

# SURVEY ON GRADUATES SATISFACTION AT 1, 3, 5 YEARS AFTER GRADUATION - 2024 EDITION

MASTER OF SCIENCE IN

INTERNATIONAL MANAGEMENT



(reference cohorts: 1 year - 2021-22 a.y.; 3 years - 2019-20 a.y.; 5 years - 2018-19 a.y.)

## International Management

This statistical report summarizes the opinions expressed by graduates in response to satisfaction surveys conducted 1, 3 and 5 years after graduation. The data reported refer to graduates of the program in question who earned their graduate degree in the 2021-22, 2019-20 and 2017-18 a.y. respectively. The following are the results of the surveys regarding:

- satisfaction with the program and the set of knowledge and skills acquired at the end of it;
- the perception of the usefulness of the course of study for the performance of one's job;
- impressions of the contribution provided by internship and study experiences abroad (if applicable) upon entering the world of work.

#### General info about the respondents

			2023 Edition		
	Respo	Respondents		% Redemption*	% Redemption*
	a.v.	%	a.v.	%	%
1 year	119	44,2%	197	60,4%	65,4%
3 years	83	30,9%	201	41,3%	34,9%
5 years	67	24,9%	208	32,2%	35,4%
Total answers	269	100%	606	44,4%	45,1%

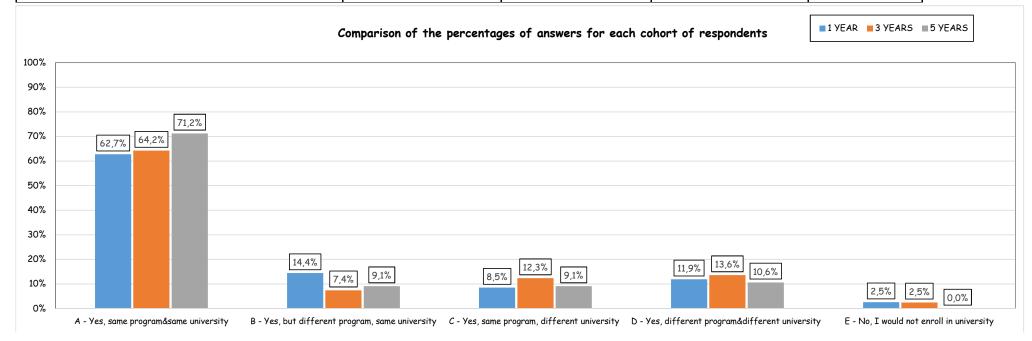
<sup>(\*):</sup> The report includes graduates who have not continued their studies at Bocconi.

## International Management

#### **Evalution** results

1) If you could go back, would you enroll in university again?

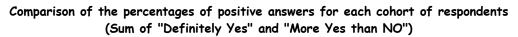
	1 year survey		3 years survey		5 years survey			Total			
			2023			2023			2023		
	2024	edition	edition	2024	edition	edition	2024	edition	edition		
	a.v.	%	%	a.v.	%	%	a.v.	%	%	a.v.	%
A - Yes, in the same program and at the same university	74	62,7%	50,0%	52	64,2%	77,0%	47	71,2%	67,6%	173	65,3%
B - Yes, but in a different program at the same university	17	14,4%	13,6%	6	7,4%	10,8%	6	9,1%	19,1%	29	10,9%
C - Yes, in the same program but at a different university	10	8,5%	23,5%	10	12,3%	2,7%	6	9,1%	7,4%	26	9,8%
D - Yes, but in a different program at a different university	14	11,9%	10,6%	11	13,6%	8,1%	7	10,6%	5,9%	32	12,1%
E - No, I would not enroll in university	3	2,5%	2,3%	2	2,5%	1,4%	0	0,0%	0,0%	5	1,9%
Total answers	118	100%	100%	81	100%	100%	66	100%	100%	265	100%
NR	1			2			1			4	

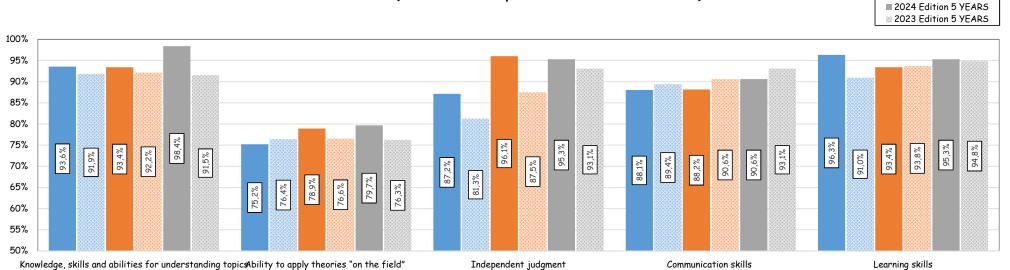


## International Management

#### 2) Level of satisfaction regarding the education received for:

Answers		Definitely yes		More yes than no		More no than yes		Definitely no		Total	
Item	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
A - Knowledge, skills and abilities for understanding topics analyzed during your study	144	E7.0	92	34.0	12	E 2	0	0.0	249	100.0	20
program	144	57,8	92	36,9	13	5,2	U	0,0	249	100,0	20
B - Ability to apply theories learned during your studies "on the field"	87	34,9	106	42,6	54	21,7	2	8,0	249	100,0	20
C - Independent judgment (in the area of issues analyzed during your study program,											
ability to form your own opinion and, if necessary, make independent decisions)	141	56,6	88	35,3	17	6,8	3	1,2	249	100,0	20
D - Communication skills (both written and oral) on topics related to the program	1										
attended .	129	51,8	92	36,9	22	8,8	6	2,4	249	100,0	20
E - Learning skills (or skills for acquiring new information and expertise by using a good											
study method or planning skills, etc.)	151	60,6	86	34,5	8	3,2	4	1,6	249	100,0	20





■ 2024 Edition 1 YEAR ■ 2023 Edition 1 YEAR

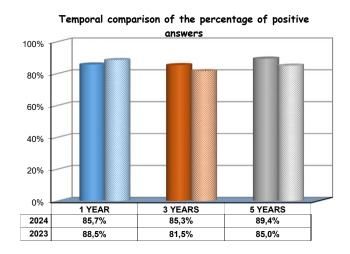
2024 Edition 3 YEARS

2023 Edition 3 YEARS

## International Management

#### 3) Do you think that your current job is consistent with your studies?

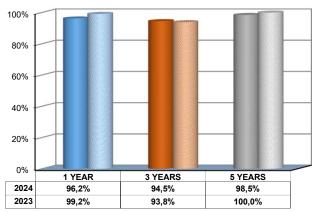
	Years after graduation							
		1		3		5		otal
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
YES	90	85,7%	64	85,3%	59	89,4%	213	86,6%
NO	15	14,3%	11	14,7%	7	10,6%	33	13,4%
Total answers	105	100%	75	100%	66	100%	246	100%
NR	14		8		1		23	



#### 4. Is your degree useful in your work?

		Years after graduation						
		1	3		5		То	tale
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Yes, it's a requirement by law	17	16,0%	9	12,3%	7	10,6%	33	13,5%
B - It's not required by law, but it is								
necessary	39	36,8%	29	39,7%	28	42,4%	96	39,2%
C - It's not required by law, but it's useful	46	43,4%	31	42,5%	30	45,5%	107	43,7%
D - It's not required by law and it's not								
useful in other ways	4	3,8%	4	5,5%	1	1,5%	9	3,7%
Total answers	106	100%	73	100%	66	100%	245	100%
NR	13		10		1		24	

# Temporal comparison of the percentage of answers A+B+C



## International Management

#### 5) Do you use the knowledge, skills and abilities acquired at University?

	Years after graduation							
	1			3	5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Definitely yes	35	33,3%	32	43,8%	28	44,4%	95	39,4%
B - More yes than no	47	44,8%	33	45,2%	29	46,0%	109	45,2%
C - More no than yes	23	21,9%	7	9,6%	6	9,5%	36	14,9%
D - Definitely no	0	0,0%	1	1,4%	0	0,0%	1	0,4%
Total answers	105	100%	73	100%	63	100%	241	100%
NR	14		10		4		28	

#### 6) If you completed an internship during your study program, did the experience facilitate placement in the job market?\*

	2024	Edition	2023 Edition
	a.v.	%	%
A - Definitely yes	72	68,6%	59,8%
B - More yes than no	27	25,7%	29,5%
C - More no than yes	4	3,8%	3,3%
D - Definitely no	0	0,0%	3,3%
E - I did not complete an internship during			
my study program	2	1,9%	4,1%
Total answers	105	100%	100%
NR	14		

#### 7) If you studied abroad, did the experience facilitate placement in the job market?\*

	2024	Edition	2023 Edition
	a.v.	%	%
A - Definitely yes	55	52,9%	56,4%
B - More yes than no	30	28,8%	23,9%
C - More no than yes	3	2,9%	8,5%
D - Definitely no	1	1,0%	0,9%
E - I did not study abroad	15	14,4%	10,3%
Total answers	104	100%	100%
NR	15		

<sup>(\*):</sup> The percentages shown in the histograms are calculated excluding the students who declared not to have carried out this activity.

## Temporal comparison of the percentages of positive answers (Sum of "Definitely Yes" and "More Yes than NO")

