

**EVALUATION OF
THE DEGREE PROGRAM AND THE
UNIVERSITY EXPERIENCE**

**BACHELOR IN
INTERNATIONAL ECONOMICS AND
MANAGEMENT
Graduation year 2022**

N° QUESTIONNAIRES PROCESSED: 365

N° OF GRADUATE STUDENTS: 406

RESPONSE RATE: 89,9%



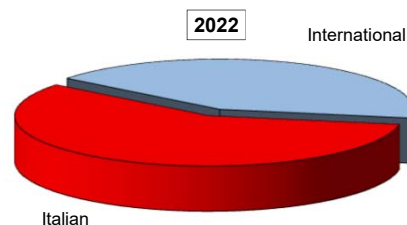
EVALUATION OF STUDENT EXPERIENCE

International Economics and Management

General information

School Career

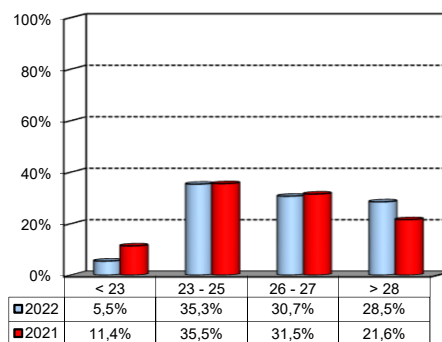
Answers	a.v.	%	%
		2022	2021
Italian	211	57,8%	50,9%
International	154	42,2%	49,1%
Total	365	100%	100%
NA	0		



Average mark of the exams passed:

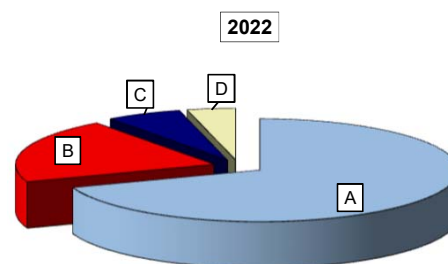
(approximate average expressed in 30/30)

Answers	a.v.	%
< 23	20	5,5%
23 - 25	129	35,3%
26 - 27	112	30,7%
> 28	104	28,5%
Total	365	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	a.v.	%	%
		2022	2021
A - More than 75%	248	69,5%	65,2%
B - Between 50 and 75%	73	20,4%	21,2%
C - Between 25 and 50%	22	6,2%	9,5%
D - Less than 25%	14	3,9%	4,1%
Total	357	100%	100%
NA	8		

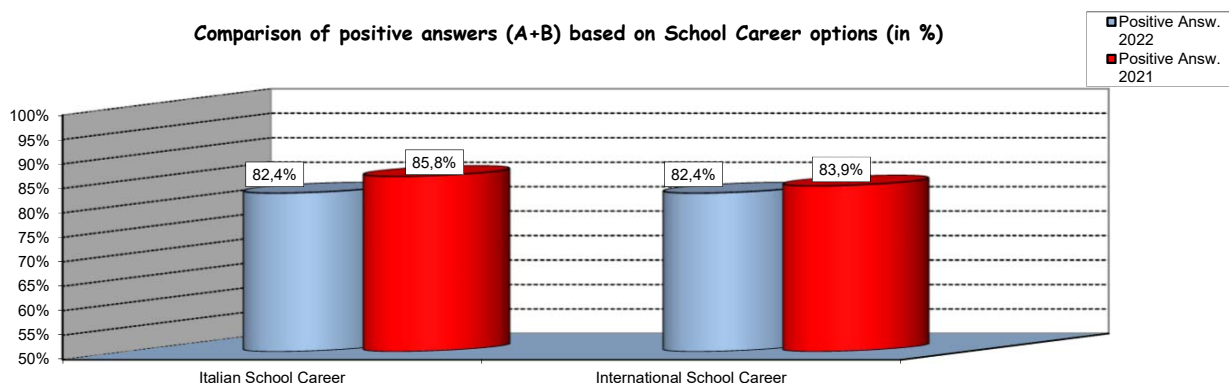


Study experience

1) Was the knowledge acquired during secondary school adequate to undertake your Bachelor program?

Answers	Italian School Career		International School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	98	47,8%	60	40,5%	158	44,8%
B - More YES than NO	71	34,6%	62	41,9%	133	37,7%
C - More NO than YES	33	16,1%	21	14,2%	54	15,3%
D - Definitely NO	5	2,4%	3	2,0%	8	2,3%
Total	207	101%	146	99%	353	100%
NA	4		8		12	

Comparison of positive answers (A+B) based on School Career options (in %)

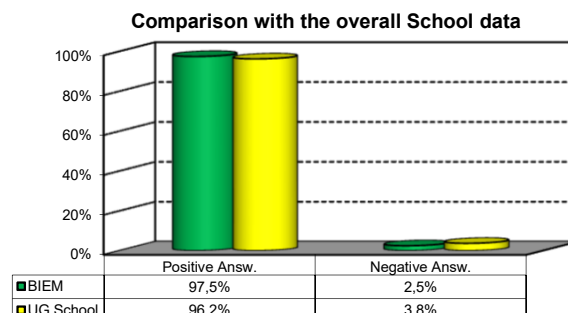
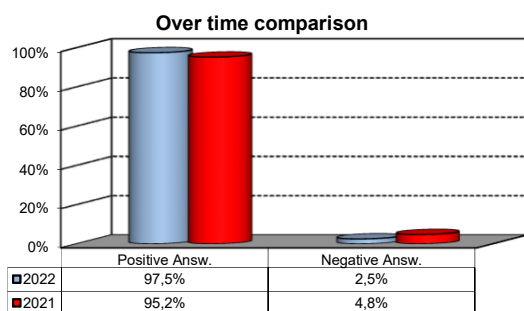


2) if you answered " More NO than YES" or "Definitely NO", indicate the subject or the subjects for which your previous knowledge revealed to be insufficient:

	a.v.	%
MATEMATICA	55	31,8%
STATISTICA	21	12,1%
BILANCIO	13	7,5%
COMPUTER SCIENCE	12	6,9%
ECONOMIA - MODULO 1 (MICROECONOMIA)	11	6,4%
FINANZA AZIENDALE	9	5,2%
Altro	52	30,1%
Total	173	100%

3) On the whole, do you appreciate the qualifications you acquired at the end of the Bachelor program at Bocconi?

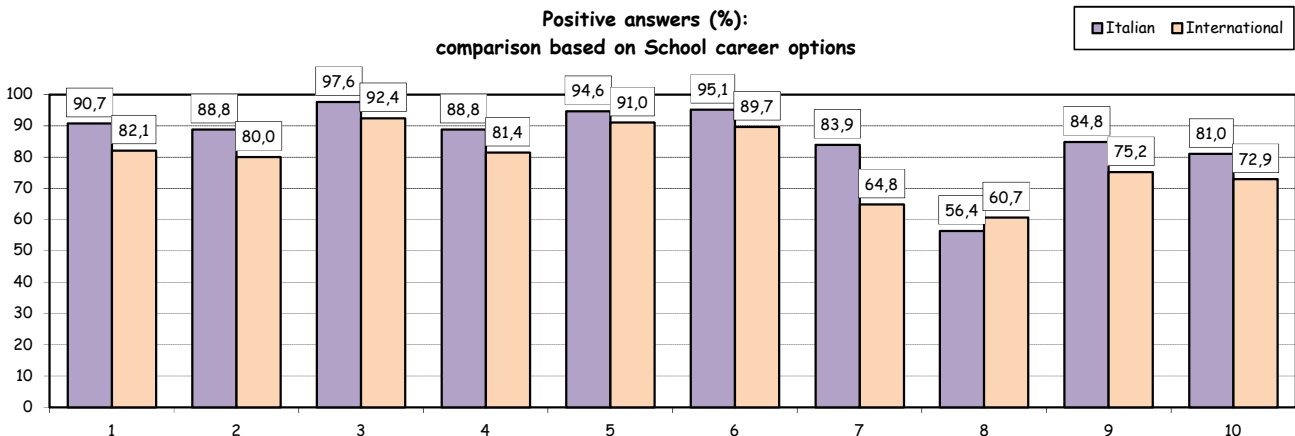
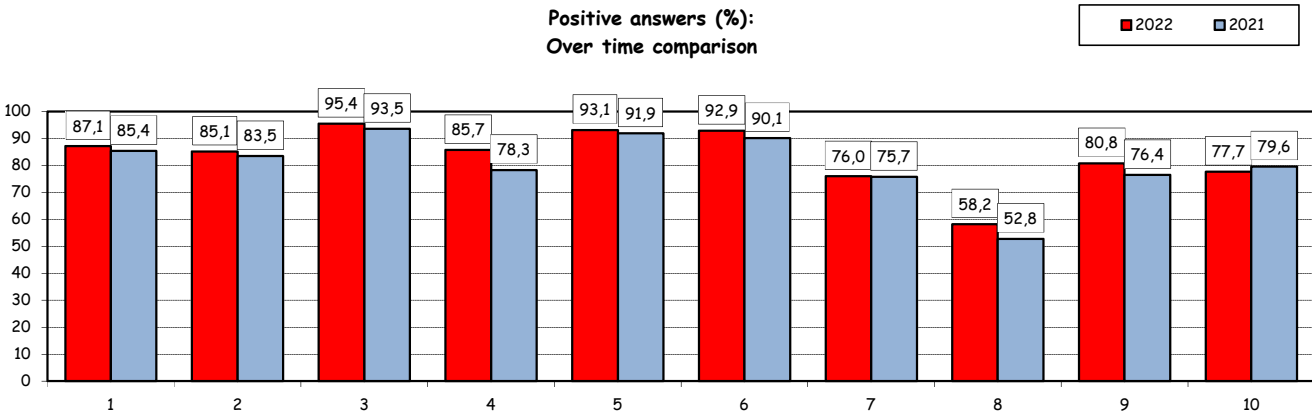
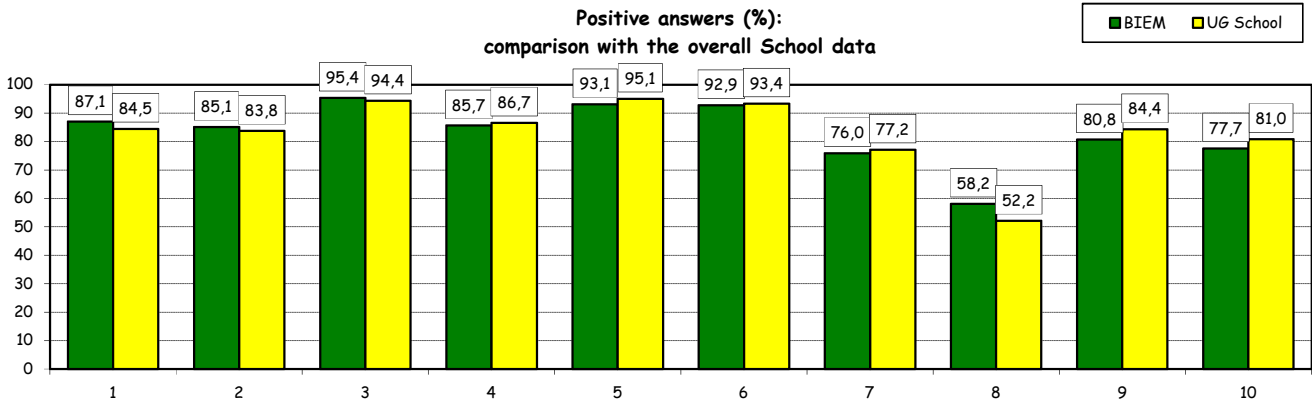
Aswers	Italian school Career		Int.nal School Career		Total	
	v.a.	%	v.a.	%	v.a.	%
A - Definitely YES	117	57,1%	73	49,3%	190	53,8%
B - More YES than NO	86	42,0%	68	45,9%	154	43,6%
C - More NO than YES	2	1,0%	5	3,4%	7	2,0%
D - Definitely NO	0	0,0%	2	1,4%	2	0,6%
Total	205	100%	148	100%	353	100%
NA	6		6		12	



Study experience

4) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

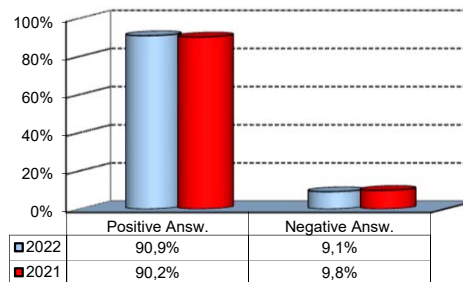
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work on a team	185	52,9	120	34,3	36	10,3	9	2,6	350	100,0	15
2	Interpersonal skills	152	43,4	146	41,7	46	13,1	6	1,7	350	100,0	15
3	Organizational skills	203	58,0	131	37,4	15	4,3	1	0,3	350	100,0	15
4	Critical thinking skills	155	44,3	145	41,4	44	12,6	6	1,7	350	100,0	15
5	Ability to analyze and select information	178	50,9	148	42,3	21	6,0	3	0,9	350	100,0	15
6	Problem-solving ability	160	45,7	165	47,1	22	6,3	3	0,9	350	100,0	15
7	Written communication skills	129	36,9	137	39,1	68	19,4	16	4,6	350	100,0	15
8	Verbal communication skills	72	20,6	131	37,5	110	31,5	36	10,3	349	100,0	16
9	Ability to cope with stress	170	48,7	112	32,1	46	13,2	21	6,0	349	100,0	16
10	Computer Skills	95	27,2	176	50,4	66	18,9	12	3,4	349	100,0	16



Study experience

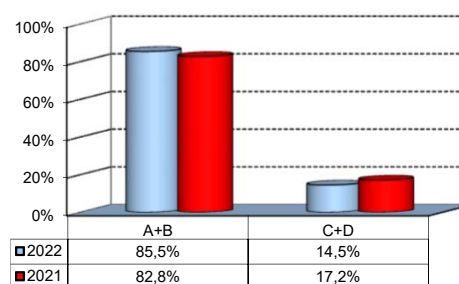
5) Do you think that the courses in your curriculum were adequately coordinated with each other?

	a.v.	%
A - Definitely YES	107	30,5%
B - More YES than NO	212	60,4%
C - More NO than YES	31	8,8%
D - Definitely NO	1	0,3%
Total	351	100%
NA	14	



6a) Do you think that the overall study load was compatible with the length of the program?

	a.v.	%
A - Definitely YES	102	29,1%
B - More YES than NO	198	56,4%
C - More NO than YES	48	13,7%
D - Definitely NO	3	0,9%
Total	351	100%
NA	14	



6b) Specifically, do you believe that the study load was excessive or insufficient?

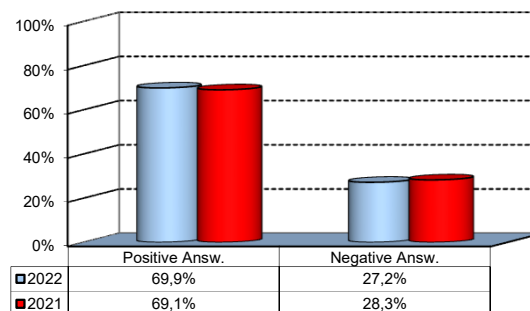
(In case of answer "C" and "D" to item no.6a)

	a.v.	2022%	2021%
Excessive	43	95,6%	93,0%
Insufficient	2	4,4%	7,0%
Total	45	2122%	100%
NA	6		

Final Report

1) Do you think that the supervision and assistance for preparing for your final report (internship report, final paper or other) were adequate?

	a.v.	%
A - Definitely YES	130	37,2%
B - More YES than NO	114	32,7%
C - More NO than YES	77	22,1%
D - Definitely NO	18	5,2%
E - Supervision was not expected	10	2,9%
Total	349	100%
NA	16	

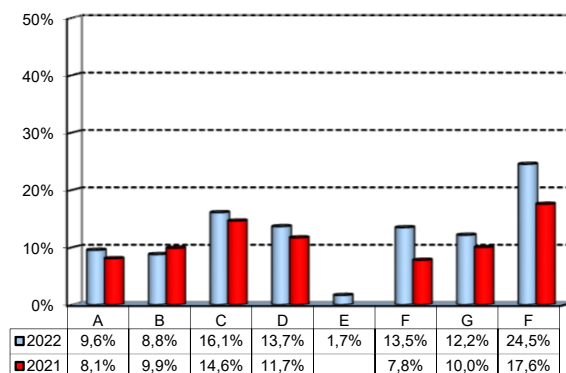


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during the Bachelor Program?

(multiple answers admitted)

	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	51	9,6%
B - Counseling and Self-Empowerment courses (CSE)	47	8,8%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	86	16,1%
D - Sport activities	73	13,7%
E - Wellbeing courses	9	1,7%
F - ITEC Education Center courses (ITEC)	72	13,5%
G - Language Center courses	65	12,2%
H - None	131	24,5%
Total	534	100%
NA	0	

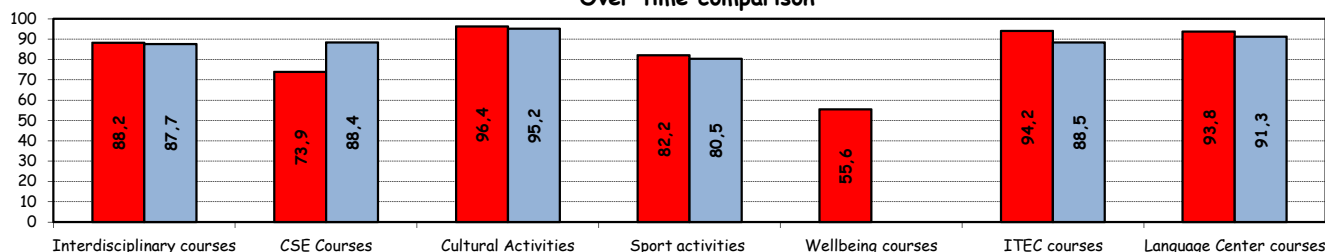


2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses	27	52,9	18	35,3	6	11,8	0	0,0	51	100,0	0
B - CSE courses	13	28,3	21	45,7	11	23,9	1	2,2	46	100,0	1
C - Cultural Activities	50	60,2	30	36,1	3	3,6	0	0,0	83	100,0	3
D - Sport activities	30	41,1	30	41,1	11	15,1	2	2,7	73	100,0	0
E - Wellbeing courses	1	11,1	4	44,4	3	33,3	1	11,1	9	100,0	0
F - ITEC courses	33	47,8	32	46,4	4	5,8	0	0,0	69	100,0	3
G - Language Center courses	25	39,1	35	54,7	4	6,3	0	0,0	64	100,0	1

Positive answers (%):
Over time comparison

■ 2022 ■ 2021

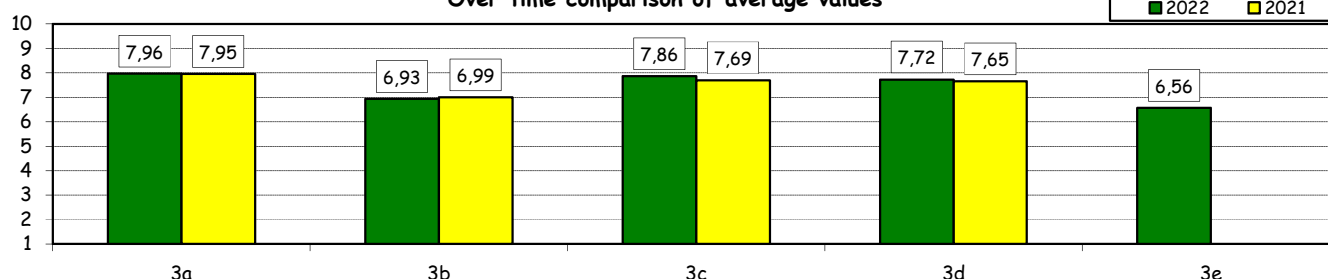


How would you evaluate:

Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
3a) The range and interest of programmes offered		0	0,0	11	5,0	133	61,0	74	33,9	218	100,0	16
3b) The support you received from the Campus Life Office		10	4,6	42	19,3	119	54,6	47	21,6	218	100,0	16
3c) The support you received from ITEC		1	1,4	4	5,7	41	58,6	24	34,3	70	100,0	2
3d) The support you received from Language Center		2	3,1	3	4,6	41	63,1	19	29,2	65	100,0	0
3e) The support you received from Bocconi Sport Teams		7	9,6	14	19,2	38	52,1	14	19,2	73	100,0	0

Over time comparison of average values

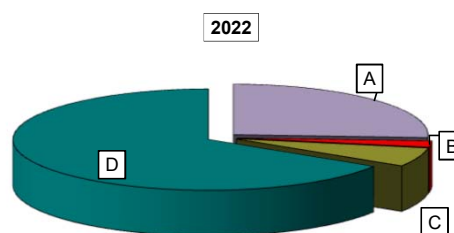
■ 2022 ■ 2021



Experience Of Studying Abroad

1) Type of experience:

Answers	a.v.	%	
		2022	2021
A - Exchange Programme	91	25,9%	5,3%
B - Double Degree	7	2,0%	1,2%
C - Free-Mover	21	6,0%	2,1%
D - None	232	66,1%	91,4%
Total	351	100%	100%
NA	14		

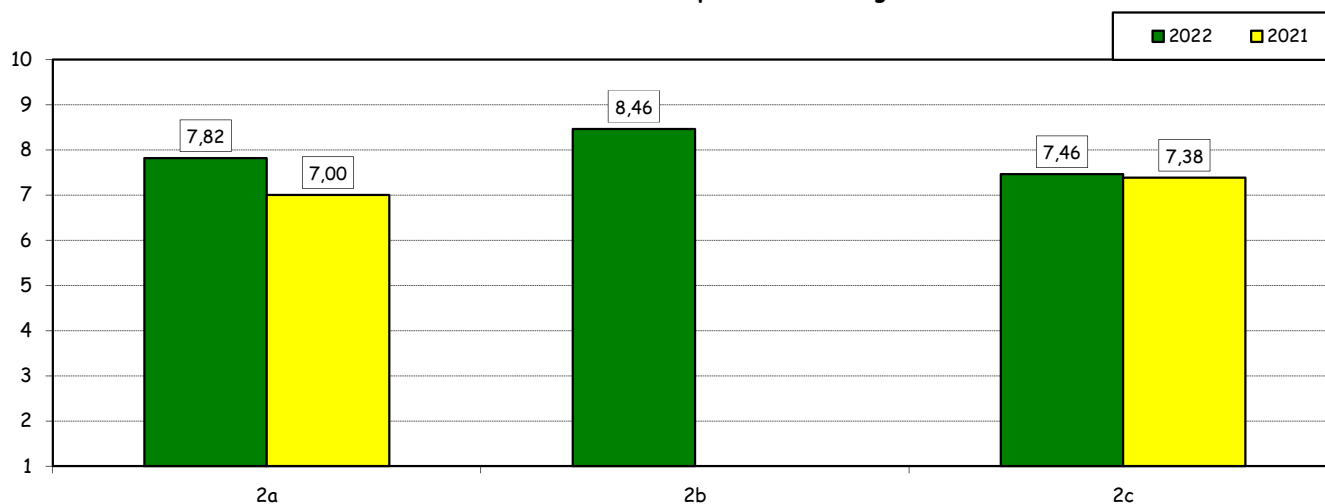


How would you evaluate:

(only A or B answers to item no.1)

Item	Answers	Negative				Positive				Total	N.A.	
		1-2		3-4-5		6-7-8		9-10				
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quality and completeness of information provided (emails, brochures, International Relations Service web page, meetings)		2	2,0	6	6,1	56	57,1	34	34,7	98	100,0	0
2b) The variety of programmes offered.		0	0,0	5	5,2	38	39,2	54	55,7	97	100,0	1
2c) The support you received from Bocconi before, during and after the experience abroad.		1	1,0	15	15,3	49	50,0	33	33,7	98	100,0	0

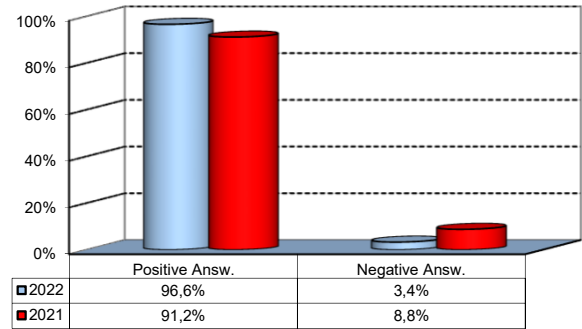
Over time comparison of average values



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

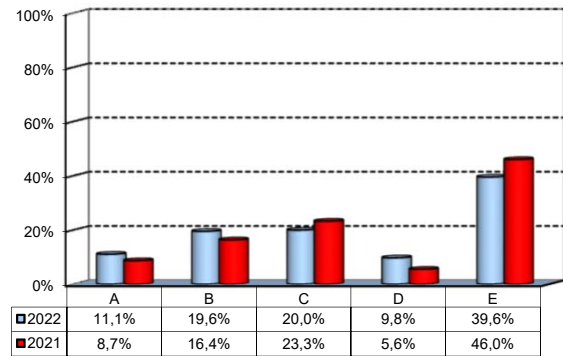
Answers	a.v.	%
A - Definitely YES	78	65,5%
B - More YES than NO	37	31,1%
C - More NO than YES	4	3,4%
D - Definitely NO	0	0,0%
Total	119	100%
NA	0	



(In case of answer "D" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

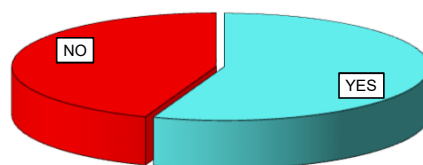
Answers	a.v.	%
A-Lack of interest in this kind of experience	25	11,1%
B-Absence of the requirements needed for participation in the program selected	44	19,6%
C-Rejection of your application	45	20,0%
D-Lack of time during the period of study	22	9,8%
E-Other (personal, family, organizational reasons, etc.)	89	39,6%
Total	225	100%
NA	7	



Internship Activities

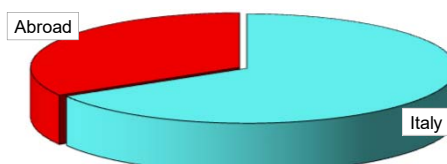
1) Did you attend an internship recognized by the Bachelor program?

	a.v.	2022	2021
YES	203	55,6%	50,8%
NO	162	44,4%	49,2%
Total	365	100%	100%
NA	0		



2) Where did you do the internship recognized by the Bachelor Program?

	a.v.	2022	2021
Italy	135	66,5%	65,3%
Abroad	68	33,5%	34,7%
Total	203	100%	100%
NA	0		

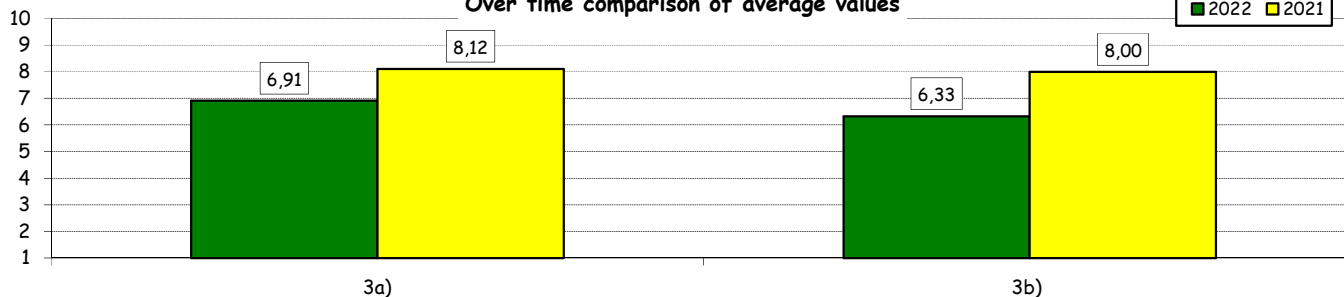


How would you evaluate:

(In case of answer "A" to item no.2)

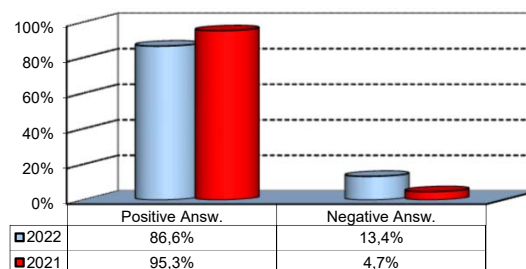
Item	Answers	Negative						Positive		Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
3a) The number and variety of opportunities offered		12	6,4	33	17,6	98	52,1	45	23,9	188	100,0	15
3b) The support you received from Bocconi*		17	11,3	29	19,3	75	50,0	29	19,3	150	100,0	0

Over time comparison of average values



4) Would you positively evaluate this experience?

	a.v.	%
A - Definitely YES	70	37,4%
B - More YES than NO	92	49,2%
C - More NO than YES	20	10,7%
D - Definitely NO	5	2,7%
Total	187	100%
NA	16	



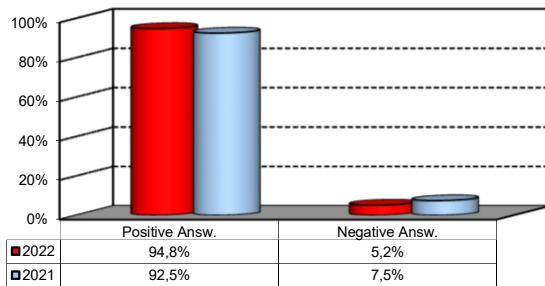
(*): From this year, this item is submitted to all the interns who have formalized their experience through university services. The value collected in this way is more suitable to the aim of monitoring and improving the service. On the other hand, it cannot be compared with the one collected the previous year.

General satisfaction and short-term plans

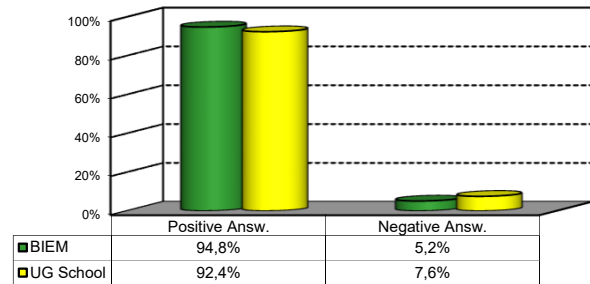
1) Are you satisfied overall with the study program you attended?

Answers	Italian School career		Int.nal School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	100	48,8%	54	38,0%	154	44,4%
B - More YES than NO	101	49,3%	74	52,1%	175	50,4%
C - More NO than YES	4	2,0%	11	7,7%	15	4,3%
D - Definitely NO	0	0,0%	3	2,1%	3	0,9%
Total	205	100%	142	100%	347	100%
NA	6		12		18	

Over time comparison



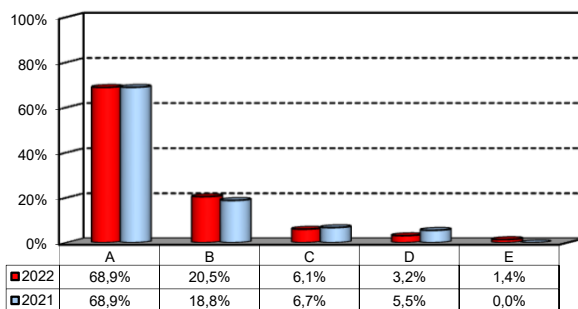
Comparison with the overall School data



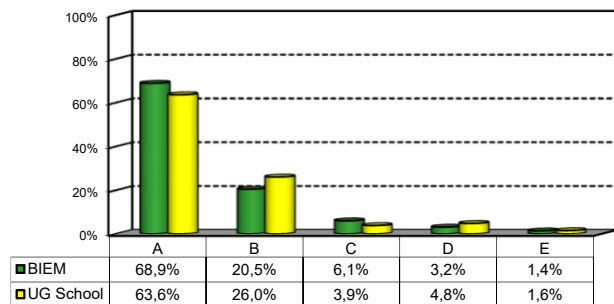
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian School career		Int.nal School Career		Total	
	a.v.	%	a.v.	%	a.v.	%
A - YES, in the same Bachelor Program at this University	150	73,2%	89	62,7%	239	68,9%
B - YES, in another Program at this University	46	22,4%	25	17,6%	71	20,5%
C - YES, in the same Program but at another University	5	2,4%	16	11,3%	21	6,1%
D - YES, in another Program at another University	3	1,5%	8	5,6%	11	3,2%
E - NO, I would not enrol in university anymore	1	0,5%	4	2,8%	5	1,4%
Total	205	100%	142	100%	347	100%
NA	6		12		18	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B", "C", "D" or "E" to item no.2a)

2b) Why would you make a different choice?

Answers	Italian School career		Int.nal School Career		Total		2021 %
	v.a.	%	v.a.	%	2022 v.a.	%	
A - My interest has changed over time / I discovered that I have different attitudes	39	70,9%	30	58,8%	69	65,1%	72,2%
B - The Bachelor program did not satisfy my expectations	8	14,5%	13	25,5%	21	19,8%	17,6%
C- I would have preferred to attend the same Bachelor program but taught in English	0	0,0%	0	0,0%	0	0,0%	0,9%
F - Other reasons	8	14,5%	8	15,7%	16	15,1%	9,3%
Total	55	100%	51	100%	106	100%	100%
NA	6		14		20		

F- Other reasons:

Bocconi creates too much competition and often an unhealthy environment, because of the stress. Other top universities abroad provide students with the same career opportunities but giving students the time to do also other things than studying (eg sport)
I did not realise how much math there would be. I am better at humanities.
I didn't know that BIEF econ existed, I would have taken that over BIEM, but also I wasn't as sure of my interest in teh past
I should have dared more
I would have liked to live in a foreign country
I would have probably went abroad
I would have wanted a Bachelor taught in a more dynamic and practical way. Bocconi proved to be very grades-centered and theoretical both in teaching and in evaluation.
Le mie attitudini erano, sin dallo 'cOinizio, pig adatte ad un corso di laurea diverso.
Se tornassi indietro mi piacerebbe iscrivermi al corso di International management in un altro ateneo, il quale ha creato un corso pia pratico e con pia opportunitaa' di hands-on, real life learning
The syllabi for the different subjects were super interesting and studying some of them has been particularly challenging. However some exams have been too hard with respect to the instrumnts offered to study them leading to strong dissatjsfaction1

General satisfaction and short-term plans

3) In the near future do you intend to:

	Italian School career		Int.nal School Career		Total		2021 %
	a.v.	%	a.v.	%	2022 a.v.	%	
A- To go on with university studies at Bocconi (Master of Science, one-year Master of Science)	116	56,6%	26	18,1%	142	40,7%	32,5%
B- To go on with university studies at another Italian University	5	2,4%	5	3,5%	10	2,9%	3,6%
C- To go on with university studies abroad	70	34,1%	61	42,4%	131	37,5%	38,8%
D - To immediately look for a job	7	3,4%	28	19,4%	35	10,0%	10,6%
E - To accept a job proposal received	3	1,5%	13	9,0%	16	4,6%	9,9%
F - To continue to do the job started during this degree program	4	2,0%	11	7,6%	15	4,3%	4,6%
Total	205	100%	144	100%	349	100%	100%
NA	6		10		16		

4) If you intend to continue your university studies at another University (in Italy or abroad), what are the reasons for your choice? (multiple answers admitted)

	Italian School career		Int.nal School Career		Total		2021 %
	a.v.	%	a.v.	%	2022 a.v.	%	
A - I would like to attend a more prestigious university	24	17,3%	9	8,9%	33	13,8%	14,2%
B - I would like to build a strong international curriculum	61	43,9%	48	47,5%	109	45,4%	48,6%
C- I can not bear the cost of studies (tuition fees and cost of living)	3	2,2%	4	4,0%	7	2,9%	3,2%
D - I can not bear the cost of studies (tuition fees and cost of living)	9	6,5%	3	3,0%	12	5,0%	4,6%
E- The administrative services are not sufficiently efficient	7	5,0%	10	9,9%	17	7,1%	5,3%
F - I think that the contents of Bocconi's MSc programs do not differ much from those of undergraduate programs	23	16,5%	12	11,9%	35	14,6%	12,1%
G - Other reasons	12	8,6%	15	14,9%	27	11,3%	12,1%
Total	139	100%	101	100%	240	100%	100%
NA	0		0		0		

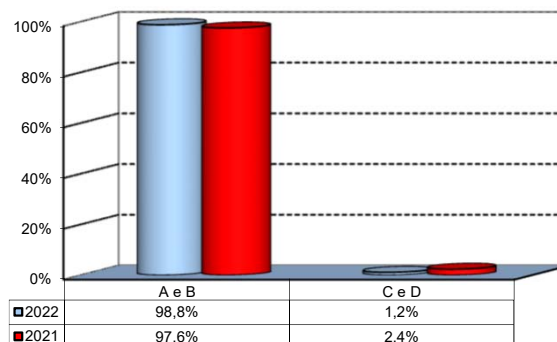
6 - Other reasons:

Avere la possibilitaa' di poter lavorare di pia durante il corso di studi
cambiare cittaa'
Friends of mine who have graduated from the undergraduate course with 110I have been struggling to cope with stress while attending the master programme in Bocconi. Continuing studying at Bocconi would kill my mental health
Ho preferito orientarmi verso altri corsi di stampo più pratico e meno strettamente accademico, la qualita' e quantita' dei contenuti offerti in Bocconi sono inarrivabili, ma avvicinandomi all'eta' lavorativa voglio iniziare ad orientarmi verso un apprendimento più 'sul campo' e meno 'sui libri'.
Ho trovato un master non universitario molto stimolante.
Ho trovato un'universitaa' con un corso pia adatto alle mie caratteristiche
I am attending a Master in sustainability and social innovation which is very specific and Bocconi did not offer something similar. In addition, I think that the support gave to students was insufficient, most of the times I had to do everything by myself and the replies after many days.
I do not wish to spend any longer at Bocconi, three years is enough. Doing a MSc is an opportunity to take in another culture, a different university environment, and meet new people.
I experienced a long period of sickness during my first year which later on caused my workload to increase and GPA to decrease, and Bocconi does not allow its own Bachelor's graduates to provide a GMAT score for the admission to Master's degrees. so it will not be possible for me to get acceptance from the Master of Science area that I plan to study. Therefore, I will apply to universities abroad which take GMAT into consideration for admission decisions.
I want to make an international experience and have also found a specific course which I am truly passionate about, which was not available in Bocconi or most italian universities
I want to try a different educational method
I wanted have a less theoretical and more applied masters degree.
I would like to have a different university experience in another country.
I would like to try and build my career in another financial hub.
I would prefer doing a masters in France. As a French person, I want to live in France as this is something I have not had the opportunity to do yet and to improve my French speaking and writing ability
Il corso di Laurea Magistrale che voglio frequentare (Sport Management) a solo in parte proposto in Bocconi
L'indirizzo di studio che volgio intraprendere non a in ambito prettamente economico. Inoltre ho faticato molto ad inserirmi nell'ambiente universitario bOcconi in quanto molto distante dalla mia personalitaa'. Preferisco dunque continuare il mio percorso di studi altrove.
More fair and reasonable curriculum (no exams worth 100% of grade)
My gpa wasno' cOt high enough
Non sono molto soddisfatto delle opportunita' di placement/career service e desidero essere nel miglior posto per la mia entrata nel mondo del lavoro full-time.
Non sono stata ammessa in Bocconi.
other universities gave me the opportunity to do MSc courses that interest me the most, unlike Bocconi. Bocconi would not give me the chance to do international management or other courses of my interest because it only focuses on your GPA while other universities take a holistic approach. As in international student, moving to a new country and to a new school system is difficult and you need to adapt but exams start right away, therefore it is not as easy to start with a good GPA. Also, Bocconi would not allow me to apply with GMAT as other students applying from outside Bocconi are allowed to do.
The career service is not strong enough and internships in Milan are either not paid or paid very poorly
The master I am attending is more prestigious than Bocconi. Bocconi's recruitment methods for masters are extremely flawed and objectively wrong, since for current Bocconi students they are only based on grades. I have been accepted everywhere I applied due to my CV, yet I would not have been accepted to the best programs in Bocconi due to my grades.
The MSc in Data Sciences and Business analytics at ESSEC offered a more competitive course choice and has a proven track record
There are also no courses on entrepreneurship, which is what I want to do during my Master

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	249	72,0%
B - Often adequate	88	25,4%
C - Rarely adequate	4	1,2%
D - Never adequate	0	0,0%
E - I did not use them	5	1,4%
Total	346	100%
NA	19	

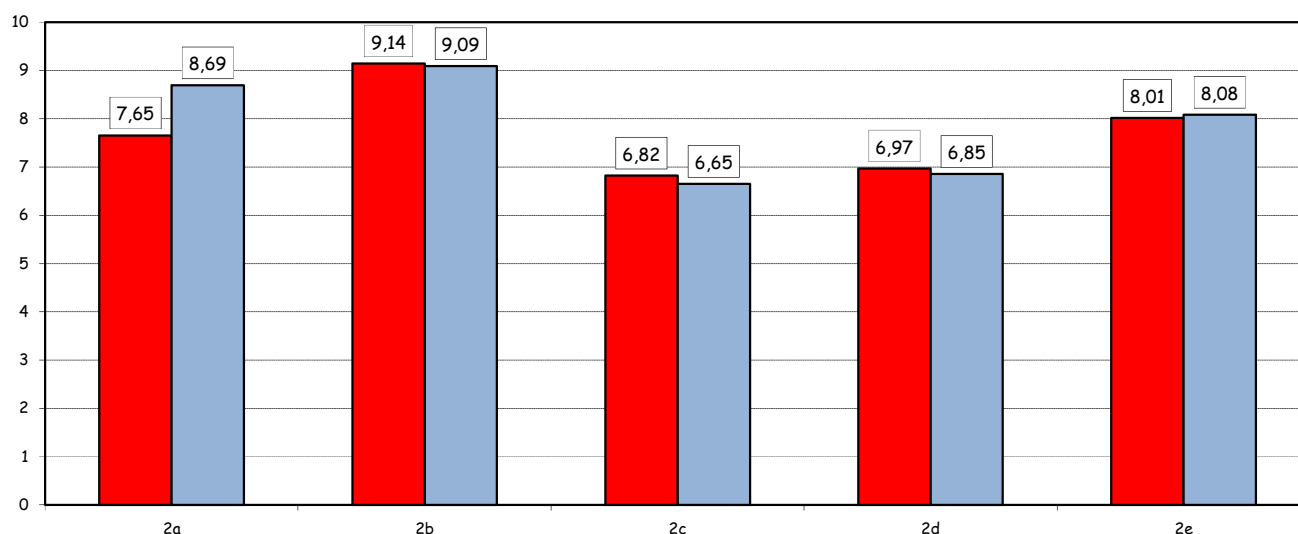


2) How would you evaluate:

Item	Answers	Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms		1	0,3	20	5,5	238	65,2	106	29,0	365	100,0	0
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms)		0	0,0	4	1,2	75	21,6	268	77,2	347	100,0	18
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library		27	8,1	70	21,0	136	40,8	100	30,0	333	100,0	32
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus		19	5,5	67	19,3	154	44,4	107	30,8	347	100,0	18
e) The clarity and adequacy of the signage system on campus		6	1,7	31	9,0	151	43,8	157	45,5	345	100,0	20

Over time comparison of average values

■ 2022 ■ 2021

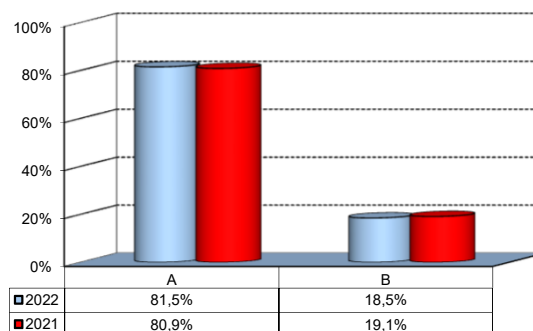


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?*

Answers	a.v.	%
A- Adequate in number	163	46,8%
B- Inadequate in number	37	10,6%
C- Never used	148	42,5%
Total	348	100%
NA	17	

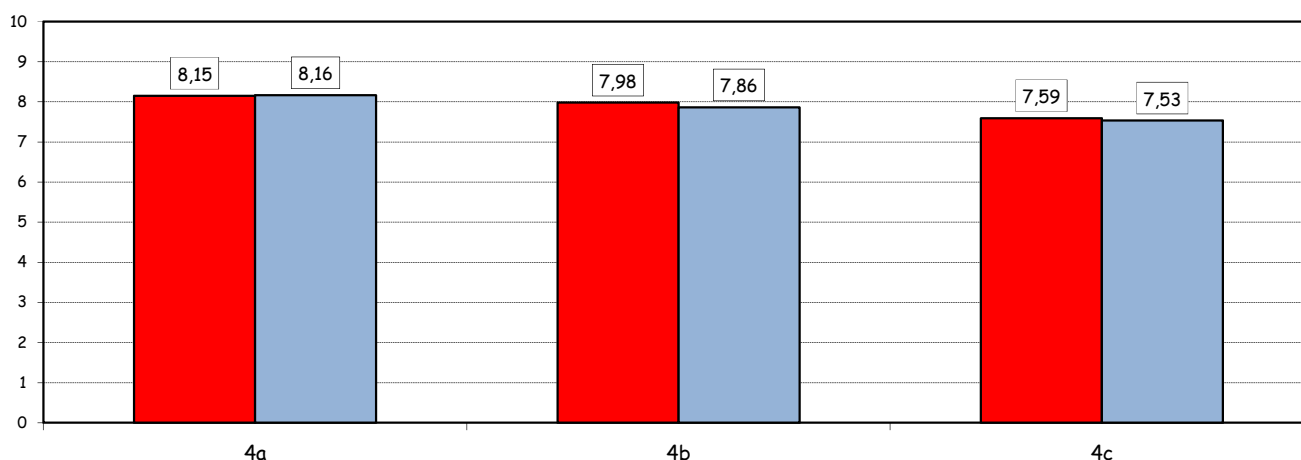


4) How would you evaluate:

Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs [^]		2	1,0	13	6,6	93	47,4	88	44,9	196	100,0	4
b) The convenience of the PC Labs' opening hours [^]		3	1,6	15	7,8	92	47,7	83	43,0	193	100,0	7
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection)		6	1,8	38	11,1	189	55,4	108	31,7	341	100,0	24

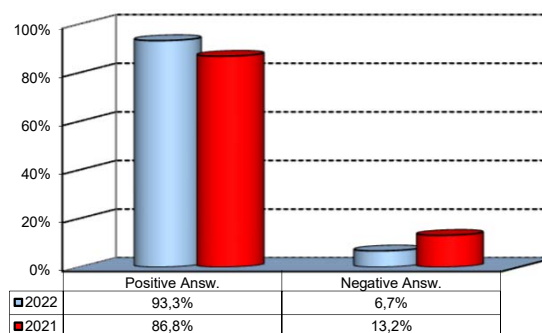
Over time comparison of average values

■ 2022 ■ 2021



5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	78	22,6%
B - Quite positive	171	49,6%
C - Quite negative	14	4,1%
D - Very Negative	4	1,2%
E - Never used	78	22,6%
Total	345	100%
NA	20	



([^]): Only in case of answer "A" or "B" to item no.3

(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.