Quality Third Mission – Social Impact Policy

Introduction

This document outlines the view of Quality according to the Mission of Bocconi University and in compliance with Law no. 240/2010, Legislative Decree no. 19/2012, Ministerial decree regulating study programs and Campus accreditation, and ANVUR Guidelines.

Additionally. the document includes the principle stated in the "European Standards and Guidelines (ESG) for Quality Assurance in the European Higher Education Area" as well as the suggestion developed during the conferences periodically organized by the countries adhering the European Higher Education Area EHEA.

The current structure derives from a critical review process of the internal Quality Assurance system. This review was carried out after the approval and implementation of the Strategic Plan for the 2021-2025 five-year period and aims to ensure its continuous adequacy and coherence.

Third Mission policies are outlined in order to achieve the vision of the university referring to the quality of its educational activities by encouraging the commitment to develop actions whose underlying rationale is a constant improvement of processes and achievements obtained within this area.

The Quality Third Mission – Social Impact polices, as well as other quality polices adopted by University, are strictly connected to the directions and strategic targets defined by the University, providing modes and tools for their achievement/implementation.

The University defines the tools for carrying out the monitoring of Policies and Strategies and periodically uses them in compliance with what is internally defined.

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Stakeholders

Third Mission – Social Impact (hereinafter TMSI) activities are not managed by Departments, but by various internal academic and administrative structures (such as: SDA Bocconi School of Management for lifelong learning, Research Centers for custom research). The TMSI Dean coordinates these activities.

TMSI activities Quality Overview

TMIS activities are initiatives that, based on the competencies developed within research and teaching, aim to foster the dissemination, enhancement and use of knowledge to contribute to social, cultural and economic growth at different levels of society.

One of the purposes included in the University Mission is: "To contribute to the socioeconomic development of our community by favoring social mobility and cultural development both in Milan and in Italy. We believe in the key role that a free university pursuing excellence in research and education can play for the benefit of its community and country." This commitment is converted into constant interaction with companies, institutions and non-profit entities as well with the local and international community. It aims to promote the growth of all involved parties and create an additional component in the education of students and graduates.

As pointed out in the "Third Mission and Social Impact University Strategy" (which should be referred to for more details) Bocconi University has divided TMSI activities into three areas:

- Teaching & Education;
- Research & Innovation;
- Governance & Operations.

Guiding Criteria

In the pursuit of its TMIS Quality vision Bocconi University takes inspiration from a series of underlying principles deriving from what is indicated in the University's 2021-2025 Strategic Plan. The guiding criteria are outlined below split into the three abovementioned TMSI areas of activity:

- Teaching & Education area:
    - Delivering constantly updated lifelong learning according to the most recent development of academic research: thanks to SDA Bocconi School of Management, Bocconi is able to support the personal and professional growth of professionals (and their companies), organizing learning experiences

tailored to their needs.

- o <u>Facilitating graduate job placement</u>: the University supports intense collaboration with the job market in order to both assist students and graduates in finding a job in line with their developed skills, and facilitate companies in their processes searching for qualified new human resources.
- o <u>Developing activities involving schools</u> aimed to encourage students at primary and secondary schools to develop a study method and autonomous reasoning.

- <u>Research & Innovation Area</u>:
  - o <u>Contribution to economic development through applied research</u>: in addition to basic research, the university promotes applied research, which, through rigorous scientific methods and already acquired theoretical knowledge, aims to find practical solutions to specific problems with increasing interdisciplinary features.
  - o <u>Carrying out activities for disseminating research for a non-academic public</u>: recent years have highlighted that a great distance has been created between Universities and civil society. For this reason, the University adopts several communication channels to disseminate the results of its research and help people understand how problems and trends are analyzed in today's world.
  - o <u>Incubation and acceleration of new businesses</u>: the University applies its knowledge and managerial experience to develop new businesses and startups, through a program that includes training, consultancy and funding. To promote innovation culture, the University aims to update its teaching system to make it more innovation- friendly.

- <u>Governance & Operations Area</u>:
  - o <u>Engagement of community of graduates:</u> through the Bocconi Alumni Community the university contributes to maintain a wide-ranging community of graduates all around the world with the BAC as an aggregation point, as well as opportunities for networking, mentoring and professional training.
  - o <u>Dissemination of sports and culture:</u> the University organizes cultural initiatives open to an external audience and owns new and modern sports center available to be used by the general public.
  - o <u>Promotion of volunteering initiatives and participation in social projects among students</u> as part of both education and personal growth.
  - o <u>Strengthening the bonds with the city of Milan through collaboration between institutions and participation in international events held in Milan.</u>

Methods and tools for policy implementation

The ways in which the quality TMSI policy is developed by the University, based on the

criteria above listed, can be summarized as follows:

Teaching & Education Area:

- SDA Bocconi School of Management has a catalogue of numerous post-experience programs (MBA, Executive MBA, DBA, Master, short-term courses) and tailored courses of various lengths, designed together with the customer company/institution addressed to their employees (in person or remote).
- The activities aimed to facilitate the employment placement of graduates are managed by the Employer Relations and Career Desk Office.
- The engagement initiatives dedicated to schools are competitions designed for students of primary and secondary schools, aimed to combine study and entertainment to encourage study and autonomous reasoning.

Research & Innovation:

- Applied research is developed by the Research Centers, which have full autonomy in performing research activities (basic and custom research, labs) and in finding the relevant commissions, in compliance with University regulations.
- Research dissemination has been present in a structured way at the University for several years and its evolution has followed the changes in communication systems.
- The internal structure Bocconi for Innovation (B4i) works as a startup accelerator and manages two different programs of pre-acceleration and acceleration for new companies at different stages of development of their business idea.

Governance & Operations:

-The Bocconi Alumni Community (BAC) is a is an extensive network comprising individuals who live and work in different countries around the world. The BAC:

- Organizes events that represent opportunities for Alumni to meet and get to know each other
- Offers custom Career Advice services
- Organizes in-person or remote seminars regarding topics of interest
- Provides training sessions
- Offers Mentoring services

-Cultural al sport initiatives are organized and open to both Bocconi Community members and the public.
-Volunteering activities are promoted among students through:

- On-site projects in companies in the third sector and working on social issues;
- Pro-bono activities among School of Law students;
- Initiatives aimed to connect students with volunteer associations.

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Lastly, Bocconi University has an ongoing collaboration with the city of Milan, through participation in international events held in Milan.

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