

“EVALUATION OF UNIVERSITY EXPERIENCE”

STATISTICAL RESULTS FOR THE MASTER OF SCIENCE DIRECTOR

Economics and Management of Innovation and Technology

a.y. 2019-2020

Survey period: July 2020 - July 2021

N. of completed questionnaires: 97

N. of graduate students: 106

Response rate: 91,5%

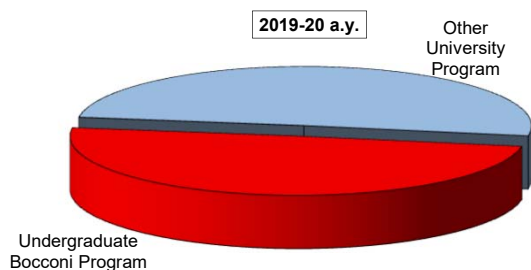
EVALUATION OF UNIVERSITY EXPERIENCE

Economics and Management of Innovation and Technology

General information

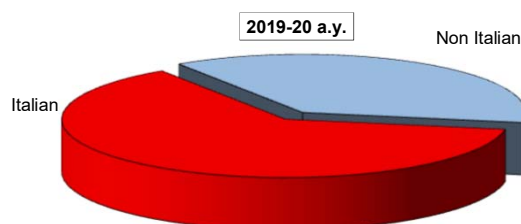
Undergraduate Career

Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
Undergraduate Bocconi Program	48	49,5	64,4	
Other University Program	49	50,5	35,6	
Total	97	100,0	100,0	
NA	0			



Nationality

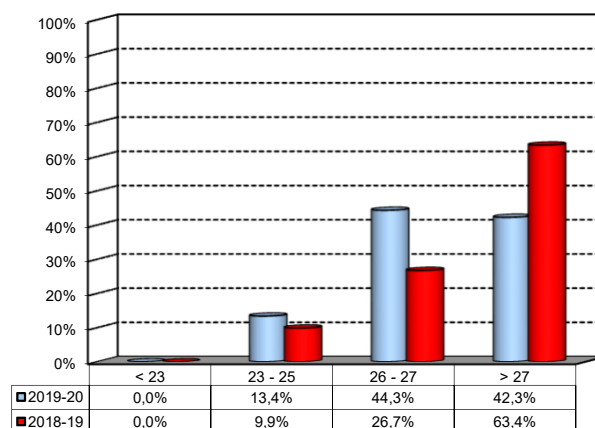
Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
Italian	61	62,9%	68,3%	
Non Italian	36	37,1%	31,7%	
Total	97	100%	100%	
NA	0			



Average mark of the exams passed:

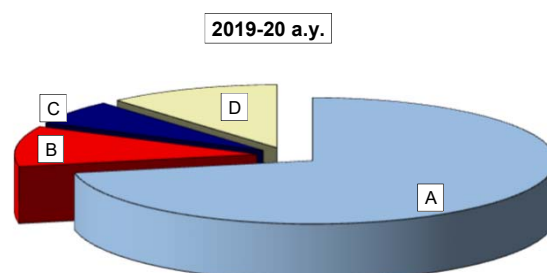
(approximate average expressed in 30/30)

Answers	a.v.	%
18	0	0,0%
19	0	0,0%
20	0	0,0%
21	0	0,0%
22	0	0,0%
23	2	2,1%
24	4	4,1%
25	7	7,2%
26	16	16,5%
27	27	27,8%
28	23	23,7%
29	17	17,5%
30	1	1,0%
Total	97	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
A - More than 75%	69	71,9	84,2	
B - Between 50 and 75%	10	10,4	10,9	
C - Between 25 and 50%	6	6,3	3,0	
D - Less than 25%	11	11,5	2,0	
Total	96	100,0	100,0	
NA	1			

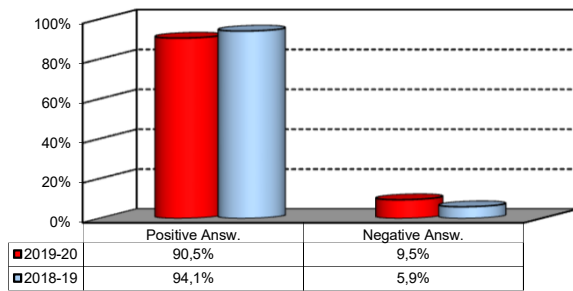


Study Experience

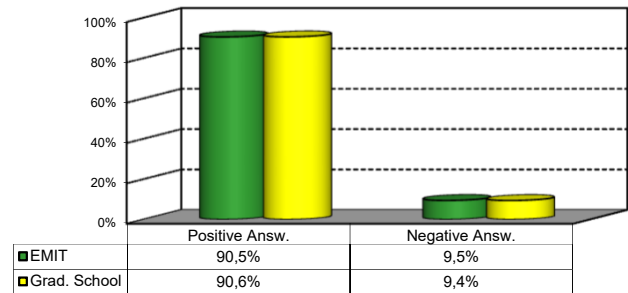
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	22	36,7%	19	54,3%	41	43,2%
B - More YES than NO	32	53,3%	13	37,1%	45	47,4%
C - More NO than YES	4	6,7%	3	8,6%	7	7,4%
D - Definitely NO	2	3,3%	0	0,0%	2	2,1%
Total	60	100%	35	100%	95	100%
NA	1		1			

Over time comparison



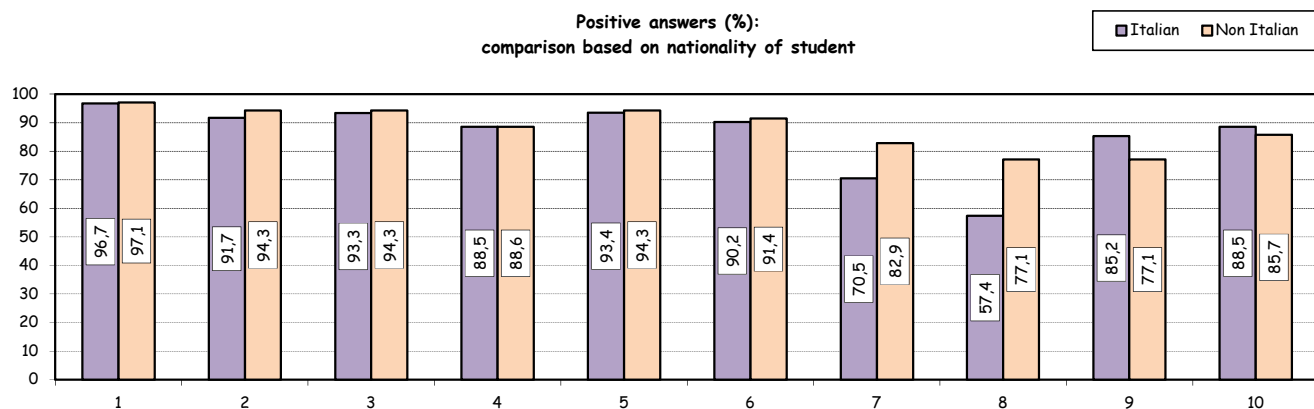
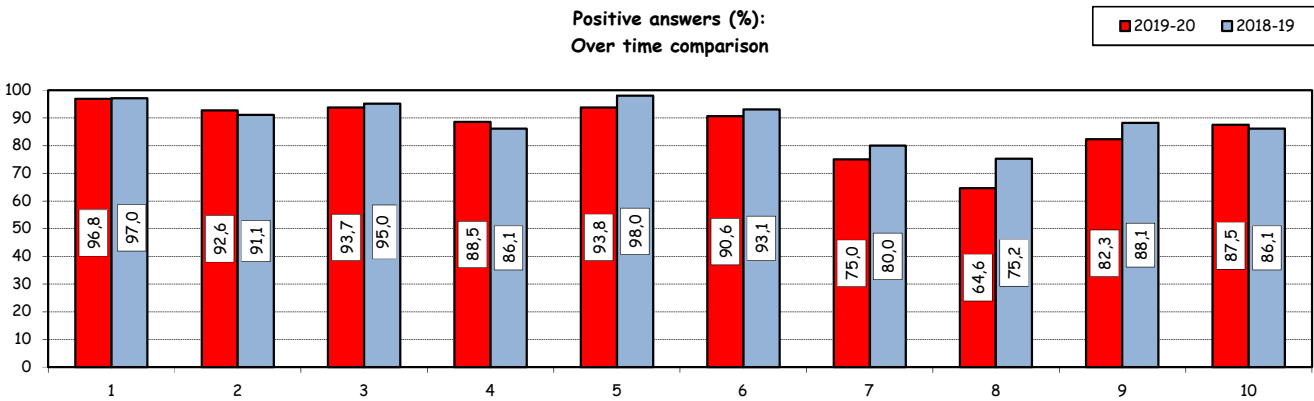
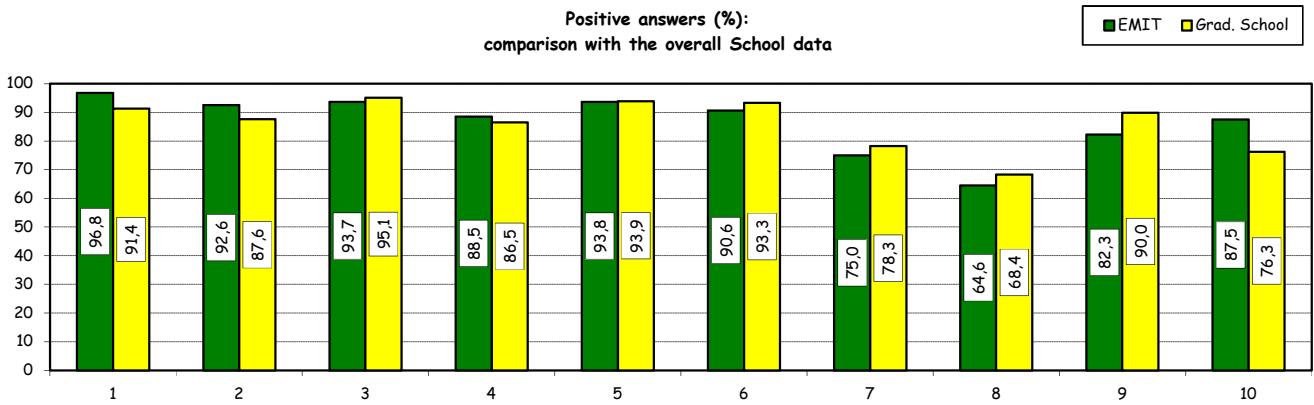
Comparison with the overall School data



Study Experience

2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

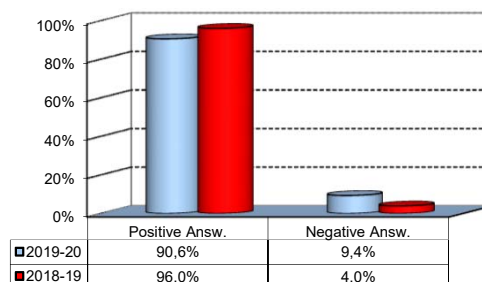
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	59	62,8	32	34,0	3	3,2	0	0,0	94	100,0	3
2	Interpersonal skills	50	52,6	38	40,0	6	6,3	1	1,1	95	100,0	2
3	Organizational skills	47	49,5	42	44,2	6	6,3	0	0,0	95	100,0	2
4	Critical thinking skills	48	50,0	37	38,5	10	10,4	1	1,0	96	100,0	1
5	Ability to analyze and select information	50	52,1	40	41,7	6	6,3	0	0,0	96	100,0	1
6	Problem-solving ability	49	51,0	38	39,6	6	6,3	3	3,1	96	100,0	1
7	Written communication skills	31	32,3	41	42,7	18	18,8	6	6,3	96	100,0	1
8	Verbal communication skills	19	19,8	43	44,8	27	28,1	7	7,3	96	100,0	1
9	Ability to cope with stress	43	44,8	36	37,5	13	13,5	4	4,2	96	100,0	1
10	Entrepreneurial spirit	26	27,1	58	60,4	9	9,4	3	3,1	96	100,0	1



Study Experience

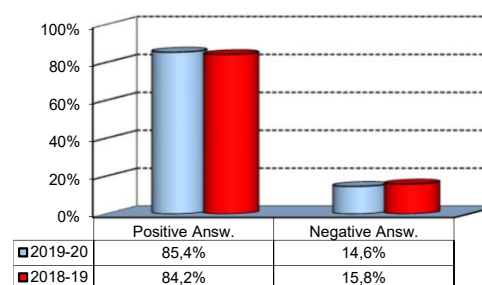
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a.v.	%
A - Definitely YES	51	53,1%
B - More YES than NO	36	37,5%
C - More NO than YES	7	7,3%
D - Definitely NO	2	2,1%
Total	96	100%
NA	1	



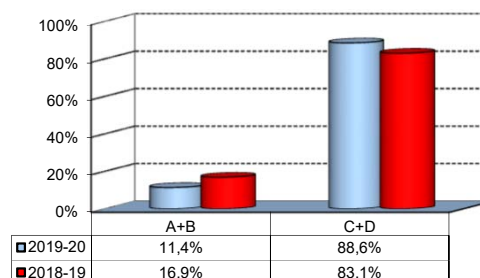
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	35	36,5%
B - More YES than NO	47	49,0%
C - More NO than YES	12	12,5%
D - Definitely NO	2	2,1%
Total	96	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	2	2,9%
B-Often	6	8,6%
C-Hardly ever	48	68,6%
D-Never	14	20,0%
Total	70	100%
NA	27	



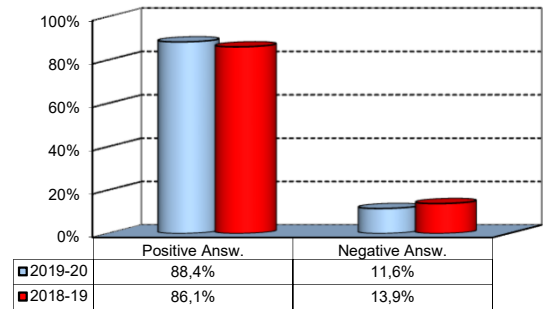
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a.v.	%
FUNDAMENTALS OF INNOVATION AND INDUSTRIAL CHANGE	6	27,3%
TECHNOLOGY AND INNOVATION STRATEGY	4	18,2%
ECONOMICS OF BUSINESS STRATEGY - MODULE I (MARKET BEHAVIOR)	2	9,1%
Other	10	45,5%
TOTAL	22	100,0%

Study Experience

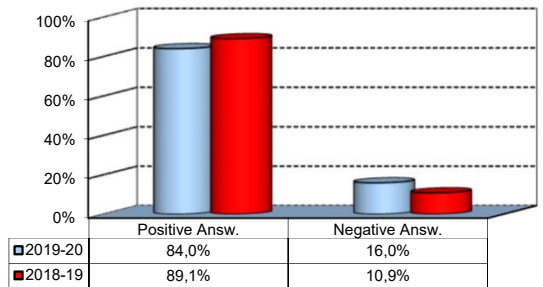
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a. v.	%
A - Definitely YES	32	33,7%
B - More YES than NO	52	54,7%
C - More NO than YES	11	11,6%
D - Definitely NO	0	0,0%
Total	95	100%
NA	2	



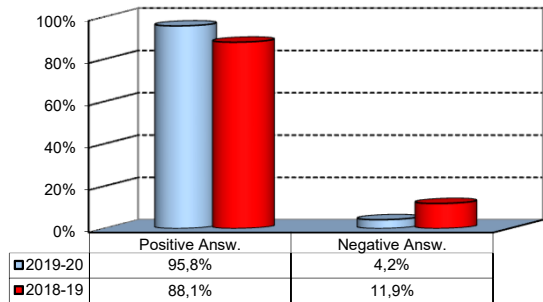
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a. v.	%
A - Definitely YES	35	37,2%
B - More YES than NO	44	46,8%
C - More NO than YES	13	13,8%
D - Definitely NO	2	2,1%
Total	94	100%
NA	3	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a. v.	%
A - Definitely YES	54	56,8%
B - More YES than NO	37	38,9%
C - More NO than YES	4	4,2%
D - Definitely NO	0	0,0%
Total	95	100%
NA	2	

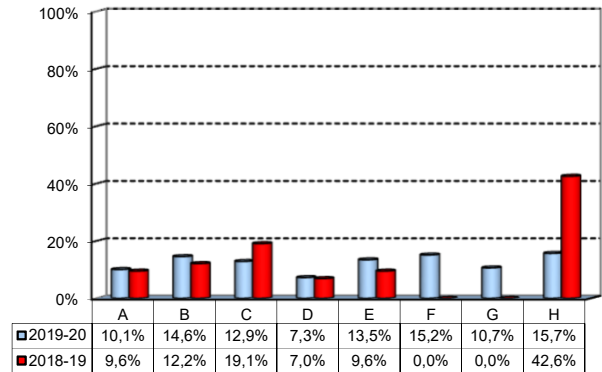


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

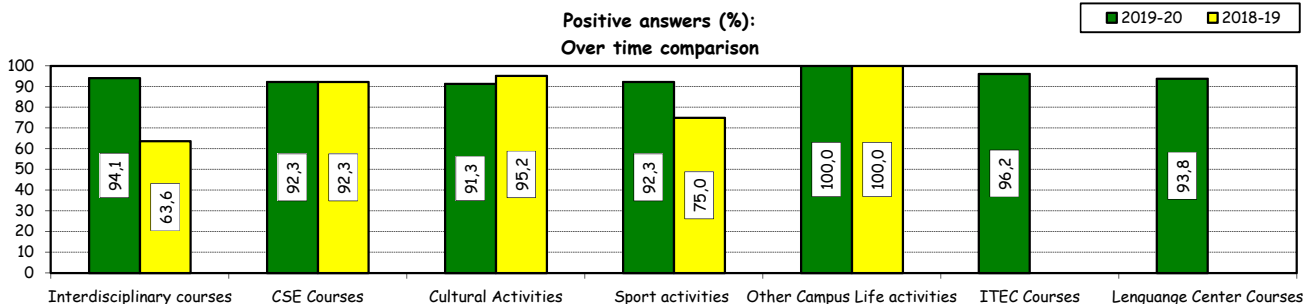
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	18	10,1%
B - Counseling and Self-Empowerment courses CSE	26	14,6%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	23	12,9%
D - Sport activities	13	7,3%
E - Other Campus Life activities	24	13,5%
F - Courses offered by ITEC	27	15,2%
G - Courses offered by Language Center	19	10,7%
H - None	28	15,7%
Total	178	100%
NA	0	



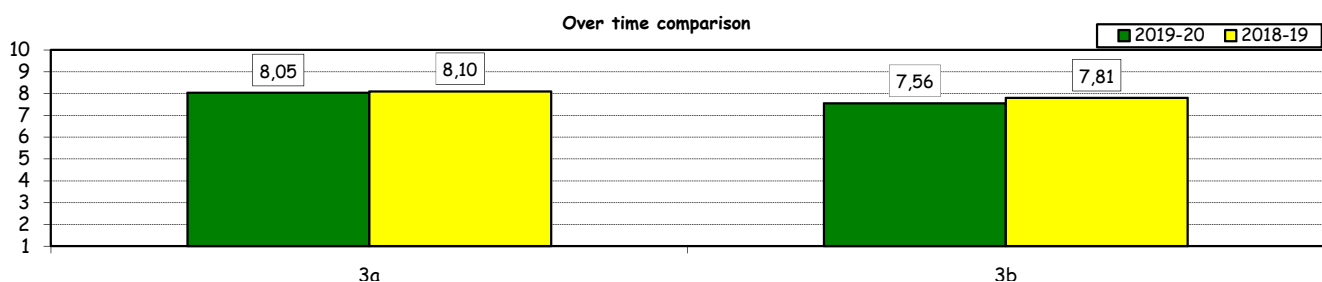
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses (Sapere a tutto campo)	5	29,4	11	64,7	0	0,0	1	5,9	17	100,0	1
B - Counseling and Self-Empowerment courses (CSE)	7	26,9	17	65,4	1	3,8	1	3,8	26	100,0	0
C - Cultural Activities	8	34,8	13	56,5	2	8,7	0	0,0	23	100,0	0
D - Sport activities	4	30,8	8	61,5	0	0,0	1	7,7	13	100,0	0
E - Other Campus Life activities	10	43,5	13	56,5	0	0,0	0	0,0	23	100,0	1
F - Courses offered by ITEC	10	38,5	15	57,7	0	0,0	1	3,8	26	100,0	1
G - Courses offered by Language Center	5	31,3	10	62,5	1	6,3	0	0,0	16	100,0	3
Total	49	34,0	87	60,4	4	2,8	4	2,8	144	100,0	6



How would you evaluate:

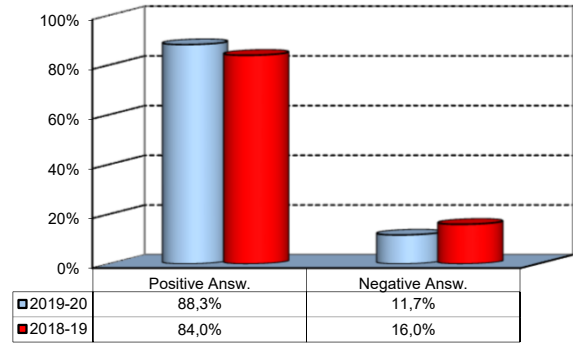
Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of programmes offered		0	0,0	1	1,7	35	59,3	23	39,0	59	100,0	10
3b) The support you received from the Campus Life Office		1	1,6	7	11,1	37	58,7	18	28,6	63	100,0	6



Degree Thesis

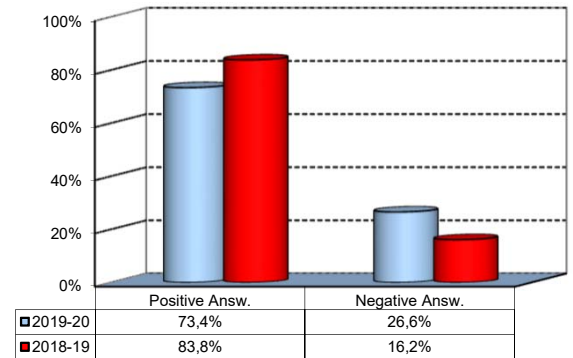
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a. v.	%
A - Definitely YES	49	52,1%
B - More YES than NO	34	36,2%
C - More NO than YES	9	9,6%
D - Definitely NO	2	2,1%
Total	94	100%
NA	3	



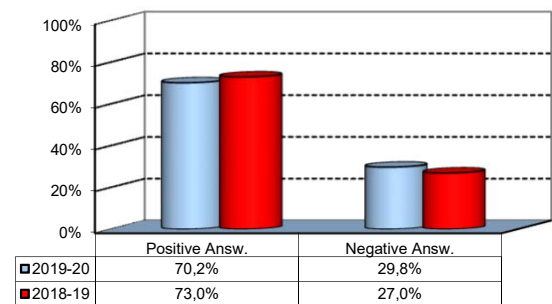
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a. v.	%
A - Definitely YES	28	29,8%
B - More YES than NO	41	43,6%
C - More NO than YES	16	17,0%
D - Definitely NO	9	9,6%
Total	94	100%
NA	3	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

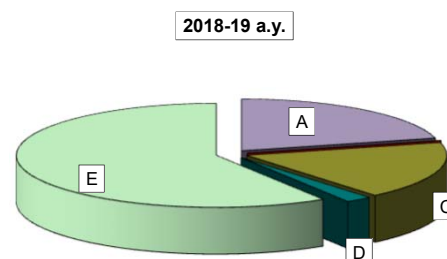
Answers	a. v.	%
A - Definitely YES	33	35,1%
B - More YES than NO	33	35,1%
C - More NO than YES	22	23,4%
D - Definitely NO	6	6,4%
Total	94	100%
NA	3	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2019-20	2018-19
A - Exchange	20	21,1	36,6
B - CEMS-MIM	0	0,0	0,0
C- Double Degree	17	17,9	24,8
D - Free-Mover	2	2,1	1,0
E- None	56	58,9	37,6
Total	95	100,0	100,0
NA	2		

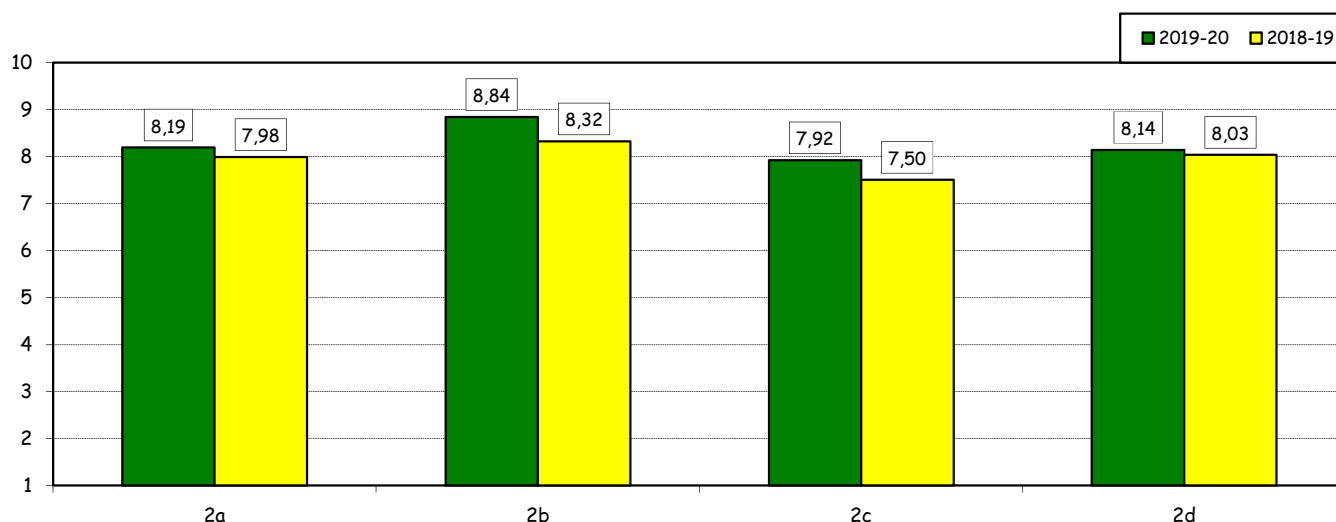


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		0	0,0	2	5,4	18	48,6	17	45,9	37	100,0	0
2b) The range and interest of programs offered.		0	0,0	0	0,0	11	29,7	26	70,3	37	100,0	0
2c) The convenience of the study abroad desk's opening hours.		1	2,7	2	5,4	17	45,9	17	45,9	37	100,0	0
2d) The support you received from Bocconi International Relations.		0	0,0	6	16,7	11	30,6	19	52,8	36	100,0	1

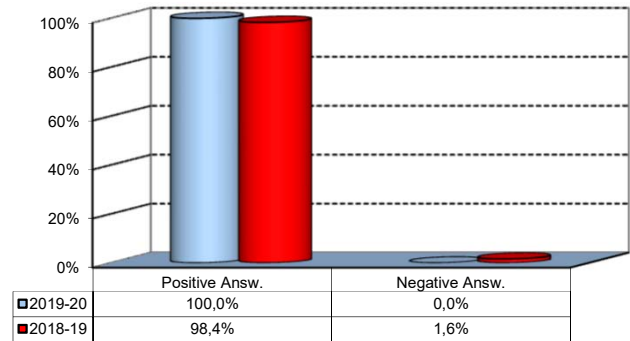
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

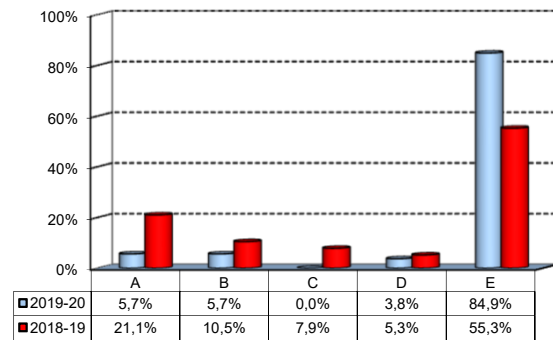
Answers	v. a.	%
A - Definitely YES	28	71,8%
B - More YES than NO	11	28,2%
C - More NO than YES	0	0,0%
D - Definitely NO	0	0,0%
Total	39	100%
NA	0	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	3	5,7%
B-Absence of the requirements needed for participation in the program selected	3	5,7%
C-Rejection of your application	0	0,0%
D-Lack of time during the period of study	2	3,8%
E-Other (personal, family, organizational reasons, etc.)	45	84,9%
Total	53	100%
NA	3	



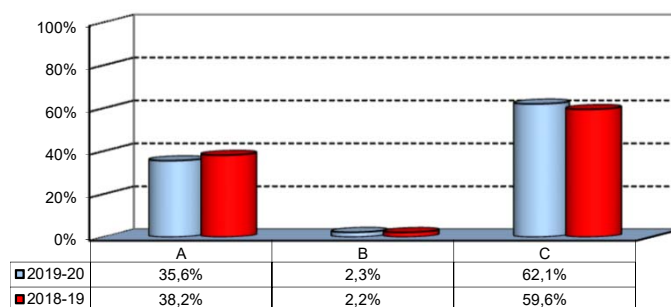
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2019-20	2018-19
A - Internship	87	96,7	100,0
B - Other job experience (with any contract different from Internship)	2	2,2	0,0
C - Field Project	1	1,1	0,0
D - None	0	0,0	0,0
Total	90	100,0	100,0
NA	7		

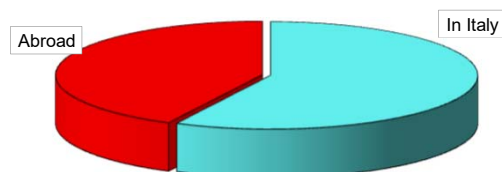
2) How did you find the internship?

Answers	a.v.	%
A - Through the University's Placement Services*	31	35,6%
B - Through the faculty members of the degree program	2	2,3%
C - Through autonomous way then recognized by the degree program	54	62,1%
Total	87	100,0%
NA	0	



3) Where did you complete the internship recognized by the Bachelor program?

Answers	a.v.	%	
		2019-20	2018-19
In Italy	50	57,5%	58,9%
Abroad	37	42,5%	41,1%
Total	87	100%	100%
NA	0		



*JobGate, Internship Programs, meetings and company presentations, Bocconi&Jobs, Placement Library services, websites in the Lavoro.net section

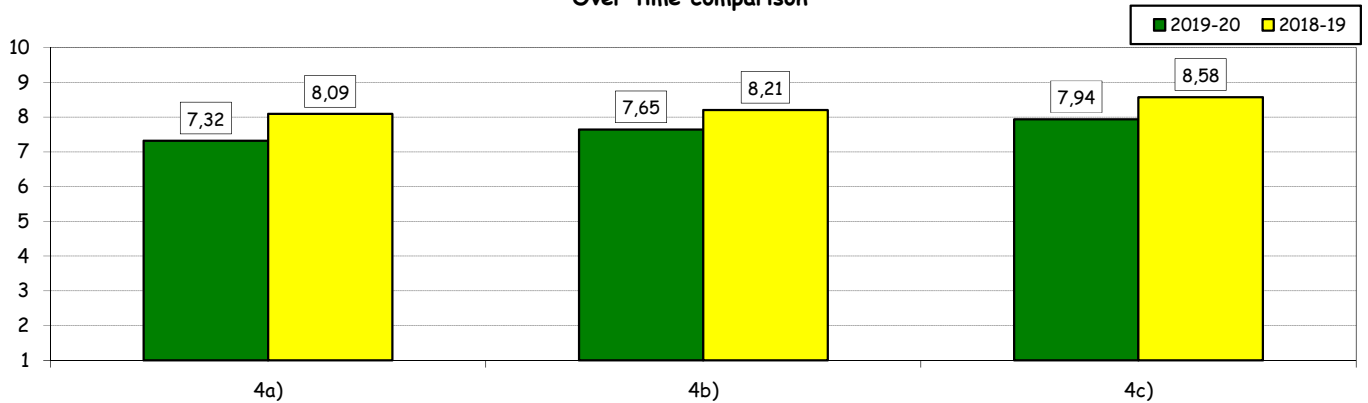
Internship Activities

How would you evaluate:

(in case of answer A to item n.2)

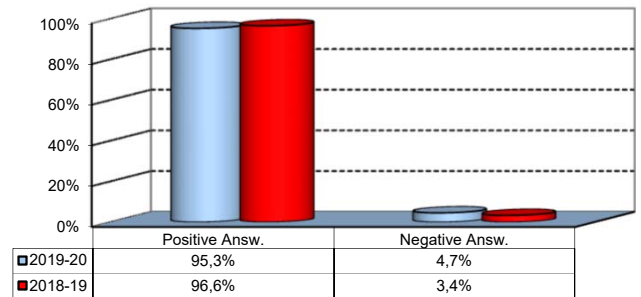
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
4a) The convenience of the internship front desk's opening hours.		0	0,0	4	12,9	19	61,3	8	25,8	31	100,0	0
4b) The number and variety of opportunities offered.		1	3,2	3	9,7	15	48,4	12	38,7	31	100,0	0
4c) The support you received from the Internship Office.		0	0,0	2	6,5	15	48,4	14	45,2	31	100,0	0

Over time comparison



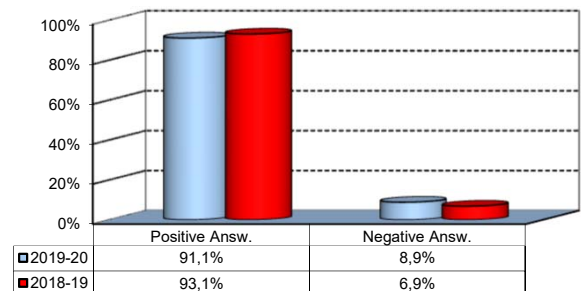
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	54	62,8%
B - More YES than NO	28	32,6%
C - More NO than YES	3	3,5%
D - Definitely NO	1	1,2%
Total	86	100%
NA	11	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	31	34,4%
B - More YES than NO	51	56,7%
C - More NO than YES	8	8,9%
D - Definitely NO	0	0,0%
Total	90	100%
NA	7	

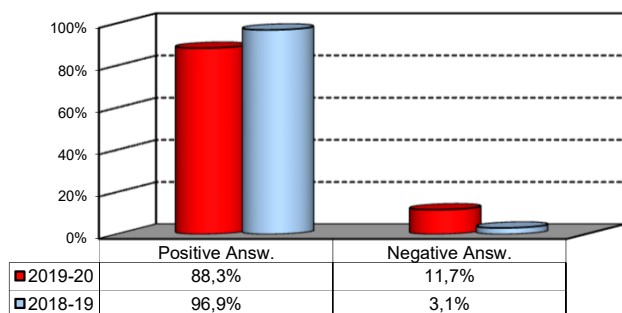


General satisfaction and short-term plans

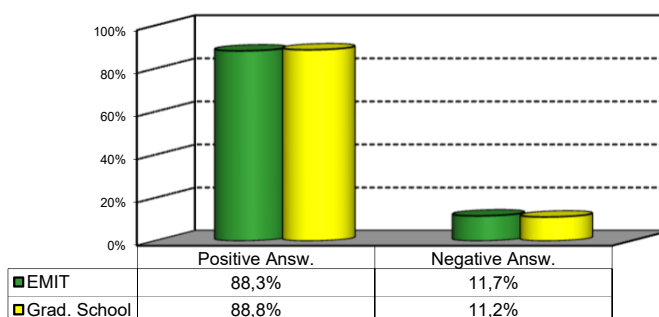
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	29	47,5%	19	57,6%	48	51,1%
B - More YES than NO	22	36,1%	13	39,4%	35	37,2%
C - More NO than YES	9	14,8%	1	3,0%	10	10,6%
D - Definitely NO	1	1,6%	0	0,0%	1	1,1%
Total	61	100%	33	100%	94	100%
NA	0		3		3	

Over time comparison



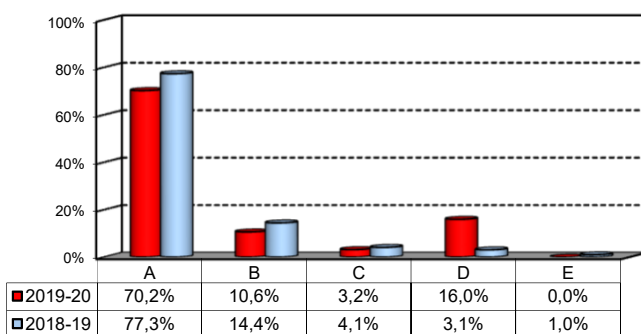
Comparison with the overall School data



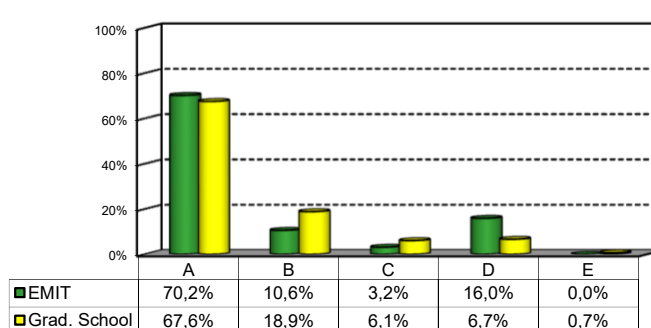
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	41	67,2%	25	75,8%	66	70,2%
B-YES, in another program at this University	8	13,1%	2	6,1%	10	10,6%
C-YES, in the same program but at another University	1	1,6%	2	6,1%	3	3,2%
D-YES, in another program at another University	11	18,0%	4	12,1%	15	16,0%
E-NO, I would not enrol in university anymore	0	0,0%	0	0,0%	0	0,0%
Total	61	100%	33	100%	94	100%
NA	0		3		3	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	0	0,0%
AFC	2	28,6%
FIN	0	0,0%
CLELI	0	0,0%
ESS	1	14,3%
EMIT	1	14,3%
GIO	1	14,3%
IM	0	0,0%
M	1	14,3%
MM	1	14,3%
Total	7	100%
NA	3	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	% 2019-20	% 2018-19
A - My interest has changed over time / I discovered that I have different attitudes	7	26,9%	12,5%
B -The Bachelor program did not satisfy my expectations	7	26,9%	12,5%
C - I would have preferred to attend a Bachelor program with a more generalist approach	0	0,0%	0,0%
D -I would have preferred to attend a Bachelor program with a more specialist approach	5	19,2%	25,0%
E - I would have preferred to attend the same Bachelor program but taught in English	0	0,0%	0,0%
F - I have not been admitted to the program selected as first-choice	0	0,0%	50,0%
G - The campus and its facilities and services were not up to my expectations	2	7,7%	0,0%
H - Other reasons	5	19,2%	6,7%
Total	26	100%	100%
NA	2		

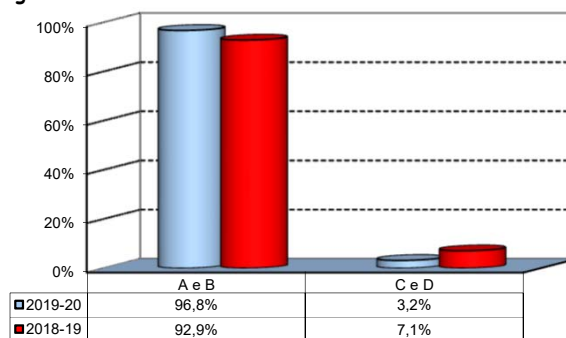
H- Other reasons:

Being an international at Bocconi was horrible.
Change environment, get out of my comfort zone
Difficult job placement in Italy due to language
I would have preferred to attend a 1-year MSc programme abroad
Offerte di stage/internship da aziende di basso livello rispetto ad altre universita estere

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	54	58,1%
B - Often adequate	36	38,7%
C - Rarely adequate	3	3,2%
D - Never adequate	0	0,0%
E - I did not use them	0	0,0%
Total	93	100%
NA	4	

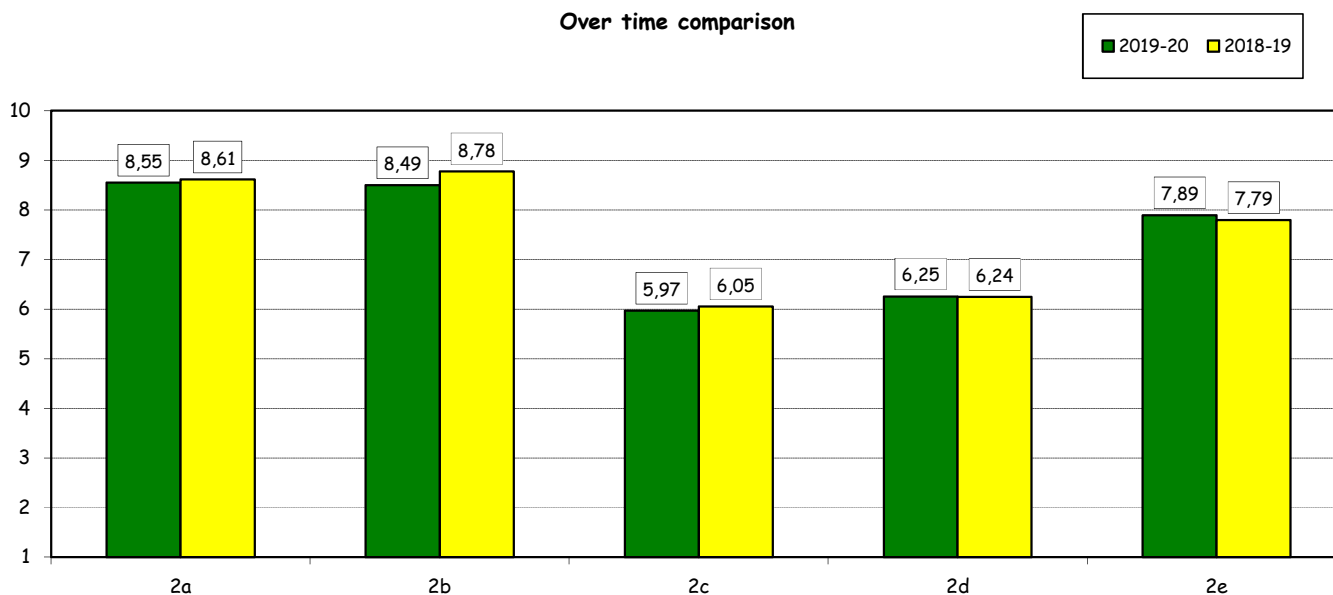


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		1	1,1	2	2,2	39	41,9	51	54,8	93	100,0		0
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		2	2,2	4	4,3	29	31,2	58	62,4	93	100,0		0
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		13	14,1	22	23,9	44	47,8	13	14,1	92	100,0	0	1
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		13	14,3	17	18,7	44	48,4	17	18,7	91	100,0	1	1
e) The clarity and adequacy of the signage system on campus.		0	0,0	9	9,9	46	50,5	36	39,6	91	100,0		2

Over time comparison

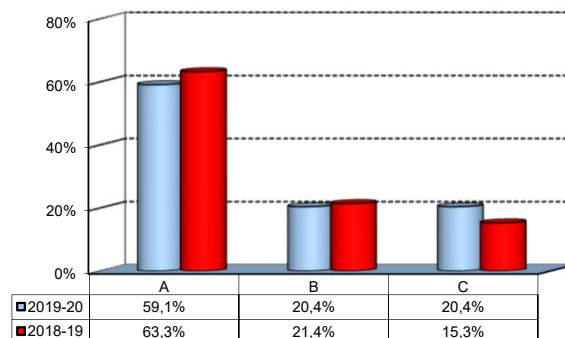


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

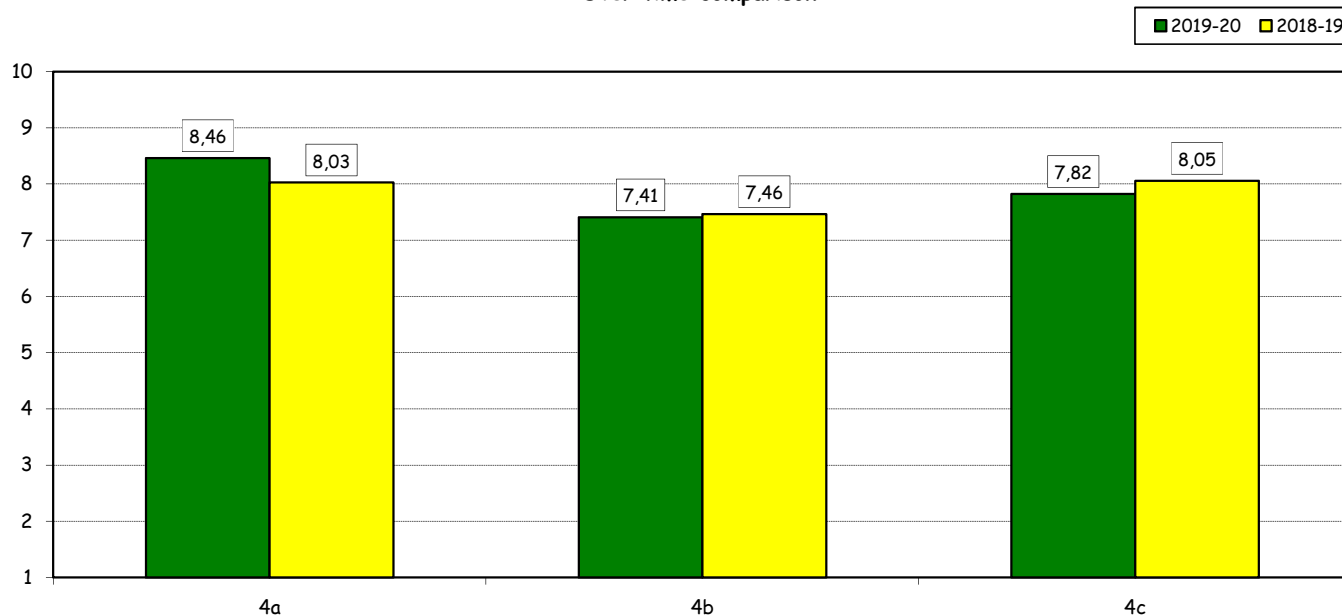
Answers	a.v.	%
A- Adequate in number	55	59,1%
B- Inadequate in number	19	20,4%
C- Never used	19	20,4%
Total	93	100%
NA	4	



4) How do you evaluate:

Answers	Negative				Positive				Total	N.R.	
	1-2		3-4-5		6-7-8		9-10				
	a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*	0	0,0	3	4,1	34	45,9	37	50,0	74	100,0	0
b) The convenience of the PC Labs' opening hours.*	2	2,7	11	14,9	42	56,8	19	25,7	74	100,0	0
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).	2	2,3	6	6,8	47	53,4	33	37,5	88	100,0	5

Over time comparison

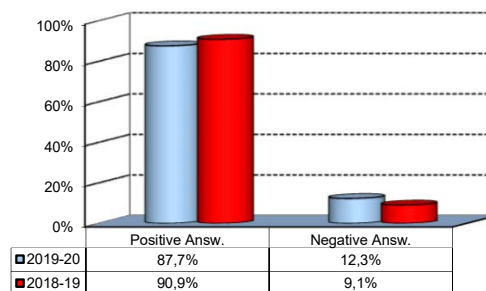


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	28	30,1%
B - Quite positive	43	46,2%
C - Quite negative	8	8,6%
D - Very Negative	2	2,2%
E - Never used	12	12,9%
Total	93	100%
NA	4	

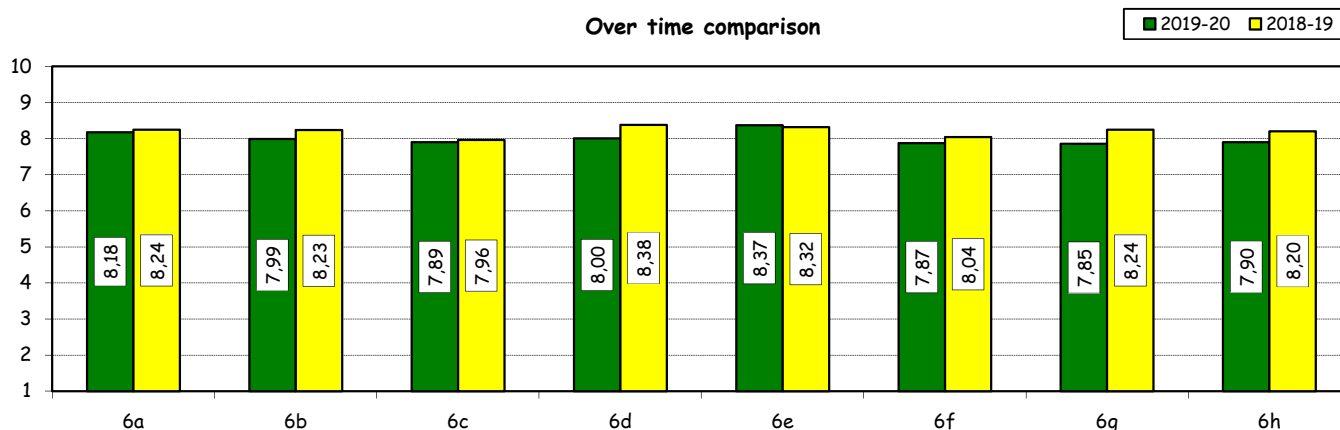


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.	1	1,3	6	7,5	36	45,0	37	46,3	80	100,0	1	
b) The range of collections available in the Library and the frequency they are updated (books, magazines, electronic resources, databases).	2	2,5	5	6,2	41	50,6	33	40,7	81	100,0	0	
c) The speed of fulfillment of requests for documents provided by other Libraries.	1	1,3	7	9,3	39	52,0	28	37,3	75	100,0	6	
d) The number of documents that may be borrowed and the duration of the loan period.	0	0,0	6	8,5	34	47,9	31	43,7	71	100,0	10	
e) The assistance provided by the Library staff in bibliographic searches for specific topics and in the use of Library's print and electronic collections.	2	2,6	3	3,9	33	43,4	38	50,0	76	100,0	5	
f) The efficiency and ease of use of the search tools provided (on and off campus).	1	1,3	6	7,6	45	57,0	27	34,2	79	100,0	2	
g) The number of books and journals available on open shelves in the reading rooms.	2	2,7	6	8,0	41	54,7	26	34,7	75	100,0	6	
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.).	1	1,7	5	8,5	29	49,2	24	40,7	59	100,0	22	

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.