

INTENDED LEARNING OUTCOMES OF THE MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT

CORE AREA OF STUDY

Knowledge and Understanding

Graduates will acquire advanced knowledge related to:	Knowledge and Understanding will be achieved through the following courses:
<ul style="list-style-type: none"> – mathematical and statistical methodologies and tools for analyzing economic and business data 	<ul style="list-style-type: none"> – Principles of business analytics
<ul style="list-style-type: none"> – international strategy topics, modulated in particular in terms of: <ul style="list-style-type: none"> • methodologies and tools for designing, implementing and assessing strategic choices of companies in international contexts • methodologies for strategic “supply chain management” for companies whose operations have to be managed in an international and global environment • global macroeconomic dynamics that influence the choices of companies and the role of institutions and technology in shaping the evolution of internationalization strategies 	<ul style="list-style-type: none"> – Corporate strategy – Operations and supply chain management – Global Scenarios Module I+II
<ul style="list-style-type: none"> – issues regarding “business functions,” in particular: <ul style="list-style-type: none"> • marketing methods and techniques for international roll-outs of new products • organizational structures of international companies • performance measurement systems aimed at effectively managing processes • corporate finance and investment banking activities in an international perspective 	<ul style="list-style-type: none"> – Marketing decisions – Organization – Performance measurement – International finance
<ul style="list-style-type: none"> – legal principles and rules applicable to companies that do business at an international level 	<ul style="list-style-type: none"> – International comparative business law

Applying Knowledge and Understanding	
Graduates will be able to:	Ability to Apply Knowledge and Understanding will be achieved through the following courses:
<ul style="list-style-type: none"> – Apply mathematical and statistical methods and use mathematical and statistical tools for the analysis of economic and business data 	<ul style="list-style-type: none"> – Principles of business analytics
<ul style="list-style-type: none"> – Apply acquired knowledge related to international strategy topics, in order to: <ul style="list-style-type: none"> • design and interpret corporate strategic models • evaluate the impacts of the international competition on processes, organizational structure and investments • identify the key environmental factors (economic, institutional and technological variables) that influence (and influenced in the past) decisions in international companies 	<ul style="list-style-type: none"> – Corporate strategy – Operations and supply chain management – Global Scenarios Module I+II
<ul style="list-style-type: none"> – Make use of acquired knowledge regarding “business functions,” in order to: <ul style="list-style-type: none"> • apply marketing techniques for launching new products and assessing the implications of marketing choices adopted • design personnel management and organizational policies and structures appropriate for international environments • design performance management systems and apply related measurement techniques • apply corporate finance operational tools and analyze and assess financial markets and relations between companies and the financial system 	<ul style="list-style-type: none"> – Marketing decisions – Organization – Performance measurement – International finance
<ul style="list-style-type: none"> – Assess constraints and opportunities - at an international level - in corporate regulatory provisions 	<ul style="list-style-type: none"> – International comparative business law

CUSTOMIZED AND LINGUISTIC AREA OF STUDY

Knowledge and Understanding

Graduates will acquire wide-ranging and in-depth knowledge related to specific topics of their choice, identified on the basis of individual interests and in line with the educational program.
 Regarding languages, graduates will strengthen their knowledge in English (which is an entry requirement) in order to achieve, at least, a B2 business level; moreover they will acquire knowledge of a second EU language (Italian: at least level A2; other EU language among those listed in the University Guide: at least level B1 business. Italian is compulsory for non-Italian native speakers).

Applying Knowledge and Understanding

Graduates will be able to apply the methodologies acquired during the study program and use related practical tools; over time, they will be able to analyze and interpret the environmental context of reference for issues related to the areas of the study program and apply the logical methods acquired for tackling any new problems that may emerge during their professional lives.
 Regarding languages, graduates will demonstrate abilities in English (written and oral comprehension and expression (at least post intermediate - business level) and abilities in another EU language (at least elementary level; the exit level depends on the language – Italian or other EU language – and on the student’s entry level).

Making Judgements	Graduates will acquire the ability to integrate knowledge, manage complexity and make judgements even with partial information, including considerations and assessments regarding social responsibility and ethics related to the application of economic and managerial skills and to the relations with company stakeholders, including employees, customers and governments.
Communication	Graduates will acquire skills and tools appropriate for the management and transfer of information, both to specialists and non-specialists of the topic. In particular, they will be able to express themselves clearly and effectively in any setting, including multicultural contexts. They will be able to make a presentation in public using the most modern IT tools.
Lifelong Learning Skills	Graduates will acquire learning skills that allow them to be autonomous in updating and developing their knowledge and competences related to the management of internationalization in various professional contexts.