hole in one's belt
Vegan chef : vegetarian cook	To set someone up for something: to organize a trap or joke for someone
Bidder: offerente (ad un' asta)	Inmate: person in prison
Cab: taxi	USFDA: United States Food and Drug Administration
To spearhead: to attack like a spear ('lancia')	To stumble across: to accidentally find
To lure in young children: tentare i bambini per farli entrare	To thaw out: scongelare
A work out: the time one does physical exercise in	Drain money: to gradual take away money from
McTummy: the way your stomach (tummy) feels after eating in McDonald's	To ban soda: to make soda illegal
McTwitch: the way your nerves feel after eating in McDonald's	Hurtful: painful
To puk: to vomit	Awesome: incredible
Freaky: crazy and absurd	To be strung out: to feel the physical and psychological effects of a drug
Resilient: resistant to something like the weather or stress	To get jacked up: to use drugs
Hump: 'gobbo' or difficult period	Hash browns: fried potatoes
Unabated: to continue without being stopped	10 fold increase: an increase of 1000 percent
To shovel it in: to eat a lot (shovel: 'badile')	Stranded: abandoned
Pusher man: man who sells drugs	To push something: to promote something
A slab: a piece	To outgun: to do better than
No match: not a suitable competitor	To make headway: to improve
To hector smokers: to disturb without stopping smokers	To get back on track: to return to the right way of doing something