

**SURVEY ON GRADUATES SATISFACTION AT 1, 3, 5
YEARS AFTER GRADUATION - 2024 EDITION**

**MASTER OF SCIENCE IN
ECONOMICS AND MANAGEMENT IN ARTS, CULTURE, MEDIA AND
ENTERTAINMENT**

Survey on graduates satisfaction at 1, 3, 5 years after graduation - 2024 Edition
 (reference cohorts: 1 year - 2021-22 a.y.; 3 years - 2019-20 a.y.; 5 years - 2018-19 a.y.)

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This statistical report summarizes the opinions expressed by graduates in response to satisfaction surveys conducted 1, 3 and 5 years after graduation. The data reported refer to graduates of the program in question who earned their graduate degree in the 2021-22, 2019-20 and 2017-18 a.y. respectively. The following are the results of the surveys regarding:

- satisfaction with the program and the set of knowledge and skills acquired at the end of it;
- the perception of the usefulness of the course of study for the performance of one's job;
- impressions of the contribution provided by internship and study experiences abroad (if applicable) upon entering the world of work.

General info about the respondents

	2024 Edition				2023 Edition
	Respondents		Graduates	% Redemption*	% Redemption*
	a.v.	%	a.v.	%	%
1 year	65	40,9%	94	69,1%	64,1%
3 years	49	30,8%	105	46,7%	61,4%
5 years	45	28,3%	94	47,9%	42,4%
Total answers	159	100%	293	54,3%	55,9%

(*): The report includes graduates who have not continued their studies at Bocconi.

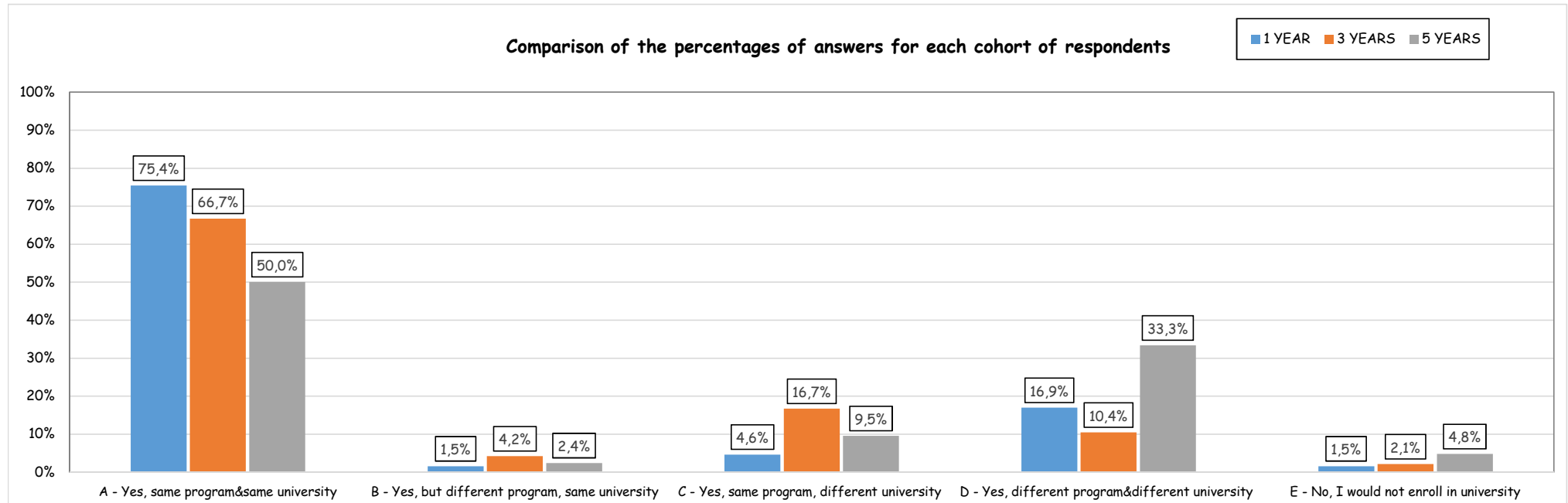
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Evaluation results

1) If you could go back, would you enroll in university again?

	1 year survey			3 years survey			5 years survey			Total	
	2024 edition		2023 edition	2024 edition		2023 edition	2024 edition		2023 edition	a.v.	%
	a.v.	%	%	a.v.	%	%	a.v.	%			
A - Yes, in the same program and at the same university	49	75,4%	57,6%	32	66,7%	53,8%	21	50,0%	46,2%	102	65,8%
B - Yes, but in a different program at the same university	1	1,5%	15,3%	2	4,2%	26,9%	1	2,4%	30,8%	4	2,6%
C - Yes, in the same program but at a different university	3	4,6%	6,8%	8	16,7%	1,9%	4	9,5%	2,6%	15	9,7%
D - Yes, but in a different program at a different university	11	16,9%	16,9%	5	10,4%	13,5%	14	33,3%	20,5%	30	19,4%
E - No, I would not enroll in university	1	1,5%	3,4%	1	2,1%	3,8%	2	4,8%	0,0%	4	2,6%
Total answers	65	100%	100%	48	100%	100%	42	100%	100%	155	100%
NR	0			1			3			4	



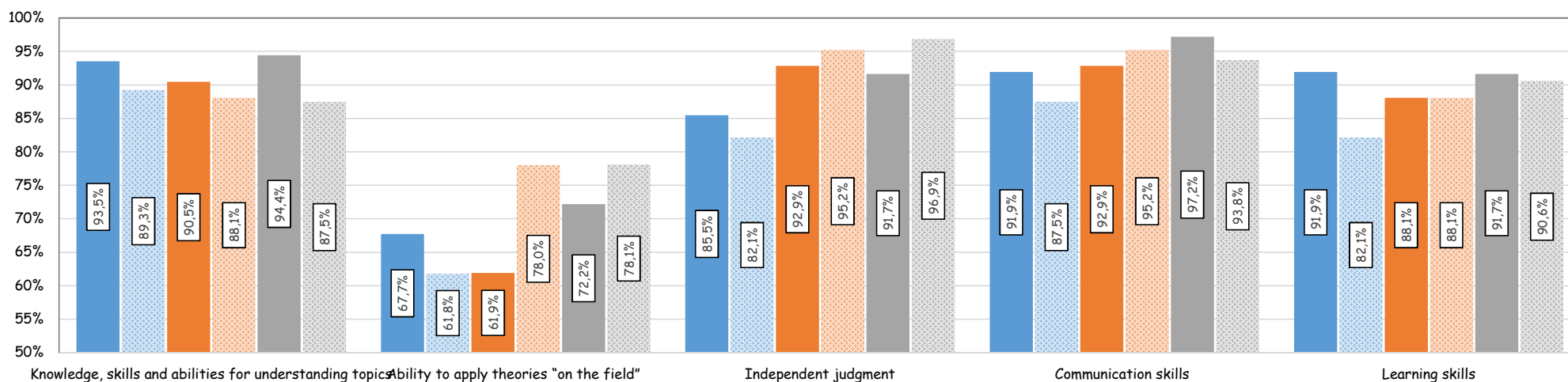
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2) Level of satisfaction regarding the education received for:

Item	Answers		Definitely yes		More yes than no		More no than yes		Definitely no		Total		n.r.
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
A - Knowledge, skills and abilities for understanding topics analyzed during your study program	73	52,1	57	40,7	9	6,4	1	0,7	140	100,0	19		
B - Ability to apply theories learned during your studies "on the field"	41	29,3	53	37,9	38	27,1	8	5,7	140	100,0	19		
C - Independent judgment (in the area of issues analyzed during your study program, ability to form your own opinion and, if necessary, make independent decisions)	78	55,7	47	33,6	15	10,7	0	0,0	140	100,0	19		
D - Communication skills (both written and oral) on topics related to the program attended .	69	49,3	62	44,3	8	5,7	1	0,7	140	100,0	19		
E - Learning skills (or skills for acquiring new information and expertise by using a good study method or planning skills, etc.)	79	56,4	48	34,3	12	8,6	1	0,7	140	100,0	19		

**Comparison of the percentages of positive answers for each cohort of respondents
(Sum of "Definitely Yes" and "More Yes than NO")**

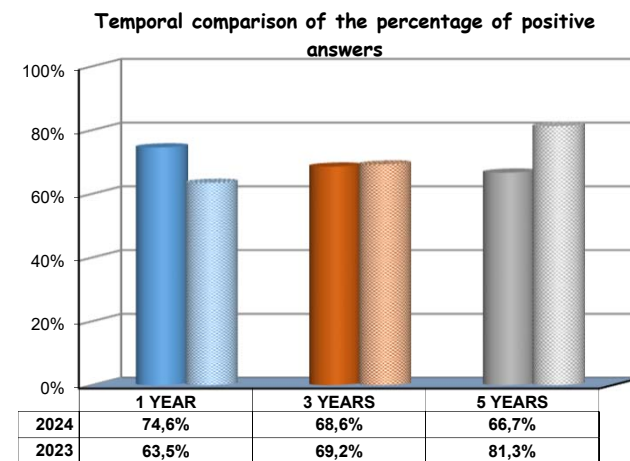


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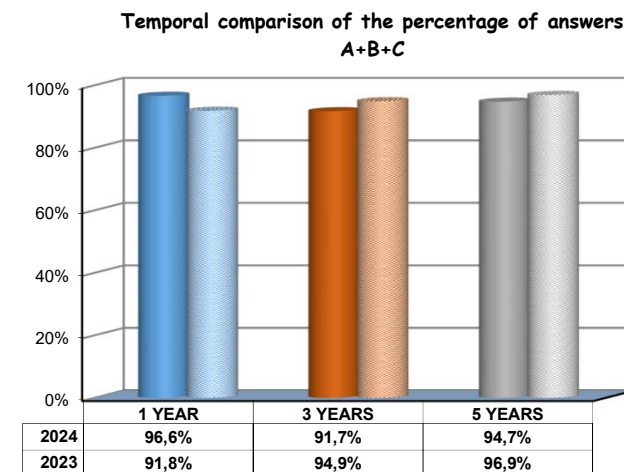
3) Do you think that your current job is consistent with your studies?

	Years after graduation							
	1		3		5		Total	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
YES	44	74,6%	24	68,6%	24	66,7%	92	70,8%
NO	15	25,4%	11	31,4%	12	33,3%	38	29,2%
Total answers	59	100%	35	100%	36	100%	130	100%
NR	6		14		9		29	



4. Is your degree useful in your work?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Yes, it's a requirement by law	7	11,9%	4	11,1%	6	15,8%	17	12,8%
B - It's not required by law, but it is necessary	17	28,8%	10	27,8%	9	23,7%	36	27,1%
C - It's not required by law, but it's useful	33	55,9%	19	52,8%	21	55,3%	73	54,9%
D - It's not required by law and it's not useful in other ways	2	3,4%	3	8,3%	2	5,3%	7	5,3%
Total answers	59	100%	36	100%	38	100%	133	100%
NR	6		13		7		26	



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5) Do you use the knowledge, skills and abilities acquired at University?

	Years after graduation							
	1		3		5		Totale	
	a.v.	%	a.v.	%	a.v.	%	a.v.	%
A - Definitely yes	20	32,8%	10	27,0%	12	30,8%	42	30,7%
B - More yes than no	28	45,9%	20	54,1%	20	51,3%	68	49,6%
C - More no than yes	11	18,0%	6	16,2%	6	15,4%	23	16,8%
D - Definitely no	2	3,3%	1	2,7%	1	2,6%	4	2,9%
Total answers	61	100%	37	100%	39	100%	137	100%
NR	4		12		6		22	

6) If you completed an internship during your study program, did the experience facilitate placement in the job market?*

	2024 Edition		2023 Edition	
	a.v.	%	a.v.	%
A - Definitely yes	39	65,0%	50,0%	
B - More yes than no	11	18,3%	29,2%	
C - More no than yes	6	10,0%	8,3%	
D - Definitely no	1	1,7%	8,3%	
E - I did not complete an internship during my study program	3	5,0%	4,2%	
Total answers	60	100%	100%	
NR	5			

7) If you studied abroad, did the experience facilitate placement in the job market?*

	2024 Edition		2023 Edition	
	a.v.	%	a.v.	%
A - Definitely yes	22	37,3%	22,9%	
B - More yes than no	13	22,0%	29,2%	
C - More no than yes	3	5,1%	10,4%	
D - Definitely no	2	3,4%	6,3%	
E - I did not study abroad	19	32,2%	31,3%	
Total answers	59	100%	100%	
NR	6			

(*): The percentages shown in the histograms are calculated excluding the students who declared not to have carried out this activity.

Temporal comparison of the percentages of positive answers (Sum of "Definitely Yes" and "More Yes than NO")

