

EVALUATION OF THE DEGREE PROGRAM AND THE UNIVERSITY EXPERIENCE

MASTER OF SCIENCE IN INTERNATIONAL MANAGEMENT a.y. 2020-2021

SURVEY PERIOD: JULY 2021 - JULY 2022

N° QUESTIONNAIRES PROCESSED: 143

N° OF GRADUATE STUDENTS: 150

RESPONSE RATE: 95,3%



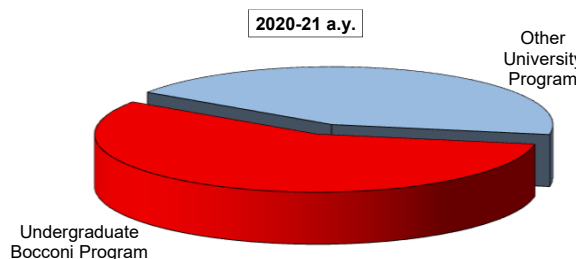
EVALUATION OF UNIVERSITY EXPERIENCE

International Management

General information

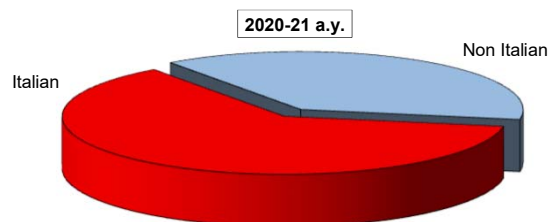
Undergraduate Career

Answers	%	
	2020-21	2019-20
	a.v.	
Undergraduate Bocconi Program	81	56,6
Other University Program	62	43,4
Total	143	100,0
NA	0	



Nationality

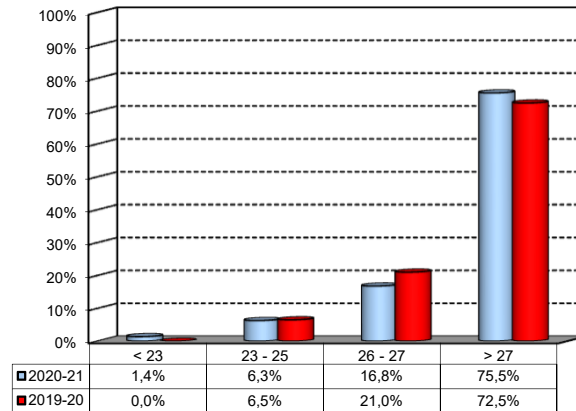
Answers	%	
	2020-21	2019-20
	a.v.	
Italian	89	62,2%
Non Italian	54	37,8%
Total	143	100%
NA	0	



Average mark of the exams passed:

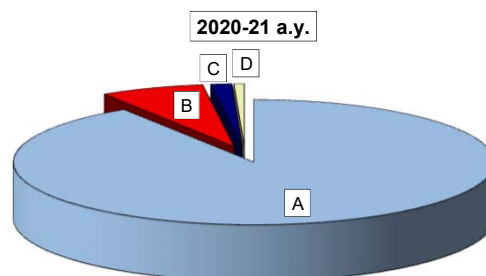
(approximate average expressed in 30/30)

Answers	a.v.	%
18	0	0,0%
19	0	0,0%
20	0	0,0%
21	1	0,7%
22	1	0,7%
23	1	0,7%
24	3	2,1%
25	5	3,5%
26	6	4,2%
27	18	12,6%
28	35	24,5%
29	65	45,5%
30	8	5,6%
Total	143	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	%	
	2020-21	2019-20
	a.v.	
A - More than 75%	130	90,9
B - Between 50 and 75%	10	7,0
C - Between 25 and 50%	2	1,4
D - Less than 25%	1	0,7
Total	143	100,0
NA	0	

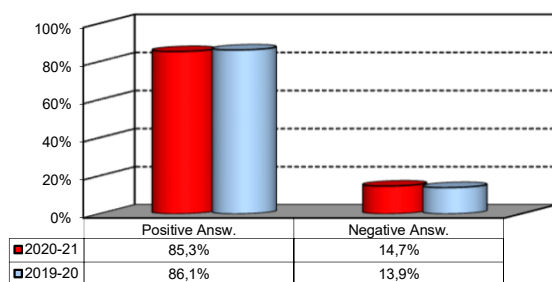


Study Experience

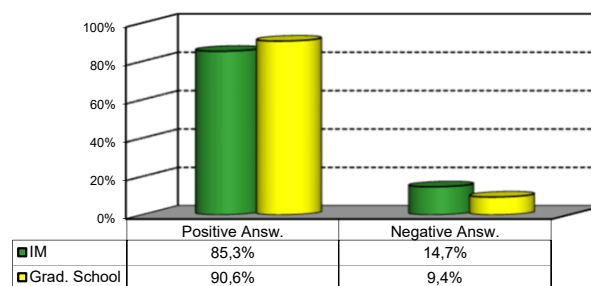
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	31	34,8%	22	40,7%	53	37,1%
B - More YES than NO	45	50,6%	24	44,4%	69	48,3%
C - More NO than YES	11	12,4%	8	14,8%	19	13,3%
D - Definitely NO	2	2,2%	0	0,0%	2	1,4%
Total	89	100%	54	100%	143	100%
NA	0		0			

Over time comparison



Comparison with the overall School data

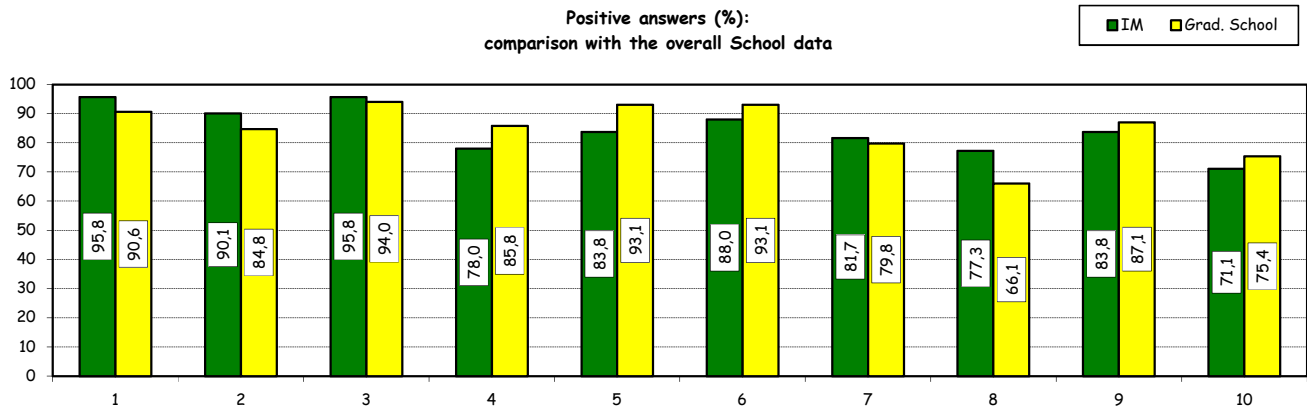


Study Experience

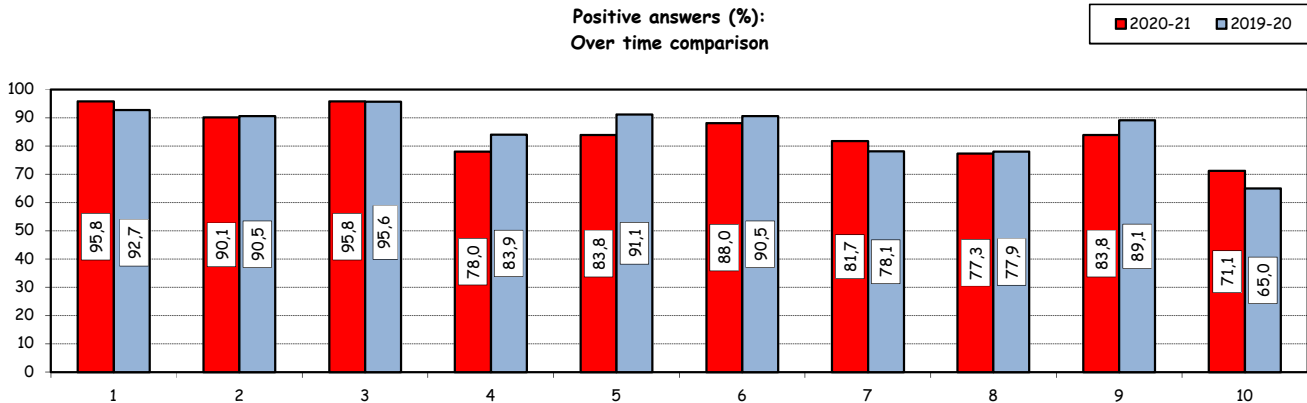
2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	104	73,2	32	22,5	5	3,5	1	0,7	142	100,0	1
2	Interpersonal skills	87	61,3	41	28,9	12	8,5	2	1,4	142	100,0	1
3	Organizational skills	87	61,3	49	34,5	6	4,2	0	0,0	142	100,0	1
4	Critical thinking skills	53	37,6	57	40,4	24	17,0	7	5,0	141	100,0	2
5	Ability to analyze and select information	64	45,1	55	38,7	19	13,4	4	2,8	142	100,0	1
6	Problem-solving ability	66	46,5	59	41,5	16	11,3	1	0,7	142	100,0	1
7	Written communication skills	44	31,0	72	50,7	20	14,1	6	4,2	142	100,0	1
8	Verbal communication skills	36	25,5	73	51,8	23	16,3	9	6,4	141	100,0	2
9	Ability to cope with stress	76	53,5	43	30,3	19	13,4	4	2,8	142	100,0	1
10	Entrepreneurial spirit	51	35,9	50	35,2	29	20,4	12	8,5	142	100,0	1

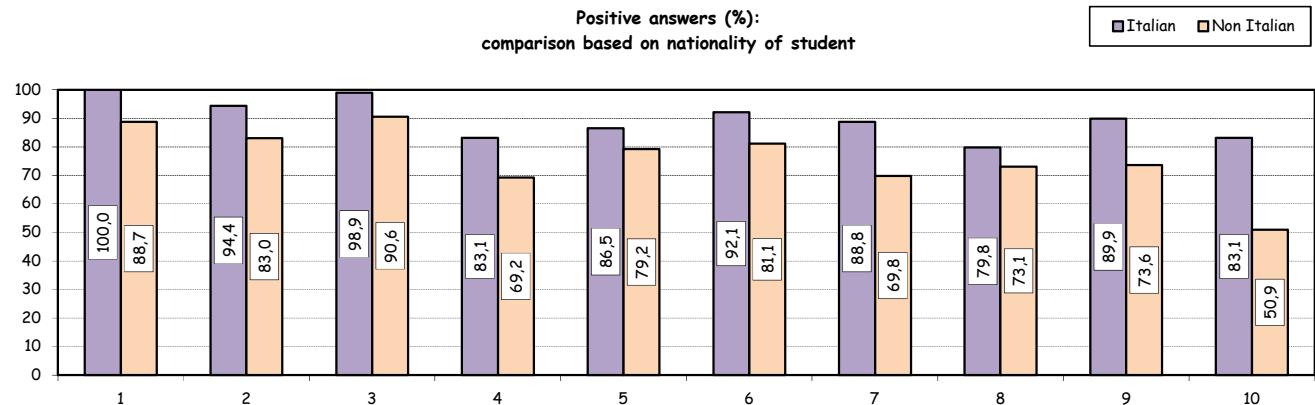
Positive answers (%):
comparison with the overall School data



Positive answers (%):
Over time comparison



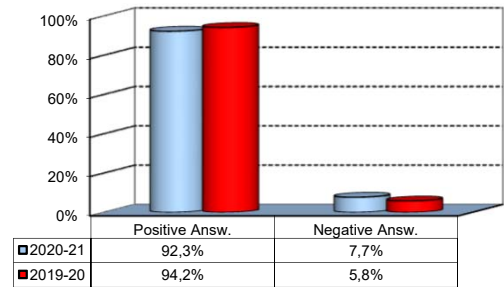
Positive answers (%):
comparison based on nationality of student



Study Experience

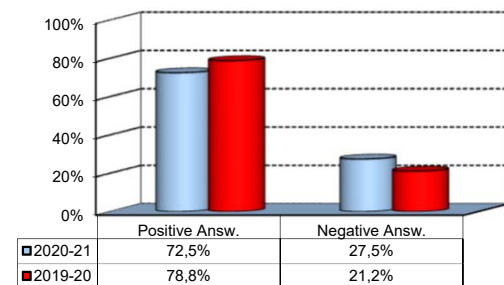
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a.v.	%
A - Definitely YES	67	47,2%
B - More YES than NO	64	45,1%
C - More NO than YES	9	6,3%
D - Definitely NO	2	1,4%
Total	142	100%
NA	1	



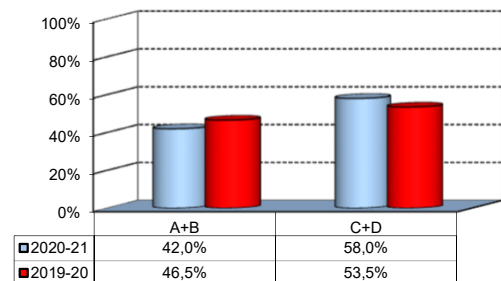
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	34	23,9%
B - More YES than NO	69	48,6%
C - More NO than YES	35	24,6%
D - Definitely NO	4	2,8%
Total	142	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	11	13,6%
B-Often	23	28,4%
C-Hardly ever	38	46,9%
D-Never	9	11,1%
Total	81	100%
NA	62	



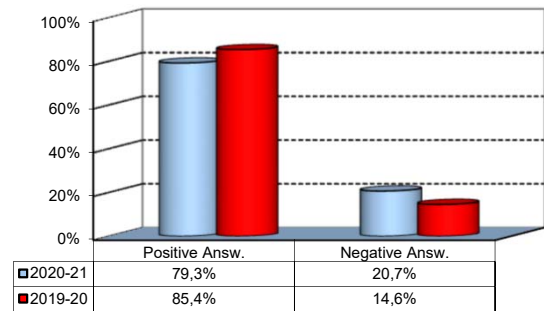
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a.v.	%
MARKETING DECISIONS - MARKETING	12	13,3%
ORGANIZZAZIONE D'IMPRESA - FONDAMENTI DI ORGANIZZAZIONE	8	8,9%
ORGANIZZAZIONE D'IMPRESA - ORGANIZZAZIONE AZIENDALE	5	5,6%
PERFORMANCE MEASUREMENT - PROGRAMMAZIONE E CONTROLLO	3	3,3%
CORPORATE STRATEGY - STRATEGIA COMPETITIVA	3	3,3%
GLOBAL SCENARIOS - MODULE 1 (Macroeconomics) - MACROECONOMIA	3	3,3%
FONDAMENTI DI BUSINESS ANALYTICS - STATISTICA	3	3,3%
Other	53	58,9%
TOTAL	90	100,0%

Study Experience

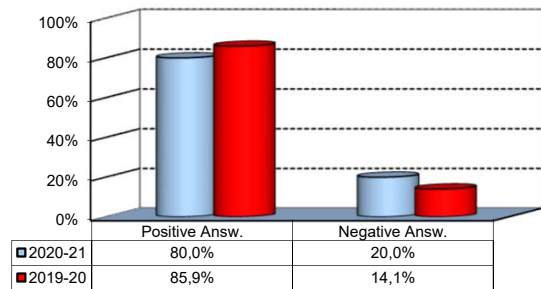
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	48	34,3%
B - More YES than NO	63	45,0%
C - More NO than YES	23	16,4%
D - Definitely NO	6	4,3%
Total	140	100%
NA	3	



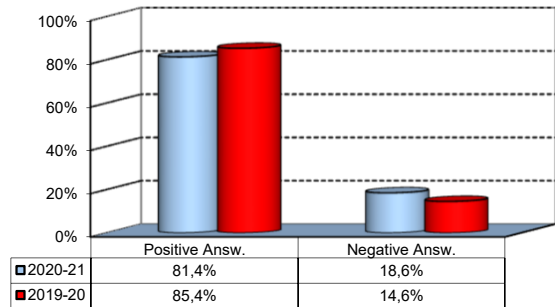
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	45	32,1%
B - More YES than NO	67	47,9%
C - More NO than YES	19	13,6%
D - Definitely NO	9	6,4%
Total	140	100%
NA	3	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a.v.	%
A - Definitely YES	51	36,4%
B - More YES than NO	63	45,0%
C - More NO than YES	18	12,9%
D - Definitely NO	8	5,7%
Total	140	100%
NA	3	

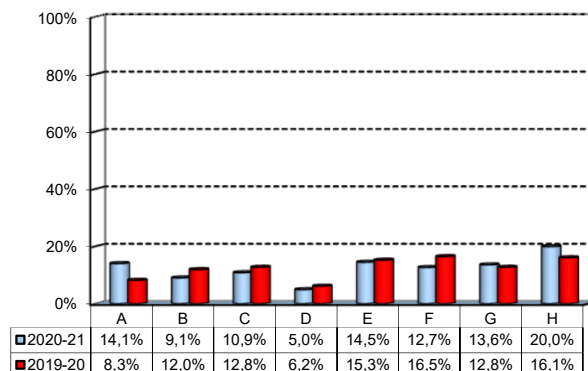


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

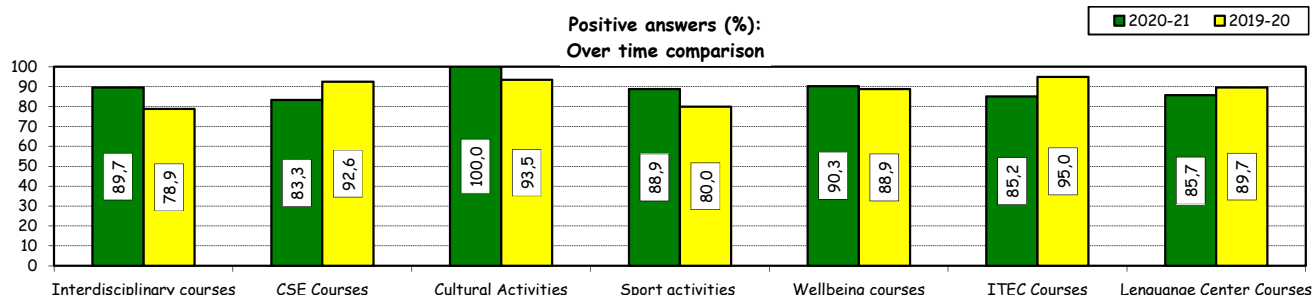
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	31	14,1%
B - Counseling and Self-Empowerment courses CSE	20	9,1%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	24	10,9%
D - Sport activities	11	5,0%
E - Wellbeing courses	32	14,5%
F - Courses offered by ITEC	28	12,7%
G - Courses offered by Language Center	30	13,6%
H - None	44	20,0%
Total	220	100%
NA	0	



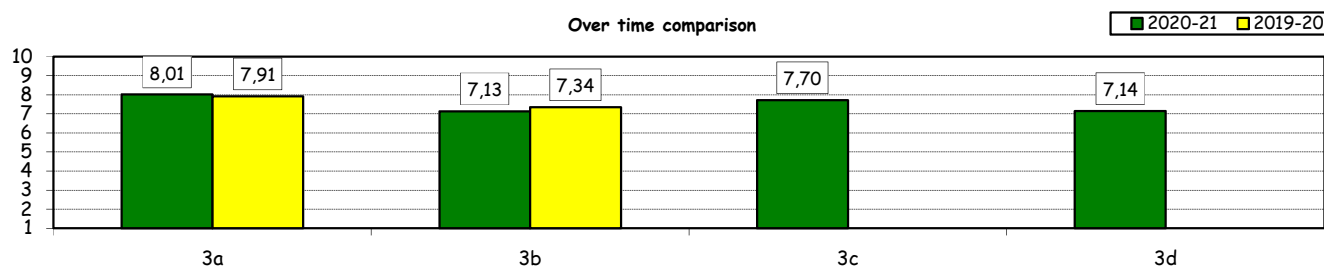
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses (Sapere a tutto campo)	12	41,4	14	48,3	2	6,9	1	3,4	29	100,0	2
B - CSE Courses	5	27,8	10	55,6	3	16,7	0	0,0	18	100,0	2
C - Cultural Activities	12	50,0	12	50,0	0	0,0	0	0,0	24	100,0	0
D - Sport activities	1	11,1	7	77,8	1	11,1	0	0,0	9	100,0	2
E - Wellbeing courses	16	51,6	12	38,7	3	9,7	0	0,0	31	100,0	1
F - Courses offered by ITEC	11	40,7	12	44,4	3	11,1	1	3,7	27	100,0	1
G - Courses offered by Language Center	15	53,6	9	32,1	4	14,3	0	0,0	28	100,0	2



How would you evaluate:

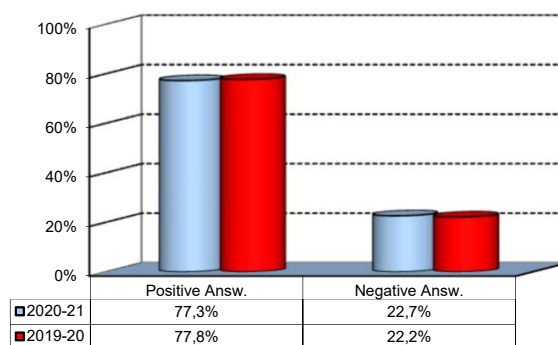
Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of programmes offered		0	0,0	6	6,4	49	52,1	39	41,5	94	100,0	5
3b) The support you received from the Campus Life Office		3	3,2	16	17,2	48	51,6	26	28,0	93	100,0	6
3c) The support you received from ITEC		0	0,0	5	18,5	9	33,3	13	48,1	27	100,0	1
3d) The support you received from Language Center		1	3,4	5	17,2	13	44,8	10	34,5	29	100,0	1



Degree Thesis

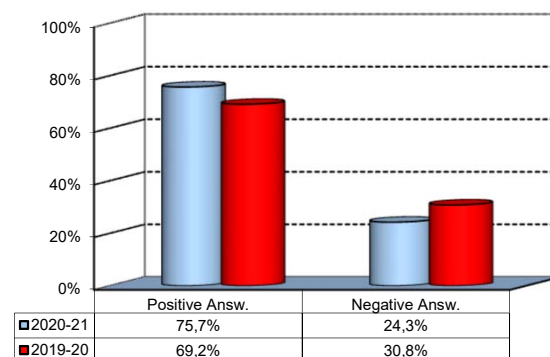
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	64	45,4%
B - More YES than NO	45	31,9%
C - More NO than YES	18	12,8%
D - Definitely NO	14	9,9%
Total	141	100%
NA	2	



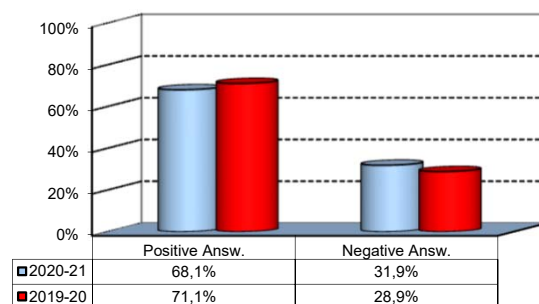
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	42	30,0%
B - More YES than NO	64	45,7%
C - More NO than YES	23	16,4%
D - Definitely NO	11	7,9%
Total	140	100%
NA	3	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

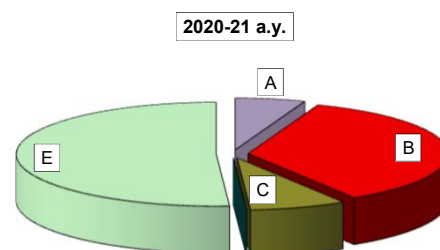
Answers	a.v.	%
A - Definitely YES	40	28,4%
B - More YES than NO	56	39,7%
C - More NO than YES	21	14,9%
D - Definitely NO	24	17,0%
Total	141	100%
NA	2	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2020-21	2019-20
A - Exchange	8	5,7	16,1
B - CEMS-MIM	50	35,5	40,9
C- Double Degree	11	7,8	13,9
D - Free-Mover	0	0,0	0,0
E- None	72	51,1	29,2
Total	141	100,0	100,0
NA	2		

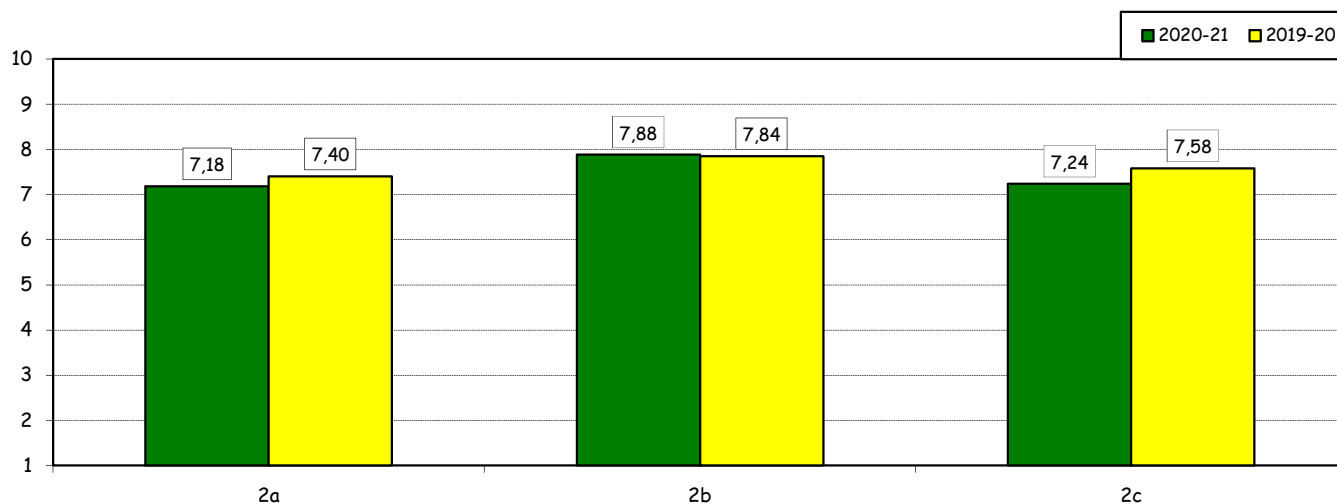


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		4	6,0	8	11,9	38	56,7	17	25,4	67	100,0	2
2b) The range and interest of programs offered.		3	4,4	4	5,9	29	42,6	32	47,1	68	100,0	1
2c) The support you received from Bocconi International Relations.		2	3,0	8	11,9	38	56,7	19	28,4	67	100,0	2

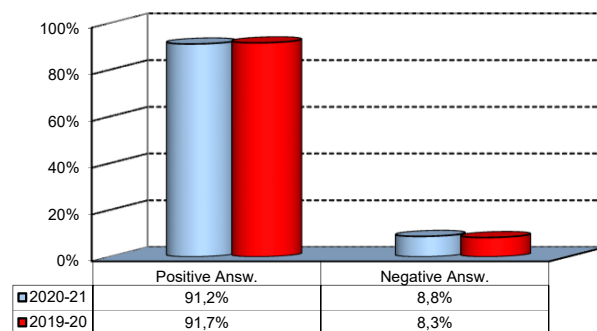
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

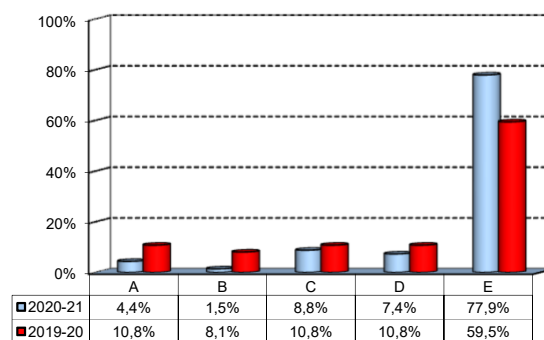
Answers	v. a.	%
A - Definitely YES	35	51,5%
B - More YES than NO	27	39,7%
C - More NO than YES	4	5,9%
D - Definitely NO	2	2,9%
Total	68	100%
NA	1	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	3	4,4%
B-Absence of the requirements needed for participation in the program selected	1	1,5%
C-Rejection of your application	6	8,8%
D-Lack of time during the period of study	5	7,4%
E-Other (personal, family, organizational reasons, etc.)	53	77,9%
Total	68	100%
NA	4	



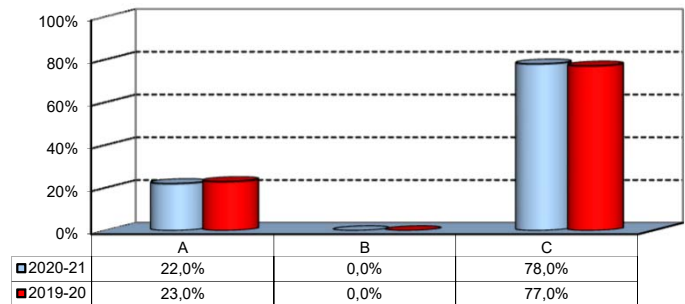
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2020-21	2019-20
A - Internship/Other job experience	81	56,6	98,4
B - Field Project	2	1,4	1,6
C - Alternative Activity [^]	60	42,0	0,0
Total	143	100,0	100,0
NA	0		

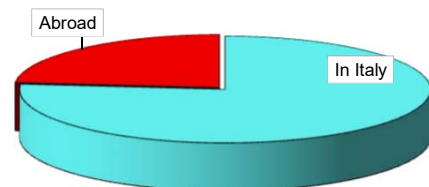
2) How did you find the internship?*

Answers	a.v.	%
A - Through the University's Placement Services	22	22,0%
B - Through the faculty members of the degree program	0	0,0%
C - Through autonomous way then recognized by the degree program	78	78,0%
Total	100	100,0%
NA	0	



3) Where did you complete the internship recognized by the Bachelor program?

Answers	a.v.	%	
		2020-21	2019-20
In Italy	62	76,5%	41,0%
Abroad	19	23,5%	59,0%
Total	81	100%	100%
NA	0		



*:Item not submitted to students starting from the graduation sessions of April 2022

[^]:During the pandemic, students were given the opportunity to replace the mandatory internship with an alternative activity called Career Start Pack. It consists in an elective exam integrated with mandatory participation in the virtual career orientation path

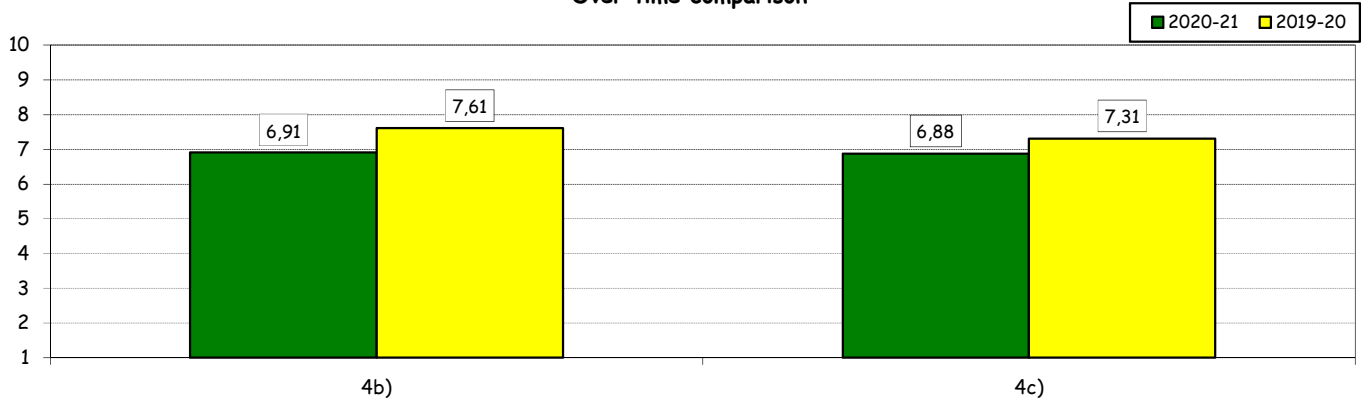
Internship Activities

How would you evaluate:

(in case of answer A to item n.2)

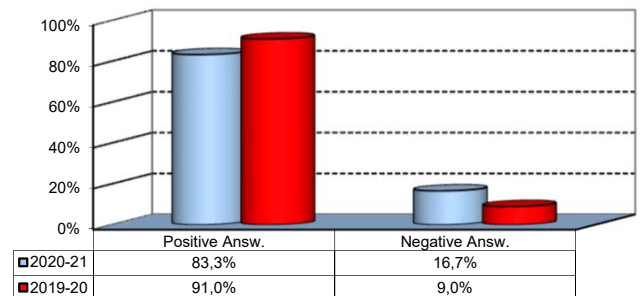
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
4a) The number and variety of opportunities offered.		3	9,1	2	6,1	21	63,6	7	21,2	33	100,0	67
4b) The support you received from the Internship Office.		3	9,4	6	18,8	14	43,8	9	28,1	32	100,0	68

Over time comparison



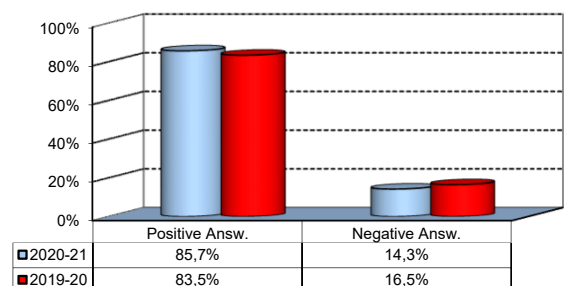
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	57	45,2%
B - More YES than NO	48	38,1%
C - More NO than YES	15	11,9%
D - Definitely NO	6	4,8%
Total	126	100%
NA	17	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	53	42,1%
B - More YES than NO	55	43,7%
C - More NO than YES	17	13,5%
D - Definitely NO	1	0,8%
Total	126	100%
NA	17	

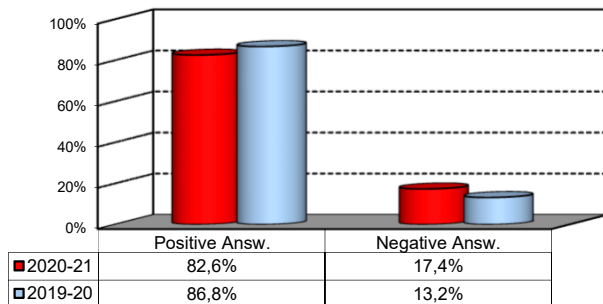


General satisfaction and short-term plans

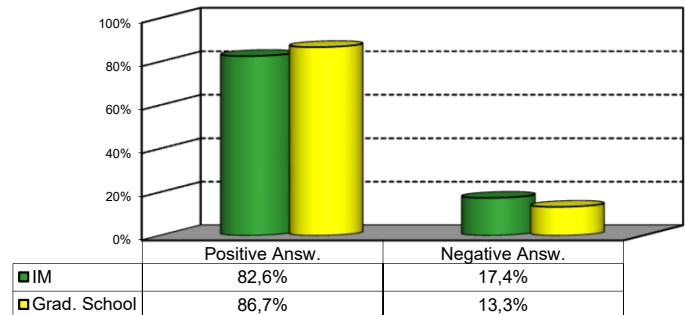
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	28	32,6%	17	32,7%	45	32,6%
B - More YES than NO	44	51,2%	25	48,1%	69	50,0%
C - More NO than YES	10	11,6%	9	17,3%	19	13,8%
D - Definitely NO	4	4,7%	1	1,9%	5	3,6%
Total	86	100%	52	100%	138	100%
NA	3		2		5	

Over time comparison



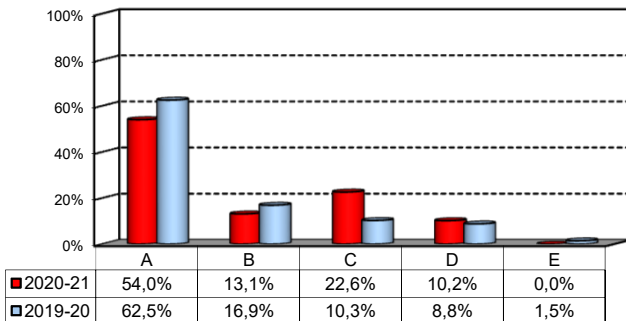
Comparison with the overall School data



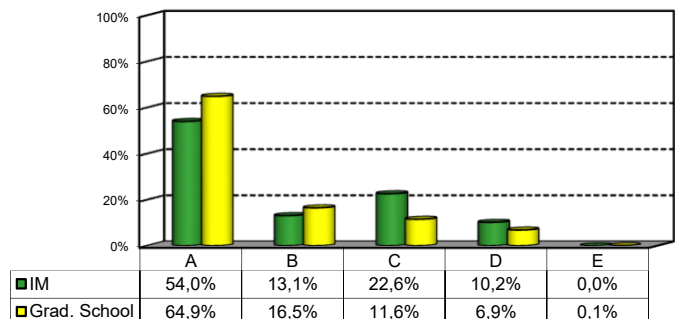
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	46	52,9%	28	56,0%	74	54,0%
B-YES, in another program at this University	12	13,8%	6	12,0%	18	13,1%
C-YES, in the same program but at another University	20	23,0%	11	22,0%	31	22,6%
D-YES, in another program at another University	9	10,3%	5	10,0%	14	10,2%
E-NO, I would not enrol in university anymore	0	0,0%	0	0,0%	0	0,0%
Total	87	100%	50	100%	137	100%
NA	2		4		6	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	0	0,0%
AFC	2	33,3%
FIN	2	33,3%
CLELI	0	0,0%
ESS	0	0,0%
EMIT	1	16,7%
GIO	0	0,0%
IM	1	16,7%
M	0	0,0%
MM	0	0,0%
Total	6	100%
NA	12	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	% 2020-21	% 2019-20
A - My interest has changed over time / I discovered that I have different attitudes	12	20,3%	15,2%
B -The MS program did not satisfy my expectations	26	44,1%	32,6%
C - I would have preferred to attend a MS program with a more generalist approach	0	0,0%	0,0%
D -I would have preferred to attend a MS program with a more specialist approach	9	15,3%	32,6%
E - I would have preferred to attend the same MS program but taught in English	0	0,0%	0,0%
F - Other reasons	12	20,3%	19,6%
Total	59	100%	100%
NA	4		

General satisfaction and short-term plans

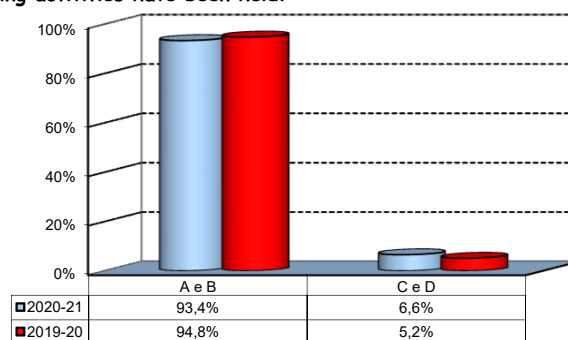
F- Other reasons:

Avrei preferito frequentare un corso di laurea piu' specialistico/pratico e con maggior supporto ed iniziative da parte dell'Universita' (come sperimentato durante lo scambio presso un altro Ateneo Europeo).
Avrei scelto china MIM o EMIT. Il CEMS causa COVID non e' stato in grado di fornire l'esperienza che mi aspettavo. Inoltre penso che il taglio di IM sia troppo generalistico per me.
I realized that Masters aboard lasting only one year often provide even better job opportunities. moreover, the Job Gate of comparable universities (e.g. LBS) is much more active
I think the CEMS experience and spirit at some other universities is a bit stronger, I would have liked to experience that
I would have preferred a more international environment. I would have preferred a more "community" kind of environment, which was absent in Bocconi due to the high amount of non-sane competition.
I would have preferred to have more freedom of choosing subjects i'm interested in instead of having very general subjects in the first year of studies.
la bocconi non da abbastanza supporto per entrare nel mondo del lavoro: insegnateci a fare le interviste!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! ho dovuto imparare a fare tutto da solo!!!!!!!!!!!!!!
Lack of international diversity, chaotic management of the program, lack of support from the university (btw. this survey continues to display wrong choices. I did go abroad and did not attend a bachelor program)
Pur fornendo delle ottime basi, il clima di competizione che il CEMS crea nel primo semestre del primo anno ha impattato duramente sulla mia salute mentale.
The course is not very international: faculty is mainly Italian and so is 70% of the class. Too much focus on grades and exams for a MSc which should prepare us to work. Few groupworks and assignments compared to MSc abroad
The treatment and ability to adapt to exchange was very rigid. I received no help from the school throughout COVID. You sent a message about student mental health days after diligently denying me a request for an exam change that was an honest mistake.
To be honest it was not international and inclusive enough and the program office didn't make enough effort to improve the experience. I had a better experience at Copenhagen Business School (CEMS host school).
Would opt for CEMS

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	88	63,3%
B - Often adequate	39	28,1%
C - Rarely adequate	5	3,6%
D - Never adequate	4	2,9%
E - I did not use them	3	2,2%
Total	139	100%
NA	4	

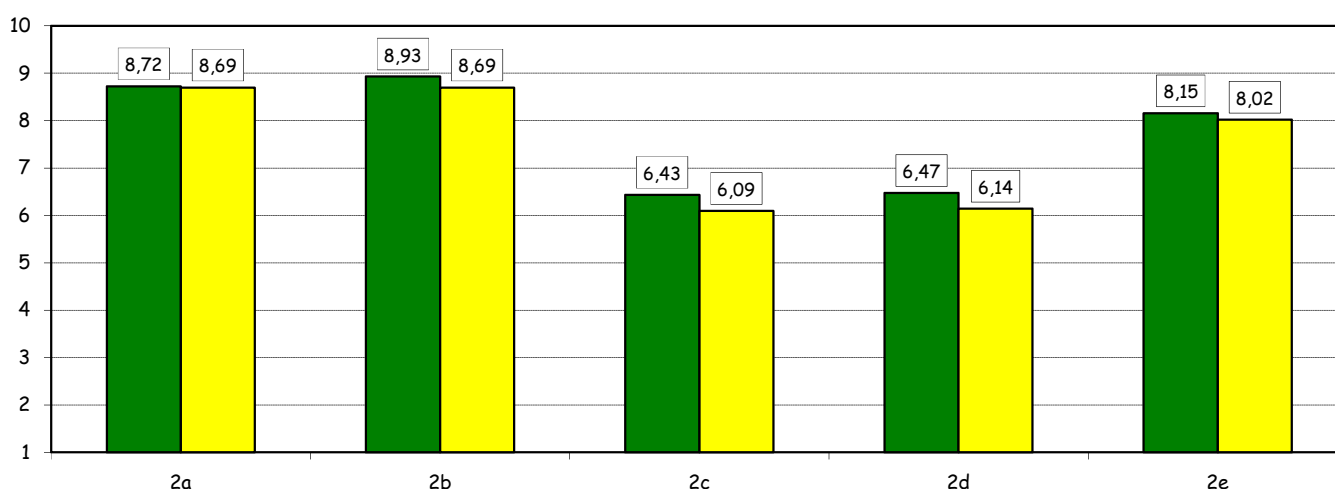
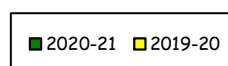


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total	NA	N.R.	
		1-2		3-4-5		6-7-8		9-10					
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		0	0,0	2	1,4	51	36,4	87	62,1	140	100,0		3
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		1	0,7	3	2,2	33	23,9	101	73,2	138	100,0		5
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		18	12,9	26	18,7	60	43,2	35	25,2	139	100,0	0	3
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		14	10,1	31	22,5	57	41,3	36	26,1	138	100,0	0	0
e) The clarity and adequacy of the signage system on campus.		3	2,2	9	6,7	55	41,0	67	50,0	134	100,0		9

Over time comparison

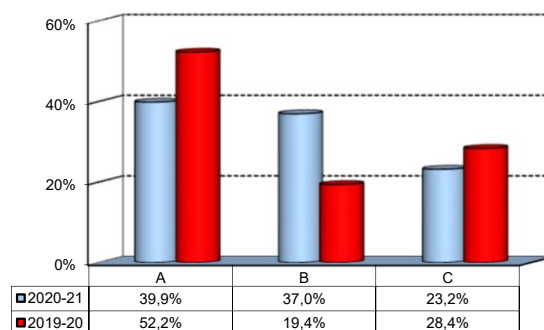


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

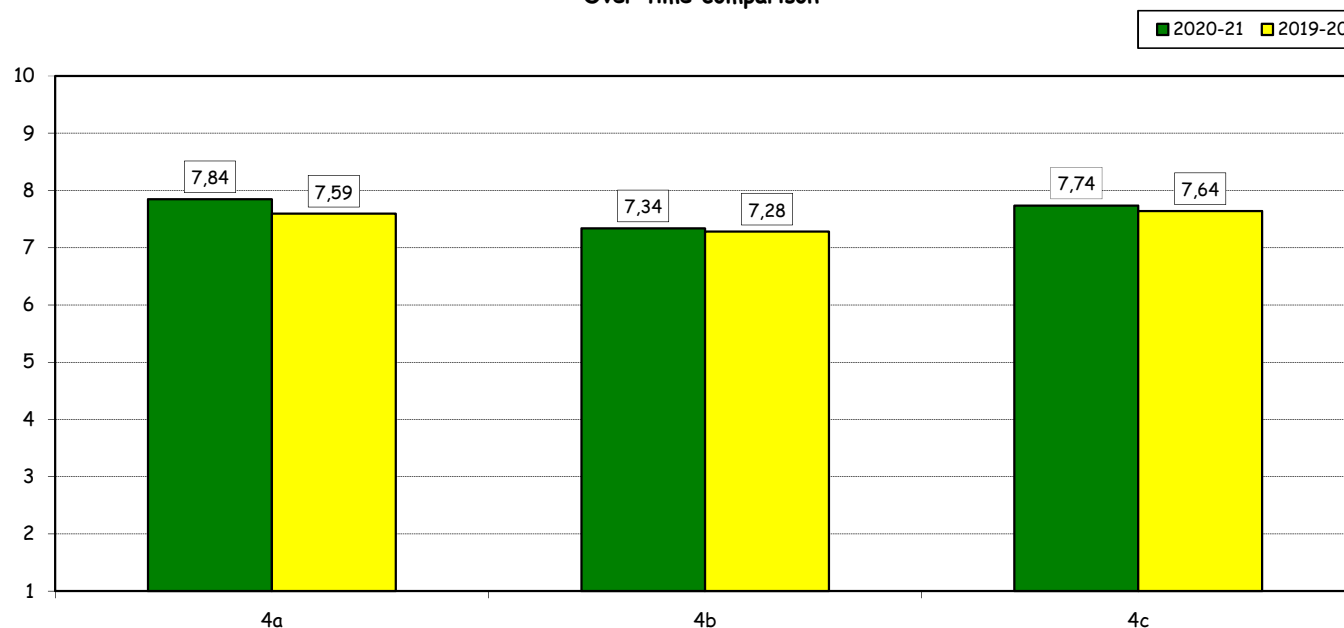
Answers	a.v.	%
A- Adequate in number	55	39,9%
B- Inadequate in number	51	37,0%
C- Never used	32	23,2%
Total	138	100%
NA	5	



4) How do you evaluate:

Item	Answers	Negative				Positive				Total	N.R.
		1-2		3-4-5		6-7-8		9-10			
		a.v.	%	a.v.	%	a.v.	%	a.v.	%		
a) The availability of technical staff supporting students (Tutors) in PC Labs.*	3	2,9	12	11,8	37	36,3	50	49,0	102	100,0	4
b) The convenience of the PC Labs' opening hours.*	3	2,9	17	16,3	48	46,2	36	34,6	104	100,0	2
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).	5	3,7	14	10,3	56	41,2	61	44,9	136	100,0	2

Over time comparison

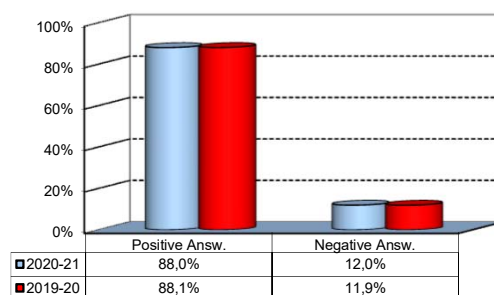


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	40	29,4%
B - Quite positive	63	46,3%
C - Quite negative	9	6,6%
D - Very Negative	5	3,7%
E - Never used	19	14,0%
Total	136	100%
NA	7	

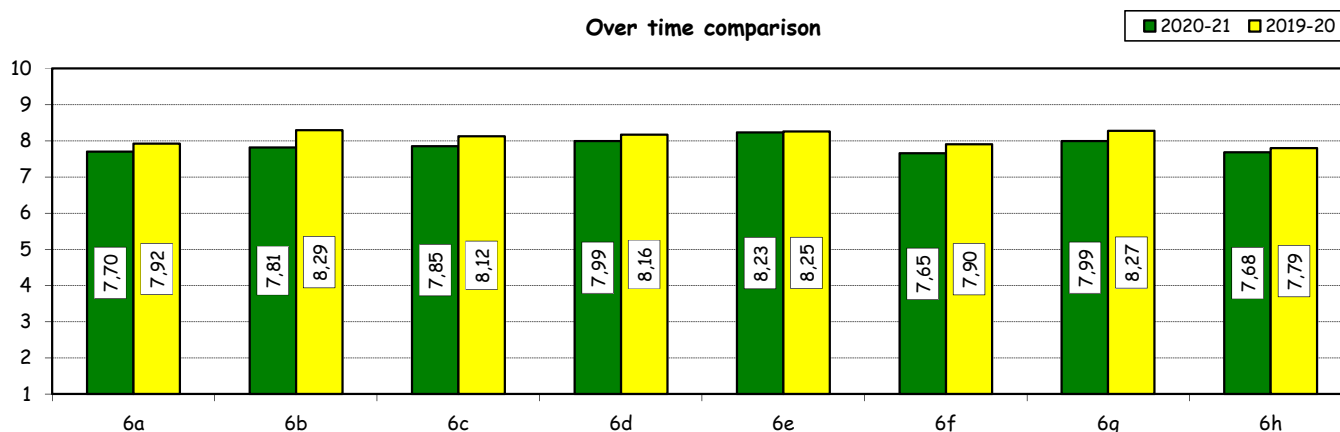


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.		5	4,3	13	11,2	49	42,2	49	42,2	116	100,0	1
b) The range of collections available in the Library and the frequency they are updated (books, magazines, electronic resources, databases).		4	3,5	10	8,7	52	45,2	49	42,6	115	100,0	2
c) The speed of fulfillment of requests for documents provided by other Libraries.		1	0,9	11	9,8	57	50,9	43	38,4	112	100,0	5
d) The number of documents that may be borrowed and the duration of the loan period.		1	1,0	9	8,7	50	48,5	43	41,7	103	100,0	14
e) The assistance provided by the Library staff in bibliographic searches for specific topics and in the use of Library's print and electronic collections.		1	0,9	10	8,8	47	41,2	56	49,1	114	100,0	3
f) The efficiency and ease of use of the search tools provided (on and off campus).		5	4,4	11	9,6	52	45,6	46	40,4	114	100,0	3
g) The number of books and journals available on open shelves in the reading rooms.		1	0,9	12	11,0	49	45,0	47	43,1	109	100,0	8
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.).		1	1,1	10	11,5	44	50,6	32	36,8	87	100,0	30

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.