

## **SURVEY ON GRADUATES SATISFACTION AT 1, 3, 5 YEARS AFTER GRADUATION - 2023 EDITION**

**BACHELOR IN**

**ECONOMIA E MANAGEMENT PER ARTE, CULTURA E  
COMUNICAZIONE - ECONOMICS AND MANAGEMENT FOR ARTS,  
CULTURE AND COMMUNICATION**

## **INTRODUCTION**

This statistical report summarizes the opinions expressed by graduates in response to satisfaction surveys carried out 1, 3 and 5 years after graduation.

The data reported refer to graduates who completed the Degree Program in the years 2021, 2019 and 2017, respectively, and who did not continue their studies at Bocconi.

In particular, the opinions gathered concern:

- satisfaction with the Program and the set of knowledge and skills acquired at the end of it;
- the perception of the usefulness of the Program for the performance of one's job;
- impressions of the contribution provided by internship and study experiences abroad (if applicable) for the job placement.

## Survey on graduates satisfaction at 1, 3, 5 years after graduation - 2023 Edition

(reference cohorts: 1 year - year 2021, 3 years - year 2019, 5 years - year 2017)

### Economia e Management per Arte, Cultura e Comunicazione - Economics and Management for Arts, Culture and Communication

#### General info about the respondents

##### 1) Respondents distribution

	2023 Edition				2022 Edition
	Respondents		Graduates	% Redemption*	% Redemption*
	a.v.	%	a.v.	%	%
1 year	58	46,0%	112	51,8%	50,6%
3 years	43	34,1%	105	41,0%	37,3%
5 years	25	19,8%	83	30,1%	45,1%
<b>Total answers</b>	<b>126</b>	<b>100%</b>	<b>300</b>	<b>42,0%</b>	<b>44,3%</b>

##### 2) Are you continuing your studies in another University?

	1 year survey			3 years survey			5 years survey			Total	
	2023 edition		2022 edition	2023 edition		2022 edition	2023 edition		2022 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%	a.v.	%
A - YES, a program lasting less than 9 months	1	1,7%	4,9%	2	4,7%	16,1%	3	12,0%	0,0%	6	4,8%
B - YES, a program lasting 9 months or more	39	67,2%	70,7%	36	83,7%	83,9%	17	68,0%	86,5%	92	73,0%
C - No	18	31,0%	24,4%	5	11,6%	0,0%	5	20,0%	13,5%	28	22,2%
<b>Total answers</b>	<b>58</b>	<b>100%</b>	<b>100%</b>	<b>43</b>	<b>100%</b>	<b>100%</b>	<b>25</b>	<b>100%</b>	<b>100%</b>	<b>126</b>	<b>100%</b>

(In case of answer B to question 2)

##### 3) What kind of Program are you attending?

	1 year survey			3 years survey			5 years survey			Total	
	2023 edition		2022 edition	2023 edition		2022 edition	2023 edition		2022 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%	a.v.	%
PhD	0	0,0%	0,0%	0	0,0%	0,0%	0	0,0%	0,0%	0	0,0%
Master of Science	23	59,0%	56,7%	22	61,1%	38,5%	13	76,5%	56,3%	58	63,0%
Bachelor of Science	1	2,6%	3,3%	1	2,8%	0,0%	0	0,0%	0,0%	2	2,2%
Specialized Master	15	38,5%	33,3%	12	33,3%	57,7%	3	17,6%	37,5%	30	32,6%
Professional Specialist Program	0	0,0%	3,3%	0	0,0%	0,0%	0	0,0%	3,1%	0	0,0%
Other	0	0,0%	3,3%	1	2,8%	3,8%	1	5,9%	3,1%	2	2,2%
<b>Total answers</b>	<b>39</b>	<b>100%</b>	<b>100%</b>	<b>36</b>	<b>100%</b>	<b>100%</b>	<b>17</b>	<b>100%</b>	<b>100%</b>	<b>92</b>	<b>100%</b>

(\*): Only graduates who have not continued their studies at Bocconi are considered.

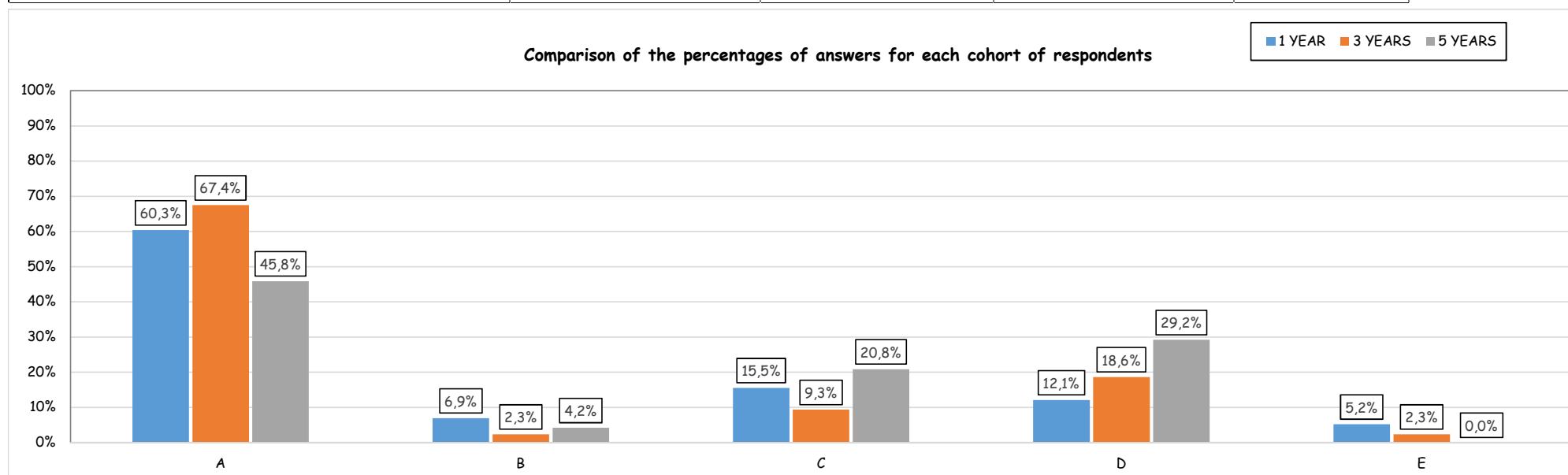
## Survey on graduates satisfaction at 1, 3, 5 years after graduation - 2023 Edition

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#### Evaluation results

1) If you could go back, would you enroll in university again?

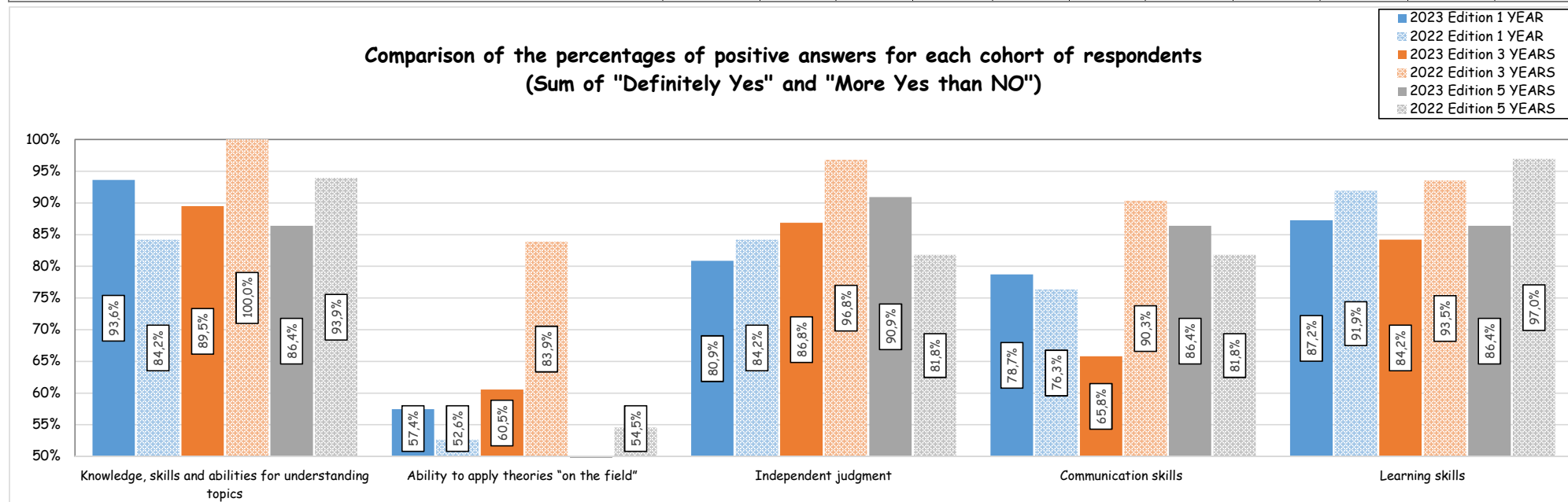
	1 year survey			3 years survey			5 years survey			Total	
	2023 edition		2022 edition	2023 edition		2022 edition	2023 edition		2022 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%		
A - YES, in the same program and at the same university	35	60,3%	58,5%	29	67,4%	67,7%	11	45,8%	48,6%	75	60,0%
B - YES, but in a different program at the same university	4	6,9%	26,8%	1	2,3%	25,8%	1	4,2%	35,1%	6	4,8%
C - YES, in the same program but at a different university	9	15,5%	2,4%	4	9,3%	3,2%	5	20,8%	0,0%	18	14,4%
D - YES, but in a different program at a different university	7	12,1%	12,2%	8	18,6%	3,2%	7	29,2%	13,5%	22	17,6%
E - NO, I would not enroll in university	3	5,2%	0,0%	1	2,3%	0,0%	0	0,0%	2,7%	4	3,2%
<b>Total answers</b>	<b>58</b>	<b>100%</b>	<b>100%</b>	<b>43</b>	<b>100%</b>	<b>100%</b>	<b>24</b>	<b>100%</b>	<b>100%</b>	<b>125</b>	<b>100%</b>
NR	0			0			1			1	



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2) Level of satisfaction regarding the education received for:

Item	Answers		Definitely yes		More yes than no		More no than yes		Definitely no		Total		n.r.
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Knowledge, skills and abilities for understanding topics analyzed during your study program	48	44,9	49	45,8	8	7,5	2	1,9	107	100,0	19		
B - Ability to apply theories learned during your studies "on the field"	19	17,8	41	38,3	38	35,5	9	8,4	107	100,0	19		
C - Independent judgment (in the area of issues analyzed during your study program, ability to form your own opinion and, if necessary, make independent decisions)	50	46,7	41	38,3	11	10,3	5	4,7	107	100,0	19		
D - Communication skills (both written and oral) on topics related to the program attended .	40	37,4	41	38,3	23	21,5	3	2,8	107	100,0	19		
E - Learning skills (or skills for acquiring new information and expertise by using a good study method or planning skills, etc.)	55	51,4	37	34,6	12	11,2	3	2,8	107	100,0	19		

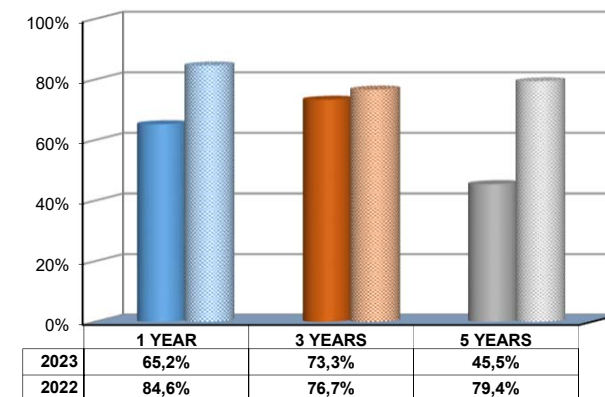


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3) Do you think that your current job is consistent with your studies?

	Years after graduation							
	1		3		5		Total	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
YES	15	65,2%	22	73,3%	10	45,5%	47	62,7%
NO	8	34,8%	8	26,7%	12	54,5%	28	37,3%
<b>Total answers</b>	<b>23</b>	<b>100%</b>	<b>30</b>	<b>100%</b>	<b>22</b>	<b>100%</b>	<b>75</b>	<b>100%</b>
NR	35		13		3		51	

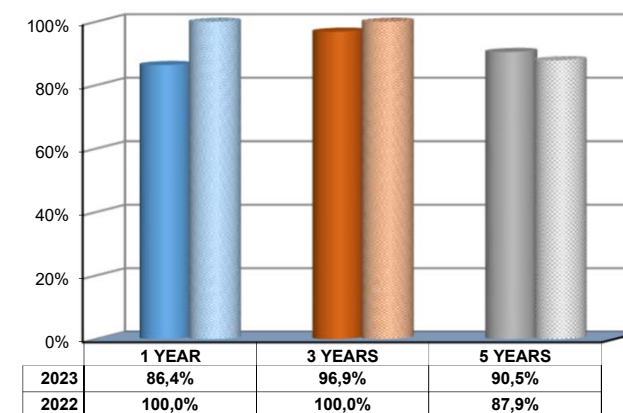
Temporal comparison of the percentages of positive answers



4. Is your degree useful in your work?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Yes, it's a requirement by law	3	13,6%	6	18,8%	3	14,3%	12	16,0%
B - It's not required by law, but it is necessary	8	36,4%	14	43,8%	11	52,4%	33	44,0%
C - It's not required by law, but it's useful	8	36,4%	11	34,4%	5	23,8%	24	32,0%
D - It's not required by law and it's not useful in other ways	3	13,6%	1	3,1%	2	9,5%	6	8,0%
<b>Total answers</b>	<b>22</b>	<b>100%</b>	<b>32</b>	<b>100%</b>	<b>21</b>	<b>100%</b>	<b>75</b>	<b>100%</b>
NR	36		11		4		51	

Temporal comparison of the percentage of answers A+B+C



## Survey on graduates satisfaction at 1, 3, 5 years after graduation - 2023 Edition

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5) Do you use the knowledge, skills and abilities acquired at University?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Definitely yes	8	34,8%	12	36,4%	8	38,1%	28	36,4%
B - More yes than no	9	39,1%	13	39,4%	2	9,5%	24	31,2%
C - More no than yes	6	26,1%	7	21,2%	8	38,1%	21	27,3%
D - Definitely no	0	0,0%	1	3,0%	3	14,3%	4	5,2%
<b>Total answers</b>	<b>23</b>	<b>100%</b>	<b>33</b>	<b>100%</b>	<b>21</b>	<b>100%</b>	<b>77</b>	<b>100%</b>
NR	35		10		4		49	

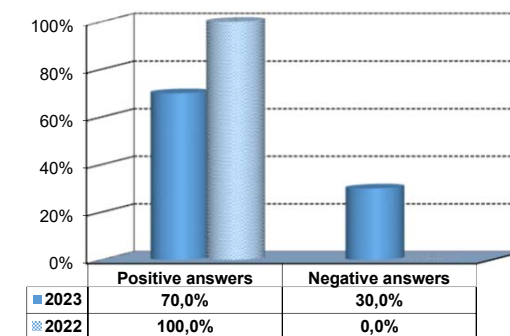
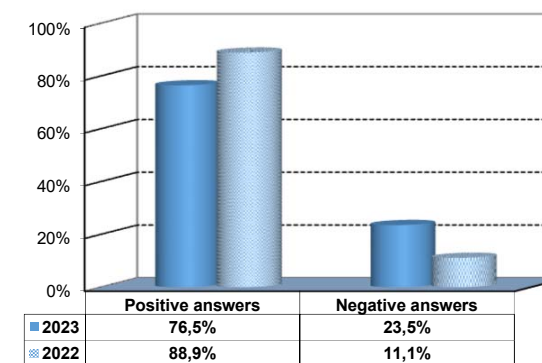
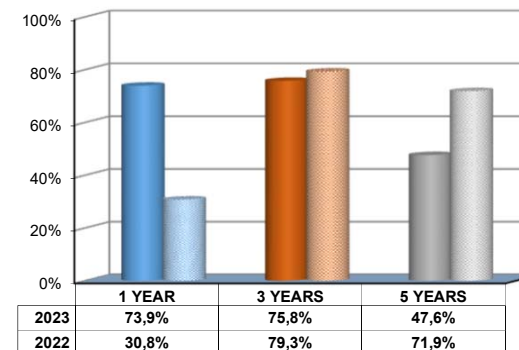
6) If you completed an internship during your study program, did the experience facilitate placement in the job market?\*

	2023 Edition		2022 Edition
	a.v.	%	%
A - Definitely yes	7	25,9%	30,8%
B - More yes than no	6	22,2%	30,8%
C - More no than yes	2	7,4%	7,7%
D - Definitely no	2	7,4%	0,0%
E - I did not complete an internship during my study program	10	37,0%	30,8%
<b>Total answers</b>	<b>27</b>	<b>100%</b>	<b>100%</b>
NR	31		

7) If you studied abroad, did the experience facilitate placement in the job market?\*

	2023 Edition		2022 Edition
	v.a.	%	%
A - Definitely yes	4	16,0%	38,5%
B - More yes than no	3	12,0%	7,7%
C - More no than yes	2	8,0%	0,0%
D - Definitely no	1	4,0%	0,0%
E - I did not study abroad	15	60,0%	53,8%
<b>Total answers</b>	<b>25</b>	<b>100%</b>	<b>100%</b>
NR	33		

Temporal comparison of the percentages of positive answers (Sum of "Definitely Yes" and "More Yes than NO")



(\*): Question submitted only to graduates one year after graduation. The percentages shown in the histograms are calculated excluding the students who declared not to have carried out this activity.

## CLEACC

## Observations and suggestions provided by the respondents

## 1 year after graduation

Answ	What is the main strength of the degree program you attended ?	What is the main weakness of the degree program you attended?
1	A broader perspective and greater language proficiency, Finding the way forward, friendly mentors, etc.	Recognition and Reputation. Bocconi was treated as a nobody school in my hometown due to the lack of overall ranking, and although I started my own business, realistically speaking, it was hard to find a job
2	applicazione interdisciplinare	settorialità del corso
3	Argomenti molto interessanti, professori molto preparati, esami coerenti col piano di studi, qualità dell'ateneo	POCA APPLICAZIONE PRATICA
4	Buon mix materie umanistiche e scientifiche	Troppo standardizzato e valutazioni poco elastiche
5	Corsi molto completi, struttura fantastica, ti prepara per il mondo.	Alcuni professori competenti ma non bravi ad insegnare.
6	Corso che lega parte economica a parte creativa	Pochi lavori di gruppo
7	different subjects provide greater level of knowledge	No particular weakness
8	Diversity	They don't ask your opinion enough and there are not enough oral test or essays to learn how to make your point clear
9	eterogeneità delle materie, umanistiche e scientifiche	servirebbe maggiore focalizzazione sull'economia
10	Excellent professors	No group work, it would have been good to have a few to enhance team work skills and be better prepared for work life.
11	Funzionale perché forma secondo tanti punti di vista	Si potrebbe migliorare il livello di inglese dei docenti, alcuni docenti poco umani
12	Great connections	Greater depth in some courses is needed
13	Ha permesso di coniugare parte scientifica e parte umanistica; possibilità di approfondire diversi concetti.	Sarebbe opportuno inserire più case studies a livello di collaborazioni con le aziende.
14	Il nome dell'Università	Mancata esperienza universitaria dovuta ai 2 anni on distance per il covid
15	Independance of study	Organization of the institution
16	Information intensive	Only based on exams, no evaluation of students in any other way that is not information retention.
17	Interdisciplinarietà tra le varie materie	Poca pratica
18	Interdisciplinarietà	Poco focus su determinati argomenti
19	-International Student Body	-Organizational issues because she joined BEMACC during the first year in which it was launched
20	It carries the Bocconi Brand	I attended BEMACC class of 2021 - poor general organisation
21	It is an economics course? Lol	Did not apply the knowledge acquired, very much a closed environment in which only people belonging to a specific social group.
22	la preparazione è molto solida	ti incanalano in un unico settore lavorativo, senza dare grande ampiezza di pensiero su quello che si può fare
23	Learned a lot of content	The approach to learning/teaching was too theoretical and not practical enough.
24	Lessons are extremely interesting	No weaknesses reported
25	Organizzazione e procedura	Inflessibilità
26	Preparazione accademica ottima	Predisposizione ad un ambiente di competizione non sempre sana
27	Some professors were amazing (like Dubini and Gerevini)	Very rigid environment, that flattens the personalities and unique skills of students into a mold.
28	Strong network and strong profile of the candidates in the program.	Lack of consideration towards international students. Low level of English from professors makes it harder to understand them when they speak. Lack of assignments – memorization is an ancient form of learning. Lack of events and fairs dedicated to the program.
29	The quality of the teaching, the depth of the subjects, the professionalism of the professors	The heavy weight put on exams, the workload amount, sometimes the organization of the courses
30	The reputation and information.	The professors method of teaching. It was just reading the textbook and memorising. No application or innovative methods of teaching. Very static.
31	Varietà dei temi trattati, che mi ha permesso di farmi un'idea su numerosi settori aziendali e di crearmi un'opinione autonoma e capacità di giudizio	Temi trattati spesso in modo superficiale, non approfondito e poca possibilità di applicare le nozioni apprese in campo pratico
32	very diversified	no practical skills, very theory-based



**CLEACC**

**Observations and suggestions provided by the respondents**

**1 year after graduation**

<b>Answ</b>	<b>What is the main strength of the degree program you attended ?</b>	<b>What is the main weakness of the degree program you attended?</b>
<b>33</b>		Few applications to the field. No preparation on writing academic papers.
<b>34</b>		il cleacc non dà una panoramica a 360 gradi sul mondo dell'arte e del cinema, servirebbero maggiori corsi su più specifici sull'arte, più concreti e non solo nozionistici.
<b>35</b>		No real life application. No knowledge "on the field"
<b>36</b>		Poco coinvolgimento, lezioni estremamente frontali There was too much theory and poor practical application

## CLEACC

## Observations and suggestions provided by the respondents

## 3 years after graduation

Answ	What is the main strength of the degree program you attended ?	What is the main weakness of the degree program you attended?
1	Allows creativity and not only quantitative thinking	It was very new and disorganized
2	Applicazione dei concetti di economia a casi concreti relativi alla cultura/Mondo dell'arte.	Poche attività pratiche e carenza di occasione per sviluppare skills di collaborazione all'interno di in gruppo.
3	Apprendimento su vari ambiti	Poca pratica
4	Brand dell'Ateneo	Metodo molto tradizionale basato su esami "tradizionali" e accademici, pochi lavori di gruppo e competenze più pratiche utilizzate nel mondo del lavoro
5	Buona preparazione ed alto livello dei docenti	Poche materie umanistiche
6	Competenza dei professori	Poco coinvolgimento nel mondo del lavoro, ci vorrebbero più case studies, più confronto con il mondo del lavoro
7	Corso Excel	
8	Costruzione di pensiero critico, formazione della persona	Scarsa applicabilità di alcuni corsi alla realtà lavorativa (impostazione troppo teorica)
9	Different to any other course	Little focus on music and entertainment business, not internationalised or structured in a way to think more for ourselves in the majority of classes
10	-Equilibrium between economics, finance, and management. -Enables you to link those three with the arts industry.	-During her year, not much practical experience, not much group projects. -Internship during the third year, the internship was not mandatory, which she thinks is bad.
11	Expertize of professors	Teaching style
12	Formazione ampia, insegnamenti in lingue inglese, sviluppo delle soft skills	Poco spendibile nel settore economico-finanziario, poche opportunità di lavoro stabili nel settore management per arte, alcuni insegnanti poco disponibili e arroganti
13	Great basic education for economics, not only focusing on business but economics	Electives could have been more focused, the program could be more mathematics and economics oriented
14	Great professors, offering a complete set of hard skills to face the working environment, development of great communication and networking skills	Level of English of some professors
15	-International -High quality of teaching	-She said she attended the first year of the program, so some things were not well structured.
16	International, Creative, mind-opening	New and lack clarity, lack of mother tongue professors, very theoretical and little practical
17	It was quite diversified and offered extensive knowledge from various areas that connect to the business world, and I love that it was not too specific	I can't state any particular Weakness of the course itself, I enjoyed all of it, however I switched the industry, hence I don't benefit from the art history part of the course I attended
18	Migliore corso di business del Arte al mondo, riconosciuto da tutti.	Non c'è proprio un educazione nel Arte or nella cultura. Dovremo avere al meno un corso di storia dell'arte.
19	Multidisciplinarietà	Mancanza di applicazione pratica
20	Olistica	Focalizzata solo su alcuni ambiti
21	Ritmi elevati	Non troppo inclusivo
22	The courses were very interesting, I enjoyed them.	We had no writing assignments and we had no presentations. I feel like my writing and presenting skills were lacking.
23	very comprehensive	Too bookish and theoretical, not enough groupworks, presentations, case studies etc to apply our knowledge and strengthen soft skills
24	We acquire a lot of knowledge about diverse topics and we develop good study methods.	-No practical application.
25		I corsi del CLEACC sono spesso molto generici e poco specifici per il settore culturale (bilancio, programmazione e controllo, diritto pubblico e privato). Manca Magno corsi come diritto dei beni culturali e alcune declinazioni più specifiche sul bilancio degli enti culturali
26		I corsi non scientifici sono poco pratici e di poca utilità nel modo del lavoro

## CLEACC

## Observations and suggestions provided by the respondents

## 5 years after graduation

Answ	What is the main strength of the degree program you attended ?	What is the main weakness of the degree program you attended?
1	Applicabilità su diversi settori	Poca pratica
2	Ateneo bello	Tutto, caro e basta. Inutile come un telefono senza connessione Internet
3	Communication	Stakeholders management
4	Docenti molto preparati	Corso troppo teorico e senza applicazioni pratiche
5	Inserimento in contesto competitivo e di alto livello	
6	Orientamento professionale	Alcuni corsi sono stati approfonditi poco
7	Ottima programmazione, metodo di studio e lavoro di gruppo costituiscono l'eccellenza	Il percorso prospettato nel settore culturale è di fatto inaccessibile se non per qualche sparuta opportunità.
8	Preparazione a lavorare sotto pressione	Poco organizzato
9	Prestigioso nome dell'università	Mancanza di corsi specifici attinenti all'industria dell'arte contemporanea. Crea aspettative irrealistiche verso il mondo lavorativo della cultura, dovuta dalla poca conoscenza da parte dei docenti dell'industria. 2 Studenti delle due classi del CLEACC del mio anno, hanno effettivamente proseguito nel lavorare in settori culturali.
10	Seguire il corso di laurea in un ateneo prestigioso e riconosciuto come la Bocconi mi ha permesso di trovare lavoro con facilità.	Non è professionalizzante.
11	Solida Base economica (general info micro macro Accounting ecc)	Pochi casi studio o lavori pratici per comprendere il settore (Fashion)
12	very specific for his field	"the way to teach people, the way they behave with students. it's nad that the masdtrs after a bocconi bachelors are so hard to get in especially that in Italy a masters degree is very important for a lot of jobs."