

## QIANG XIONG

Bocconi University, Via Röntgen, 1, 20136 Milano, Italy

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### ACADEMIC POSITION

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Research Fellow, *Bocconi University* 2024 – 2025

### EDUCATION

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**Ph.D. cum laude in Business Administration and Management** 2019 – 2024  
*Bocconi University*

- Dissertation: Essays on Entrepreneurial financing
- Committee: Prof. Andrea Fosfuri (Advisor), Prof. Gary Dushnitsky (External Examiner), Prof. Elena Novelli (External Examiner), Prof. Marco Giarratana (Chair)

**M.Sc. in Psychology** (Graduate with Distinction) 2017 – 2018  
*The University of Hong Kong*

**M.A. in German Linguistics** (Best Graduate Thesis) 2009 – 2012  
*Beijing Foreign Studies University*

**B.A. in German Language and Literature** (Outstanding Graduate) 2005 – 2009  
*Beijing Institute of Technology*

### RESEARCH INTERESTS

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- Entrepreneurial equity financing: the role of venture capital;
- Innovation: technological positions, dynamics between incumbents and startups;
- Nascent industry: alternative protein sector, competitive positioning

### PUBLICATIONS

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Xiong, Q., Fosfuri, A., Misani, N., & Cheng, Y. 2024. Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds. In Sonia Taneja (Ed.), **Proceedings of the Eighty-fourth Annual Meeting of the Academy of Management**. Online ISSN: 2151-6561.

### WORKING PAPERS

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- (1) “Greening the Portfolio: Limited Partners and Sustainability Orientation of Venture Capital Funds” (with Andrea Fosfuri, Nicola Misani, & Yangyang Cheng), *Under Review*
  - Best Ph.D. Paper Award Winner at the 8<sup>th</sup> ENTFIN Conference 2024
  - Academy of Management Best Paper Proceedings 2024
  - Ph.D. Paper Prize Nomination at the Strategic Management Society Conference 2024
- (2) “To cling together or to drift apart? Technological Positioning of Startups Backed by Corporate Venture Capital”, *Under Review*

- (3) “The role of venture capital on entrepreneurial activities: the nascent plant-based industry” (with Andrea Fosfuri), *job market paper*

## WORK IN PROGRESS

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- (4) “Corporate venture capitalists’ strategies in acquiring portfolio startups”, *data analysis in progress*

## TEACHING EXPERIENCE

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### Bocconi University

#### Lecturer

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| ▪ Business Strategy: undergraduate level, 24 hours        | 2023, 2024 |
| ▪ Bocconi Summer School: Strategy Lab, 24 hours           | 2024       |
| ▪ ICRIOS research method seminar: graduate level, 2 hours | 2023       |

## CONFERENCES AND WORKSHOPS

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- Presentation at SMS 44<sup>th</sup> Annual Conference (Istanbul, scheduled Oct 2024)
- Presentation at AOM 84<sup>th</sup> Annual Meeting (Chicago, scheduled Aug. 2024)
- Presentation at DRUID24 (Nice, June 2024)
- Presentation at 8<sup>th</sup> ENTFIN Conference (Munich, June 2024)
- Presentation at AOM 83<sup>rd</sup> Annual Meeting (online, Aug. 2023)
- Presentation at DRUID23 (Lisbon, June 2023)
- Academy of Management TIM Doctoral Consortium, Aug. 2024
- Lake Como Summer School in Sustainable Entrepreneurship, May 2024
- Academy of Management STR Doctoral Consortium, Aug. 2023

## SERVICE AND OTHER ACTIVITIES

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**Reviewer**, Alliance for Research on Corporate Sustainability (2022)

**Reviewer**, Academy of Management Annual Meeting (2023, 2024)

**Reviewer**, DRUID24

## WORK EXPERIENCE

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**China Construction Bank, Zurich Branch** 2014 – 2016  
Branch Set-up team, Corporate Relationship Manager

**China Construction Bank, Shenzhen Branch** 2012 – 2014  
Corporate Financing, Product Manager for International Business

## OTHER SKILLS

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- IT: Stata, Python, R
- Languages: Chinese (native), English (C1), German (C1), Italian (B2)