

SURVEY ON GRADUATES SATISFACTION AT 1, 3, 5 YEARS AFTER GRADUATION - 2024 EDITION

BACHELOR IN ECONOMIA AZIENDALE E MANAGEMENT

INTRODUCTION

This statistical report summarizes the opinions expressed by graduates in response to satisfaction surveys carried out 1, 3 and 5 years after graduation.

The data reported refer to graduates who completed the Degree Program in the years 2022, 2020 and 2018, respectively, and who did not continue their studies at Bocconi.

In particular, the opinions gathered concern:

- satisfaction with the Program and the set of knowledge and skills acquired at the end of it;
- the perception of the usefulness of the Program for the performance of one's job;
- impressions of the contribution provided by internship and study experiences abroad (if applicable) for the job placement.

Survey on graduates satisfaction at 1, 3, 5 years after graduation - 2024 Edition
(reference cohorts: 1 year - year 2022, 3 years - year 2020, 5 years - year 2018)

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General info about the respondents

1) Respondents distribution

	2024 Edition				2023 Edition
	Respondents		Graduates	% Redemption*	% Redemption*
	a.v.	%	a.v.	%	%
1 year	159	36,8%	269	59,1%	53,6%
3 years	145	33,6%	294	49,3%	42,4%
5 years	128	29,6%	281	45,6%	32,9%
Total answers	432	100%	844	51,2%	43,2%

2) Are you continuing your studies in another University?

	1 year survey			3 years survey			5 years survey			Total	
	2024 edition		2023 edition	2024 edition		2023 edition	2024 edition		2023 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%		
A - YES, a program lasting less than 9 months	2	1,3%	3,4%	5	3,4%	0,7%	6	4,7%	6,0%	13	3,0%
B - YES, a program lasting 9 months or more	124	78,0%	83,0%	122	84,1%	87,5%	101	78,9%	77,4%	347	80,3%
C - No	33	20,8%	13,6%	18	12,4%	11,8%	21	16,4%	16,7%	72	16,7%
Total answers	159	100%	100%	145	100%	100%	128	100%	100%	432	100%

(In case of answer B to question 2)

3) What kind of Program are you attending?

	1 year survey			3 years survey			5 years survey			Total	
	2024 edition		2023 edition	2024 edition		2023 edition	2024 edition		2023 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%		
PhD	0	0,0%	0,8%	0	0,0%	0,0%	1	1,0%	0,0%	1	0,3%
Master of Science	105	84,7%	64,8%	1	0,8%	54,8%	87	86,1%	72,3%	193	55,6%
Bachelor of Science	3	2,4%	1,6%	105	86,1%	0,0%	2	2,0%	0,0%	110	31,7%
Specialized Master	16	12,9%	29,5%	1	0,8%	42,1%	11	10,9%	27,7%	28	8,1%
Professional Specialist Program	0	0,0%	0,8%	15	12,3%	0,0%	0	0,0%	0,0%	15	4,3%
Other	0	0,0%	2,5%	0	0,0%	3,2%	0	0,0%	0,0%	0	0,0%
Total answers	124	100%	100%	122	100%	100%	101	100%	100%	347	100%

(*): Only graduates who have not continued their studies at Bocconi are considered.

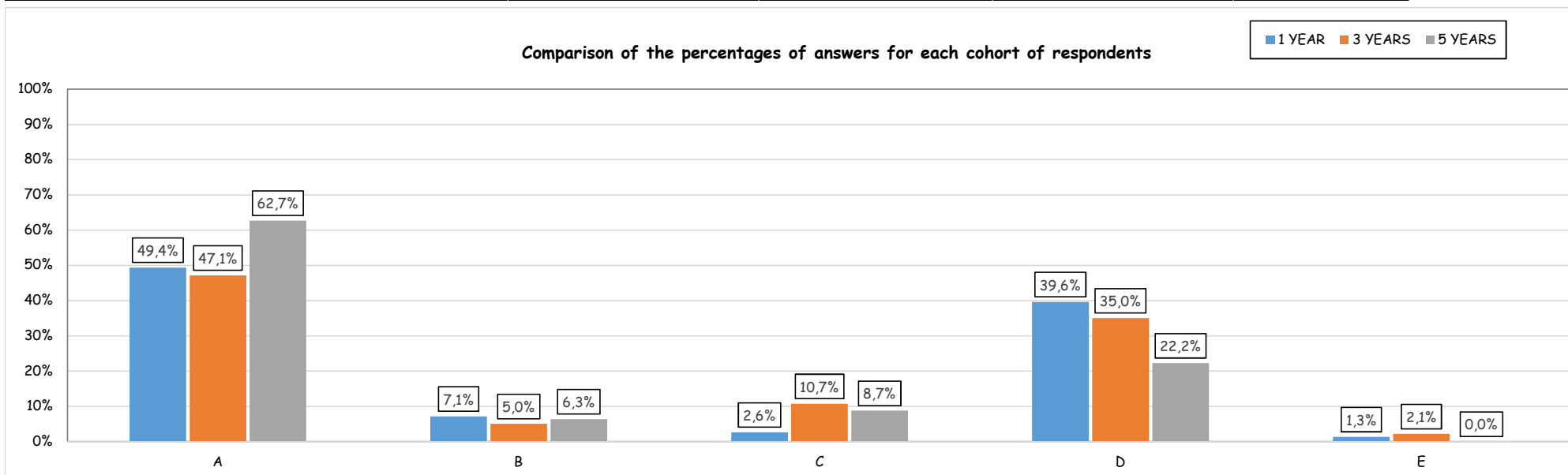
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Evaluation results

1) If you could go back, would you enroll in university again?

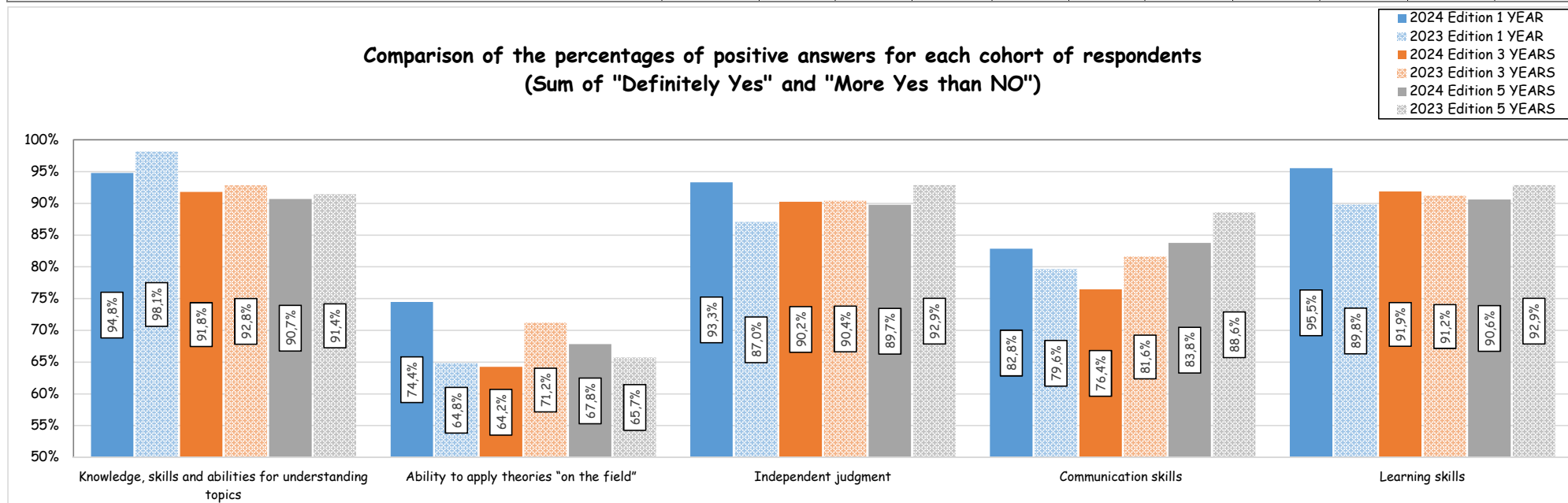
	1 year survey			3 years survey			5 years survey			Total	
	2024 edition		2023 edition	2024 edition		2023 edition	2024 edition		2023 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%	%		
A - YES, in the same program and at the same university	76	49,4%	55,4%	66	47,1%	49,6%	79	62,7%	60,2%	221	52,6%
B - YES, but in a different program at the same university	11	7,1%	6,5%	7	5,0%	3,5%	8	6,3%	7,2%	26	6,2%
C - YES, in the same program but at a different university	4	2,6%	10,1%	15	10,7%	7,1%	11	8,7%	3,6%	30	7,1%
D - YES, but in a different program at a different university	61	39,6%	27,3%	49	35,0%	39,0%	28	22,2%	28,9%	138	32,9%
E - NO, I would not enroll in university	2	1,3%	0,7%	3	2,1%	0,7%	0	0,0%	0,0%	5	1,2%
Total answers	154	100%	100%	140	100%	100%	126	100%	100%	420	100%
NR	5			5			2			12	



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2) Level of satisfaction regarding the education received for:

Item	Answers		Definitely yes		More yes than no		More no than yes		Definitely no		Total		n.r.
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Knowledge, skills and abilities for understanding topics analyzed during your study program	236	63,1	110	29,4	24	6,4	4	1,1	374	100,0	58		
B - Ability to apply theories learned during your studies "on the field"	94	25,1	164	43,9	90	24,1	26	7,0	374	100,0	58		
C - Independent judgment (in the area of issues analyzed during your study program, ability to form your own opinion and, if necessary, make independent decisions)	206	55,1	135	36,1	26	7,0	7	1,9	374	100,0	58		
D - Communication skills (both written and oral) on topics related to the program attended .	152	40,6	151	40,4	57	15,2	14	3,7	374	100,0	58		
E - Learning skills (or skills for acquiring new information and expertise by using a good study method or planning skills, etc.)	243	65,0	104	27,8	20	5,3	7	1,9	374	100,0	58		

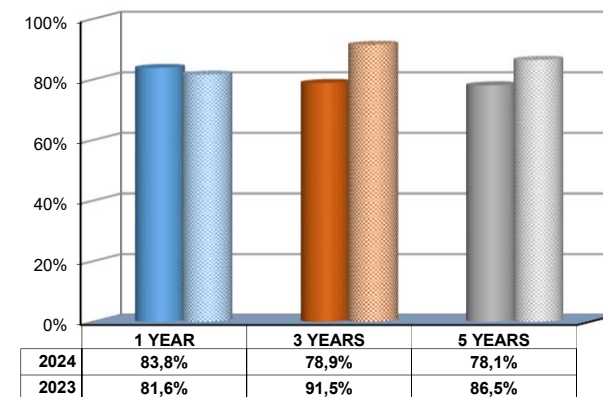


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3) Do you think that your current job is consistent with your studies?

	Years after graduation							
	1		3		5		Total	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
YES	57	83,8%	97	78,9%	89	78,1%	243	79,7%
NO	11	16,2%	26	21,1%	25	21,9%	62	20,3%
Total answers	68	100%	123	100%	114	100%	305	100%
NR	91		22		14		127	

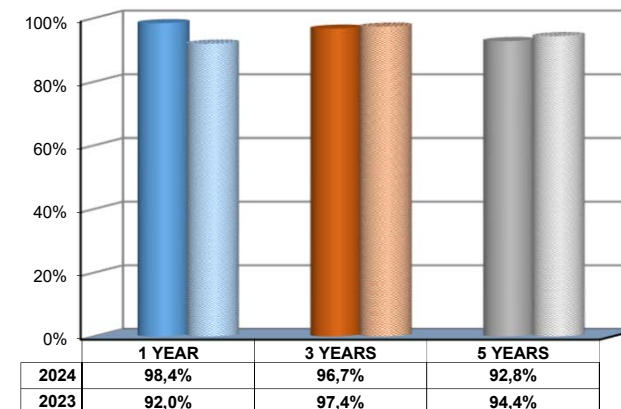
Temporal comparison of the percentages of positive answers



4. Is your degree useful in your work?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Yes, it's a requirement by law	6	9,5%	24	19,8%	17	15,3%	47	15,9%
B - It's not required by law, but it is necessary	34	54,0%	55	45,5%	39	35,1%	128	43,4%
C - It's not required by law, but it's useful	22	34,9%	38	31,4%	47	42,3%	107	36,3%
D - It's not required by law and it's not useful in other ways	1	1,6%	4	3,3%	8	7,2%	13	4,4%
Total answers	63	100%	121	100%	111	100%	295	100%
NR	96		24		17		137	

Temporal comparison of the percentage of answers A+B+C



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5) Do you use the knowledge, skills and abilities acquired at University?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Definitely yes	34	50,7%	43	34,7%	38	32,5%	115	37,3%
B - More yes than no	17	25,4%	50	40,3%	54	46,2%	121	39,3%
C - More no than yes	13	19,4%	27	21,8%	24	20,5%	64	20,8%
D - Definitely no	3	4,5%	4	3,2%	1	0,9%	8	2,6%
Total answers	67	100%	124	100%	117	100%	308	100%
NR	92		21		11		124	

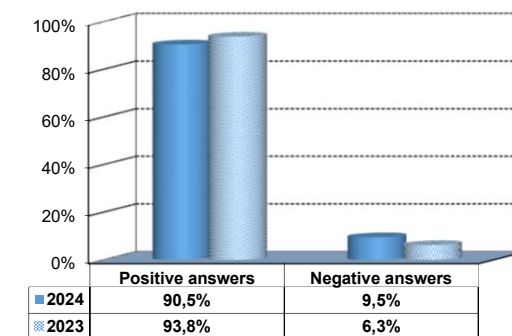
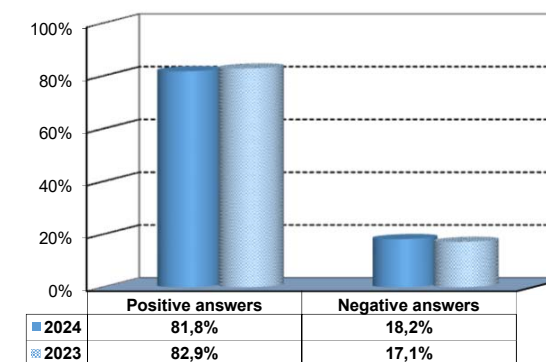
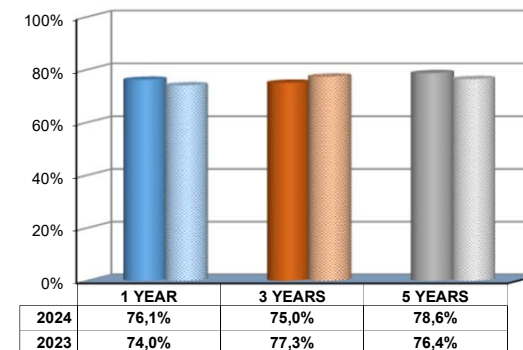
6) If you completed an internship during your study program, did the experience facilitate placement in the job market?*

	2024 Edition		2023 Edition
	a.v.	%	%
A - Definitely yes	25	36,8%	25,5%
B - More yes than no	11	16,2%	31,4%
C - More no than yes	5	7,4%	9,8%
D - Definitely no	3	4,4%	2,0%
E - I did not complete an internship during my study program	24	35,3%	31,4%
Total answers	68	100%	100%
NR	91		

7) If you studied abroad, did the experience facilitate placement in the job market?*

	2024 Edition		2023 Edition
	v.a.	%	%
A - Definitely yes	13	20,0%	17,6%
B - More yes than no	6	9,2%	11,8%
C - More no than yes	0	0,0%	0,0%
D - Definitely no	2	3,1%	2,0%
E - I did not study abroad	44	67,7%	68,6%
Total answers	65	100%	100%
NR	94		

Temporal comparison of the percentages of positive answers (Sum of "Definitely Yes" and "More Yes than NO")



(*): Question submitted only to graduates one year after graduation. The percentages shown in the histograms are calculated excluding the students who declared not to have carried out this activity.