

EVALUATION OF THE DEGREE PROGRAM AND THE UNIVERSITY EXPERIENCE

MASTER OF SCIENCE IN MANAGEMENT a.y. 2021-2022

SURVEY PERIOD: JULY 2022 - JULY 2023

N° QUESTIONNAIRES PROCESSED: 438

N° OF GRADUATE STUDENTS: 454

RESPONSE RATE: 96,5%



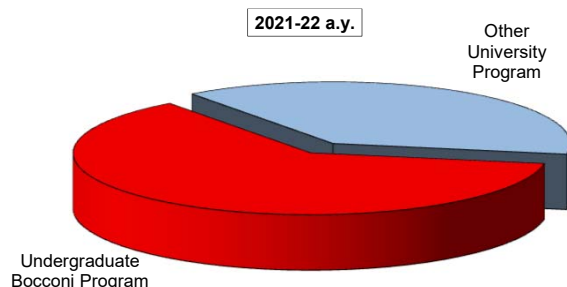
EVALUATION OF UNIVERSITY EXPERIENCE

Management

General information

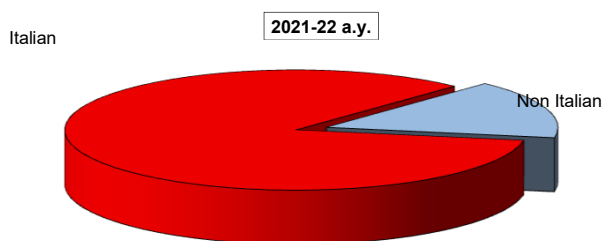
Undergraduate Career

Answers	a. v.	%	
		2021-22	2020-21
Undergraduate Bocconi Program	272	62,1	61,9
Other University Program	166	37,9	38,1
Total	438	100,0	100,0
NA	0		



Nationality

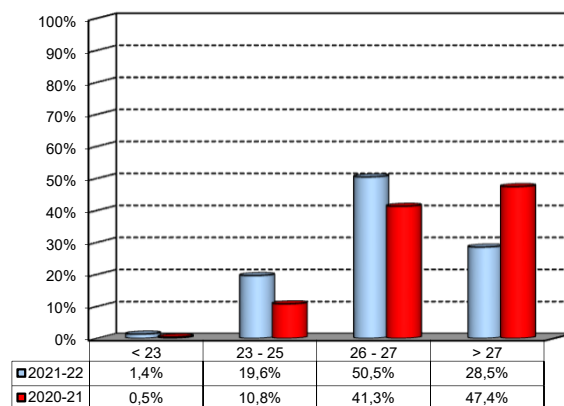
Answers	a. v.	%	
		2021-22	2020-21
Italian	369	84,2%	86,0%
Non Italian	69	15,8%	14,0%
Total	438	100%	100%
NA	6		



Average mark of the exams passed:

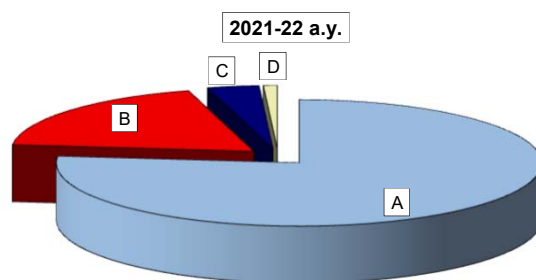
(approximate average expressed in 30/30)

Answers	a. v.	%
meno di 23	6	1,4%
23-25	86	19,6%
26-27	221	50,5%
maggiore di 27	125	28,5%
Total	438	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	a. v.	%	
		2021-22	2020-21
A - More than 75%	335	76,7	83,7
B - Between 50 and 75%	83	19,0	11,3
C - Between 25 and 50%	15	3,4	3,2
D - Less than 25%	4	0,9	1,7
Total	437	100,0	100,0
NA	1		

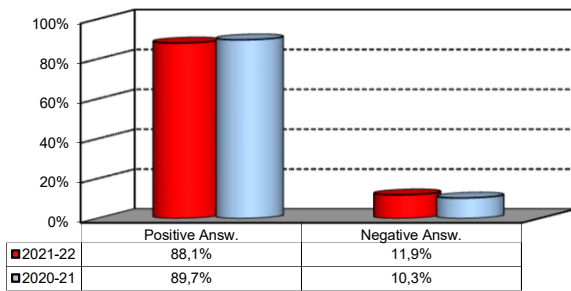


Study Experience

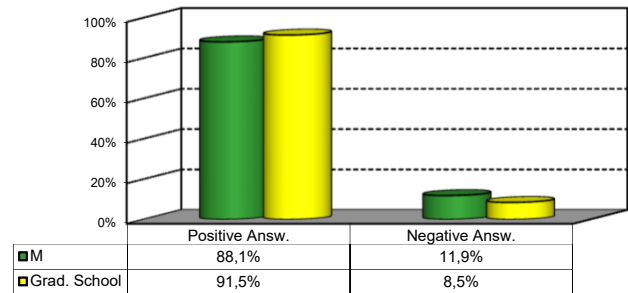
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	150	40,7%	26	38,2%	176	40,3%
B - More YES than NO	176	47,7%	33	48,5%	209	47,8%
C - More NO than YES	42	11,4%	8	11,8%	50	11,4%
D - Definitely NO	1	0,3%	1	1,5%	2	0,5%
Total	369	100%	68	100%	437	100%
NA	0		1			

Over time comparison



Comparison with the overall School data

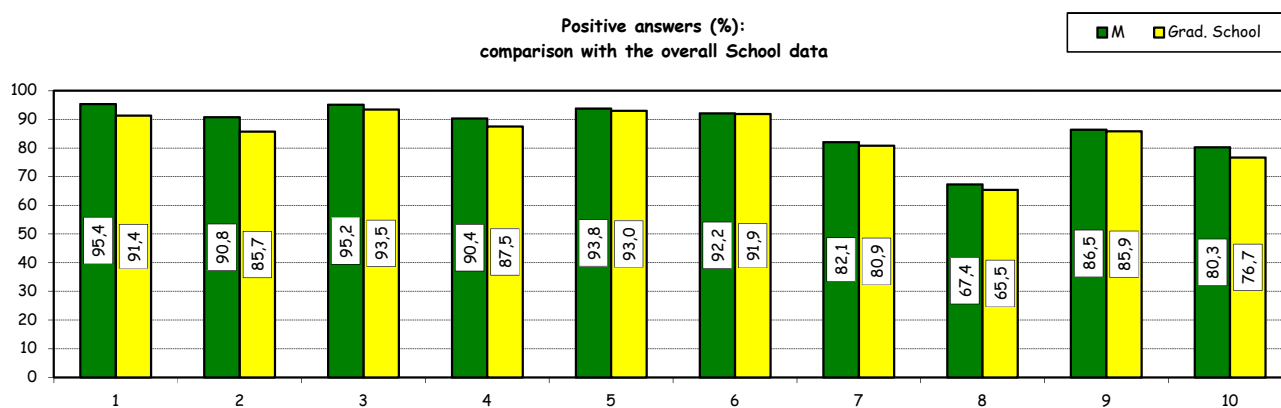


Study Experience

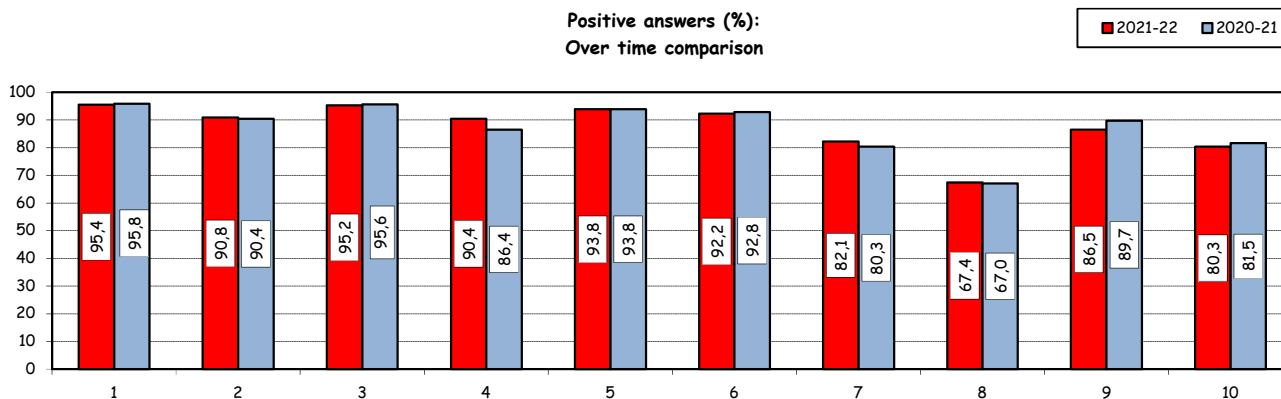
2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	283	64,9	133	30,5	18	4,1	2	0,5	436	100,0	2
2	Interpersonal skills	219	50,3	176	40,5	37	8,5	3	0,7	435	100,0	3
3	Organizational skills	288	66,2	126	29,0	18	4,1	3	0,7	435	100,0	3
4	Critical thinking skills	226	51,8	168	38,5	33	7,6	9	2,1	436	100,0	2
5	Ability to analyze and select information	250	57,5	158	36,3	24	5,5	3	0,7	435	100,0	3
6	Problem-solving ability	224	51,5	177	40,7	31	7,1	3	0,7	435	100,0	3
7	Written communication skills	164	37,6	194	44,5	68	15,6	10	2,3	436	100,0	2
8	Verbal communication skills	119	27,5	172	39,8	107	24,8	34	7,9	432	100,0	6
9	Ability to cope with stress	252	57,8	125	28,7	48	11,0	11	2,5	436	100,0	2
10	Entrepreneurial spirit	173	39,7	177	40,6	72	16,5	14	3,2	436	100,0	2

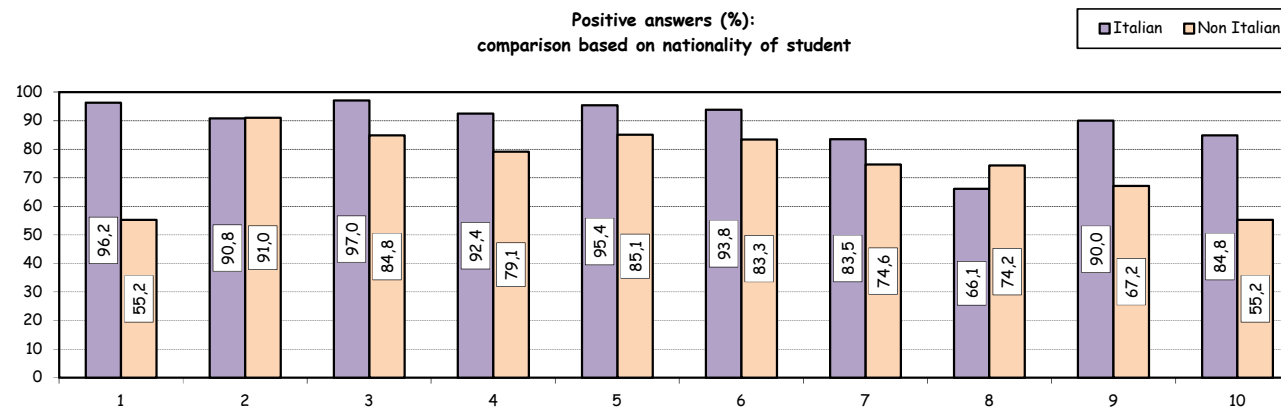
Positive answers (%):
comparison with the overall School data



Positive answers (%):
Over time comparison



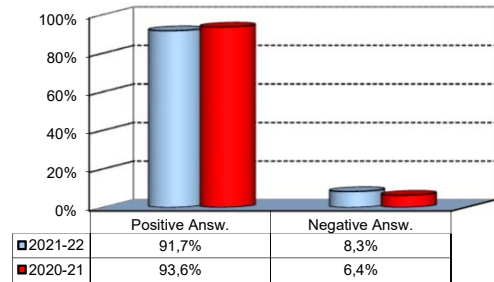
Positive answers (%):
comparison based on nationality of student



Study Experience

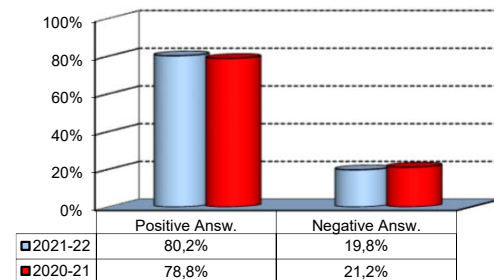
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a.v.	%
A - Definitely YES	208	47,9%
B - More YES than NO	190	43,8%
C - More NO than YES	31	7,1%
D - Definitely NO	5	1,2%
Total	434	100%
NA	4	



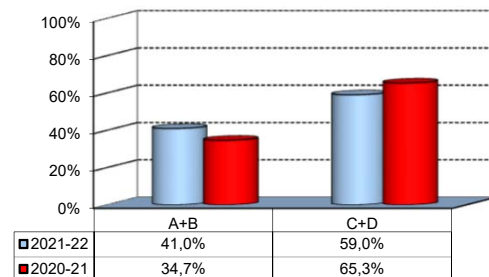
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	104	23,9%
B - More YES than NO	245	56,3%
C - More NO than YES	76	17,5%
D - Definitely NO	10	2,3%
Total	435	100%
NA	3	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	44	16,2%
B-Often	67	24,7%
C-Hardly ever	121	44,6%
D-Never	39	14,4%
Total	271	100%
NA	167	



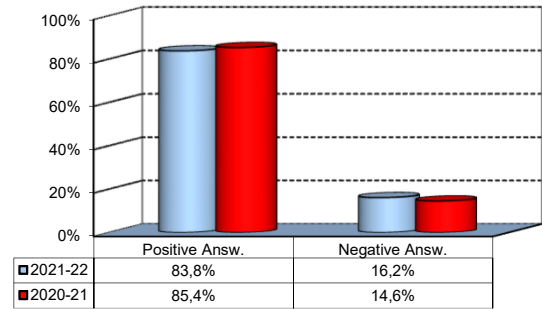
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a.v.	%
MARKETING MANAGEMENT - ADVANCED - MARKETING	22	10,7%
BUSINESS HISTORY - STORIA ECONOMICA	22	10,7%
GESTIONE DELLE RISORSE UMANE - FONDAMENTI DI ORGANIZZAZIONE	14	6,8%
DIRITTO COMMERCIALE (corso progredito) - DIRITTO COMMERCIALE	12	5,9%
SCENARI ECONOMICI - MACROECONOMIA	9	4,4%
FINANCIAL MANAGEMENT E CORPORATE BANKING - FINANZA AZIENDALE	7	3,4%
FINANCIAL MANAGEMENT E CORPORATE BANKING - CORPORATE FINANCE	6	2,9%
Other	113	55,1%
TOTAL	205	100,0%

Study Experience

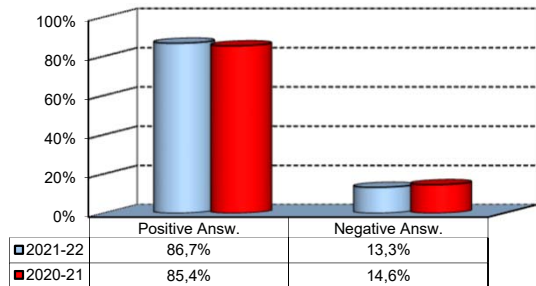
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	123	28,4%
B - More YES than NO	240	55,4%
C - More NO than YES	59	13,6%
D - Definitely NO	11	2,5%
Total	433	100%
NA	5	



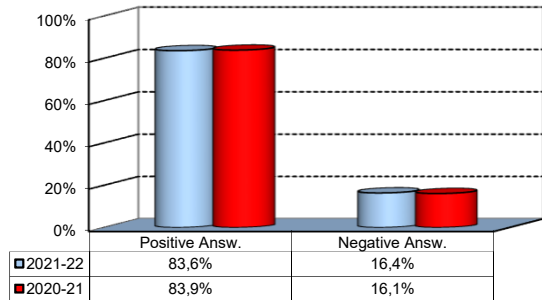
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	114	26,5%
B - More YES than NO	259	60,2%
C - More NO than YES	50	11,6%
D - Definitely NO	7	1,6%
Total	430	100%
NA	8	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a.v.	%
A - Definitely YES	173	40,0%
B - More YES than NO	189	43,6%
C - More NO than YES	61	14,1%
D - Definitely NO	10	2,3%
Total	433	100%
NA	5	

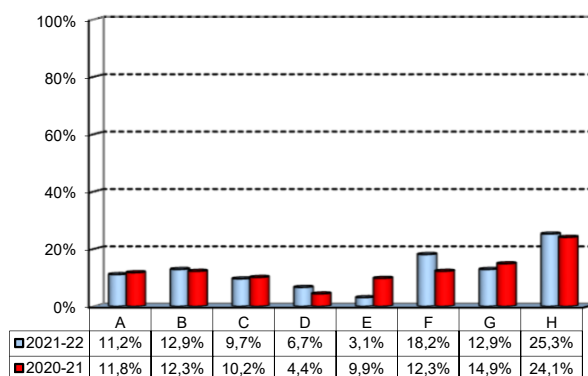


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

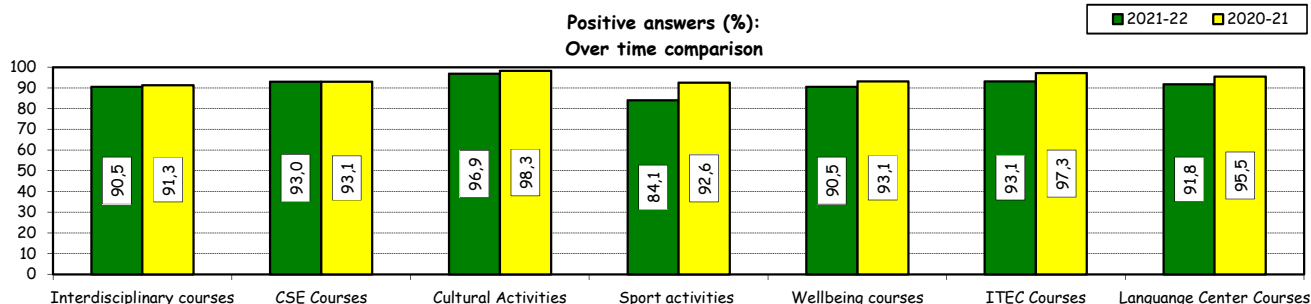
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	75	11,2%
B - Counseling and Self-Empowerment courses CSE	87	12,9%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	65	9,7%
D - Sport activities	45	6,7%
E - Wellbeing courses	21	3,1%
F - Courses offered by ITEC	122	18,2%
G - Courses offered by Language Center	87	12,9%
H - None	170	25,3%
Total	672	100%
NA	0	



2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

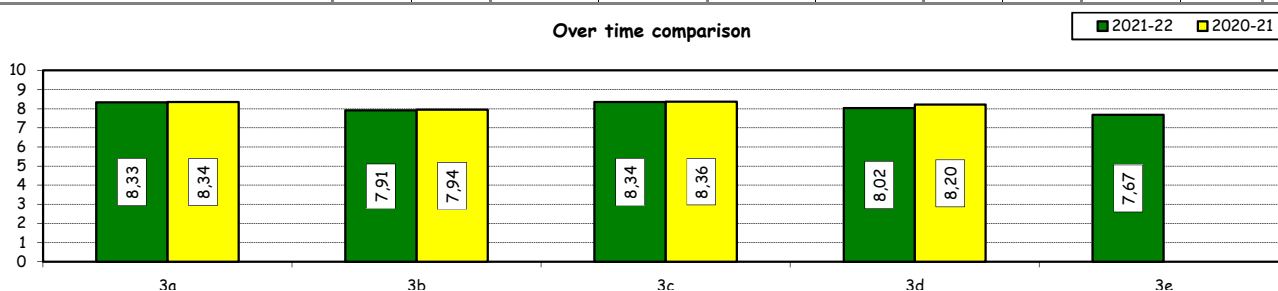
	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses	37	50,0	30	40,5	7	9,5	0	0,0	74	100,0	1
B - CSE courses	38	44,2	42	48,8	6	7,0	0	0,0	86	100,0	1
C - Cultural Activities	35	53,8	28	43,1	1	1,5	1	1,5	65	100,0	0
D - Sport activities	20	45,5	17	38,6	6	13,6	1	2,3	44	100,0	1
E - Wellbeing courses	9	42,9	10	47,6	2	9,5	0	0,0	21	100,0	0
F - ITEC courses	70	60,3	38	32,8	7	6,0	1	0,9	116	100,0	6
G - Language Center courses	48	56,5	30	35,3	7	8,2	0	0,0	85	100,0	2



How would you evaluate:

Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of programmes offered		0	0,0	6	2,3	133	50,8	123	46,9	262	100,0	6
3b) The support you received from the Campus Life Office		1	0,4	16	6,2	146	56,6	95	36,8	258	100,0	10
3c) The support you received from ITEC		0	0,0	4	3,4	51	43,2	63	53,4	118	100,0	4
3d) The support you received from Language Center		1	1,1	4	4,6	44	50,6	38	43,7	87	100,0	0
3e) The support you received from Bocconi Sport Team		0	0,0	6	13,3	24	53,3	15	33,3	45	100,0	0

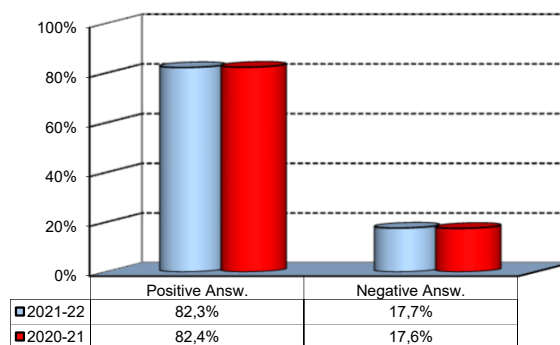
Over time comparison



Degree Thesis

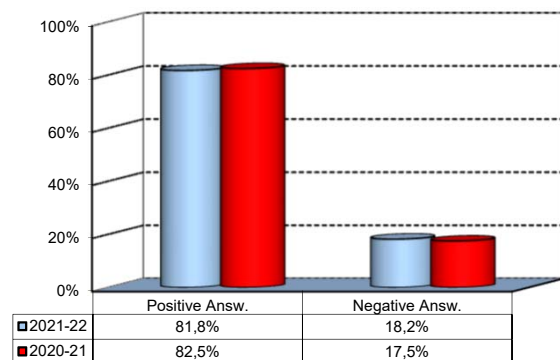
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	186	42,8%
B - More YES than NO	172	39,5%
C - More NO than YES	52	12,0%
D - Definitely NO	25	5,7%
Total	435	100%
NA	3	



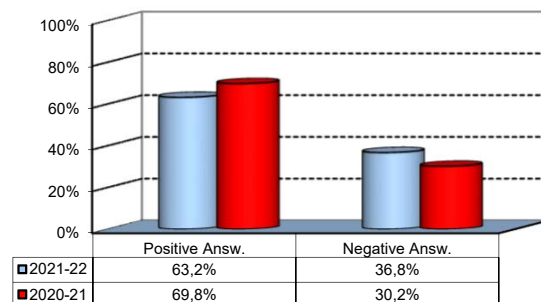
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	161	37,2%
B - More YES than NO	193	44,6%
C - More NO than YES	64	14,8%
D - Definitely NO	15	3,5%
Total	433	100%
NA	5	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

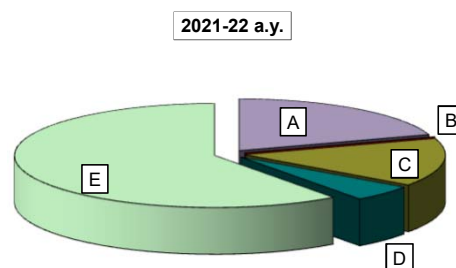
Answers	a.v.	%
A - Definitely YES	112	25,7%
B - More YES than NO	163	37,5%
C - More NO than YES	107	24,6%
D - Definitely NO	53	12,2%
Total	435	100%
NA	3	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2021-22	2020-21
A - Exchange	87	20,0	9,4
B - CEMS-MIM	0	0,0	0,0
C- Double Degree	65	14,9	13,8
D - Free-Mover	22	5,0	1,5
E- None	262	60,1	75,4
Total	436	100,0	100,0
NA	2		

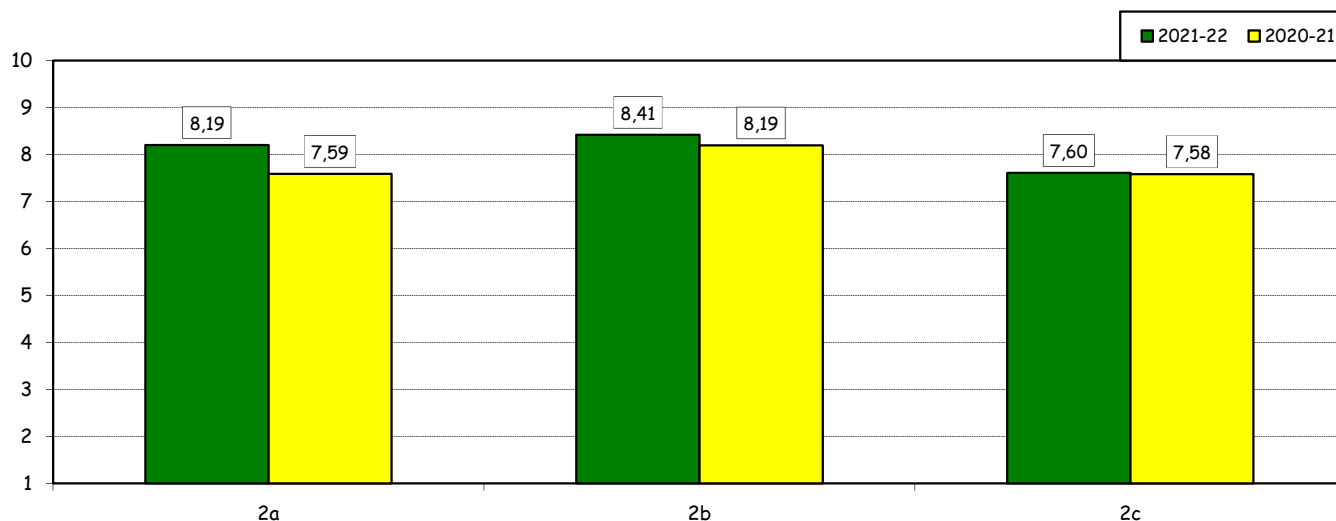


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		2	1,3	6	4,0	73	49,0	68	45,6	149	100,0	3
2b) The range and interest of programs offered.		0	0,0	8	5,4	62	42,2	77	52,4	147	100,0	5
2c) The support you received from Bocconi International Relations.		4	2,7	17	11,6	67	45,9	58	39,7	146	100,0	6

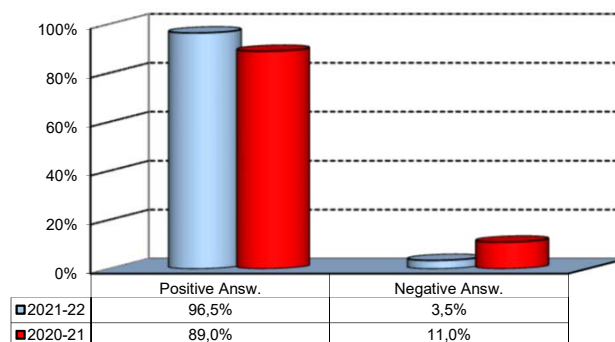
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

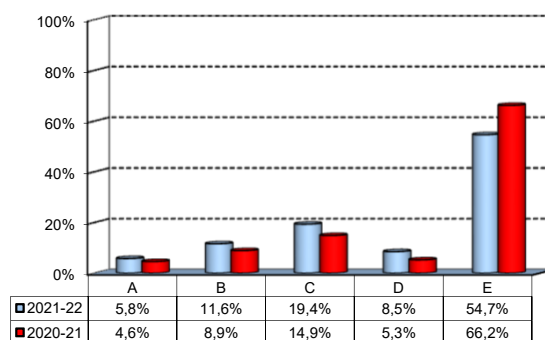
Answers	v. a.	%
A - Definitely YES	129	75,9%
B - More YES than NO	35	20,6%
C - More NO than YES	5	2,9%
D - Definitely NO	1	0,6%
Total	170	100%
NA	4	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	15	5,8%
B-Absence of the requirements needed for participation in the program selected	30	11,6%
C-Rejection of your application	50	19,4%
D-Lack of time during the period of study	22	8,5%
E-Other (personal, family, organizational reasons, etc.)	141	54,7%
Total	258	100%
NA	4	



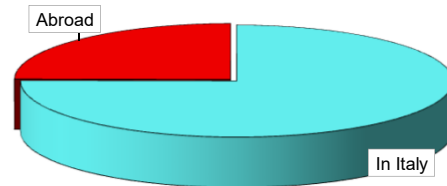
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	%		
	a.v.	2021-22	2020-21
A - Internship/Other job experience	422	96,3	72,9
B - Alternative Activity [^]	16	3,7	27,1
Total	438	100,0	100,0
NA	0		

2) Where did you complete the internship recognized by the Bachelor program?

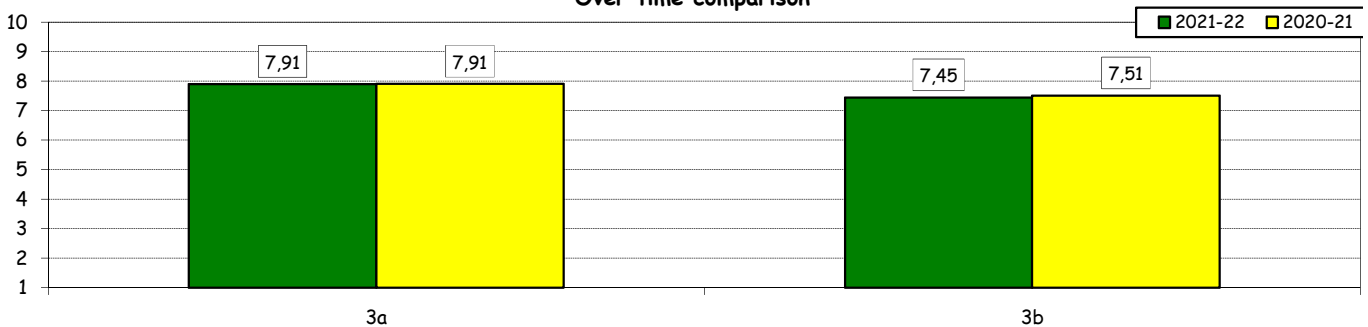
Answers	%		
	a.v.	2021-22	2020-21
In Italy	317	75,1%	92,6%
Abroad	105	24,9%	7,4%
Total	422	100%	100%
NA	0		



How would you evaluate:

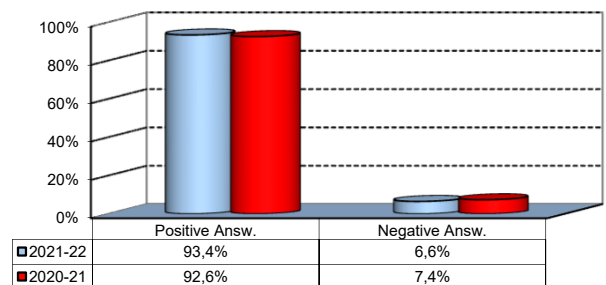
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
3a) The number and variety of opportunities offered.	6	1,7	32	8,8	175	48,3	149	41,2	362	100,0	60	
3b) The support you received from the Internship Office.	14	3,9	44	12,2	172	47,5	132	36,5	362	100,0	60	

Over time comparison



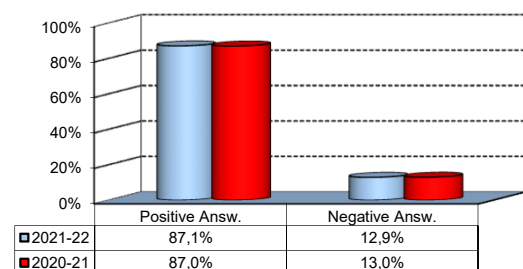
4) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	197	53,8%
B - More YES than NO	145	39,6%
C - More NO than YES	21	5,7%
D - Definitely NO	3	0,8%
Total	366	100%
NA	56	



5) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	148	40,7%
B - More YES than NO	169	46,4%
C - More NO than YES	41	11,3%
D - Definitely NO	6	1,6%
Total	364	100%
NA	58	



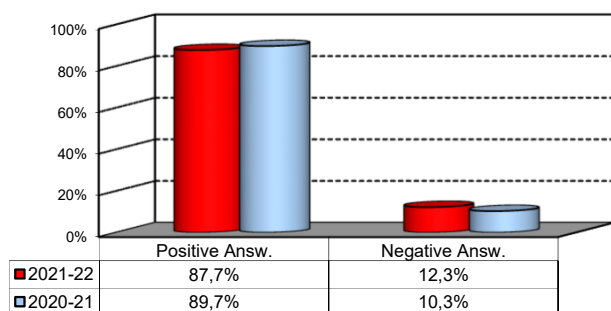
[^]: During the pandemic, students were given the opportunity to replace the mandatory internship with an alternative activity called Career Start Pack. It consists in an elective exam integrated with mandatory participation in the virtual career orientation path

General satisfaction and short-term plans

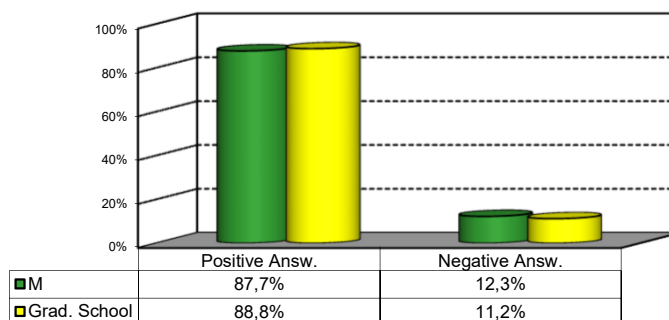
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	137	37,5%	28	41,8%	165	38,2%
B - More YES than NO	183	50,1%	31	46,3%	214	49,5%
C - More NO than YES	36	9,9%	8	11,9%	44	10,2%
D - Definitely NO	9	2,5%	0	0,0%	9	2,1%
Total	365	100%	67	100%	432	100%
NA	4		2		6	

Over time comparison



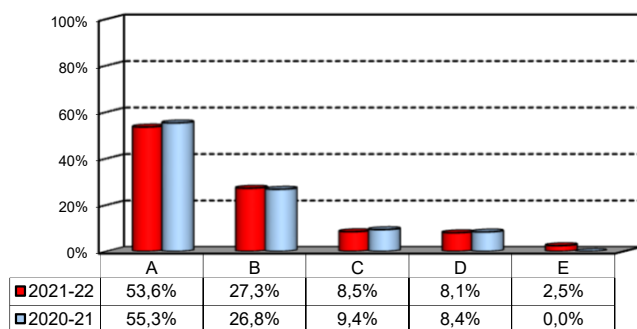
Comparison with the overall School data



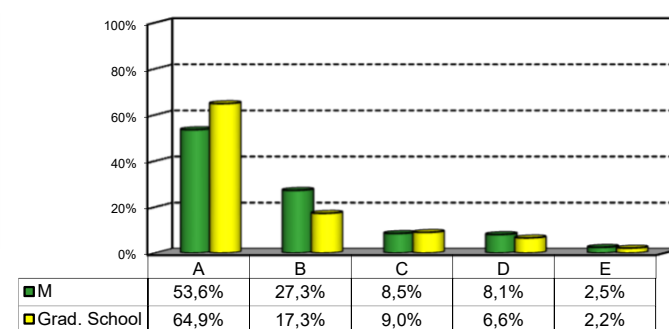
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	193	52,7%	39	58,2%	232	53,6%
B-YES, in another program at this University	100	27,3%	18	26,9%	118	27,3%
C-YES, in the same program but at another University	35	9,6%	2	3,0%	37	8,5%
D-YES, in another program at another University	31	8,5%	4	6,0%	35	8,1%
E-NO, I would not enrol in university anymore	7	1,9%	4	6,0%	11	2,5%
Total	366	100%	67	100%	433	100%
NA	3		2		5	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	6	5,2%
AFC	31	27,0%
FIN	13	11,3%
CLELI	1	0,9%
ESS	1	0,9%
EMIT	12	10,4%
GIO	2	1,7%
IM	25	21,7%
M	11	9,6%
MM	13	11,3%
CYBER	0	0,0%
Total	115	100%
NA	3	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	% 2021-22	% 2020-21
A - My interest has changed over time / I discovered that I have different attitudes	68	37,8%	20,9%
B -The MS program did not satisfy my expectations	50	27,8%	23,7%
C I would have preferred to attend the same MS program but taught in English	22	12,2%	10,2%
D - Other reasons	40	22,2%	14,1%
Total	180	100%	100%
NA	21		

General satisfaction and short-term plans

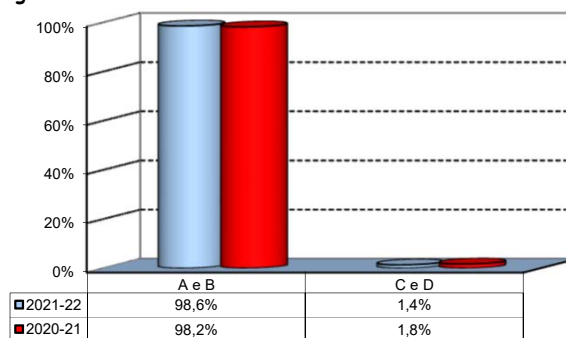
D- Other reasons:

andare all'estero
Avrei frequentato il corso in Finanza
Avrei preferito affrontare un percorso di studi all'estero
avrei preferito andare all'estero
Avrei preferito frequentare il medesimo corso di Laurea o simile ma in un Ateneo all'estero al fine di crescita personale e professionale
Avrei preferito frequentare un corso di laurea all'estero
Avrei preferito piu' corsi quantitativi essendomi perso tutti gli opzionali del secondo anno per partecipare al DD. Pero' altri corsi non hanno tutte le opzioni che ha M per il DD.
Avrei voluto frequentare il corso di Double Degree in Management tenuto in collaborazione con l'universita' Essec.
avrei voluto studiare all'estero un anno
Comparato ad altre top uni europee, la Bocconi ha: peggior job placement. maggiore distanza dal mondo del lavoro. mix tra teaching systems mal riuscito (case study e lavori di gruppo + carico di studio teorico inaccettabile, a tratti ridicolo)
Con il covid non avevo la media sufficientemente alta.
Corso di laurea piu' pratico e internazionale, come international management
farei la triennale in inglese
For a totally personal reason, not due to the quality of the teaching which was absolutely high level: having done my bachelor at Bocconi, I realised afterwards that I could have done my master of science abroad.
I don't know why the answers to this question includes responses about a Bachelor, as I attended a Master program. During this Master, I learned more about the characteristics/aims of a Business School, and I found that this did not match my preferences
I would have preferred a more practical master since we did a lot of theory already in bachelor
I would have preferred to attend a program taught in English and more practical
In corrispondenza dell'interesse di ottenere un impiego all'estero, un Ateneo locato nelle aree geografiche di interesse avrebbe meglio indirizzato l'inizio della mia carriera.
Magari altro forse sarebbe migliore
Mi iscrivero al nuovo corso sulla sostenibilita' perche' quando mi sono iscritta io non c'era e sarebbe senza dubbio la mia prima scelta. La seconda scelta ora sarebbe EMIT perche' e' piu' di mio interesse ed in inglese
mi piacerebbe fare un corso in inglese
nello sviluppo delle mie competenze ed interessi ho capito che la mia strada e' piu' orientata al marketing
Network opportunities
Non porta molto valore aggiunto rispetto alla laurea triennale in economia e management
non vale i soldi spesi
Per un corso di laurea magistrale sceglierei probabilmente un master all'estero di 1 anno in modo da iniziare a lavorare 1 anno prima ed ottenere piu' vantaggi in termini di carriera
Perche' avrei voluto andare all'estero
Teaching philosophy/system
the specialization was not sufficient for my career goals.
Non ero a conoscenza della qualità dei corsi: ESS e DD CEMS
Troppa differenza di difficoltà e mole di studio tra M Ita e M eng
Sarei andata all'estero, dove il carico di studi è decisamente minore e la qualità della vita migliore
Studiare all'estero apre molte opportunità lavorative in tutta Europa, che in questa università si fa ancora fatica ad avere.
Avrei scelto un master di un anno all'interno della rosa fornita dall'università, non più un corso di laurea magistrale
Carico di studi e pressione elevatissime, sarei andato all'estero all'ESCP, comunque buona nei ranking e con l'esperienza all'estero e una lingua in più avevo anche un CV complessivamente migliore
Avrei preferito e trovato più utile un master più pratico e più breve

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	338	78,8%
B - Often adequate	83	19,3%
C - Rarely adequate	4	0,9%
D - Never adequate	2	0,5%
E - I did not use them	2	0,5%
Total	429	100%
NA	9	

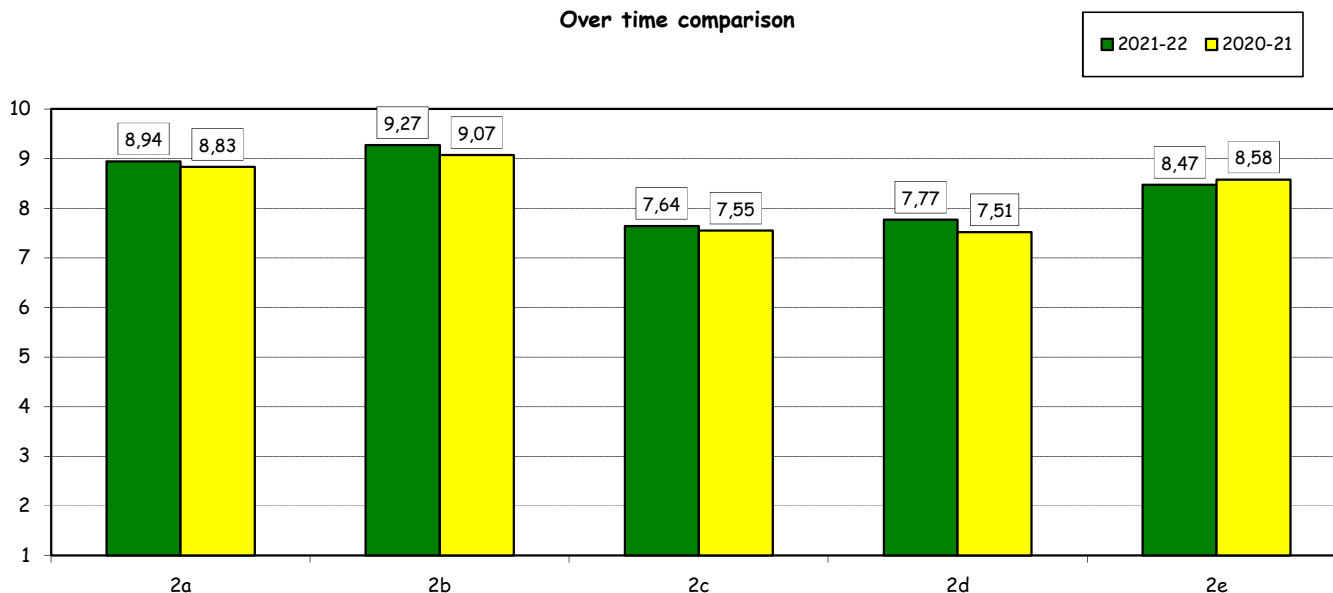


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		1	0,2	5	1,2	126	29,2	300	69,4	432	100,0		6
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		1	0,2	2	0,5	72	16,7	356	82,6	431	100,0		7
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		16	3,7	48	11,1	191	44,2	177	41,0	432	100,0	6	6
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		11	2,6	44	10,2	201	46,6	175	40,6	431	100,0	0	7
e) The clarity and adequacy of the signage system on campus.		6	1,4	21	4,9	147	34,4	253	59,3	427	100,0		11

Over time comparison

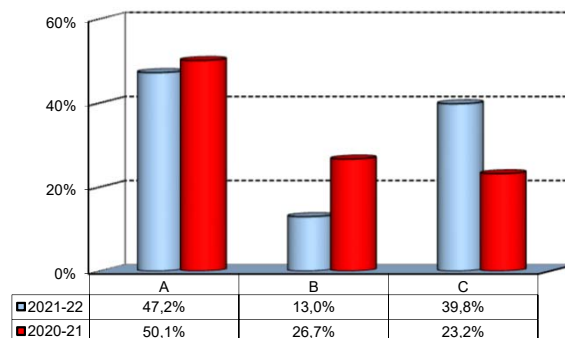


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

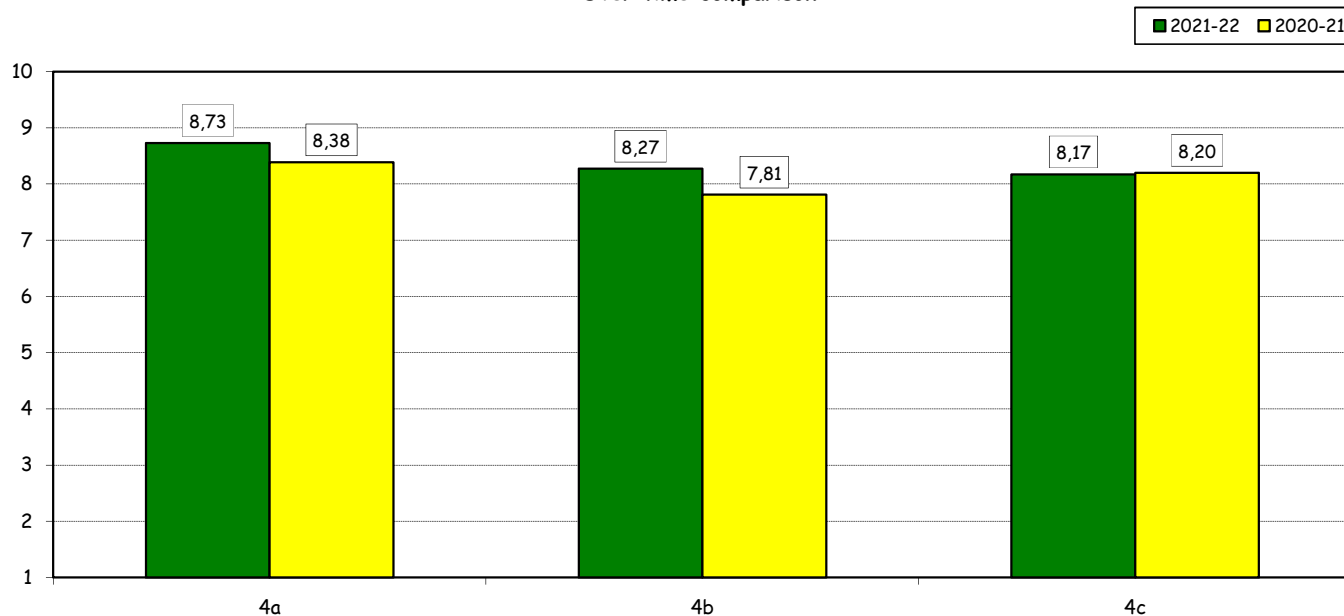
Answers	a.v.	%
A- Adequate in number	204	47,2%
B- Inadequate in number	56	13,0%
C- Never used	172	39,8%
Total	432	100%
NA	6	



4) How do you evaluate:

Item	Answers	Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*		0	0,0	2	0,8	100	39,5	151	59,7	253	100,0	7
b) The convenience of the PC Labs' opening hours.*		2	0,8	9	3,6	117	47,2	120	48,4	248	100,0	12
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).		4	0,9	26	6,1	194	45,9	199	47,0	423	100,0	9

Over time comparison

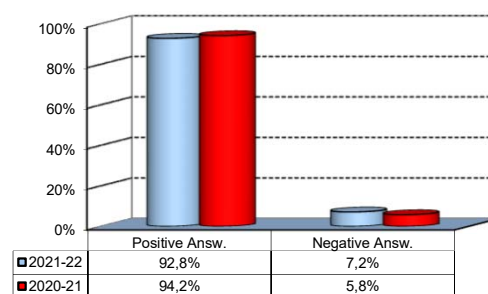


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	160	37,2%
B - Quite positive	177	41,2%
C - Quite negative	22	5,1%
D - Very Negative	4	0,9%
E - Never used	67	15,6%
Total	430	100%
NA	8	

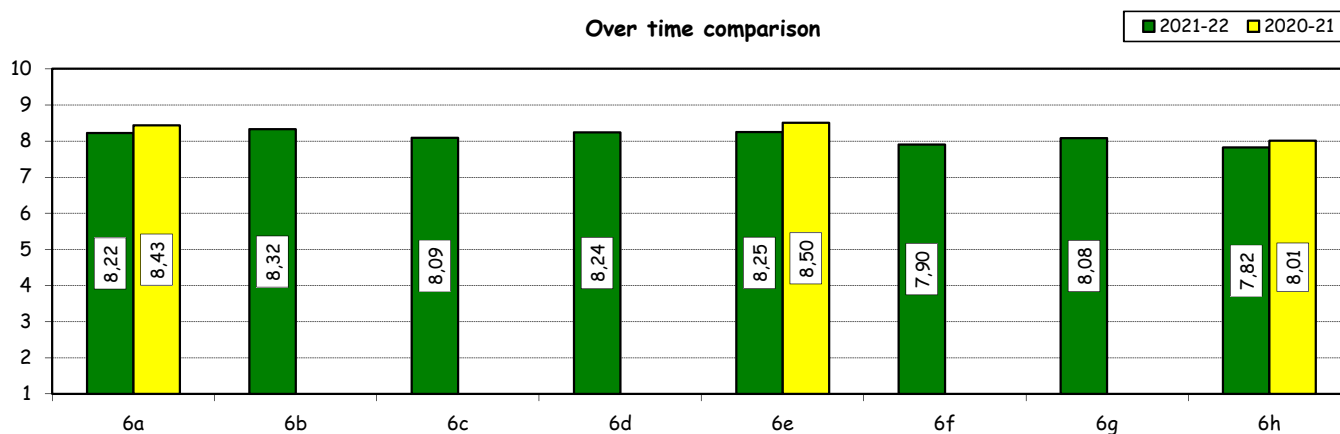


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.		6	1,9	12	3,7	139	42,9	167	51,5	324	100,0	39
b) Range of subjects covered in hardcopy collections (books and journals) compared to your needs of study and research		2	0,6	14	4,3	143	44,4	163	50,6	322	100,0	41
c) The relevance and updating of online collections (e-books, e-journals, databases) compared to your needs of study and research		1	0,3	17	5,5	159	51,5	132	42,7	309	100,0	54
d) The ease of use of search tools available on the Library website		1	0,4	18	6,4	125	44,5	137	48,8	281	100,0	82
e) The assistance provided by the Library staff		2	0,6	20	6,4	129	41,2	162	51,8	313	100,0	50
f) Availability of documents (textbooks, articles, chapters, case studies, etc.) used in individual courses		7	2,2	30	9,4	136	42,6	146	45,8	319	100,0	44
g) The Library website as a source of information on the services offered and as a point of access for resources		2	0,6	24	7,8	143	46,3	140	45,3	309	100,0	54
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.)		5	1,8	26	9,5	133	48,4	111	40,4	275	100,0	88

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.