

INTENDED LEARNING OUTCOMES OF THE BACHELOR IN INTERNATIONAL ECONOMICS AND MANAGEMENT

BASIC AREA

Knowledge and Understanding	
<p>Upon completing the study program, students will have acquired knowledge related to:</p> <ul style="list-style-type: none"> – the principles of business management, with a particular focus on international firms in complex and multicultural, as well as the principles and methods for preparing and reading financial statements; – the economic behavior of firms and individuals at micro and macro level, the history of economic development; – the functioning of financial markets and the role of financial institutions within the economic system; – the fundamental principles of the Italian legal system, within the broader framework of European legal culture, focusing both on the regulation of relations between individuals and on the constitutional structure, as well as the regulations of companies and firms, within the international legal system; – the methods for the quantitative analysis of business and economic phenomena, the tools for financial calculus and their practical applications as well as the fundamentals of statistical thinking, both descriptive and inferential; – the main application software and the basics of computer programming as well as the use of two European Union languages (Italian is mandatory for non-native speakers). 	<p>Knowledge and Understanding will be achieved through the following courses:</p> <ul style="list-style-type: none"> – Management, Accounting and Financial Statement Analysis – Microeconomics and Macroeconomics, Economic History – Financial Markets and Institutions – Introduction to the Legal System, Comparative Business and European Law – General and Applied Mathematics, Statistics – Computer Science, two EU languages

Applying Knowledge and Understanding	
Upon completing the study program, students will be able to:	Ability to Apply Knowledge and Understanding will be achieved through the following courses:
<ul style="list-style-type: none"> – use the fundamental concepts and the language of management as well as evaluate the economic environment and the overall sustainability of international firms, as well as apply basic accounting methods, read and interpret financial statements; – interpret and assess phenomena and dynamics of the economic system; – interpret and assess the role of financial institutions and their behavior within the economic system; – estimate the impacts of Italian and foreign legislative provisions on the functioning of individuals, firms and the economic system; – make use of basic mathematical-statistical methods and tools applying them to economic and financial problems and to the assessment and management of business activities; – use application software and apply the basics of computer programming to effectively work in various settings, effectively interact in two European Union languages, both in study abroad contexts and professional contexts, through the use of “general” language. 	<ul style="list-style-type: none"> – Management, Accounting and Financial Statement Analysis – Microeconomics and Macroeconomics, Economic History – Financial Markets and Institutions – Introduction to the Legal System, Comparative Business and European Law – General and Applied Mathematics, Statistics – Computer Science, two EU languages

DISTINCTIVE AREA

Knowledge and Understanding

<p>Upon completing the study program, students will have acquired knowledge related to:</p>	<p>Knowledge and Understanding will be achieved through the following courses:</p>
<ul style="list-style-type: none"> – the development and analysis of corporate strategies with a particular focus on internationally operating firms; – the principles and instruments for the management of the main corporate functions (e.g. corporate finance, planning and control, marketing and sales, organization, innovation in technology and products, logistics) in a plurality of cultural, organizational and business contexts and with reference to both public and private sectors; – the quantitative methods (and related IT tools) to appropriately analyze corporate data sets; – the theories of economic integration, considering the markets of goods and of factors of production, and the theories for the co-ordination of economic policies at an international level, as well as the variables and functioning of international economy; – subjects of study chosen by the student. 	<ul style="list-style-type: none"> – Business Strategy – Corporate Finance, Managerial Accounting, Marketing, Organization Theory, Technology and Innovation Management, Public Management – Applications for Management – European Economic Policy, International Macroeconomics – Elective courses

Applying Knowledge and Understanding

<p>Upon completing the study program, students will be able to:</p>	<p>Ability to Apply Knowledge and Understanding will be achieved through the following courses:</p>
<ul style="list-style-type: none"> – apply operative reasoning in the main business functions, thanks to the knowledge of the functioning of firms, whether private or public, with particular reference to those working in international settings; – organize and lead projects based on the analysis of data and information, also using specific software; – carry out analyses and evaluate the structure and functioning of an economic system, the impact of public policies on market trends and major economic variables, with particular reference to the international setting. 	<ul style="list-style-type: none"> – Business Strategy – Corporate Finance, Managerial Accounting, Marketing, Organization Theory, Technology and Innovation Management, Public Management – Applications for Management – European Economic Policy, International Macroeconomics

Making judgements	<p>Graduates will have the ability to gather and interpret information and data in order to make judgements autonomously. In particular, the “characterizing” courses of the program – which focus on the issues of business management in international settings, international economics, economic policy at a European level and comparative commercial law – call for the ability to manage real firms’ problems that do not have a predefined solution. Students will be asked to single out feasible alternative solutions to the problems, using their assessment and decision-making skills.</p>
Communication	<p>Graduates will develop their written communication skills (summary and detailed analysis) as well as oral skills (face-to-face and in public). Such abilities will be developed through attending teaching activities related to courses, completing assignments given by faculty members and taking exams.</p> <p>Developing communication skills, written and oral, is further stimulated through compulsory student participation in seminars on personal and organizational development.</p> <p>Communication skills are particularly oriented towards interaction with specialist and non-specialist audiences belonging to various company functions at companies working in multicultural settings.</p> <p>In addition, classroom composition, with students from a variety of different countries, fosters the development of communication and relational skills in international and multicultural settings.</p> <p>Written and oral communication skills in a foreign language may be reinforced through a study abroad period, while the ability to communicate in a work environment can be practiced on the field through an internship.</p> <p>Lastly, graduates will perfect their written communication skills through the writing of the final work.</p>
Lifelong learning skills	<p>Graduates will have the analytical and cognitive tools that allow them to autonomously approach the evolution of problems attributable to companies operating in a global landscape in a fast-changing context, characterized by progressive internationalization and product and process innovation. They will be able to autonomously develop methods for managing knowledge, useful for professional development (lifelong learning) and to undertake education at a higher level. This ability will be acquired through: participation in teaching activities, in traditional and/or interactive ways, individual study and in particular research carried out for the drafting of the final work.</p>