

EVALUATION OF THE DEGREE PROGRAM AND THE UNIVERSITY EXPERIENCE

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT a.y. 2022-2023

SURVEY PERIOD: JULY 2023 - APRIL 2024

N° QUESTIONNAIRES PROCESSED: 182

N° OF GRADUATE STUDENTS: 203

RESPONSE RATE: 89,2%



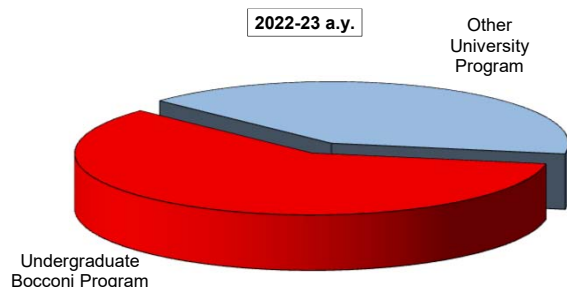
EVALUATION OF UNIVERSITY EXPERIENCE

International Management

General information

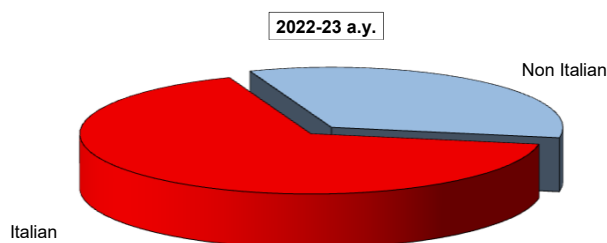
Undergraduate Career

Answers	a. v.	%	
		2022-23	2021-22
Undergraduate Bocconi Program	108	59,3	52,2
Other University Program	74	40,7	47,8
Total	182	100,0	100,0
NA	0		



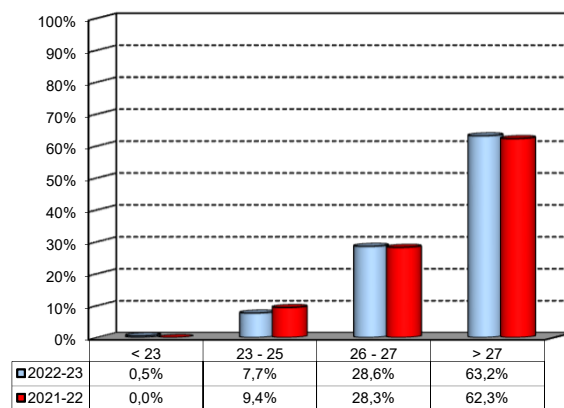
Nationality

Answers	a. v.	%	
		2022-23	2021-22
Italian	121	66,5%	63,0%
Non Italian	61	33,5%	37,0%
Total	182	100%	100%
NA	1		



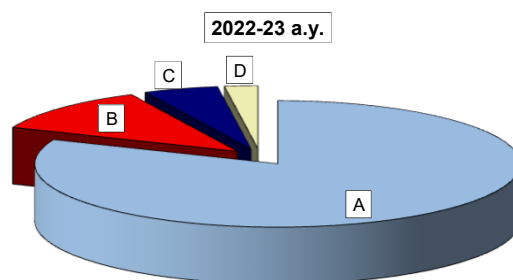
Average mark of the exams passed: (approximate average expressed in 30/30)

Answers	a. v.	%
meno di 23	1	0,5%
23-25	14	7,7%
26-27	52	28,6%
maggiore di 27	115	63,2%
Total	182	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	a. v.	%	
		2022-23	2021-22
A - More than 75%	147	81,2	82,6
B - Between 50 and 75%	21	11,6	13,8
C - Between 25 and 50%	9	5,0	2,2
D - Less than 25%	4	2,2	1,4
Total	181	100,0	100,0
NA	1		

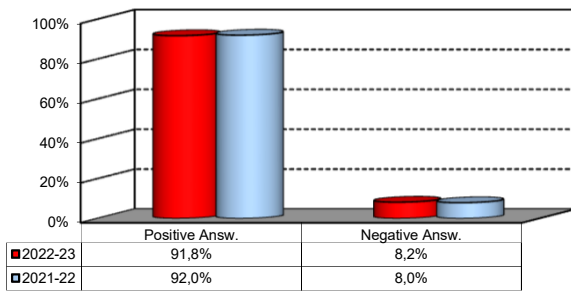


Study Experience

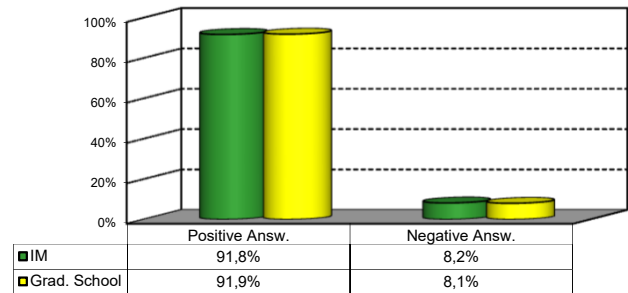
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	42	34,7%	28	45,9%	70	38,5%
B - More YES than NO	69	57,0%	28	45,9%	97	53,3%
C - More NO than YES	10	8,3%	4	6,6%	14	7,7%
D - Definitely NO	0	0,0%	1	1,6%	1	0,5%
Total	121	100%	61	100%	182	100%
NA	0		0			

Over time comparison



Comparison with the overall School data

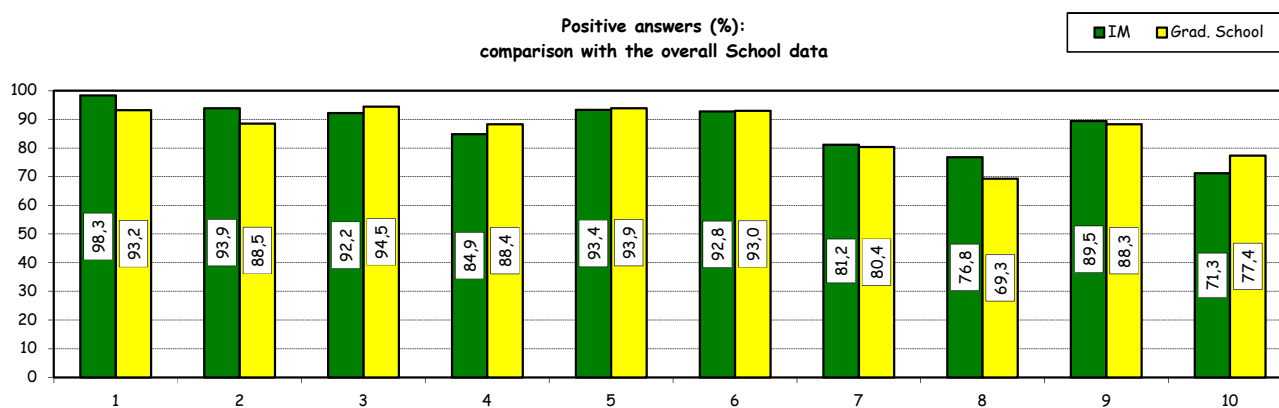


Study Experience

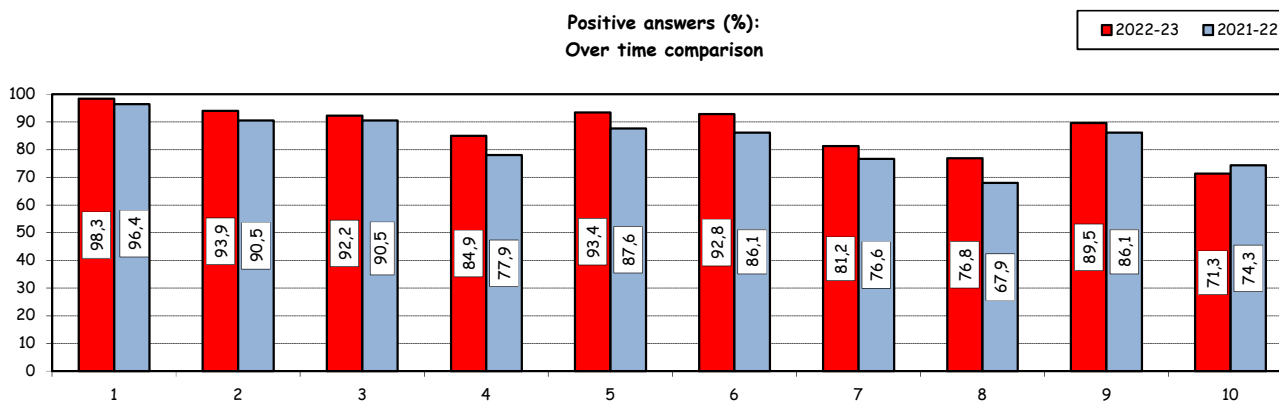
2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n. a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	134	74,0	44	24,3	2	1,1	1	0,6	181	100,0	1
2	Interpersonal skills	118	65,2	52	28,7	10	5,5	1	0,6	181	100,0	1
3	Organizational skills	113	62,8	53	29,4	10	5,6	4	2,2	180	100,0	2
4	Critical thinking skills	75	41,9	77	43,0	24	13,4	3	1,7	179	100,0	3
5	Ability to analyze and select information	94	51,9	75	41,4	11	6,1	1	0,6	181	100,0	1
6	Problem-solving ability	82	45,3	86	47,5	12	6,6	1	0,6	181	100,0	1
7	Written communication skills	74	40,9	73	40,3	29	16,0	5	2,8	181	100,0	1
8	Verbal communication skills	64	35,4	75	41,4	35	19,3	7	3,9	181	100,0	1
9	Ability to cope with stress	102	56,4	60	33,1	17	9,4	2	1,1	181	100,0	1
10	Entrepreneurial spirit	56	30,9	73	40,3	42	23,2	10	5,5	181	100,0	1

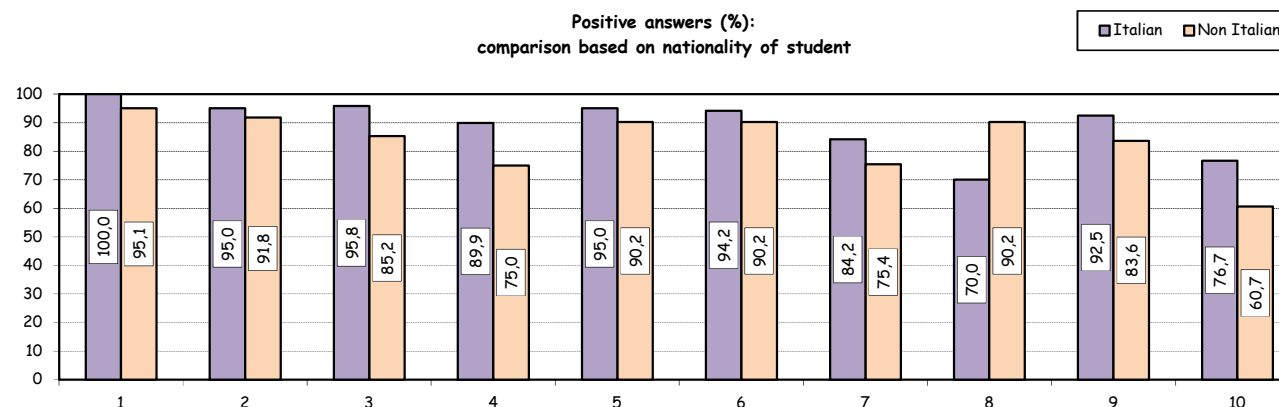
Positive answers (%):
comparison with the overall School data



Positive answers (%):
Over time comparison



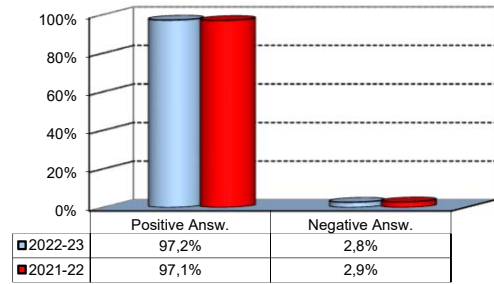
Positive answers (%):
comparison based on nationality of student



Study Experience

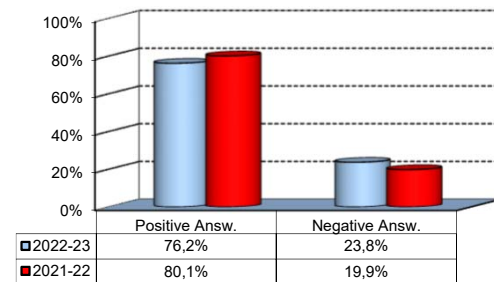
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a.v.	%
A - Definitely YES	93	51,4%
B - More YES than NO	83	45,9%
C - More NO than YES	4	2,2%
D - Definitely NO	1	0,6%
Total	181	100%
NA	1	



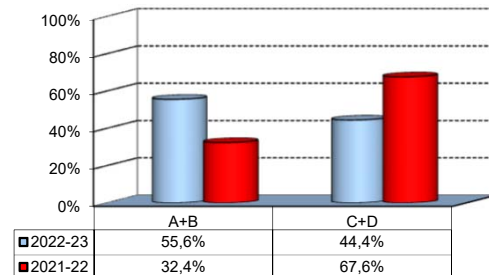
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	40	22,1%
B - More YES than NO	98	54,1%
C - More NO than YES	40	22,1%
D - Definitely NO	3	1,7%
Total	181	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	16	14,8%
B-Often	44	40,7%
C-Hardly ever	39	36,1%
D-Never	9	8,3%
Total	108	100%
NA	74	



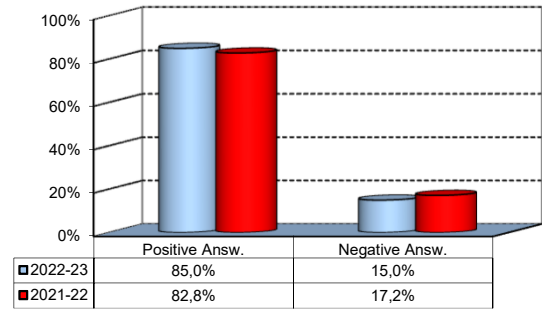
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a.v.	%
MANAGING ORGANIZATIONS - FONDAMENTI DI ORGANIZZAZIONE	27	19,3%
GLOBAL STRATEGY - STRATEGIA COMPETITIVA	14	10,0%
PERFORMANCE MEASUREMENT - PROGRAMMAZIONE E CONTROLLO	12	8,6%
GLOBAL OPERATIONS AND SUPPLY CHAIN MANAGEMENT - GESTIONE DELLA TECNOLOGIA, DELL'INNOVAZIONE E DELLE OPERATIONS	10	7,1%
MARKETING ANALYTICS - MARKETING	8	5,7%
FONDAMENTI DI BUSINESS ANALYTICS - STATISTICA	8	5,7%
Other	61	43,6%
TOTAL	140	100,0%

Study Experience

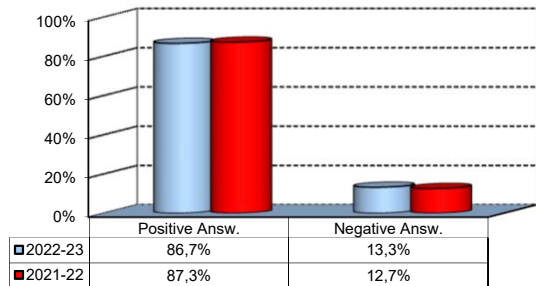
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	61	33,9%
B - More YES than NO	92	51,1%
C - More NO than YES	24	13,3%
D - Definitely NO	3	1,7%
Total	180	100%
NA	2	



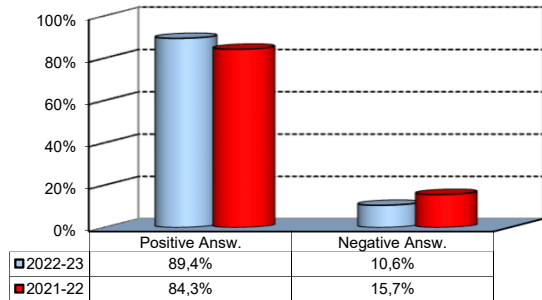
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	64	35,6%
B - More YES than NO	92	51,1%
C - More NO than YES	19	10,6%
D - Definitely NO	5	2,8%
Total	180	100%
NA	2	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a.v.	%
A - Definitely YES	89	49,4%
B - More YES than NO	72	40,0%
C - More NO than YES	17	9,4%
D - Definitely NO	2	1,1%
Total	180	100%
NA	2	

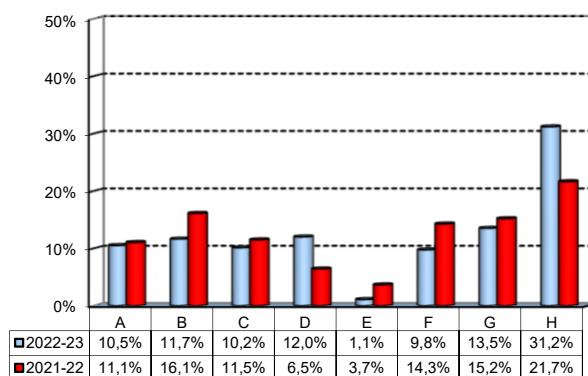


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

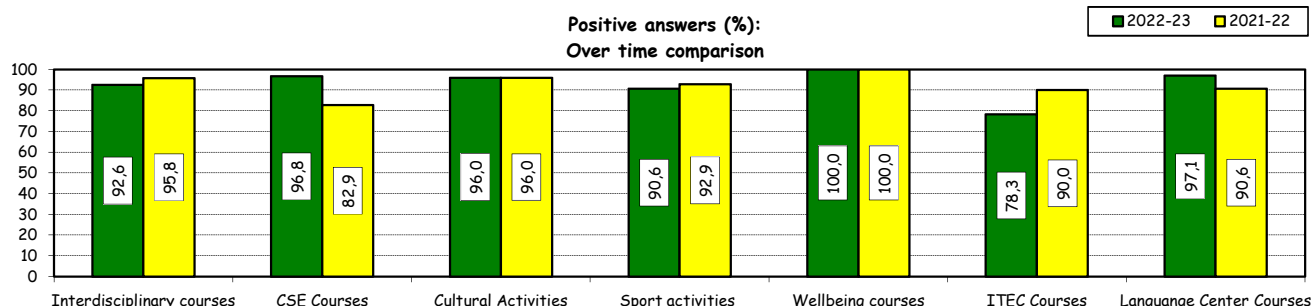
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	28	10,5%
B - Counseling and Self-Empowerment courses CSE	31	11,7%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	27	10,2%
D - Sport activities	32	12,0%
E - Wellbeing courses	3	1,1%
F - Courses offered by ITEC	26	9,8%
G - Courses offered by Language Center	36	13,5%
H - None	83	31,2%
Total	266	100%
NA	0	



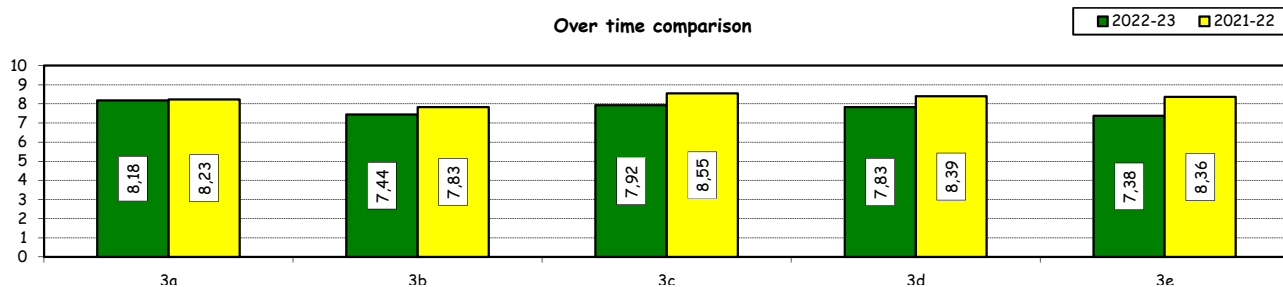
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses	12	44,4	13	48,1	2	7,4	0	0,0	27	100,0	1
B - CSE courses	15	48,4	15	48,4	1	3,2	0	0,0	31	100,0	0
C - Cultural Activities	15	60,0	9	36,0	1	4,0	0	0,0	25	100,0	2
D - Sport activities	20	62,5	9	28,1	3	9,4	0	0,0	32	100,0	0
E - Wellbeing courses	3	100,0	0	0,0	0	0,0	0	0,0	3	100,0	0
F - ITEC courses	5	21,7	13	56,5	5	21,7	0	0,0	23	100,0	3
G -Language Center courses	16	47,1	17	50,0	1	2,9	0	0,0	34	100,0	2



How would you evaluate:

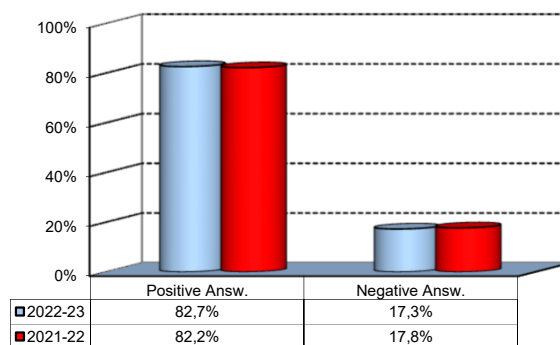
Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
3a) The range and interest of programmes offered		1	1,0	4	4,2	54	56,3	37	38,5	96	100,0	3
3b) The support you received from the Campus Life Office		4	4,2	18	18,9	36	37,9	37	38,9	95	100,0	4
3c) The support you received from ITEC		0	0,0	3	12,0	12	48,0	10	40,0	25	100,0	1
3d) The support you received from Language Center		2	5,7	4	11,4	12	34,3	17	48,6	35	100,0	1
3e) The support you received from Bocconi Sport Team		1	3,1	6	18,8	15	46,9	10	31,3	32	100,0	0



Degree Thesis

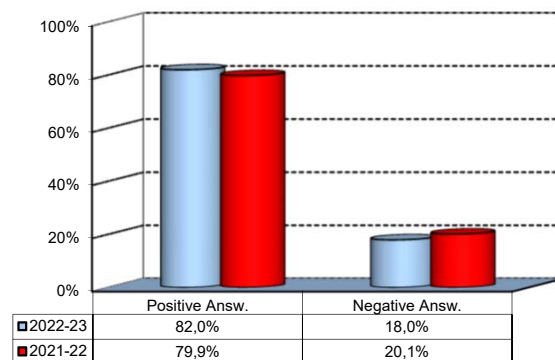
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	84	46,9%
B - More YES than NO	64	35,8%
C - More NO than YES	25	14,0%
D - Definitely NO	6	3,4%
Total	179	100%
NA	3	



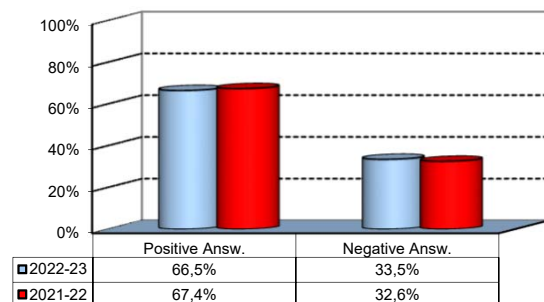
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	57	32,0%
B - More YES than NO	89	50,0%
C - More NO than YES	24	13,5%
D - Definitely NO	8	4,5%
Total	178	100%
NA	4	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

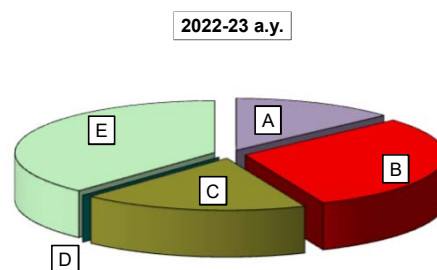
Answers	a.v.	%
A - Definitely YES	58	32,4%
B - More YES than NO	61	34,1%
C - More NO than YES	44	24,6%
D - Definitely NO	16	8,9%
Total	179	100%
NA	3	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2022-23	2021-22
A - Exchange	24	13,3	15,4
B - CEMS-MIM	55	30,4	35,3
C- Double Degree	33	18,2	14,0
D - Free-Mover	0	0,0	0,0
E- None	69	38,1	35,3
Total	181	100,0	100,0
NA	1		

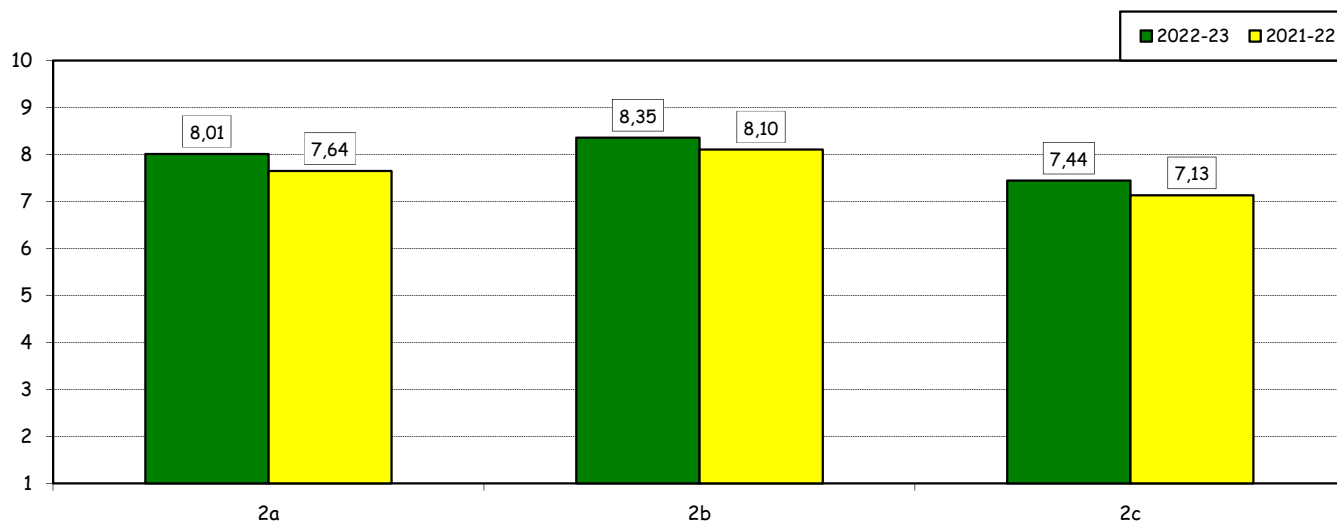


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		2	1,8	7	6,4	52	47,3	49	44,5	110	100,0	2
2b) The range and interest of programs offered.		0	0,0	6	5,5	47	42,7	57	51,8	110	100,0	2
2c) The support you received from Bocconi International Relations.		2	1,8	18	16,5	48	44,0	41	37,6	109	100,0	3

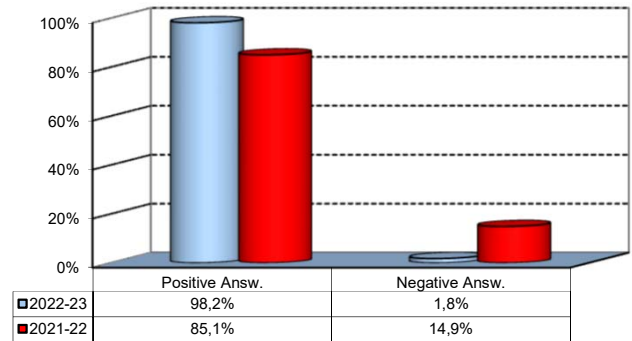
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

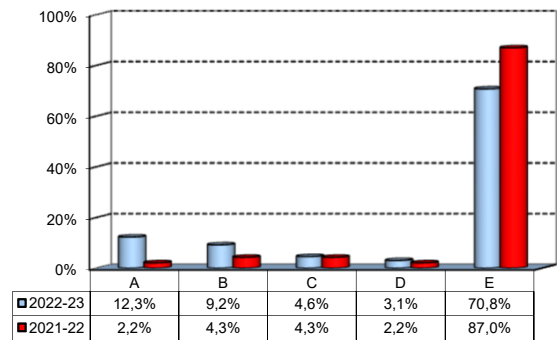
Answers	v. a.	%
A - Definitely YES	81	73,6%
B - More YES than NO	27	24,5%
C - More NO than YES	2	1,8%
D - Definitely NO	0	0,0%
Total	110	100%
NA	2	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	8	12,3%
B-Absence of the requirements needed for participation in the program selected	6	9,2%
C-Rejection of your application	3	4,6%
D-Lack of time during the period of study	2	3,1%
E-Other (personal, family, organizational reasons, etc.)	46	70,8%
Total	65	100%
NA	4	



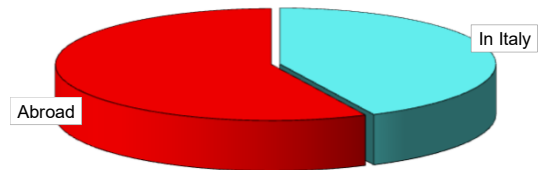
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2022-23	2021-22
A - Internship/Other job experience	182	100,0	97,1
B - Alternative Activity^	0	0,0	2,9
Total	182	100,0	100,0
NA	0		

3) Where did you complete the internship recognized by the Bachelor program?

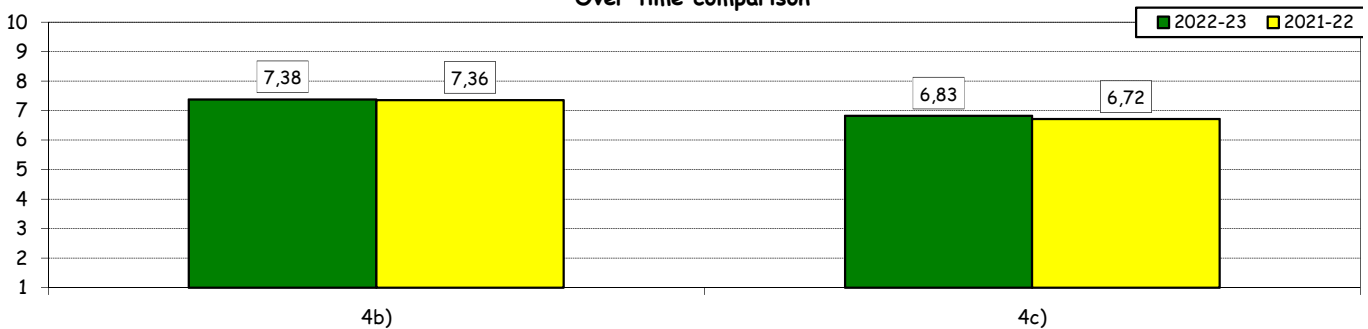
Answers	a.v.	%	
		2022-23	2021-22
In Italy	78	42,9%	58,2%
Abroad	104	57,1%	41,8%
Total	182	100%	100%
NA	0		



How would you evaluate:

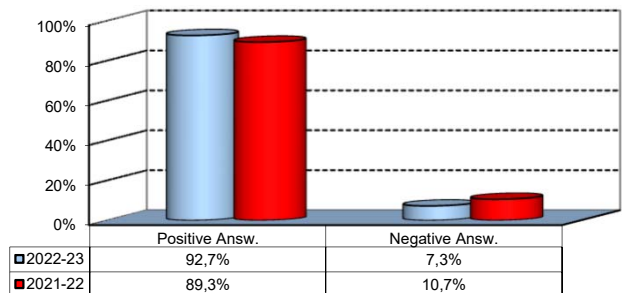
Item \ Answers	Negative				Positive				Total		N.A.	
	1-2		3-4-5		6-7-8		9-10		a.v.	%		a.v.
	a.v.	%	a.v.	%	a.v.	%	a.v.	%				
4a) The number and variety of opportunities offered.	4	2,4	21	12,8	93	56,7	46	28,0	164	100,0	18	
4b) The support you received from the Internship Office.	6	3,7	37	22,8	80	49,4	39	24,1	162	100,0	20	

Over time comparison



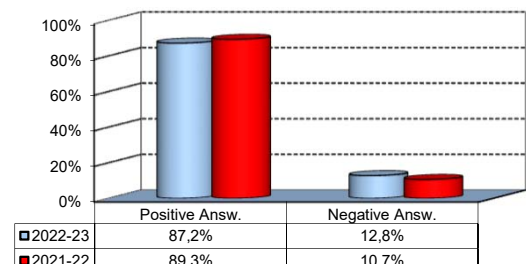
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	77	47,0%
B - More YES than NO	75	45,7%
C - More NO than YES	11	6,7%
D - Definitely NO	1	0,6%
Total	164	100%
NA	18	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	74	45,1%
B - More YES than NO	69	42,1%
C - More NO than YES	19	11,6%
D - Definitely NO	2	1,2%
Total	164	100%
NA	18	



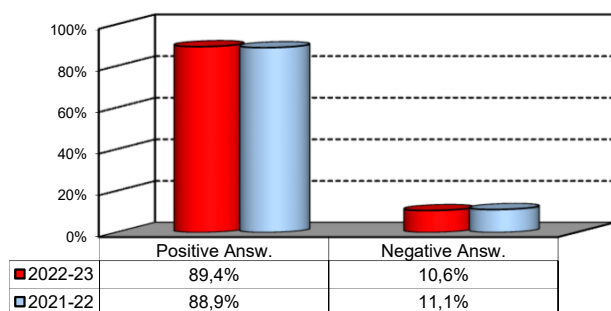
^: During the pandemic, students were given the opportunity to replace the mandatory internship with an alternative activity called Career Start Pack. It consists in an elective exam integrated with mandatory participation in the virtual career orientation path

General satisfaction and short-term plans

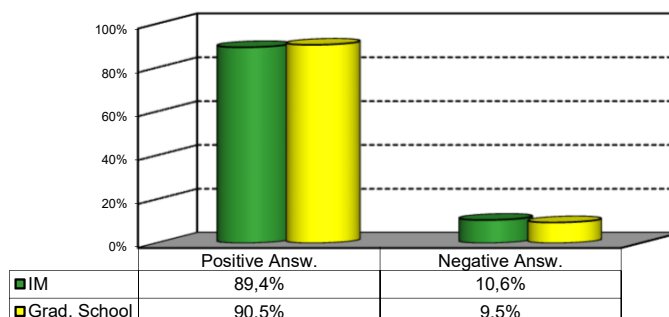
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	43	36,1%	23	38,3%	66	36,9%
B - More YES than NO	64	53,8%	30	50,0%	94	52,5%
C - More NO than YES	12	10,1%	4	6,7%	16	8,9%
D - Definitely NO	0	0,0%	3	5,0%	3	1,7%
Total	119	100%	60	100%	179	100%
NA	2		1		3	

Over time comparison



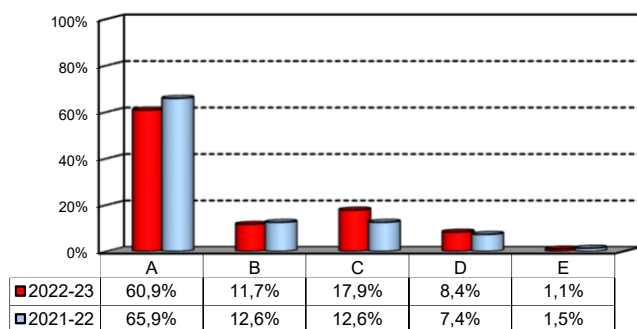
Comparison with the overall School data



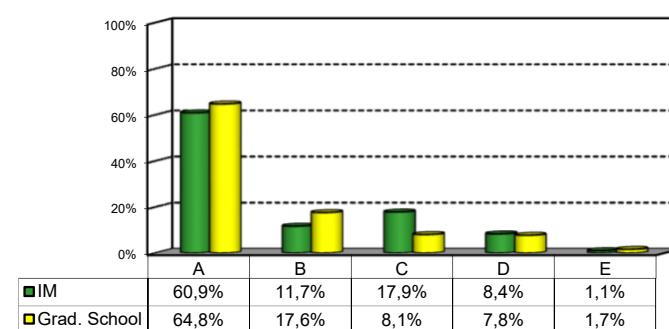
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	67	56,3%	42	70,0%	109	60,9%
B-YES, in another program at this University	15	12,6%	6	10,0%	21	11,7%
C-YES, in the same program but at another University	26	21,8%	6	10,0%	32	17,9%
D-YES, in another program at another University	10	8,4%	5	8,3%	15	8,4%
E-NO, I would not enrol in university anymore	1	0,8%	1	1,7%	2	1,1%
Total	119	100%	60	100%	179	100%
NA	2		1		3	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	1	5,6%
AFC	5	27,8%
FIN	6	33,3%
CLELI	0	0,0%
ESS	1	5,6%
EMIT	1	5,6%
GIO	0	0,0%
IM	3	16,7%
M	1	5,6%
MM	0	0,0%
CYBER	1	5,6%
Total	18	100%
NA	3	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	%	%
		2022-23	2021-22
A - My interest has changed over time / I discovered that I have different attitudes	29	43,9%	44,2%
B -The MS program did not satisfy my expectations	10	15,2%	27,9%
C I would have preferred to attend the same MS program but taught in English	2	3,0%	0,0%
D - Other reasons	25	37,9%	27,9%
Total	66	100%	100%
NA	4		

General satisfaction and short-term plans

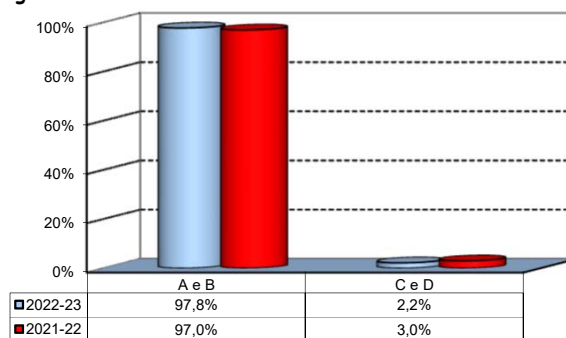
D- Other reasons:

After a BSc in Bocconi could have made more sense to do a MSc abroad.
avrei preferito farlo all'estero
Avrei seguito un corso di laurea all'estero
Bachelor I would make the exact same choice but probably I would attend the course in English. MSc program: too similar to bachelor, few interest in the courses proposed as mandatory. Hint: more electives or insert other courses a mandatory (e.g.M&A)
Bocconi's performance and offer were subpar, terrible terrible experience, happy to graduate
Communication problems and a master that just feels like a bachelor again. We never went in depth on any subject but tried to scratch on the surface of a as broad as possible selection of subjects. Furthermore is the program not flexible with little choic
For being a private university with significant fees overall service is lacking (late replies). Especially the horrible misinformation regarding the Darla Moore Double Degree caused me a lot of stress and negatively impacted my GPA.
Ho riscontrato la stessa qualita' di insegnamento e di opportunita' post laurea in altri atenei esterni, i quali aggiuntivamente hanno costi minori e una maggiore attenzione per lo studente
I contenuti del corso rispecchiano le mie attitudini tuttavia (a posteriori) avrei preferito scegliere un altro ateneo fuori dall'italia per crescere e svilupparmi personalmente di piu'
I would definitely go abroad, as the workload of Bocconi is too much and not in line with current exit possibilities. Furthermore, I think going abroad would be a better selling point on my CV. Would love for Bocconi to have more campuses abroad like ESCP
I would have attended a Master abroad
I would have gone abroad immediately
I would have joined CEMS rather than IM for the network opportunities
I would have liked studying abroad
Il corso di laurea e' OK, ma rispetto a LBS, HEC, St Gallen,... il livello di creer service e il prestigio non si fanno sentire in modo cosi' forte.
Il corso di laurea in IM, e in generale i corsi magistrali in Bocconi sono caratterizzati da un carico di studi inutilmente elevato, che non permette la possibilita' di coltivare altri interessi e rende difficile esperienze di stage durante gli studi.
La sovrapposizione con gli insegnamenti impartiti durante il CLEAM e l'eccessivo focus su uno studio mnemonico a discapito di esperienze e progetti lavorativi concreti riconosciuti in CFU
Non sono certa del suo valore aggiunto rispetto a altri atenei prestigiosi come la LBS. Il secondo anno praticamente non si frequenta mai. Alcuni corsi del primo anno sono a un livello troppo basilare e generico. Ho fatto corsi piu' difficili in triennale
Opportunita' offerte in altri atenei CEMS rispetto a Bocconi (e.g., possibilita' di partire per 2 semestri al posto di uno soltanto)
Perche' nel 2024, a mio parere, dovrebbe esserci almeno un corso di computer science all'anno a prescindere dal percorso scelto.
Piu' network internazionale con employer internazionali.
The program as I expected, but I am unsure that Bocconi fulfilled the high expectations I had when I arrived there.
Troppa competizione creata senza motivo fra gli studenti del corso, ho trovato persone dal valore umano molto basso. Altri corsi all'estero forniscono una formazione simile con minor clima di terrore.

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	132	73,7%
B - Often adequate	43	24,0%
C - Rarely adequate	4	2,2%
D - Never adequate	0	0,0%
E - I did not use them	0	0,0%
Total	179	100%
NA	3	

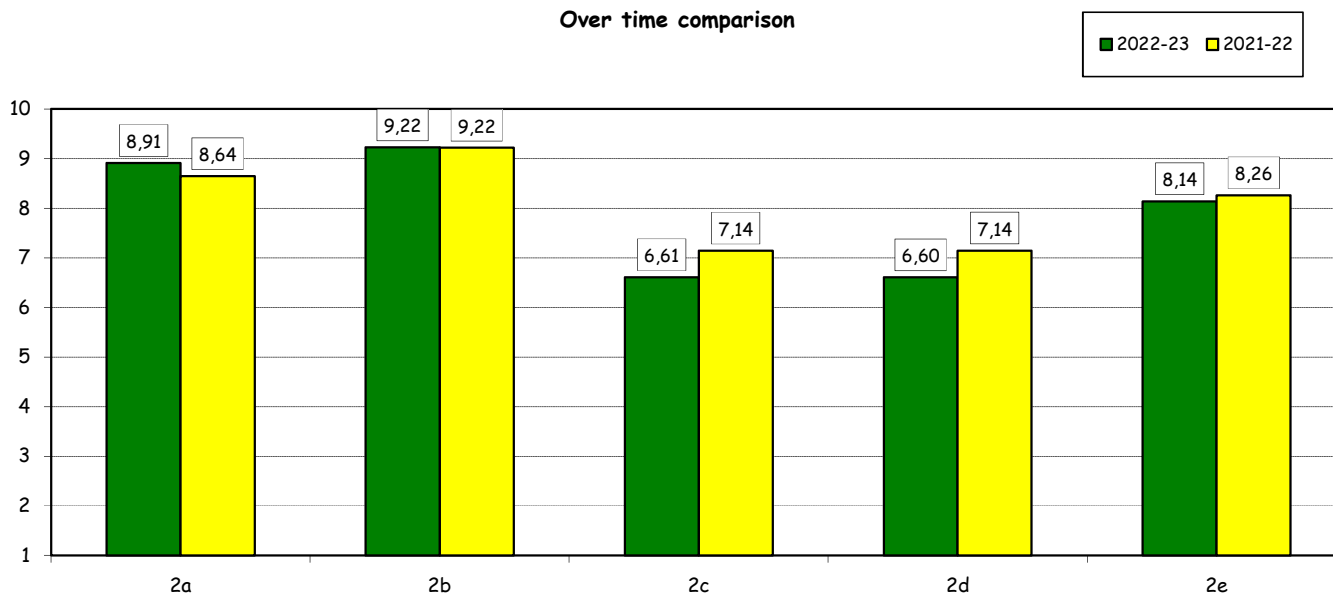


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		0	0,0	0	0,0	58	32,4	121	67,6	179	100,0		3
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		0	0,0	2	1,1	32	18,0	144	80,9	178	100,0		4
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		17	9,6	38	21,3	71	39,9	52	29,2	178	100,0	0	4
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		14	7,9	39	22,0	75	42,4	49	27,7	177	100,0	0	5
e) The clarity and adequacy of the signage system on campus.		1	0,6	11	6,3	83	47,7	79	45,4	174	100,0		8

Over time comparison

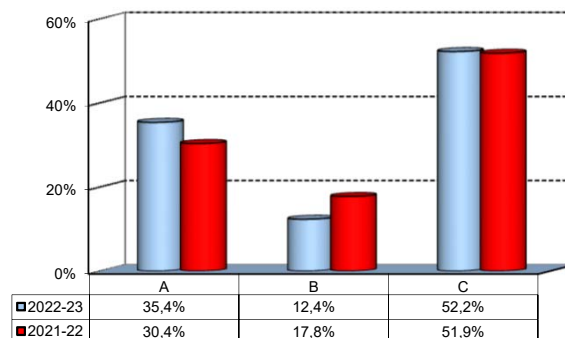


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

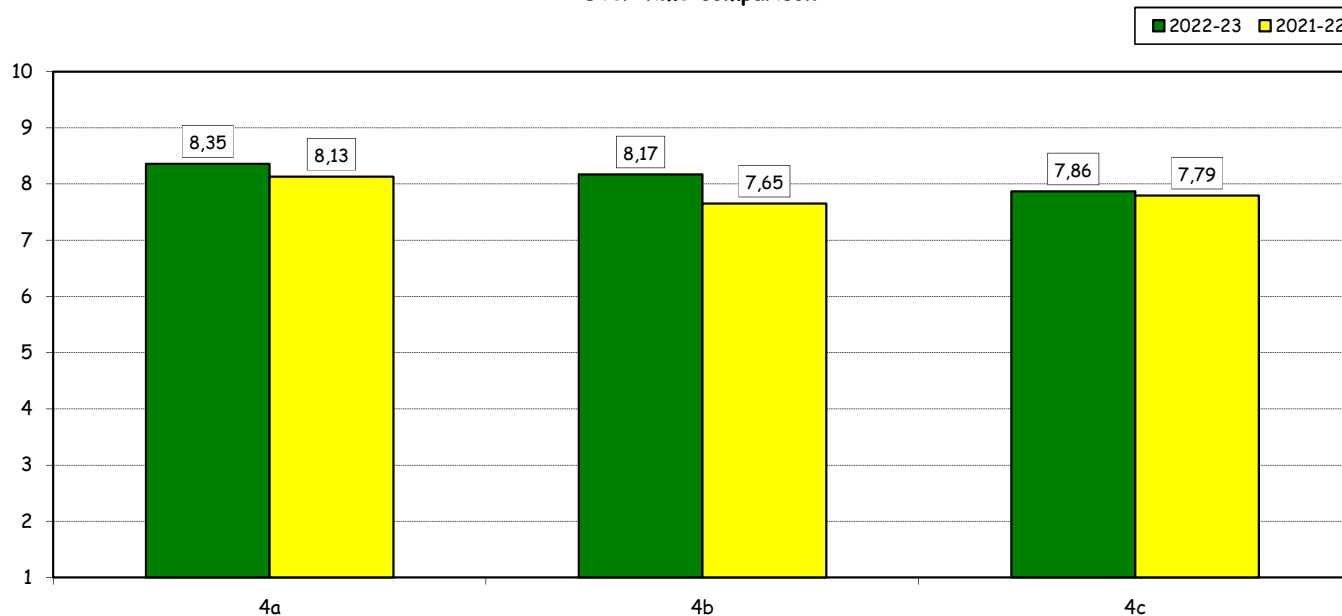
Answers	a.v.	%
A- Adequate in number	63	35,4%
B- Inadequate in number	22	12,4%
C- Never used	93	52,2%
Total	178	100%
NA	4	



4) How do you evaluate:

Answers	Negative				Positive				Total	N.R.	
	1-2		3-4-5		6-7-8		9-10				
	a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*	0	0,0	3	3,5	47	55,3	35	41,2	85	100,0	0
b) The convenience of the PC Labs' opening hours.*	0	0,0	4	4,8	44	52,4	36	42,9	84	100,0	1
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).	0	0,0	15	8,5	99	55,9	63	35,6	177	100,0	1

Over time comparison

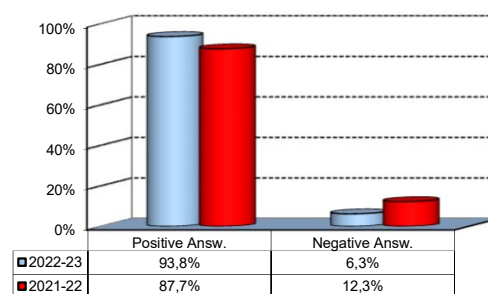


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	48	26,8%
B - Quite positive	87	48,6%
C - Quite negative	9	5,0%
D - Very Negative	0	0,0%
E - Never used	35	19,6%
Total	179	100%
NA	3	

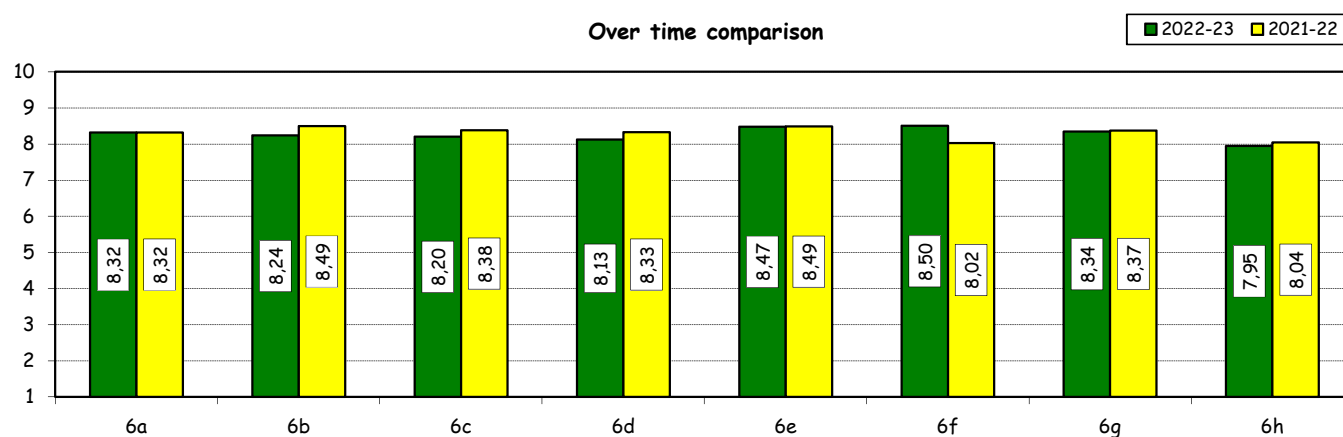


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.		0	0,0	2	5,3	16	42,1	20	52,6	38	100,0	106
b) Range of subjects covered in hardcopy collections (books and journals) compared to your needs of study and research		0	0,0	0	0,0	22	57,9	16	42,1	38	100,0	106
c) The relevance and updating of online collections (e-books, e-journals, databases) compared to your needs of study and research		0	0,0	1	2,5	20	50,0	19	47,5	40	100,0	104
d) The ease of use of search tools available on the Library website		0	0,0	1	2,5	21	52,5	18	45,0	40	100,0	104
e) The assistance provided by the Library staff		0	0,0	1	2,6	15	39,5	22	57,9	38	100,0	106
f) Availability of documents (textbooks, articles, chapters, case studies, etc.) used in individual courses		0	0,0	0	0,0	15	39,5	23	60,5	38	100,0	106
g) The Library website as a source of information on the services offered and as a point of access for resources		0	0,0	2	5,3	16	42,1	20	52,6	38	100,0	106
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.)		0	0,0	2	5,3	18	47,4	18	47,4	38	100,0	106

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.