



Università  
Bocconi  
MILANO



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# 47<sup>th</sup> Annual PIM Conference

Reshaping Higher International Education:  
the Challenges Ahead

7 – 9 October 2020  
Bocconi University, Milan

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Newcomers Session will be held on Monday 5 October 2020,  
9am and 4pm CEST

## WEDNESDAY 7 OCTOBER

- 12:45pm **OPENING SESSION**  
**STEFANO CASELLI** Dean for International Affairs, Bocconi University
- 1:10pm **WELCOME ADDRESS**  
**GIANMARIO VERONA** Rector, Bocconi University
- 1:30pm **KEYNOTE SPEECH**  
**GLOBAL CHALLENGES IN THE POST-COVID ERA**  
**MARIO MONTI** President, Bocconi University
- 2:15pm **BREAK**
- 2:30pm **THE IMPACT OF COVID-19 ON RANKINGS**  
Chair  
**STEFANO CASELLI** Dean for International Affairs, Bocconi University  
Participants  
**LUIZ BRITO** Dean, School of Business Administration, FGV São Paulo  
**ANDREW JACK** Global Education Editor, Financial Times  
**XIONGWEN LU** Dean, School of Management, Fudan University  
**PETER TODD** Director General and Dean, HEC Paris
- 4:00pm-6:00pm **MARKETPLACE**  
A virtual room will be available for each PIM Member

## THURSDAY 8 OCTOBER

- 12:00pm **MARKETPLACE**  
A virtual room will be available for each PIM Member
- 1:00pm **INNOVATION IN HIGHER EDUCATION IN TIME OF COVID**  
Chair  
**JULIA VON MALTZAN PACHECO** Associate Dean for Global Affairs, FGV EAESP  
Participants  
**ERIC HIRST** Senior Associate Dean for Academic Affairs, The University of Texas at Austin - McCombs School of Business  
**EDITH LITTICH** Dean for International Affairs, WU Wien
- 1:30pm **BREAKOUT SESSIONS**  
How has COVID positively impacted your university, business school or program? How can the PIM network leverage this innovation and positively impact the future of global student exchange?

- 2:15pm **GLOBAL STUDENT EXCHANGE DURING COVID: EMERGING SOLUTIONS AND PRACTICES**  
Chair  
**CHRIS TSANG** Head of School Development and MSc Program Director, HKUST Business School  
Participants  
**ASTRID FOLDAL** Head of Section for International Relations, NHH Norwegian School of Economics  
**LUKAS HEFNER** Head of the International Office, WU Wien  
**CHRISTINA KAMPE** International Office, WU Wien  
**VALERIE SLATE** Senior Associate Director, UNC Kenan-Flagler Business School
- 2:45pm **BREAKOUT SESSIONS**  
What can the PIM network learn from these innovations? Are virtual exchanges part of our future or merely a solution for the current times?
- 3:20pm **BREAK**
- 3:30pm-5:00pm **MARKETPLACE**  
A virtual room will be available for each PIM Member

## FRIDAY 9 OCTOBER

- 1:00pm **GENERAL ASSEMBLY**  
**PIM SURVEY ANNUAL REPORT**  
**KATRIN KORBER** WU Wien  
**TREASURER REPORT**  
**ERIC HIRST** University of Texas, McCombs  
**INTRODUCTION OF NEW PIM CHAIR**  
**JULIA VON MALTZAN PACHECO** FGV EAESP  
**PRESENTATION OF CANDIDATE MEMBERS**  
University of Toronto, Rotman School of Management  
Queen's University, Smith School of Business  
Introduced by **CHRISTOPH SONNENSCHN**  
University of Cologne  
**Q&A ON NEW CANDIDATE MEMBERS AND VOTING**  
**SUMMARY OF DISCUSSIONS**
- 2:45pm **BREAK**
- 3:00pm **KEYNOTE SPEECH**  
**THE RAINBOW BEYOND COVID-19**  
**ILARIA CAPUA** Director, One Health Center of Excellence for Research and Training, University of Florida
- 3:45pm **WRAP-UP AND CLOSING ADDRESS**  
PIM Chairs  
**STEFANO CASELLI** Chair of Europe, Middle East & Africa, Bocconi University  
**CHRIS TSANG** Chair of Asia & Asia Pacific, HKUST Business School  
**JULIA VON MALTZAN PACHECO** Chair of the Americas, FGV EAESP