



Milano, 27 AGO. 2014 prot. n. 4730

**COMPETITION FOR THE CONFERRAL OF 1 POSITION AS TENURED FULL PROFESSOR IN THE DEPARTMENT OF MARKETING OF UNIVERSITÀ COMMERCIALE "LUIGI BOCCONI" OF MILAN**

**Article 1**

Università Commerciale "Luigi Bocconi" of Milan, according to article 18 of the Law 30th December 2010, n. 240 and using the methods explained in its regulations, emanated with the Rectoral Decree n. 170 of 1st September 2011, announces a competition for the conferral of a position as Full Professor, with the following characteristics:

*Title:* Tenured Full Professor – with a public law contract;

*duration:* permanent (tenure position);

*starting date:* from **1st September, 2015**.

*at:* **Department of "Marketing"** of this University

competition sector: 13/B2 Economia e Gestione delle Imprese

scientific sector: SECS-P/08 Economia e Gestione delle Imprese

**Article 2**

**Admission Requirements**

Candidates who can apply for a position as Full Professor

- scholars who are qualified as full professor, in the competition field under evaluation;
- scholars who are eligible as full professors according to the Law 210/1998 limited to the length of eligibility according to the law in force;
- full professors already in service upon the entry in force of the law 240/2010;
- Italian and foreign scholars carrying out research or teaching abroad at a university level, in positions equivalent to those proposed by this announcement.

Relations or kin, up to and including 4th grade, with a professor who is part of the Department asking for the vacancy, as well as with the Rector, General Director or a component of the University Board cannot apply.

**Article 3**

**Applications**

Applications, addressed to the University Rector must be sent electronically using an electronic form which can be found at "[www.unibocconi.eu/recruitingseior](http://www.unibocconi.eu/recruitingseior)", by **24.00 of 30<sup>th</sup> September 2014**.

The following documents must be attached to the electronic application:



- a. a scientific curriculum (including the list of titles and publications) in .pdf format;
- b. cover letter/statement of interest in .pdf format;

#### **Article 4** **Selection Procedure**

In order to carry out the selection, the Department uses the Human Resources Committee, commissioned by the Rector and chaired by the Vice-Rector for Human Resources.

Deserving candidates will be invited to send their best and most representative publications, and will be invited to the University to carry out a series of interviews in the Department and to give a seminar based on their research (fly out).

The Human Resources Committee formulates a judgment for each candidate, making a list of suitable candidates who will receive a formal offer from the Rector which will subsequently be submitted for approval by the Faculty Council and Executive Committee. The Council must approve the academic title (level), amount of teaching required, level of scientific research required and salary details which cannot be less than the amount dictated by the Ministerial tables. The offer must also include the deadline by which the candidate must communicate his acceptance of the offer.

If the offer letter is accepted, the University sends the evaluation dossier to the Faculty Council and later the Executive Committee for a decision about the Direct Call. In particular the Faculty Council must be favorably voted for by a majority of Full professors.

Proposals for Direct Calls of Italians or foreigners carrying out research or teaching abroad at a university level will be subject to clearance by the Ministry, having heard the CUN committee, according to art. 1, comma 9 of the Law 230/2005.

#### **Article 5** **Definition of the Relationship**

The following elements will be subject to negotiation between the university administration and the winning candidate, according to the preceding articles:

- a) the economic conditions, within the limits imposed by the University Board; in any case the economic conditions cannot be less than the Ministerial tables dictated for Full Professors;
- b) the teaching and research obligations according to the supplemental agreements for each category current in force in Bocconi and presented to the candidates;
- c) company benefits within the parameters fixed by the University Board.

Full professors will be subscribed to the obligatory national insurance fund INPS (ex INPDAP).



The gross salary will be paid, net of the legal deductions based on the applicable Italian laws, in 12 monthly post-dated payments, plus an extra 13th payment, in addition to the share of employee severance pay, which will be paid to the social security institution.

**Article 6**  
**Treatment of Personal Data**

According to article 18 of the Law n.196 of June 30th 2003, all personal data supplied by candidates to the Faculty and Research Division of Università Commerciale "Luigi Bocconi", both in electronic and paper format, is exclusively for evaluation purposes and to publicize the acts related to the current evaluation procedure and the conferral of a tenured position as detailed in this announcement.

**Article 7**  
**Advertising**

This current competition announcement will be published on the Università Bocconi website – "Teaching Faculty \ Recruiting \ Senior Faculty Positions" and on the MIUR and EU websites. A copy of the announcement is available from the Faculty and Research Division.

The notice regarding this announcement will also be published in English and be made available on the Università Bocconi website at [www.unibocconi.eu/recruitingseior](http://www.unibocconi.eu/recruitingseior) and other international job market websites.

MANAGING DIRECTOR  
(dott. Bruno Pavesi)

**Bocconi**