

**EVALUATION OF
THE DEGREE PROGRAM AND THE
UNIVERSITY EXPERIENCE**

**BACHELOR IN
ECONOMIA E MANAGEMENT PER ARTE,
CULTURA E COMUNICAZIONE**

N° QUESTIONNAIRES PROCESSED: 208

N° OF GRADUATE STUDENTS: 222

RESPONSE RATE: 93,7%



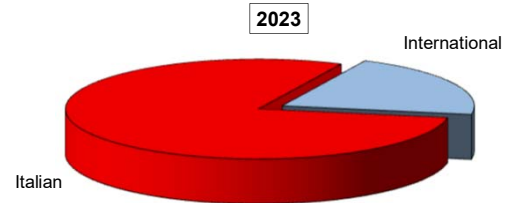
EVALUATION OF STUDENT EXPERIENCE

Economia e management per arte, cultura e comunicazione

General information

School Career

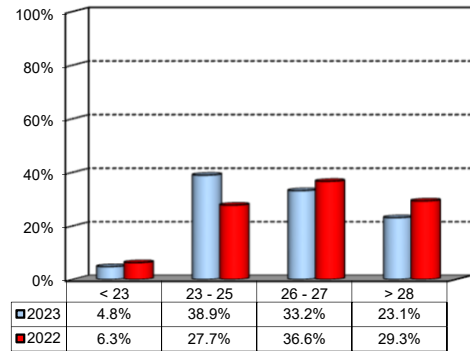
Answers	a.v.	%	
		2023	2022
Italian	165	79.3%	80.6%
International	43	20.7%	19.4%
Total	208	100%	100%
NA	0		



Average mark of the exams passed:

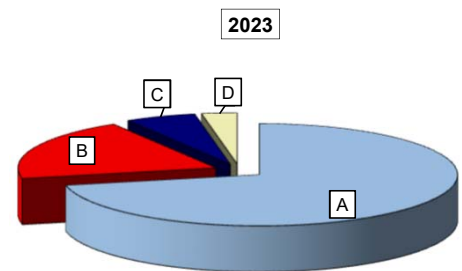
(approximate average expressed in 30/30)

Answers	a.v.	%
< 23	10	4.8%
23 - 25	81	38.9%
26 - 27	69	33.2%
> 28	48	23.1%
Total	208	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

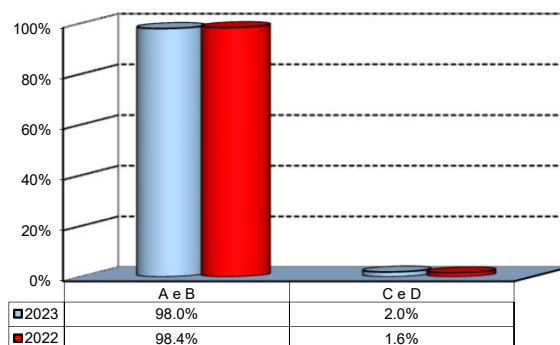
Answers	a.v.	%	
		2023	2022
A - More than 75%	149	71.6%	79.5%
B - Between 50 and 75%	41	19.7%	10.5%
C - Between 25 and 50%	12	5.8%	8.4%
D - Less than 25%	6	2.9%	1.6%
Total	208	100%	100%
NA	0		



Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	155	76.4%
B - Often adequate	44	21.7%
C - Rarely adequate	3	1.5%
D - Never adequate	1	0.5%
E - I did not use them	0	0.0%
Total	203	100%
NA	5	

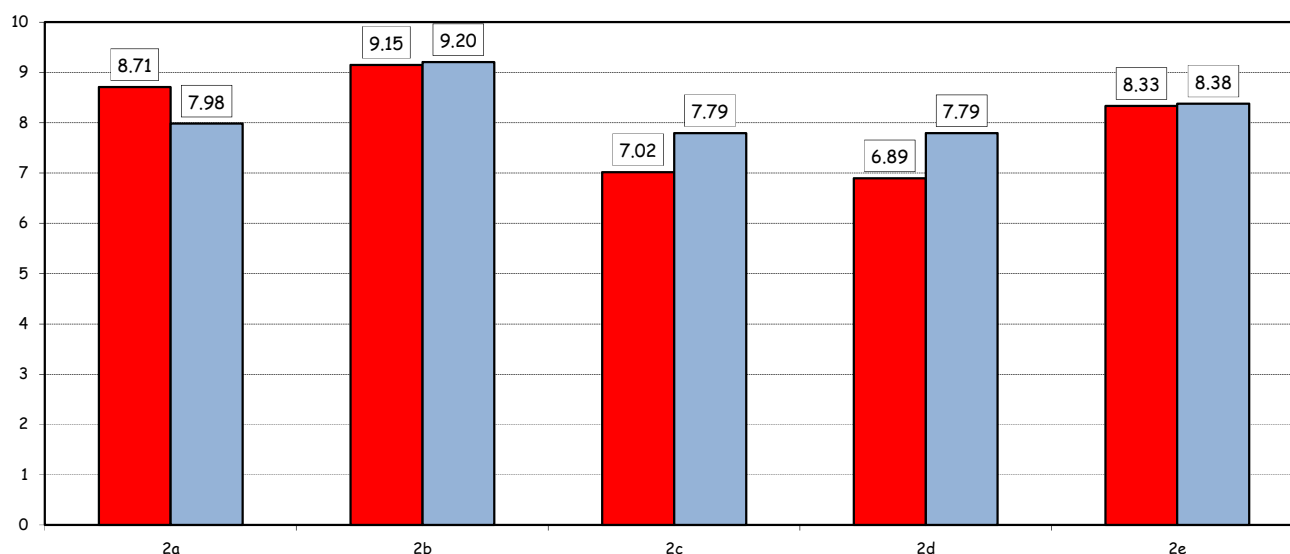


2) How would you evaluate:

Item	Answers	Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms		0	0.0	2	1.0	78	38.6	122	60.4	202	100.0	6
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms)		0	0.0	3	1.5	43	21.4	155	77.1	201	100.0	7
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library		14	7.2	35	18.0	85	43.8	60	30.9	194	100.0	14
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus		17	8.5	33	16.4	98	48.8	53	26.4	201	100.0	7
e) The clarity and adequacy of the signage system on campus		1	0.5	11	5.4	87	43.1	103	51.0	202	100.0	6

Over time comparison of average values

■ 2023 ■ 2022

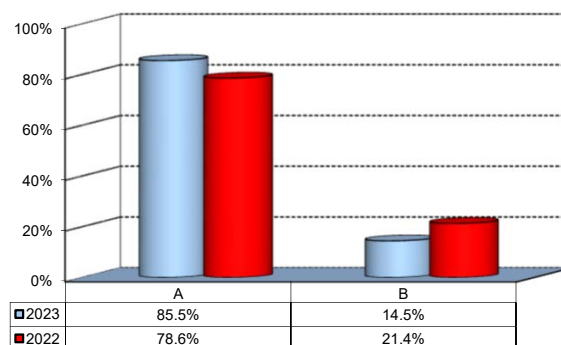


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?*

Answers	a.v.	%
A- Adequate in number	92	45.5%
B- Inadequate in number	25	12.4%
C- Never used	85	42.1%
Total	202	100%
NA	6	

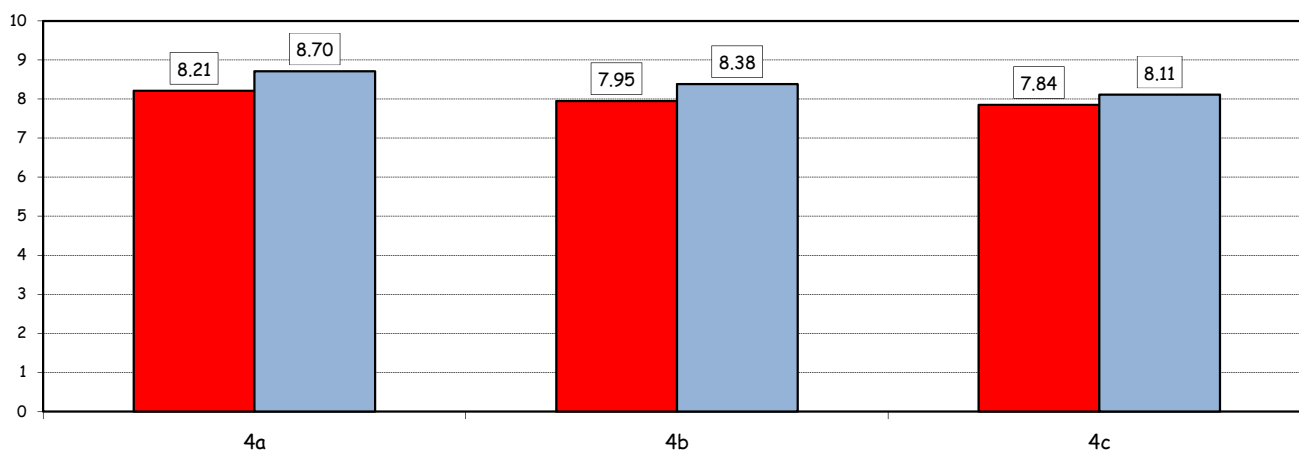


4) How would you evaluate:

Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs [^]	1	0.9	6	5.2	55	47.8	53	46.1	115	100.0	2	
b) The convenience of the PC Labs' opening hours [^]	1	0.9	6	5.3	66	58.4	40	35.4	113	100.0	4	
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection)	3	1.5	13	6.5	112	56.3	71	35.7	199	100.0	9	

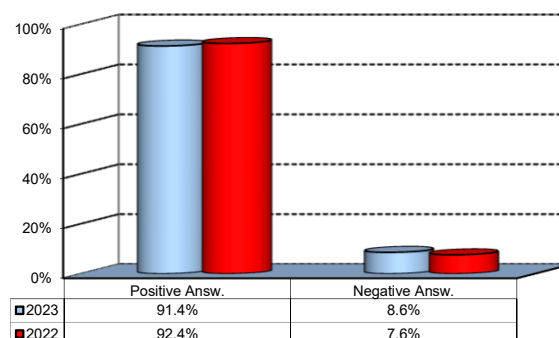
Over time comparison of average values

■ 2023 ■ 2022



5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	48	23.9%
B - Quite positive	100	49.8%
C - Quite negative	12	6.0%
D - Very Negative	2	1.0%
E - Never used	39	19.4%
Total	201	100%
NA	7	



([^]): Only in case of answer "A" or "B" to item no.3

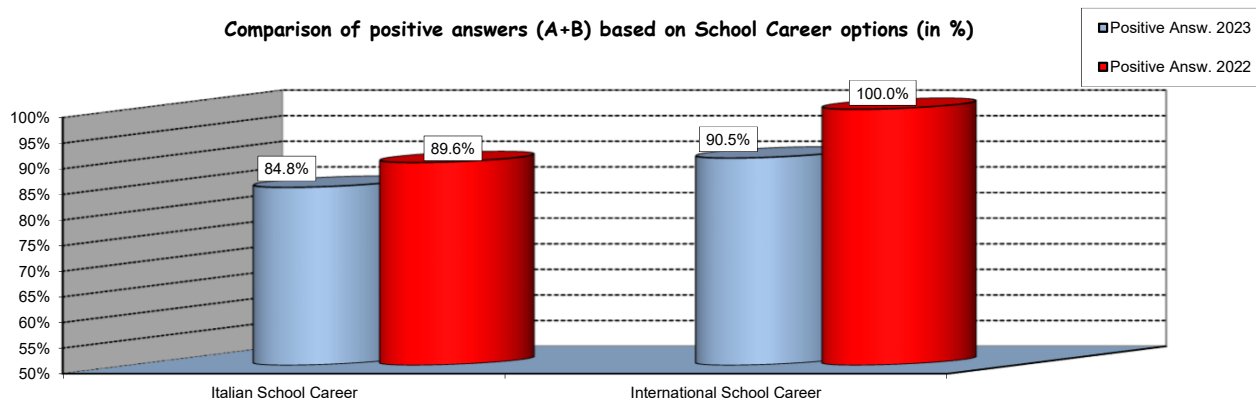
(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Study experience

1) Was the knowledge acquired during secondary school adequate to undertake your Bachelor program?

Answers	Italian School Career		International School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	71	43.3%	19	45.2%	90	43.3%
B - More YES than NO	68	41.5%	19	45.2%	87	41.8%
C - More NO than YES	22	13.4%	5	11.9%	27	13.0%
D - Definitely NO	3	1.8%	1	2.4%	4	1.9%
Total	164	100%	44	105%	208	100%
NA	0		0		0	

Comparison of positive answers (A+B) based on School Career options (in %)



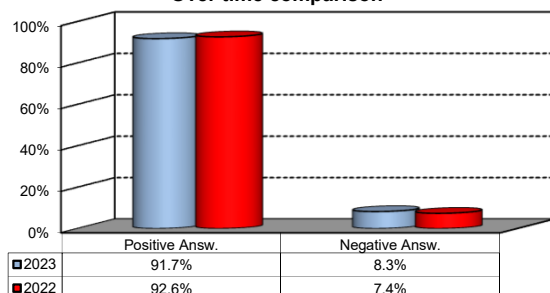
2) if you answered "More NO than YES" or "Definitely NO", indicate the subject or the subjects for which your previous knowledge was revealed to be insufficient:

	a.v.	%
MATEMATICA GENERALE E FINANZIARIA	20	23.8%
STATISTICA	13	15.5%
BILANCIO	12	14.3%
COMPUTER SCIENCE	9	10.7%
FINANZA	7	8.3%
Other	23	27.4%
Total	84	100%

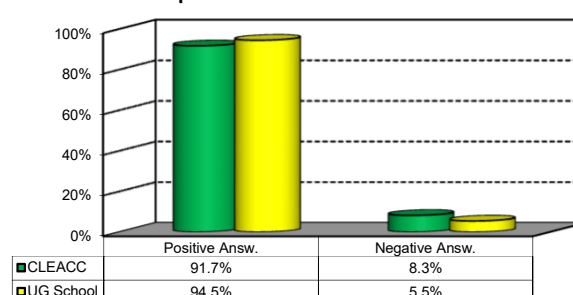
3) On the whole, do you appreciate the qualifications you acquired at the end of the Bachelor program at Bocconi?

Aswers	Italian school Career		Int.nal School Career		Total	
	v.a.	%	v.a.	%	v.a.	%
A - Definitely YES	84	51.2%	20	47.6%	104	50.5%
B - More YES than NO	68	41.5%	17	40.5%	85	41.3%
C - More NO than YES	12	7.3%	4	9.5%	16	7.8%
D - Definitely NO	0	0.0%	1	2.4%	1	0.5%
Total	164	100%	42	100%	206	100%
NA	0		2		2	

Over time comparison



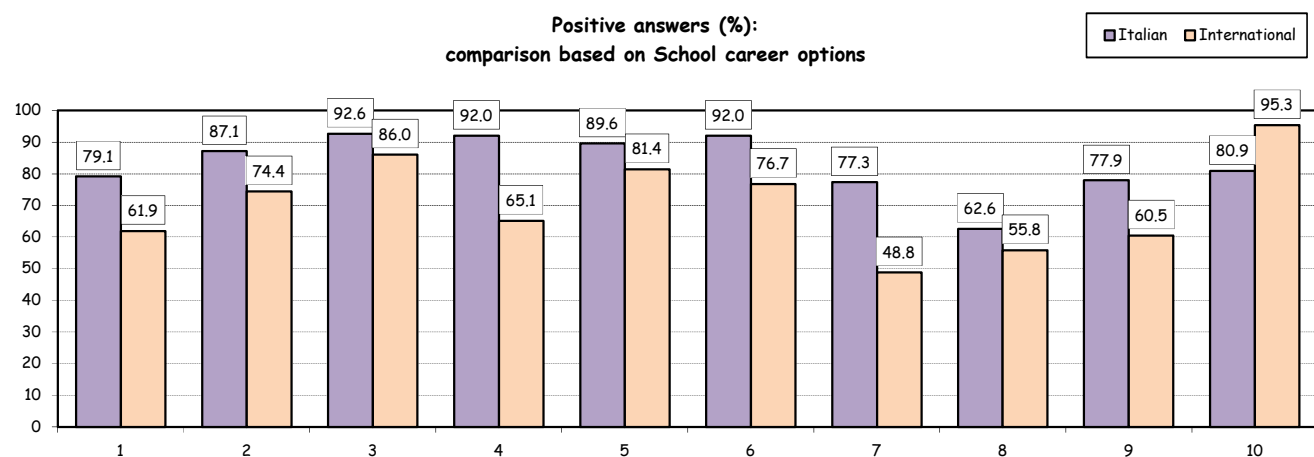
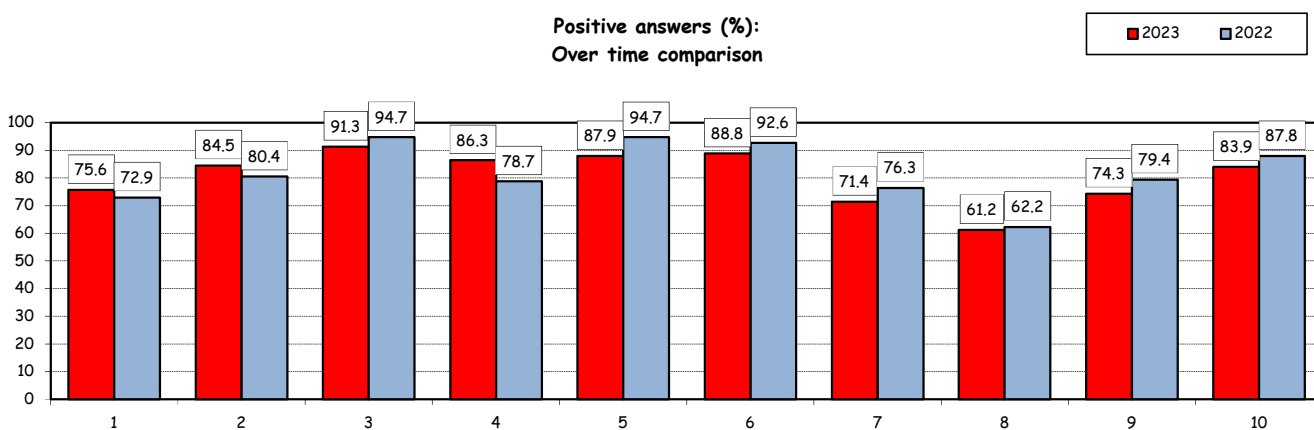
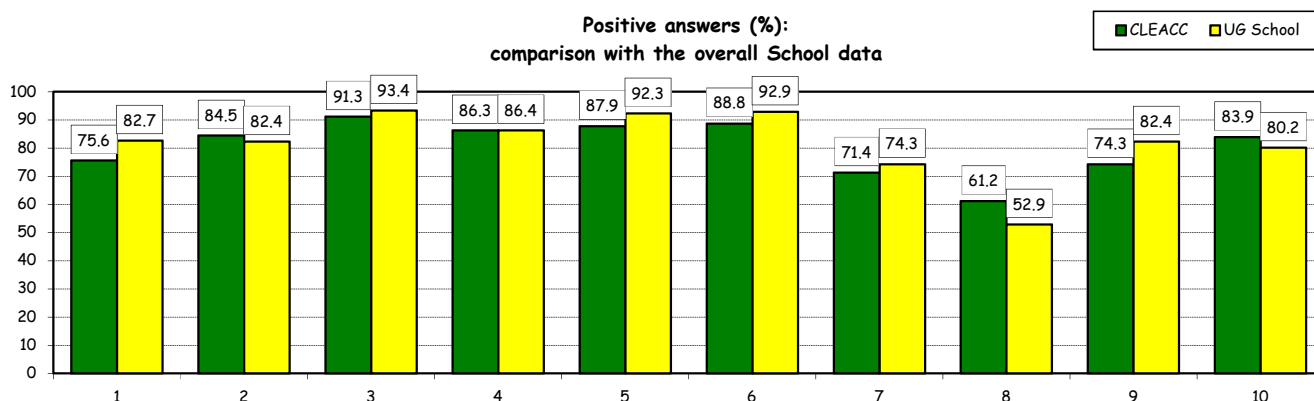
Comparison with the overall School data



Study experience

4) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

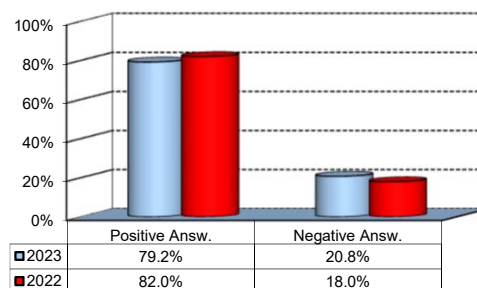
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
1	Ability to work on a team	60	29.3	95	46.3	47	22.9	3	1.5	205	100.0	3
2	Interpersonal skills	78	37.9	96	46.6	29	14.1	3	1.5	206	100.0	2
3	Organizational skills	122	59.2	66	32.0	16	7.8	2	1.0	206	100.0	2
4	Critical thinking skills	93	45.4	84	41.0	23	11.2	5	2.4	205	100.0	3
5	Ability to analyze and select information	100	48.5	81	39.3	22	10.7	3	1.5	206	100.0	2
6	Problem-solving ability	93	45.4	89	43.4	19	9.3	4	2.0	205	100.0	3
7	Written communication skills	73	35.4	74	35.9	45	21.8	14	6.8	206	100.0	2
8	Verbal communication skills	47	22.8	79	38.3	60	29.1	20	9.7	206	100.0	2
9	Ability to cope with stress	91	44.2	62	30.1	30	14.6	23	11.2	206	100.0	2
10	Computer Skills	63	30.7	109	53.2	31	15.1	2	1.0	205	100.0	3



Study experience

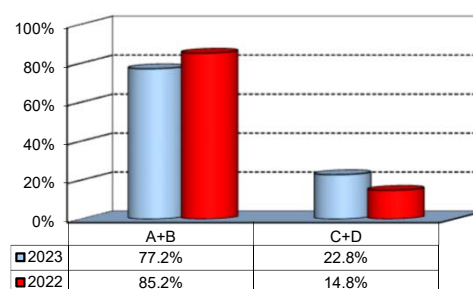
5) Do you think that the courses in your curriculum were adequately coordinated with each other?

	a.v.	%
A - Definitely YES	36	17.4%
B - More YES than NO	128	61.8%
C - More NO than YES	41	19.8%
D - Definitely NO	2	1.0%
Total	207	100%
NA	1	



6) Do you think that the overall study load was compatible with the length of the program?

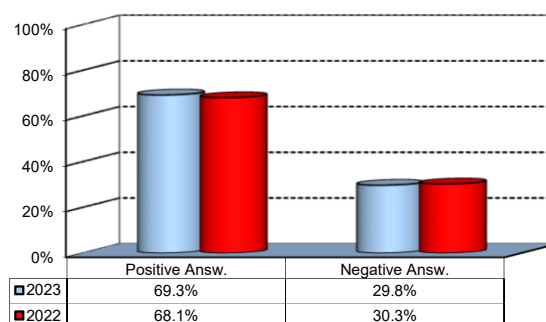
	a.v.	%
A - Definitely YES	50	24.3%
B - More YES than NO	109	52.9%
C - More NO than YES	40	19.4%
D - Definitely NO	7	3.4%
Total	206	100%
NA	2	



Final Report

1) Do you think that the supervision and assistance for preparing for your final report (internship report, final paper or other) were adequate?

	a.v.	%
A - Definitely YES	70	34.1%
B - More YES than NO	72	35.1%
C - More NO than YES	49	23.9%
D - Definitely NO	12	5.9%
E - Supervision was not expected	2	1.0%
Total	205	100%
NA	3	

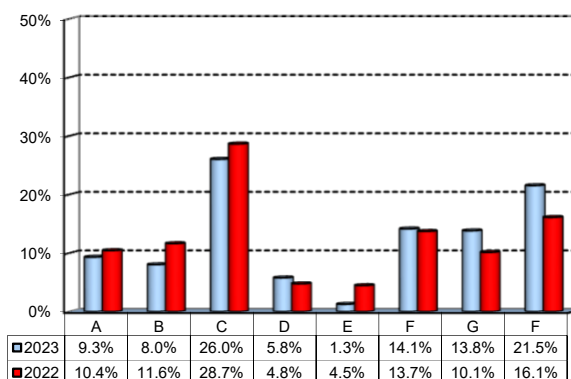


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during the Bachelor Program?

(multiple answers admitted)

	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	29	9.3%
B - Counseling and Self-Empowerment courses (CSE)	25	8.0%
C - Cultural Activities	81	26.0%
D - Sport activities	18	5.8%
E - Wellbeing courses	4	1.3%
F - IT Education Center courses (ITEC)	44	14.1%
G - Language Center courses	43	13.8%
H - None	67	21.5%
Total	311	100%
NA	0	

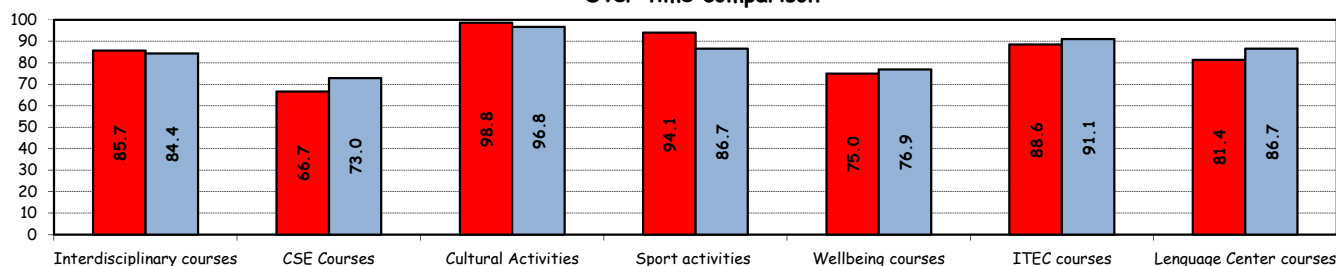


2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
A - Interdisciplinary courses	7	25.0	17	60.7	3	10.7	1	3.6	28	100.0	1
B - CSE courses	7	29.2	9	37.5	6	25.0	2	8.3	24	100.0	1
C - Cultural Activities	44	55.0	35	43.8	1	1.3	0	0.0	80	100.0	1
D - Sport activities	7	41.2	9	52.9	1	5.9	0	0.0	17	100.0	1
E - Wellbeing courses	1	25.0	2	50.0	1	25.0	0	0.0	4	100.0	0
F - ITEC courses	15	34.1	24	54.5	5	11.4	0	0.0	44	100.0	0
G - Language Center courses	15	34.9	20	46.5	8	18.6	0	0.0	43	100.0	0

Positive answers (%):

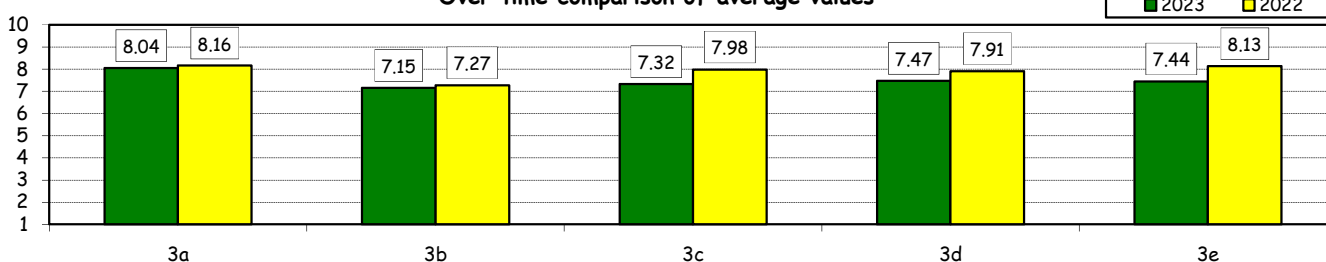
Over time comparison



How would you evaluate:

Item	Answers	Negative				Positive				Total	NA
		1-2		3-4-5		6-7-8		9-10			
		a.v.	%	a.v.	%	a.v.	%	a.v.	%		
3a) The range of and interest in the programmes offered	0	0.0	10	7.4	71	52.2	55	40.4	136	100.0	5
3b) The support you received from the Campus Life Office	4	3.0	20	15.0	75	56.4	34	25.6	133	100.0	8
3c) The support you received from ITEC	3	6.8	4	9.1	24	54.5	13	29.5	44	100.0	0
3d) The support you received from Language Center	1	2.3	7	16.3	20	46.5	15	34.9	43	100.0	0
3e) The support you received from Bocconi Sport Teams	0	0.0	2	11.1	12	66.7	4	22.2	18	100.0	0

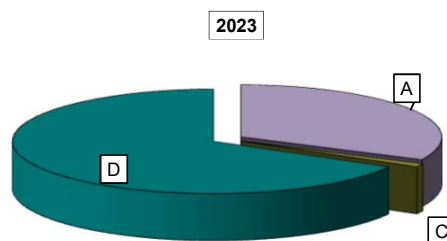
Over time comparison of average values



Experience Of Studying Abroad

1) Type of experience:

Answers	a.v.	%	
		2023	2022
A - Exchange Programme	66	32.2%	38.1%
B - Double Degree	0	0.0%	0.5%
C - Free-Mover	2	1.0%	4.2%
D - None	137	66.8%	57.1%
Total	205	100%	100%
NA	3		

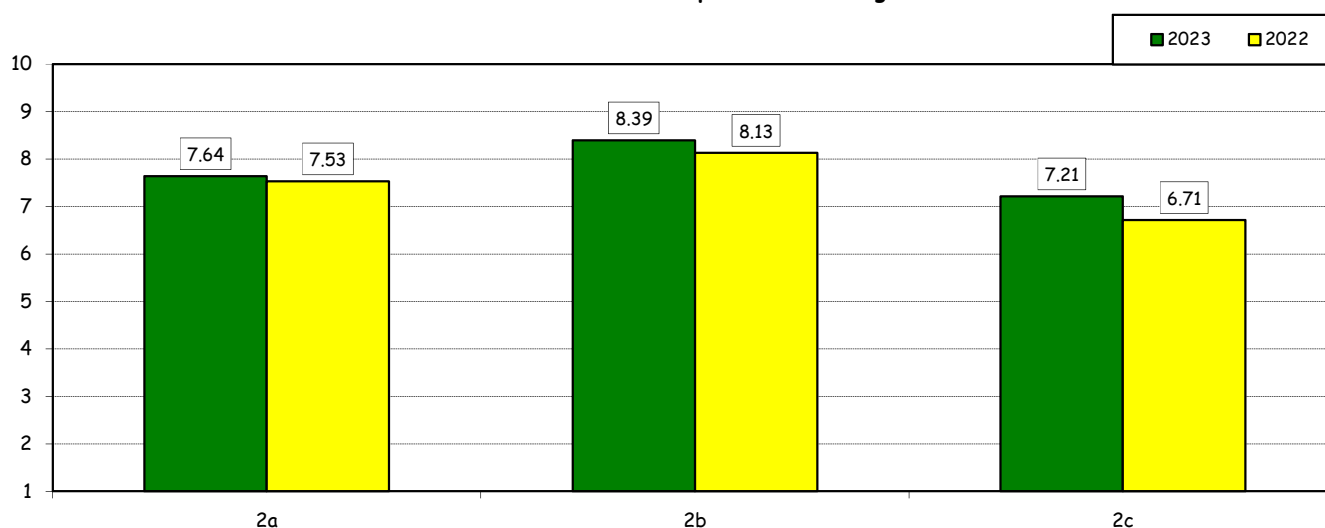


How would you evaluate:

(only A or B answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
2a) Quality and completeness of information provided (emails, brochures, International Relations Service web page, meetings)	1	1.5	7	10.6	36	54.5	22	33.3	66	100.0	0	
2b) The variety of programs offered.	0	0.0	5	7.6	26	39.4	35	53.0	66	100.0	0	
2c) The support you received from Bocconi before, during and after the experience abroad.	3	4.5	10	15.2	32	48.5	21	31.8	66	100.0	0	

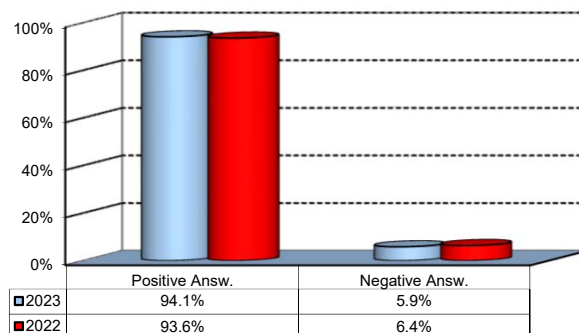
Over time comparison of average values



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

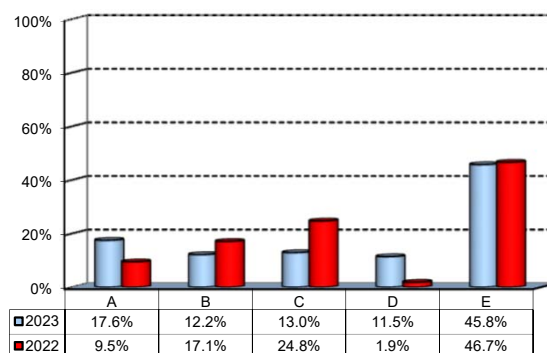
Answers	a.v.	%
A - Definitely YES	41	60.3%
B - More YES than NO	23	33.8%
C - More NO than YES	2	2.9%
D - Definitely NO	2	2.9%
Total	68	100%
NA	0	



(In case of answer "D" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

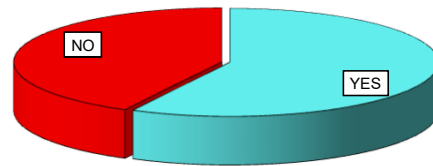
Answers	a.v.	%
A-Lack of interest in this kind of experience	23	17.6%
B-Absence of the requirements needed for participation in the program selected	16	12.2%
C-Rejection of your application	17	13.0%
D-Lack of time during the period of study	15	11.5%
E-Other (personal, family, organizational reasons, etc.)	60	45.8%
Total	131	100%
NA	6	



Internship Activities

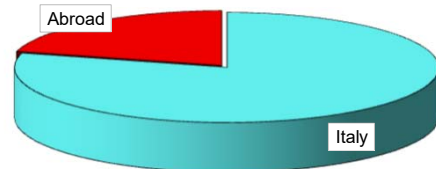
1) Did you attend an internship recognized by the Bachelor program?

	a.v.	2023	2022
YES	120	57.7%	53.9%
NO	88	42.3%	46.1%
Total	208	100%	100%
NA	0		



2) Where did you do the internship recognized by the Bachelor Program?

	a.v.	2023	2022
Italy	95	79.2%	86.4%
Abroad	25	20.8%	13.6%
Total	120	100%	100%
NA	0		

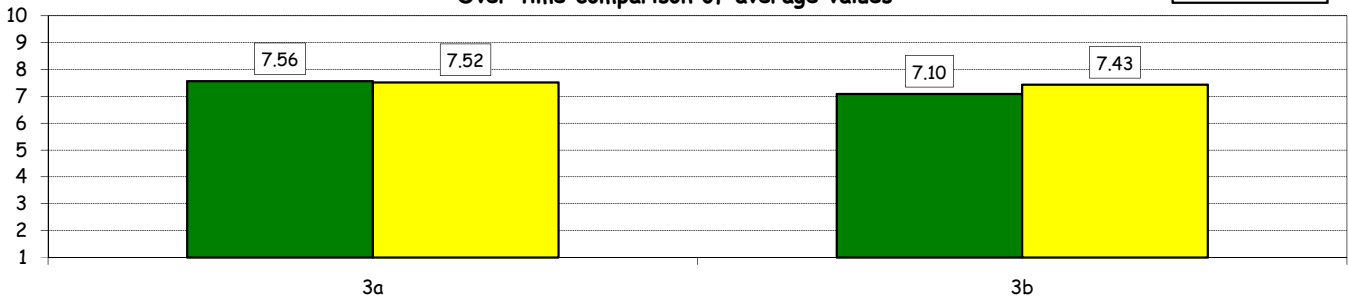


How would you evaluate:

(In case of answer "A" to item no.2)

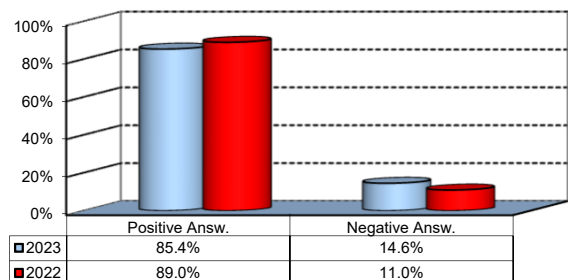
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The number and variety of opportunities offered		2	2.1	13	13.5	49	51.0	32	33.3	96	100.0	24
3b) The support you received from Bocconi		4	4.3	13	13.8	55	58.5	22	23.4	94	100.0	26

Over time comparison of average values



4) Would you positively evaluate this experience?

	a.v.	%
A - Definitely YES	36	37.5%
B - More YES than NO	46	47.9%
C - More NO than YES	13	13.5%
D - Definitely NO	1	1.0%
Total	96	100%
NA	24	

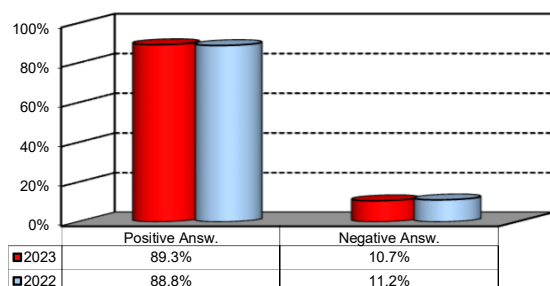


General satisfaction and short-term plans

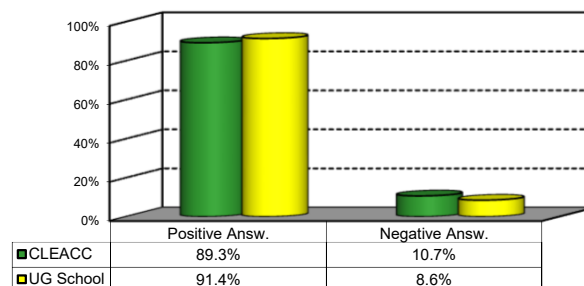
1) Are you satisfied overall with the study program you attended?

Answers	Italian School career		Int.nal School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	58	35.6%	9	21.4%	67	32.7%
B - More YES than NO	88	54.0%	28	66.7%	116	56.6%
C - More NO than YES	17	10.4%	5	11.9%	22	10.7%
D - Definitely NO	0	0.0%	0	0.0%	0	0.0%
Total	163	100%	42	100%	205	100%
NA	1		2		3	

Over time comparison



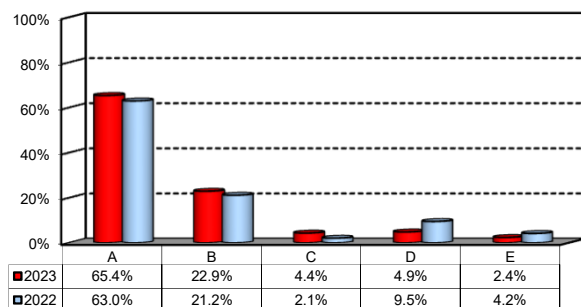
Comparison with the overall School data



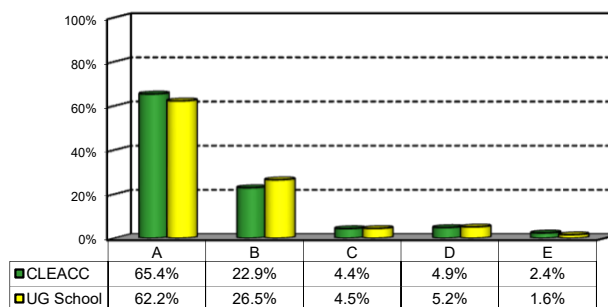
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian School career		Int.nal School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - YES, in the same Program at this University	105	64.4%	29	69.0%	134	65.4%
B - YES, in another Program at this University	41	25.2%	6	14.3%	47	22.9%
C - YES, in the same Program but at another University	5	3.1%	4	9.5%	9	4.4%
D - YES, in another Program at another University	8	4.9%	2	4.8%	10	4.9%
E - NO, I would not enrol in university anymore	4	2.5%	1	2.4%	5	2.4%
Total	163	100%	42	100%	205	100%
NA	1		2		3	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll in at this University?

Answers	Total	
	v.a.	%
BEMACS	5	11.1%
BIEF	3	6.7%
BIEM	15	33.3%
BIG	1	2.2%
CLEACC	0	0.0%
CLEAM	12	26.7%
CLEF	4	8.9%
CLES-BESS	2	4.4%
CLMG	1	2.2%
WBB	2	4.4%
Total	45	100%
NA	2	

(In case of answer "B", "C", "D" or "E" to item no.2a)

2c) Why would you make a different choice?

Answers	Italian School career		Int.nal School Career		Total		2022 %
	v.a.	%	v.a.	%	2023		
					v.a.	%	
A - My interest has changed over time / I discovered that I have different attitudes	22	37.9%	3	23.1%	25	35.2%	54.3%
B - The Bachelor program did not satisfy my expectations	24	41.4%	8	61.5%	32	45.1%	34.3%
C- I would have preferred to attend the same Bachelor program but taught in English	6	10.3%	0	0.0%	6	8.5%	2.9%
F - Other reasons	6	10.3%	2	15.4%	8	11.3%	8.6%
Total	58	100%	13	100%	71	100%	100%
NA	0		0		0		

F- Other reasons:

Alcuni corsi sono piu' facili di altri

Both of the reasons listed here: right after high school I hadn't really figured out my interests and after these three years I feel very disappointed with what Bocconi has to offer, in absolute terms and when considering the cost of the university.

corsi specifici di cleacc poco inerenti alle materie economiche e poco integrati con gli altri esami.

I liked my Bachelor program overall, however, it lacked practical workshops and just in general more practical knowledge that exist in other European universities

I think the course was easier compared to other courses in Bocconi

I wanted to switch courses before Uni started but it wasn't possible

L'ambiente Bocconi risulta particolarmente stressante e non rispecchia la mia personalita'.

General satisfaction and short-term plans

3) In the near future do you intend to:

	Italian School career		Int.nal School Career		Total		2022 %
	a.v.	%	a.v.	%	2023 a.v.	%	
A- To go on with university studies at Bocconi (Master of Science, one-year Master of Science)	116	71.2%	7	16.7%	123	60.0%	61.5%
B-To go on with university studies at another Italian University	5	3.1%	6	14.3%	11	5.4%	4.3%
C- To go on with university studies abroad	27	16.6%	12	28.6%	39	19.0%	15.5%
D - To immediately look for a job	7	4.3%	13	31.0%	20	9.8%	10.7%
E - To accept a job proposal received	4	2.5%	2	4.8%	6	2.9%	3.7%
F - To continue to do the job started during this degree program	4	2.5%	2	4.8%	6	2.9%	4.3%
Total	163	100%	42	100%	205	100%	100%
NA	1		2		3		

4) If you intend to continue your university studies at another University (in Italy or abroad), what are the reasons for your choice? (multiple answers admitted)

	Italian School career		Int.nal School Career		Total		2022 %
	a.v.	%	a.v.	%	2023 a.v.	%	
A - I would like to attend a more prestigious university	5	9.6%	2	7.7%	7	9.0%	11.9%
B - I would like to build a strong international curriculum	19	36.5%	8	30.8%	27	34.6%	39.0%
C- I can not bear the cost of studies (tuition fees and cost of living)	3	5.8%	1	3.8%	4	5.1%	3.4%
D - I can not bear the cost of studies (tuition fees and cost of living)	1	1.9%	0	0.0%	1	1.3%	3.4%
E- The administrative services are not sufficiently efficient	2	3.8%	3	11.5%	5	6.4%	5.1%
F - I think that the contents of Bocconi's MSc programs do not differ much from those of undergraduate programs	16	30.8%	4	15.4%	20	25.6%	22.0%
G - Other reasons	6	11.5%	8	30.8%	14	17.9%	15.3%
Total	52	100%	26	100%	78	100%	100%
NA	0		0		0		

G - Other reasons:

Bocconi doesn't offer the masters program I want to pursue.

Bocconi was an excellent university and prepared me very well academically. It is super rigorous in terms of hard knowledge, but it is definitely lacking a part of soft skills development that I deem necessary to succeed in a professional career. Also, the environment is less international than I had anticipated, I believe this too is a factor that is important in the development of interpersonal skills and a cultural mindset, which is something I am hoping to find in my master's degree elsewhere. Finally, I did not appreciate the competitive attitude that is created in the Bocconi environment. While this is surely intended to motivate students, I believe there is perhaps too much focus on grades, too little willingness to help the students and guide the students, and overall a hostile feeling among the students.

Ho trovato il mio corso del cuore in un'altra universita'

Ho trovato un corso piu' affine alle mie ambizioni in un altro ateneo

I am applying for a joint masters

I do not want to continue studying econ

I seek more practical knowledge from my Masters and better opportunities and support for internship placement, and more international teaching approach
I want to learn about a different field, I want to work in design
I would like a more practical experience (more essays and projects rather than learning by hard)
I would like to attend a master's program that is more niche and specific for my career path in luxury brand management.
La modalita' di insegnamento e gli insegnamenti stessi non rispondono alle mie attitudini e ai miei interessi
L'oggetto del Master of Arts Program che frequentero' si discosta fortemente dai programmi di laurea magistrale offerti dalla Bocconi.
per ampliare le mie esperienze formative
The teaching and student support systems at this university are negligible at best and are genuinely lacking compared to other universities.
Vogliono vivere un'esperienza diversa che mi permetta di confrontarmi con altri valori nonche' confrontarmi con culture diverse dalla mia