

EVALUATION OF

THE DEGREE PROGRAM AND THE UNIVERSITY EXPERIENCE

BACHELOR IN

INTERNATIONAL ECONOMICS AND MANAGEMENT

N° QUESTIONNAIRES PROCESSED: 422

N° OF GRADUATE STUDENTS: 444

RESPONSE RATE: 95,0%



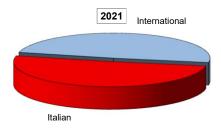
EVALUATION OF STUDENT EXPERIENCE

International Economics and Management

General information

School Career

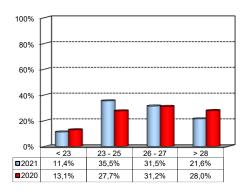
Answers		%	%
	a.v.	2021	2020
Italian	215	50,9%	59,7%
International	207	49,1%	40,3%
Total	422	100%	100%
NA	0		



Average mark of the exams passed:

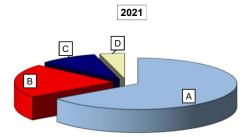
(approximate average expressed in 30/30)

Answers	a.v.	%
< 23	48	11,4%
23 - 25	150	35,5%
26 - 27	133	31,5%
» 28	91	21,6%
Total	422	100%
NA	0	



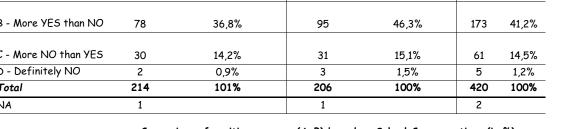
How many of the courses included in your curriculum did you attend regularly?

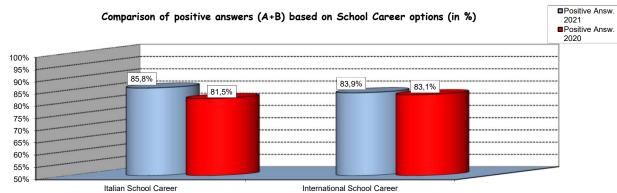
Answers		%	%
	a.v.	2021	2020
A - More than 75%	273	65,2%	57,5%
B - Between 50 and 75%	89	21,2%	18,2%
C - Between 25 and 50%	40	9,5%	8,3%
D - Less thanl 25%	17	4,1%	16,0%
Total	419	100%	100%
NA	3		



Study experience

Answers	Italian	School Career	Internation	al School Career	Тс	otal
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	104	49,1%	77	37,6%	181	43,1%
B - More YES than NO	78	36,8%	95	46,3%	173	41,2%
C - More NO than YES	30	14,2%	31	15,1%	61	14,5%
D - Definitely NO	2	0,9%	3	1,5%	5	1,2%
Total	214	101%	206	100%	420	100%
NA	1		1		2	



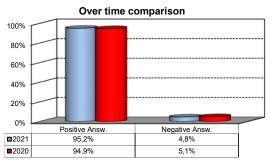


2) if you answered "More NO than YES" or "Definitely NO", indicate the subject or the subjects for which your previous knowledge revealed to be insufficient:

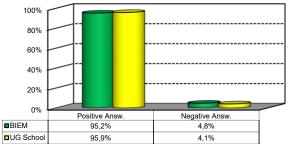
	a.v.	%
MATEMATICA - MODULO 1 (GENERALE)	29	17,6%
BILANCIO	21	12,7%
MATEMATICA - MODULO 2 (APPLICATA)	15	9,1%
STATISTICA	14	8,5%
COMPUTER SCIENCE	12	7,3%
MATEMATICA	12	7,3%
Altro	62	37,6%
Total	165	100%

3) On the whole, do you appreciate the qualifications you acquired at the end of the Bachelor program at Bocconi?

Aswers	swers Italian school Career			chool Career	Total		
	v.a.	%	v.a.	%	v.a.	%	
A - Definitely YES	128	60,4%	92	44,9%	220	52,8%	
B - More YES than NO	78	36,8%	99	48,3%	177	42,4%	
C - More NO than YES	6	2,8%	13	6,3%	19	4,6%	
D - Definitely NO	0	0,0%	1	0,5%	1	0,2%	
Total	212	100%	205	100%	417	100%	
NA	3		2		5		



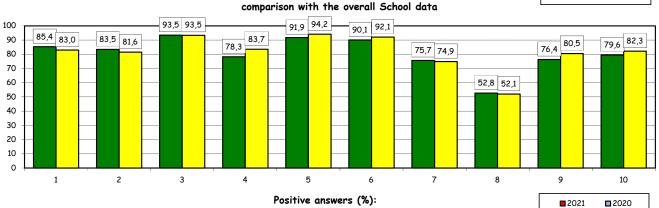
Comparison with the overall School data



Study experience

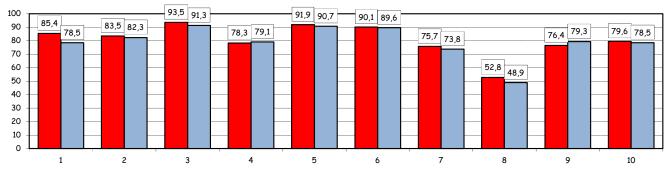
Iter	n Definit	ely YES	More YES	5 than NC	More NO	than YES	Definit	ely NO	Тс	otal	n.a.
Soft Skill	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1 Ability to work on a team	222	53,1	135	32,3	49	11,7	12	2,9	418	100,0	4
2 Interpersonal skills	170	40,8	178	42,7	58	13,9	11	2,6	417	100,0	5
3 Organizational skills	250	60,0	140	33,6	24	5,8	3	0,7	417	100,0	5
4 Critical thinking skills	158	38,1	167	40,2	76	18,3	14	3,4	415	100,0	7
Ability to analyze and select											
5 information	222	53,1	162	38,8	27	6,5	7	1,7	418	100,0	4
6 Problem-solving ability	202	48,6	173	41,6	38	9,1	3	0,7	416	100,0	6
7 Written communication skills	161	38,7	154	37,0	76	18,3	25	6,0	416	100,0	6
8 Verbal communication skills	85	20,5	134	32,3	143	34,5	53	12,8	415	100,0	7
9 Ability to cope with stress	188	45,2	130	31,3	62	14,9	36	8,7	416	100,0	6
10 Computer Skills	126	30,2	206	49,4	77	18,5	8	1,9	417	100,0	5

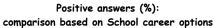
4) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

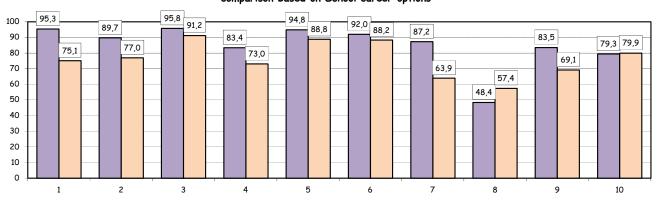


Positive answers (%):









∎Italian ∎International

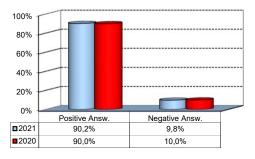
BIEM

UG School

Study experience

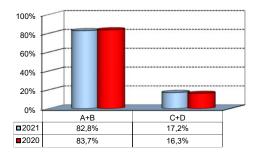
5)Do you think that the courses in your curriculum were adequately coordinated with each other?

	a.v.	%
A - Definitely YES	116	27,8%
B - More YES than NO	261	62,4%
C - More NO than YES	37	8,9%
D - Definitely NO	4	1,0%
Total	418	100%
NA	4	



6a) Do you think that the overall study load was compatible with the length of the program?

	۵.۷.	%
A - Definitely YES	115	27,4%
B - More YES than NO	232	55,4%
C - More NO than YES	65	15,5%
D - Definitely NO	7	1,7%
Total	419	100%
NA	3	



6b) Specifically, do you believe that the study load was excessive or insufficient?

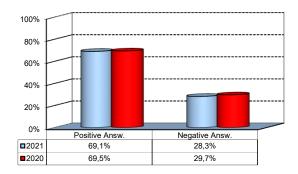
(In case of aswer "C" and "D" to item no.6a)

		%	%
	a.v.	2021	2020
Excessive	66	93,0%	91,9%
Insufficient	5	7,0%	8,1%
Total	71	100%	100%
NA	1		

Final Report

1) Do you think that the supervision and assistance for preparing for your final report (internship report, final paper or other) were adequate?

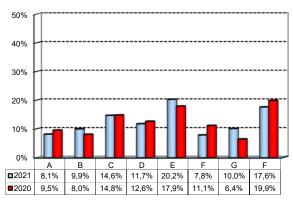
	۵.۷.	%
A - Definitely YES	153	36,7%
B - More YES than NO	135	32,4%
C - More NO than YES	94	22,5%
D - Definitely NO	24	5,8%
E - Supervision was not expected	11	2,6%
Total	417	100%
NA	5	



Extracurricular Activities

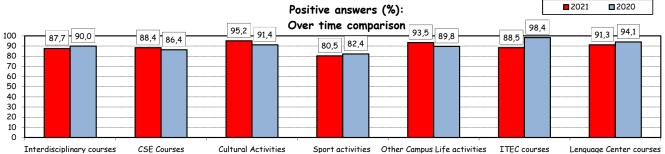
1) Which of the following extracurricular activities did you attend during the Bachelor Program? (multiple answers admitted)

	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	58	8,1%
B - Counseling and Self-Empowerment courses (CSE)	71	9,9%
C - Cultural Activities (visit museums, concerts,		
theatre and cinema, various issues)	105	14,6%
D - Sport activities	84	11,7%
E - Other Campus Life activities	145	20,2%
F -IT Education Center courses (ITEC)	56	7,8%
G - Language Center courses	72	10,0%
H - None	126	17,6%
Total	717	100%
NA	0	



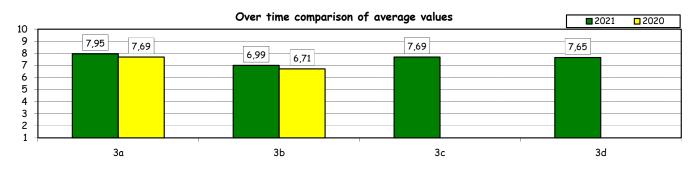
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definit	ely YES	More YES	5 than NO	More NO	than YES	Defini	tely NO	Т	otal	NA
	۵.۷.	%	a.v.	%	a.v.	%	a.v.	%	۵.۷.	%	a.v.
A - Interdisciplinary courses	30	52,6	20	35,1	7	12,3	0	0,0	57	100,0	1
B - CSE courses	35	50,7	26	37,7	7	10,1	1	1,4	69	100,0	2
C - Cultural Activities	62	59,6	37	35,6	5	4,8	0	0,0	104	100,0	1
D - Sport activities	33	40,2	33	40,2	15	18,3	1	1,2	82	100,0	2
E - Other Campus Life activities	59	42,4	71	51,1	9	6,5	0	0,0	139	100,0	6
F - ITEC courses	22	42,3	24	46,2	6	11,5	0	0,0	52	100,0	4
G - Language Center courses	27	39,1	36	52,2	6	8,7	0	0,0	69	100,0	3



Interdisciplinary courses	CSE Courses	Cultural Activities	Sport activities	Other Campus Life act

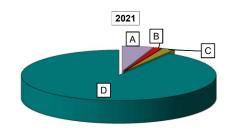
How would you evaluate:	Neg	ative					Pos	itive]		
Answers	1	-2	3-4	4-5	6-	7-8	9-	10	Т	otal	NA
Item	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of	2	0.7	47	FO	170	FO 0	102	05 0	202	100.0	
programmes offered	2	0,7	17	5,8	170	58,2	103	35,3	292	100,0	4
3b) The support you received											
from the Campus Life Office	15	5,2	42	14,7	164	57,3	65	22,7	286	100,0	10
3c) The support you received							47			400.0	
from ITEC	1	1,9	3	5,8	31	59,6	17	32,7	52	100,0	4
3d) The support you received											
from Lenguage Center	0	0,0	4	5,9	43	63,2	21	30,9	68	100,0	4



Experience Of Studying Abroad

1) Type of experience:

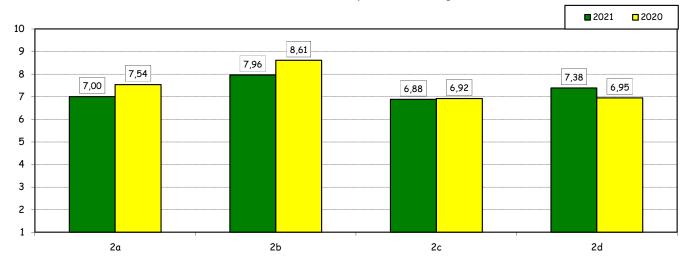
Answers		%	%
	a.v.	2021	2020
A - Exchange	22	5,3%	35,9%
B - Double Degree	5	1,2%	1,3%
C - Free-Mover	9	2,1%	10,2%
D - None	383	91,4%	52,5%
Total	419	100%	100%
NA	3		



How would you evaluate:

(only A or B answers to item no.1)

	Neg	ative					Pos	itive			
Answers	1	-2	3-	4-5	6-	7-8	9-	-10	То	otal	N.A.
Item	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
2a) Quality and completeness of information provided through: "International Week," emails, brochures, International Relations Service web page	1	4,0	4	16,0	14	56,0	6	24,0	25	100,0	2
2b) The range and interest of programs offered.	0	0,0	3	11,5	11	42,3	12	46,2	26	100,0	1
2c) The convenience of the study abroad desk's opening hours.	1	4,0	7	28,0	8	32,0	9	36,0	25	100,0	2
2d) The support you received from Bocconi International Relations.	1	3,8	4	15,4	12	46,2	9	34,6	26	100,0	1

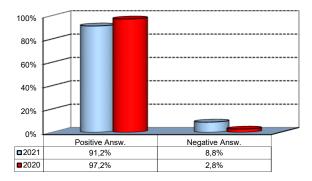


Over time comparison of average values

Experience Of Studying Abroad

3) Would you positively evaluate this experience?

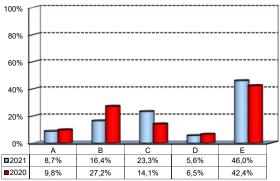
Answers	a.v.	%
A - Definitely YES	20	58,8%
B - More YES than NO	11	32,4%
C - More NO than YES	3	8,8%
D - Definitely NO	0	0,0%
Total	34	100%
NA	1	



(In case of answer "D" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

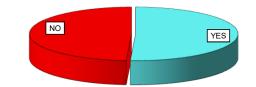
Answers	a.v.	%
A-Lack of interest in this kind of experience	33	8,7%
B-Absence of the requirements needed for participation		
in the program selected	62	16,4%
C-Rejection of your application	88	23,3%
D-Lack of time during the period of study	21	5,6%
E-Other (personal, family, organizational reasons, etc.)	174	46,0%
Total	378	100%
NA	5	



Internship Activities

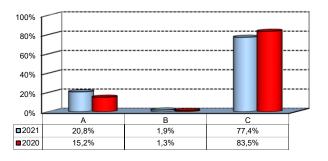
1) Did you attend an internship recognized by the Bachelor program?

	۵.۷.	2021	2020
YES	213	50,8%	42,9%
NO	206	49,2%	57,1%
Total	419	100%	100%
NA	3		



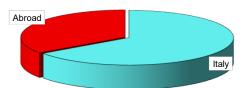
2) How did you find the internship?

	a.v.	%
A - Through the University's Placement		
Services*	44	20,8%
B - Through the faculty members of		
the degree program	4	1,9%
C - Through autonomous way then recognized		
by the degree program	164	77,4%
Total	212	100%
NA	1	



3) Where did you do the internship recognised by the Bachelor Program?

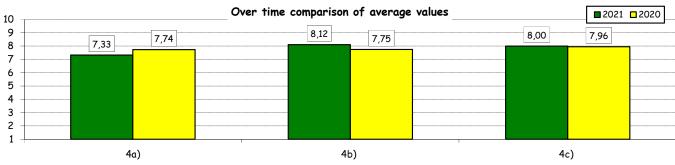
		0004	
	a.v.	2021	2020
Italy	139	65,3%	71,1%
Abroad	74	34,7%	28,9%
Total	213	100%	100%
NA	0		



How would you evaluate:

(In case of aswer "A" to item no.2)

	Neg	ative					Pos	itive			
Answers	1	-2	3	4-5	6-	7-8	9-	10	Тс	otal	N.A.
Item	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
4a) The convenience of the internship front desk's opening hours.	1	2,4	7	16,7	21	50,0	13	31,0	42	100,0	2
4b) The number and variety of opportunities offered	0	0,0	1	2,3	25	58,1	17	39,5	43	100,0	1
4c) The support you received from the Internship Office.	0	0,0	5	12,2	17	41,5	19	46,3	41	100,0	3



5) Would you positively evaluate this experience?

	a.v.	%
A - Definitely YES	142	67,3%
B - More YES than NO	59	28,0%
C - More NO than YES	9	4,3%
) - Definitely NO	1	0,5%
Total	211	100%
NA	2	
	L	

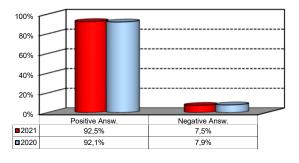
*JobGate, Internship Programs, Companies' meetings and presentations, Bocconi&Jobs, Placement Library's services, Curricular Internship Special,websites reported in the section 'Lavoro.net'

General satisfaction and short-term plans

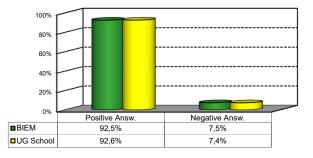
Answers	Italian So	chool career	Int.nal Sc	hool Career	Total		
	a.v.	%	a.v.	%	a.v.	%	
A - Definitely YES	102	47,9%	80	39,6%	182	43,9%	
B - More YES than NO	99	46,5%	103	51,0%	202	48,7%	
C - More NO than YES	11	5,2%	17	8,4%	28	6,7%	
D - Definitely NO	1	0,5%	2	1,0%	3	0,7%	
Total	213	100%	202	100%	415	100%	
NA	2		5		7		

1) Are you satisfied overall with the study program you attended?

Over time comparison

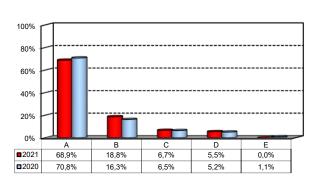


Comparison with the overall School data



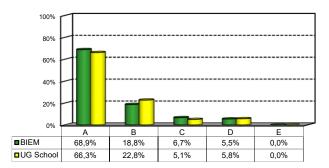
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian Sc	hool career	Int.nal Se	chool Career	Total	
	a.v.	%	a.v.	%	a.v.	%
A - YES, in the same Bachelor Program at this						
University	160	75,5%	126	62,1%	286	68,9%
B - YES, in another Program at this University	39	18,4%	39	19,2%	78	18,8%
C - YES, in the same Program but at another						
University	5	2,4%	23	11,3%	28	6,7%
D - YES, in another Program at another University	8	3,8%	15	7,4%	23	5,5%
E - NO, I would not enrol in university anymore	0	0,0%	0	0,0%	0	0,0%
Total	212	100%	203	100%	415	100%
NA	3		4		7	



Over time comparison

Comparison with the overall School data



(In case of as wer "B", "C", "D" or "E" to item no.2a)

2b) Why would you make a different choice?

Answers	Italian So	chool career	Int.nal S	chool Career			
					20	021	2020
	v.a.	%	v.a.	%	v.a.	%	%
A - My interest has changed during this time / I							
discovered that I have different attitudes	38	74,5%	40	53,3%	78	61,9%	24,4%
B - The Bachelor program did not mirror my							
expectations	7	13,7%	12	16,0%	19	15,1%	31,7%
C- I have not been admitted to the Bachelor							
Program selected as first-choice.	3	5,9%	4	5,3%	7	5,6%	0,0%
D- The campus and its facilities and services were							
not up to my expectations	1	2,0%	10	13,3%	11	8,7%	22,0%
E-•I would have preferred to attend the same							
Bachelor Program but taught in English.	1	2,0%	0	0,0%	1	0,8%	0,0%
F - Other reasons	1	2,0%	9	12,0%	10	7,9%	22,0%
Total	51	100%	75	100%	126	100%	100%
NA	1		2		3		

F- Other reasons:

a posteriori avrei frequentato bief, ma in realta' se avessi 18 anni oggi non mi iscriverei a nessuna universita'

As an international student, I do not have a permit to work in EU and Italian job market is considerably worse than UK or US because of the language barriers.

As content and skills Bocconi is great, but in general the Italian system is. The main issue is that the harshness in grades and the fixedness of our system does not allow to "sell" ourselves abroad as effectively as others do even if we are more prepared

Because the knowledge acquired is purely theoretical and its practical applications are rarely practiced

I don't know Italian so it is hard for me to find a job in Italy.

None

Pathetic quality of teaching and examination. No focus on critical thinking. No holistic development or attention to student health. No ".noncorporate" activities or groups until recently.

Social life did not live up to expectations, heavy workload and harsh conversion of grades to other countries standards.

While I feel that I am prepared for many academic realities, I felt that Bocconi (for the status that it has) does not cater to students and lacks basic organisation which would help students throughout their course.

Would rather attend the BIEF, which is more in line with where I'm working - didn't attend because the Double Degree offers are only with the BIEM, which I also liked anyways.

General satisfaction and short-term plans

3) In the near future do you intend to:

	Italian School career		Int.nal So	chool Career			
					20	2020	
	a.v.	%	a.v.	%	a.v.	%	%
A- To go on with university studies at Bocconi							
(Master of Science, one-year Master of Science)	113	53,1%	22	10,9%	135	32,5%	37,2%
B-To go on with university studies at another							
Italian University	8	3,8%	7	3,5%	15	3,6%	2,9%
C- To go on with university studies abroad	78	36,6%	83	41,1%	161	38,8%	41,9%
D - To immediately look for a job	4	1,9%	40	19,8%	44	10,6%	10,0%
E - To accept a job proposal received	4	1,9%	37	18,3%	41	9,9%	4,7%
F - To continue to do the job started during this							
degree program	6	2,8%	13	6,4%	19	4,6%	3,2%
Total	213	100%	202	100%	415	100%	100%
NA	2		5		7		

4) If you intend to continue your university studies at another University (in Italy or abroad), what are the reasons for your choice? (multiple answers admitted)

	Italian School career		Int.nal So	chool Career						
								2021		2020
	a.v.	%	a.v.	%	a.v.	%	%			
A - I would like to attend a more prestigious										
university	21	15,1%	19	13,3%	40	14,2%	10,1%			
B - I would like to build a strong international										
curriculum	66	47,5%	71	49,7%	137	48,6%	47,5%			
C- I can not bear the cost of studies (tuition fees										
and cost of living)	4	2,9%	5	3,5%	9	3,2%	3,6%			
D - I can not bear the cost of studies (tuition										
fees and cost of living)	5	3,6%	8	5,6%	13	4,6%	3,3%			
E- The administrative services are not										
sufficiently efficient	6	4,3%	9	6,3%	15	5,3%	6,9%			
F - I think that the contents of Bocconi's MSc										
programs do not differ much from those of										
undergraduate programs	20	14,4%	14	9,8%	34	12,1%	12,7%			
G - Other reasons	17	12,2%	17	11,9%	34	12,1%	15,9%			
Total	139	100%	143	100%	282	100%	100%			
NA	0		0		0					

G - Other reasons:

Abroad they focus more on developing soft skills (In italy we have way too much theory) and on showing you how to appeal to others from a working standpoint.

Acquisire un approccio diverso meno basato sulla performance delimitata dal risicato tempo dell'esame finale previsto, avere opportunita' all'interno dell'universita' meno strettamente dipendenti esclusivamente dalla media scolastica, offerta di corsi piu' specifichi come Sales Management mancanti in Bocconi dove si tende a prediligere l'aspetto finanziario e i master sono molto simili alle lauree triennali senza permettere una vera e propria specializzazione

After 3 years in Bocconi, I wish to experience other Universities.

Approccio troppo teorico Modalita' di valutazione troppo severa verso gli studenti che si impegnano rispetto alle altre universita' Avendo fatto la triennale gia' in inglese, volevo andare direttamente all'estero per migliorare ulteriormente il mio profilo.

avere una visione piu' pratica

Bocconi Masters are Not suitable for what I want to do later on.

Credo dia piu' opportunita' di lavoro e aiuti lo studente a trovare un lavoro

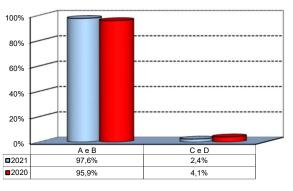
G - Other reasons:

- Other reasons:	
Desidero parlare inglese nella vita di tutti i giorni	
Forgot to apply	
lo percepito poca attenzione per gli studenti da parte dei professori e dell'universita' stessa rispetto alle universita' estere.	
heard that Bocconi Master programs are very theoretical and have little to zero real-life application	
want to attend a course not offered by Bocconi	
want to experience living in another country	
want to pursue a degree which is not offered by Bocconi	
want to travel more and experience more countries and cultures. In short, I'd like to broaden my mind with different norms and tradition and ways of thinking around the world.	s
wanted to pursue a Masters in Management Program but my GPA would not have guaranteed me the admission in Bocconi. For this reason, ad to look somewhere else. At the end, I choose ESCP because of the possibility to study in different campuses and build a strong nternational curriculum.	I
was not accepted in an MSc in Bocconi	
was not admitted to a Master's degree at Bocconi University.	
was not admitted to grad school at Bocconi.	
was rejected	
will go to a English speaking country for masters, hopefully to find a job while studying	
would like to find a job abroad	
in general I do not satisfy admission criteria at Bocconi	
a Bocconi ha un focus e un insegnamento troppo accademico che non plasma a quella che sara' un'esperienza lavorativa futura rimane di	
itampo troppo italiano	
a Bocconi non offre il corso che andro' a frequentare	
.'Universita' scelta e' specializzata in corsi e in aree che in Bocconi non sono ugualmente sviluppati	
Ay preference was to go continue my studies abroad, and either way I did not have the necessary requirements to be accepted in the Bocconi's Msc program I would have been interested in.	
Non sono stata ammessa in Bocconi	
Non sono stata presa in magistrale	
Other interests	
er fare un'esperienza diversa	
robabilmente non sarei stata presa ad EMIT	
itengo che Bocconi non offra un corso di laurea magistrale abbastanza focalizzato sulla sostenibilita'	
Some other programs seem more engaging. They offer more practical experiences.	
Superior placement offered by other universities	
The program/discipline I am interested in is not offered at Bocconi.	

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	277	66,7%
B - Often adequate	126	30,4%
C - Rarely adequate	10	2,4%
D - Never adequate	0	0,0%
E - I did not use them	2	0,5%
Total	415	100%
NA	7	

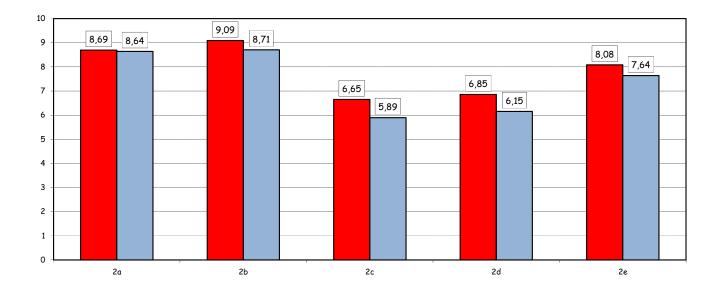


2) How would you evaluate:

	Neg	ative					Pos	itive			
Answers		1-2		3-4-5		6-7-8		9-10		Total	
Item	a.v.	%									
 a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms 	0	0,0	14	3,4	141	34,0	260	62,7	415	100,0	7
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms)	2	0,5	5	1,2	87	21,0	320	77,3	414	100,0	8
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library	43	11,3	76	19,9	148	38,8	114	29,9	381	100,0	41
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus	30	7,3	77	18,8	187	45,6	116	28,3	410	100,0	12
 e) The clarity and adequacy of the signage system on campus 	5	1,2	31	7,6	182	44,4	192	46,8	410	100,0	12

Over time comparison of average values

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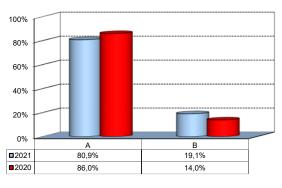


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?*

Answers	۵.۷.	%
A- Adequate in number	241	58,1%
B- Inadequate in number	57	13,7%
C- Never used	117	28,2%
Total	415	100%
NA	7	

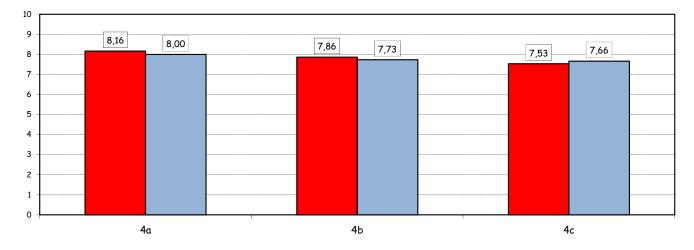


4) How would you evaluate:

	Neg	ative					Pos	1			
Answers	1	1-2		3-4-5		6-7-8		10	Total		NA
Item	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
 a) The availability of technical staff supporting students (Tutors) in PC Labs[^] 	3	1,0	13	4,5	140	48,1	135	46,4	291	100,0	7
b) The convenience of the PC Labs' opening hours^	4	1,4	19	6,7	158	55,4	104	36,5	285	100,0	13
c)T he level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection)	6	1,5	52	12,6	215	52,2	139	33,7	412	100,0	10

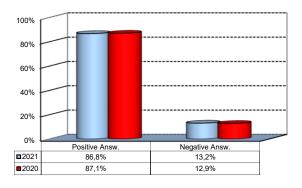


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5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	۵.۷.	%
A - Very Positive	101	24,4%
B - Quite positive	196	47,3%
C - Quite negative	36	8,7%
D - Very Negative	9	2,2%
E - Never used	72	17,4%
Total	414	100%
NA	8	



(^): Only in case of answer "A" or "B" to item no.3

(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.