



a.y. 2015-2016/2016-2017

Class contents and exam requirements

Code 20366-20372 and 20416

French Language – First language

C1 business

Class contents and exam requirements are the same for both attending students and non-attenders

Program	Master of Science
Degree course	M, IM, MM, AFC, CLAPI, CLEFIN-FINANCE, CLELI, ACME, DES-ESS, EMIT, GIO
Teaching activity	<ul style="list-style-type: none">• Annual course: 1st year, 2nd semester (36 hours) – 2nd year, 1st semester (36 hours); (total classroom teaching hours 72)• Courses taught in French The course is activated if there is a sufficient number of participants
Minimum initial level	<ul style="list-style-type: none">• In order to attend the class in a productive way, students are advised they need a B2 level (upper-intermediate)
Objective	<ul style="list-style-type: none">• language skills for Bocconi language exam (C1 business) (accredited for CEMS Master, substitute for MBC test, provided that candidates have attended the course for at least a semester)• acquisition of language skills to communicate effectively and confidently in a professional context
Final Exam	<ul style="list-style-type: none">• Bocconi internal exam (C1 business*) or an international certification from among those recognized by the University• 4 credits, 2nd year, 1st semester
Head Teacher	Bianca Maria San Pietro

* [Common European Framework of Reference for Languages](#)

Set Textbooks

- SCHENA L. , DESOUTTER C. , ZORATTI C. , *Le Français en contexte*, LED - Milano 2003
- DESOUTTER C. , ZORATTI C. , *Vers les écrits professionnels. Principes et pratiques*, Edizioni LED - Milano 2011
- Authentic materials supplied by the teacher in class: newspaper and magazine articles, videos, internet, radio and TV programmes

We would like to remind all students that the Language Centre provides information and counseling regarding language study. Students can find various material for preparation in [internationally recognized certificates by the University](#) and Bocconi internal exam at the [language laboratory](#) (multimedial library) and online (visit: www.unibocconi.eu/languagecenter, in Language Laboratory).

Resources

Materials prepared by professors
Self-study programme
Past exams
Extra teaching materials
Language tutors
Office Hours for Bocconi teachers
International certificates recognized

Classroom activities & skills

Teaching intends to promote the acquisition of **professional language skills**.

In particular, the following will be treated through topics covered in the textbook:

- **extension of business vocabulary**
- **development of listening, reading, speaking and writing skills.** Tasks will be set individually or in small groups, at times requiring presentations to the whole class; editing professional documents (formal letter, e-mail, report)
- **mock exam simulation** for internal examination
- **grammar revision**

Self-Study activities & skills

Learning a language and effective preparation for the exam require regular attendance of lessons and constant effort also in terms of autonomous study.

For this purpose, a series of activities to be done the following textbooks: *Le français en contexte, Vers les écrits professionnels* and self-study modules available on the [e-learning](#) platform have been included in the table below. In the Libraries students can also find the material provided by the teacher in the classroom and some previous exam papers.

It is suggested to dedicate 3-5 hours weekly for independent study.

Thèmes et situations	Skills	Self-Study (see "set textbooks")
<i>Panorama socio-économique</i>	A partir des thèmes et situations proposés, le cours permettra aux étudiants d'acquérir les compétences linguistiques et savoir-faire nécessaires pour: <ul style="list-style-type: none"> - prendre des notes à partir de documents oraux ou audio-visuels - rédiger des écrits professionnels (notes brèves, courriers, rapports, comptes rendus, communiqués, articles ...) - faire des présentations orales avec l'aide de supports visuels (transparents ou <i>power point</i>) - débattre pour défendre un point de vue 	Chapitre 10 du texte: "Vers les écrits professionnels" pages 190 à 201. "Unités d'application" 1-9 du texte: "Le français en contexte" On conseille en outre de consulter le site www.rts.ch , en particulier l'émission
<i>De la création à la disparition de l'entreprise</i>		
<i>L'activité commerciale</i>		
<i>L'activité productive</i>		
<i>Le financement de l'entreprise</i>		
<i>Les ressources humaines</i>		
<i>L'entreprise, la société et l'éthique</i>		
<i>Les options stratégiques de l'entreprise: croissance, concentration, compétitivité</i>		
<i>Vers une entreprise multiculturelle ?</i>		



<i>Le patrimoine: épargne, placements</i>	- intervenir dans le cadre d'une réunion pour: expliquer, informer, préciser, argumenter... Pour ce faire, le cours s'appuiera en particulier: sur les études de cas et simulations et sur les travaux de groupe des étudiants.	GEOPOLITIS qui propose des travaux ciblés sur les contenus du cours.
<i>Les enjeux de l'UE</i>		
<i>Les échanges internationaux</i>		
<i>L'entreprise et l'environnement</i>		
<i>Le marché des produits culturels</i>		

Exam content and description

The exam is scored out of a maximum of 30 points, which will go into the calculation of your grade point average, and evaluates your ability to:

- understand fairly long and complex listening passages, making notes and reworking the information heard
- write structured texts of various types
- oral interaction: presentation and discussion
- demonstrate your knowledge of the language, by correctly using a range of vocabulary and grammatical structures

Exam Terms

The exam consists of **two compulsory** parts: a **written test** and an **oral test**.

In order to sit for exams, both written and oral, it is necessary to enroll for the exam through Punto Blu.

Both tests must be successful for the exam to be recorded.

For the **written test**:

- the written test can be taken again before sitting for the oral test
- the handing in of the exam paper makes the previous written exam taken null

For the **oral test**:

- it can only be taken if the written test has been successful (minimum mark: 18/30)
- it can only be taken within the validity terms of the written test (see section **Written Exam, Validity**)
- it involves the preparation of the content and any materials as indicated in the program (see section **Oral exam, Test**)
- once the oral exam is passed, the oral mark is added to the written one to define the final grade (see section **Oral Exam, Final grade**).

Passing the C1 business language exam qualifies a student for the Master Cems.

Written exam

First part	Listening to one or more passages – monologues and/or dialogues– containing data, opinions, descriptions, explanations	
Objective	To test: - listening comprehension skills and appropriate note taking of the information and data provided - writing skills in terms of content organization and reporting of the information and opinion provided, possibly supported by the student's own ideas	
Test	Writing memos, letters or short reports according to instructions given	15/30
Second part	Reading comprehension of one or more authentic texts, possibly also containing graphs, tables, images	



Objective	To test: - ability to understand written texts; - content processing and drafting of texts appropriate for a professional context	
Test	Writing a short report according to the documents given, from a personal point of view and with a format given	15/30
Duration	120 minutes after the listening	
Dictionary	Bilingual dictionary can be used	
Validity	it is valid for the 3 subsequent oral exams, and it is also valid for the subsequent 12 months but there is a penalty that must be paid (see <i>Oral Exam, Final grade</i>)	

Oral Exam

Objective	Introduce and discuss the topic submitted, answering questions asked by the examiner
Skill	Presentation and discussion
Test	Presentation of a dossier, prepared by the student, consisting of at least four or five articles (taken from either the French or the International press) linked together by one of the topics mentioned in the programme of the course and agreed with by the teacher prior to the exam, and concerning another topic chosen by the teacher during the oral test. The submission of the material as specified above is a requirement in order to be entitled to sit the oral test. Details on how to prepare for the exam are to be found online in the library for each language (Bocconi e-learning platform) or at: http://www.unibocconi.eu/languagecenter in Self-Study > Online materials
Duration	15 minutes
Dictionary	Dictionaries are not allowed
Final grade	The oral exam can only be taken once you have passed the written exam. Students will be assessed in terms of their practical ability to communicate. During the oral exam marks can be added to or subtracted from the written exam result in the following way: <ul style="list-style-type: none">• by +3 or -3, if the oral exam is passed within the 3 oral exams subsequent to the written exam;• by +1 or -3, if the oral exam is passed after the first 3 subsequent oral exams, but still by 12 months subsequent to the written exam

As an alternative to the Bocconi exam, students may choose to register one of [the international certifications recognized by the University](#). The achieved result is converted into a number grade out of a possible thirty and is registered in the academic career

Additional Points

The assessment of language skills depends both on the result of the final exam and on marks awarded during the year:

1. **Positive participation in the course and completion of self-study activities**
2. **Partial exam**
3. **The exam passed the first time it is taken**

Points are registered at the same time the oral exam is passed



1. Positive participation in the course and completion of self-study activities

Objective	To encourage constant and active improvement in the language
Maximum points awardable	<ul style="list-style-type: none">• 2 thirtieth: 1 thirtieth for each semester of teaching for active participation in at least 75% of lesson hours + completion of the self-study programme
Assignment of points	Defined by professor at the end of the course on the basis of quality of work performed and respected due dates as indicated by the professor in the classroom and also online
Validity	From January to the September immediately following the course. These months are included

2. Partial Exam

Objective	To assess language learning progress
Test	Skills: - Grammar – Grammar exercises in the following formats: multiple choice answers, sentence completion, sentence transformation - Vocabulary exercises in the following formats: sentence completion, cloze test, multiple choice answers
Duration	60 minutes
Dictionary	Dictionaries are not allowed
Maximum points awardable	<ul style="list-style-type: none">• 0.5 thirtieth is awarded on the condition that students pass their final written and oral exam within the first or second scheduled exam session
Assignment of points	The final grade is expressed by “pass” or “fail”; the extra points will be awarded in case of positive result (“pass”)
Validity	From January to the February immediately following the course. These months are included
Note	The exam is open to all students, both attenders and non-attenders enrolled in the first year of their Degree course. It will be held once per academic year in June after classes have finished for the first semester (see General Exams calendar for exact date). Students must enrol at the Punto Blu

3. The exam passed the first time it is taken

Objective	Reward students who sit for the exam only when really well prepared
Maximum points awardable	<ul style="list-style-type: none">• 0.5 thirtieth
Assignment of points	The attribution of points is automatic when the student enrolls for and hands in the written exam for the first time; passes it (minimum score 18/30) and takes the oral exam on the first date immediately available after the written exam.