

“EVALUATION OF UNIVERSITY EXPERIENCE”

STATISTICAL RESULTS FOR THE MASTER OF SCIENCE DIRECTOR

International Management

a.y. 2019-2020

Survey period: July 2020 - July 2021

N. of completed questionnaires: 192

N. of graduate students: 146

Response rate: 94,5%

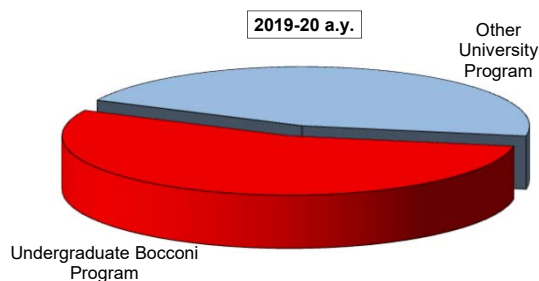
EVALUATION OF UNIVERSITY EXPERIENCE

International Management

General information

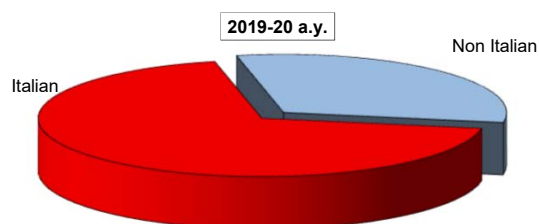
Undergraduate Career

Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
Undergraduate Bocconi Program	75	54,3	53,7	
Other University Program	63	45,7	46,3	
Total	138	100,0	100,0	
NA	0			



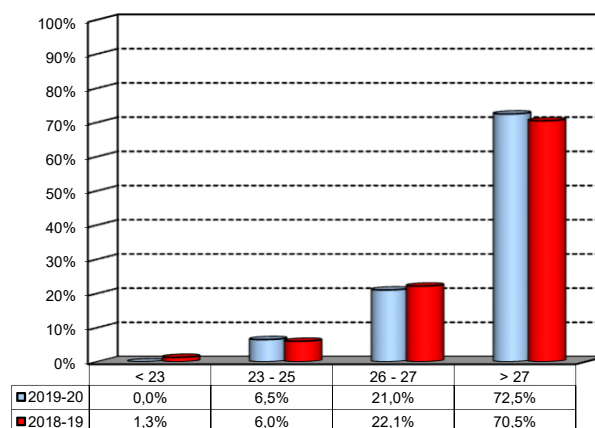
Nationality

Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
Italian	95	68,8%	61,7%	
Non Italian	43	31,2%	38,3%	
Total	138	100%	100%	
NA	0			



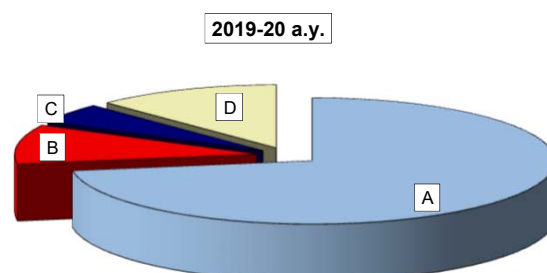
Average mark of the exams passed:
(approximate average expressed in 30/30)

Answers	a.v.	%
18	0	0,0%
19	0	0,0%
20	0	0,0%
21	0	0,0%
22	0	0,0%
23	2	1,4%
24	2	1,4%
25	5	3,6%
26	13	9,4%
27	16	11,6%
28	33	23,9%
29	57	41,3%
30	10	7,2%
Total	138	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	2019-20		2018-19	
	a.v.	%	a.v.	%
A - More than 75%	100	72,5	85,2	
B - Between 50 and 75%	14	10,1	11,4	
C - Between 25 and 50%	7	5,1	1,3	
D - Less than 25%	17	12,3	2,0	
Total	138	100,0	100,0	
NA	0			

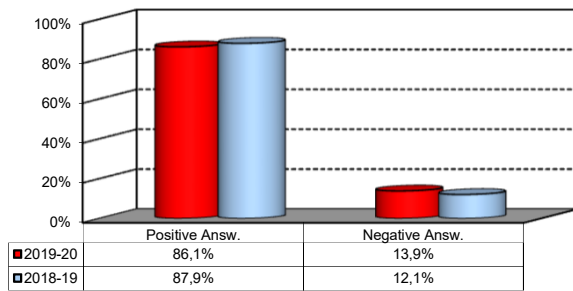


Study Experience

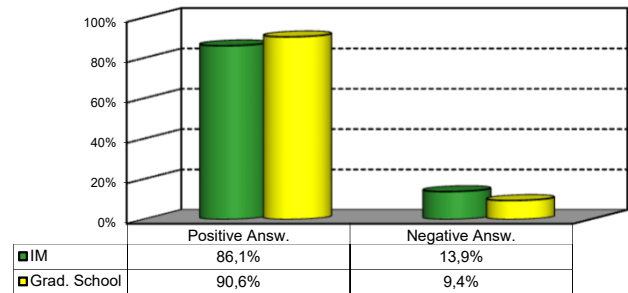
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	37	39,4%	18	41,9%	55	40,1%
B - More YES than NO	44	46,8%	19	44,2%	63	46,0%
C - More NO than YES	13	13,8%	4	9,3%	17	12,4%
D - Definitely NO	0	0,0%	2	4,7%	2	1,5%
Total	94	100%	43	100%	137	100%
NA	1		0			

Over time comparison



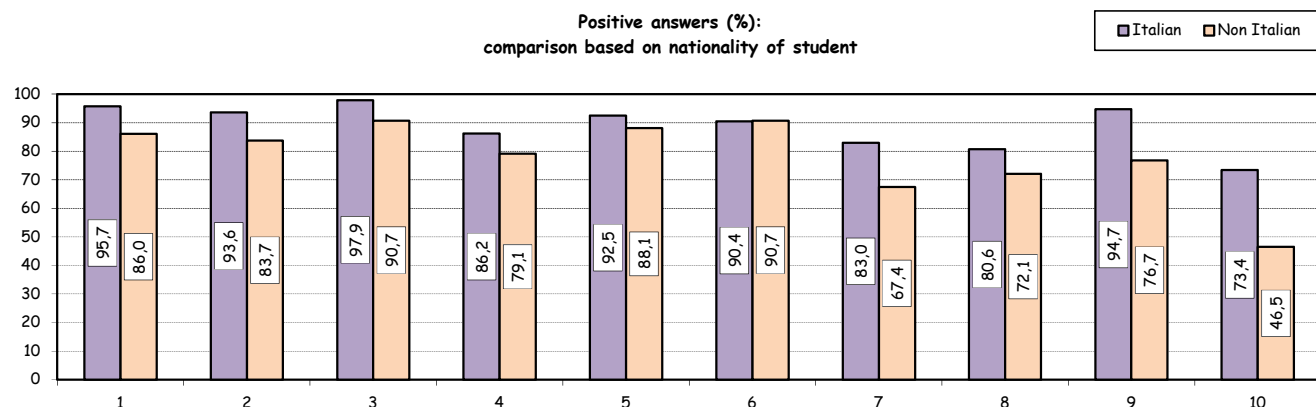
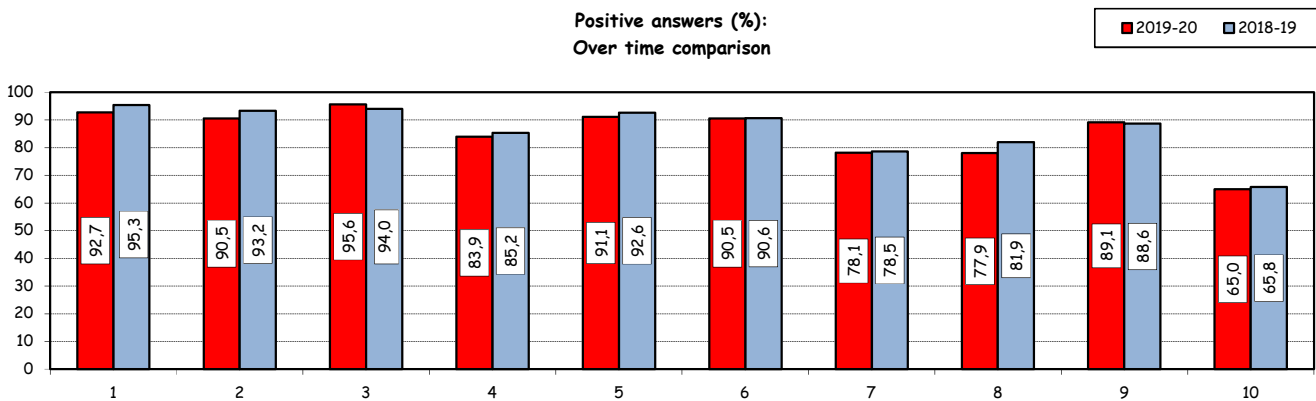
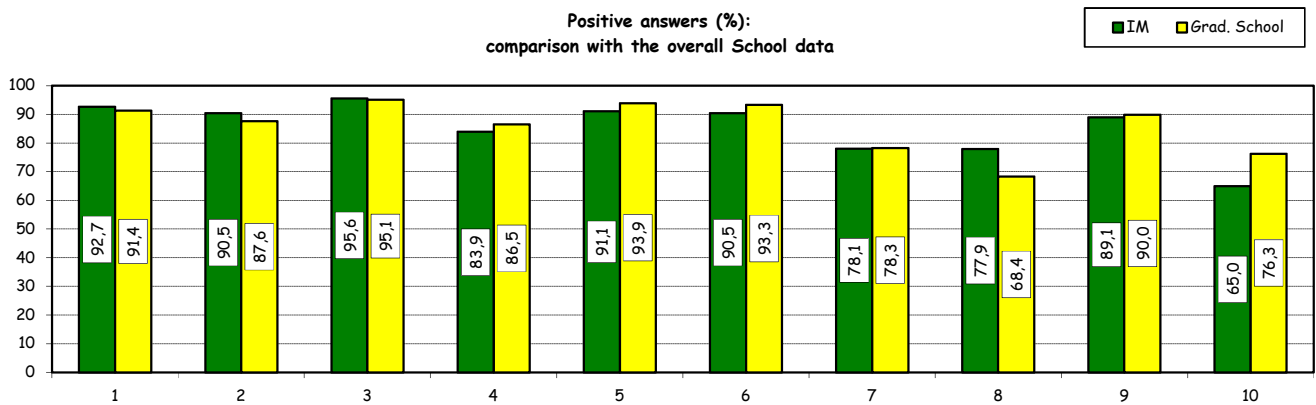
Comparison with the overall School data



Study Experience

2) Do you think that your course of study at Bocconi has contributed to the development of the following skills?

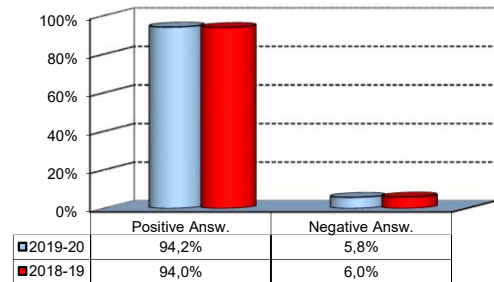
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	93	67,9	34	24,8	8	5,8	2	1,5	137	100,0	1
2	Interpersonal skills	77	56,2	47	34,3	11	8,0	2	1,5	137	100,0	1
3	Organizational skills	82	59,9	49	35,8	4	2,9	2	1,5	137	100,0	1
4	Critical thinking skills	65	47,4	50	36,5	17	12,4	5	3,6	137	100,0	1
5	Ability to analyze and select information	60	44,4	63	46,7	10	7,4	2	1,5	135	100,0	3
6	Problem-solving ability	65	47,4	59	43,1	10	7,3	3	2,2	137	100,0	1
7	Written communication skills	46	33,6	61	44,5	28	20,4	2	1,5	137	100,0	1
8	Verbal communication skills	61	44,9	45	33,1	29	21,3	1	0,7	136	100,0	2
9	Ability to cope with stress	91	66,4	31	22,6	11	8,0	4	2,9	137	100,0	1
10	Entrepreneurial spirit	39	28,5	50	36,5	36	26,3	12	8,8	137	100,0	1



Study Experience

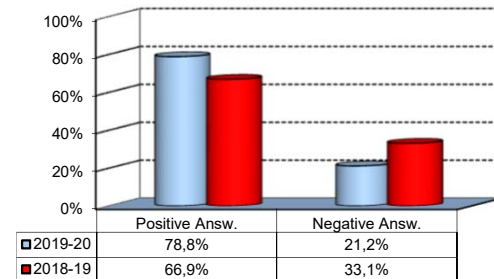
3) Do you think that teaching activities in the MSc program were structured in an active manner (frequent use of teamwork, case studies, assignments, etc.)?

Answers	a. v.	%
A - Definitely YES	75	54,7%
B - More YES than NO	54	39,4%
C - More NO than YES	8	5,8%
D - Definitely NO	0	0,0%
Total	137	100%
NA	1	



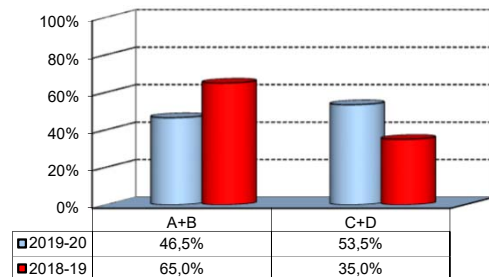
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a. v.	%
A - Definitely YES	33	24,1%
B - More YES than NO	75	54,7%
C - More NO than YES	25	18,2%
D - Definitely NO	4	2,9%
Total	137	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a. v.	%
A-Very often	10	9,9%
B-Often	37	36,6%
C-Hardly ever	48	47,5%
D-Never	6	5,9%
Total	101	100%
NA	37	



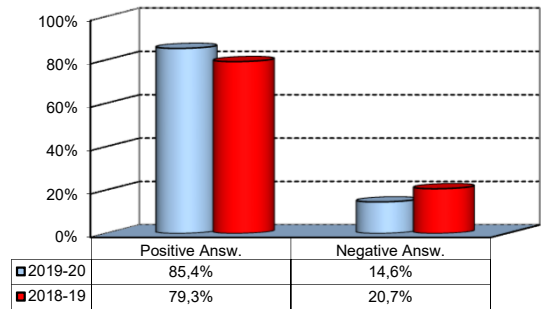
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions (multiple answers admitted)

Course	a. v.	%
CORPORATE STRATEGY	26	15,4%
ORGANIZATION	21	12,4%
GLOBAL SCENARIOS - MODULE 1 (Macroeconomics)	21	12,4%
MARKETING DECISIONS	19	11,2%
CORPORATE STRATEGY	11	6,5%
PERFORMANCE MEASUREMENT	10	5,9%
GLOBAL SCENARIOS	9	5,3%
Other	52	30,8%
TOTAL	169	100,0%

Study Experience

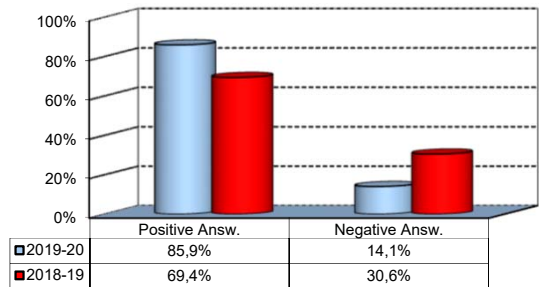
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a. v.	%
A - Definitely YES	40	29,2%
B - More YES than NO	77	56,2%
C - More NO than YES	17	12,4%
D - Definitely NO	3	2,2%
Total	137	100%
NA	1	



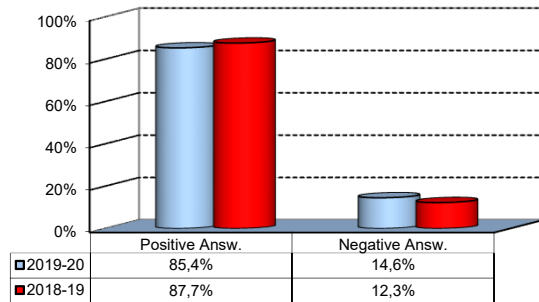
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a. v.	%
A - Definitely YES	53	39,3%
B - More YES than NO	63	46,7%
C - More NO than YES	16	11,9%
D - Definitely NO	3	2,2%
Total	135	100%
NA	3	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

Answers	a. v.	%
A - Definitely YES	57	41,6%
B - More YES than NO	60	43,8%
C - More NO than YES	13	9,5%
D - Definitely NO	7	5,1%
Total	137	100%
NA	1	

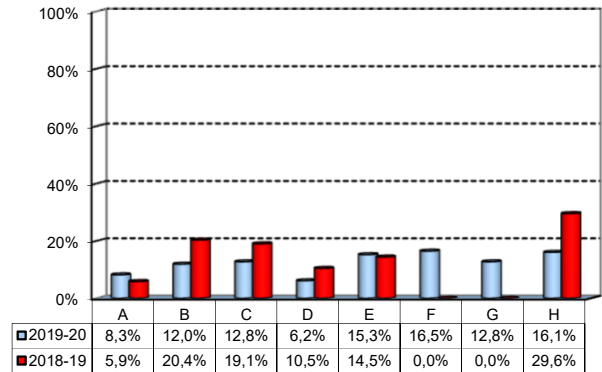


Extracurricular Activities

1) Which of the following extracurricular activities did you attend during your study program?

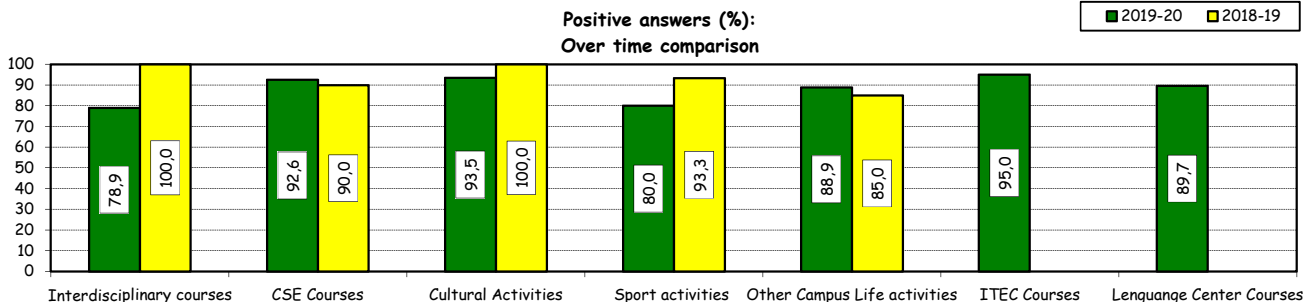
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	20	8,3%
B - Counseling and Self-Empowerment courses CSE	29	12,0%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	31	12,8%
D - Sport activities	15	6,2%
E - Other Campus Life activities	37	15,3%
F - Courses offered by ITEC	40	16,5%
G - Courses offered by Language Center	31	12,8%
H - None	39	16,1%
Total	242	100%
NA	0	



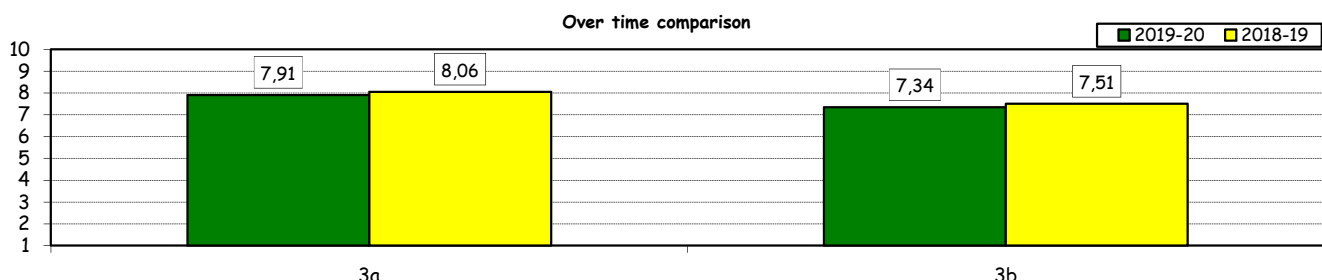
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
A - Interdisciplinary courses (Sapere a tutto campo)	4	21,1	11	57,9	3	15,8	1	5,3	19	100,0	1
B - Counseling and Self-Empowerment courses (CSE)	11	40,7	14	51,9	2	7,4	0	0,0	27	100,0	2
C - Cultural Activities	12	38,7	17	54,8	1	3,2	1	3,2	31	100,0	0
D - Sport activities	6	40,0	6	40,0	1	6,7	2	13,3	15	100,0	0
E - Other Campus Life activities	18	50,0	14	38,9	3	8,3	1	2,8	36	100,0	1
F - Courses offered by ITEC	20	50,0	18	45,0	1	2,5	1	2,5	40	100,0	0
G - Courses offered by Language Center	16	55,2	10	34,5	3	10,3	0	0,0	29	100,0	2



How would you evaluate:

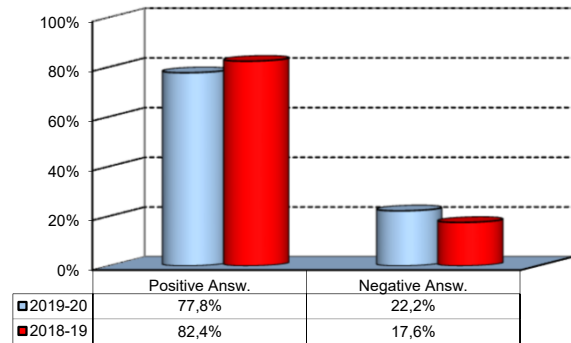
Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
3a) The range and interest of programmes offered		1	1,1	6	6,4	48	51,1	39	41,5	94	100,0	5
3b) The support you received from the Campus Life Office		3	3,1	11	11,3	58	59,8	25	25,8	97	100,0	2



Degree Thesis

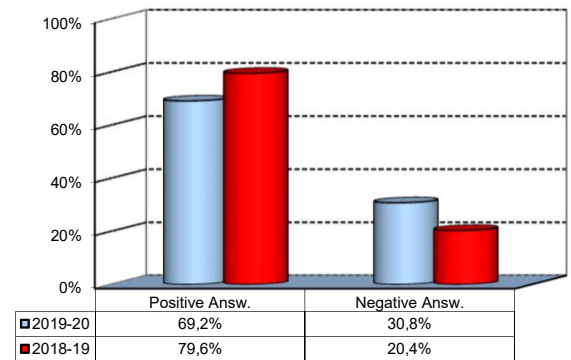
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	63	46,7%
B - More YES than NO	42	31,1%
C - More NO than YES	20	14,8%
D - Definitely NO	10	7,4%
Total	135	100%
NA	3	



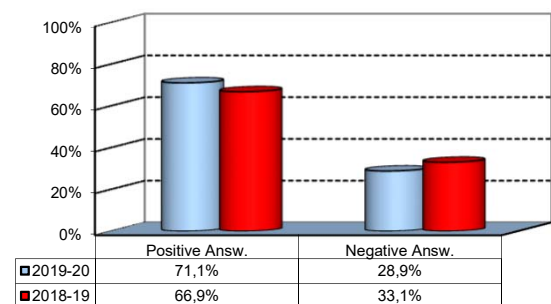
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	39	29,3%
B - More YES than NO	53	39,8%
C - More NO than YES	37	27,8%
D - Definitely NO	4	3,0%
Total	133	100%
NA	5	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

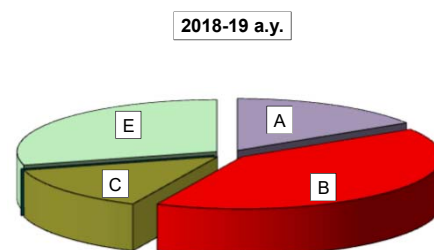
Answers	a.v.	%
A - Definitely YES	40	29,6%
B - More YES than NO	56	41,5%
C - More NO than YES	30	22,2%
D - Definitely NO	9	6,7%
Total	135	100%
NA	3	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2019-20	2018-19
A - Exchange	22	16,1	18,8
B - CEMS-MIM	56	40,9	46,3
C- Double Degree	19	13,9	17,4
D - Free-Mover	0	0,0	0,0
E- None	40	29,2	17,4
Total	137	100,0	100,0
NA	1		

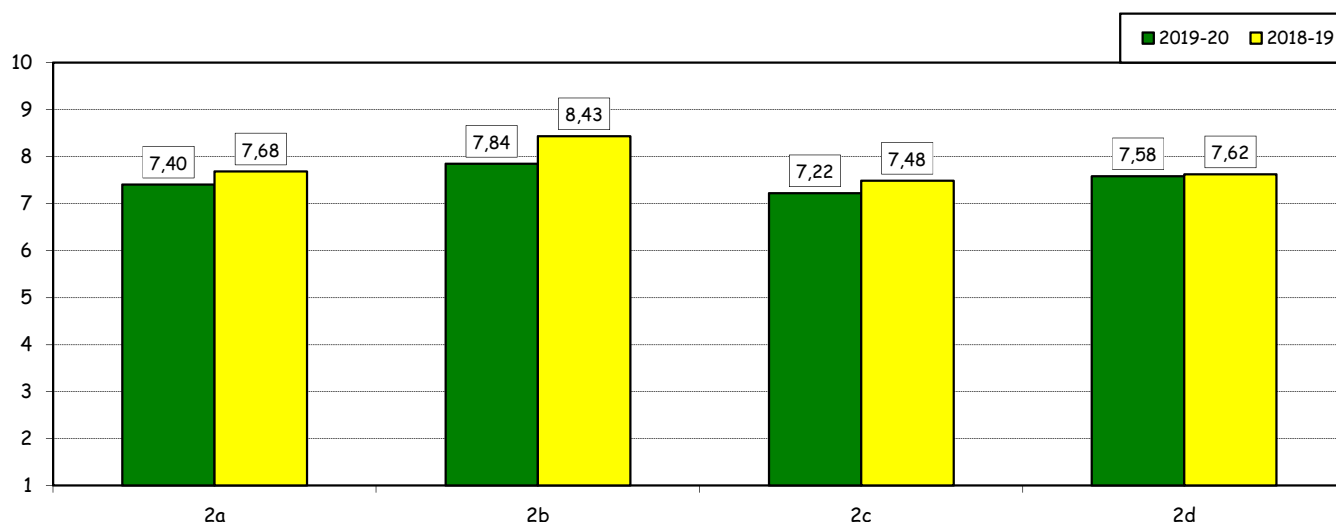


How would you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quality and completeness of information provided through: 'International Week', emails, brochures, International Relations Service web page.		5	5,3	8	8,4	52	54,7	30	31,6	95	100,0	2
2b) The range and interest of programs offered.		1	1,0	9	9,4	47	49,0	39	40,6	96	100,0	1
2c) The convenience of the study abroad desk's opening hours.		1	1,1	15	16,1	55	59,1	22	23,7	93	100,0	4
2d) The support you received from Bocconi International Relations.		4	4,2	10	10,5	46	48,4	35	36,8	95	100,0	2

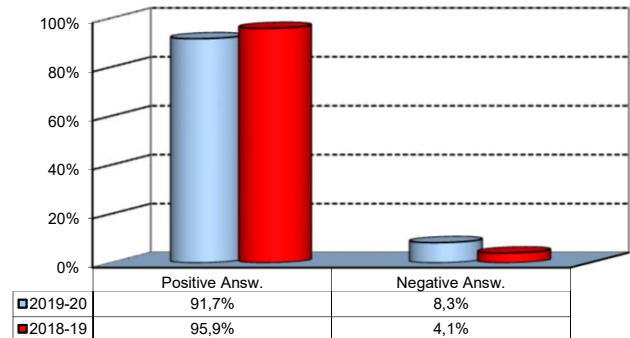
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

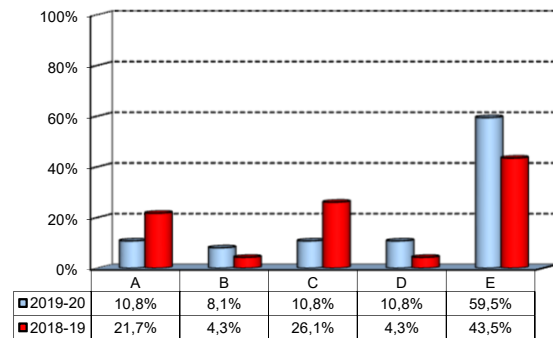
Answers	v. a.	%
A - Definitely YES	62	64,6%
B - More YES than NO	26	27,1%
C - More NO than YES	7	7,3%
D - Definitely NO	1	1,0%
Total	96	100%
NA	1	



(In case of answer "E" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	4	10,8%
B-Absence of the requirements needed for participation in the program selected	3	8,1%
C-Rejection of your application	4	10,8%
D-Lack of time during the period of study	4	10,8%
E-Other (personal, family, organizational reasons, etc.)	22	59,5%
Total	37	100%
NA	3	



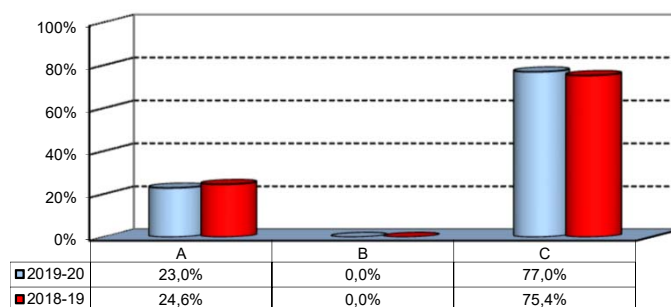
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2019-20	2018-19
A - Internship	122	96,8	100,0
B - Other job experience (with any contract different from Internship)	2	1,6	0,0
C - Field Project	2	1,6	0,0
D - None	0	0,0	0,0
Total	126	100,0	100,0
NA	12		

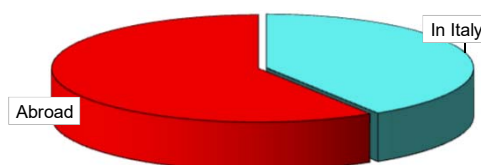
2) How did you find the internship?

Answers	a.v.	%
A - Through the University's Placement Services*	28	23,0%
B - Through the faculty members of the degree program	0	0,0%
C - Through autonomous way then recognized by the degree program	94	77,0%
Total	122	100,0%
NA	0	



3) Where did you complete the internship recognized by the Bachelor program?

Answers	a.v.	%	
		2019-20	2018-19
In Italy	50	41,0%	25,0%
Abroad	72	59,0%	75,0%
Total	122	100%	100%
NA	0		



*JobGate, Internship Programs, meetings and company presentations, Bocconi&Jobs, Placement Library services, websites in the Lavoro.net section

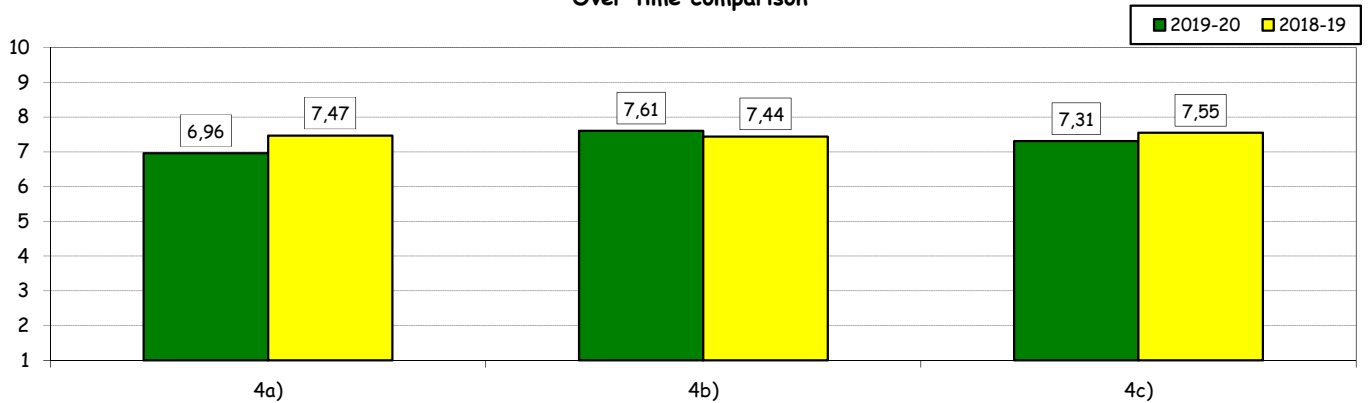
Internship Activities

How would you evaluate:

(in case of answer A to item n.2)

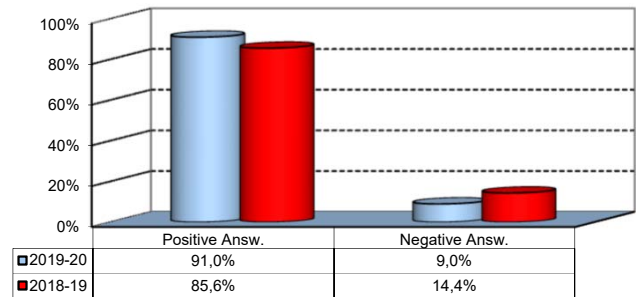
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
4a) The convenience of the internship front desk's opening hours.		2	8,0	3	12,0	13	52,0	7	28,0	25	100,0	3
4b) The number and variety of opportunities offered.		2	7,1	1	3,6	18	64,3	7	25,0	28	100,0	0
4c) The support you received from the Internship Office.		2	7,7	2	7,7	13	50,0	9	34,6	26	100,0	2

Over time comparison



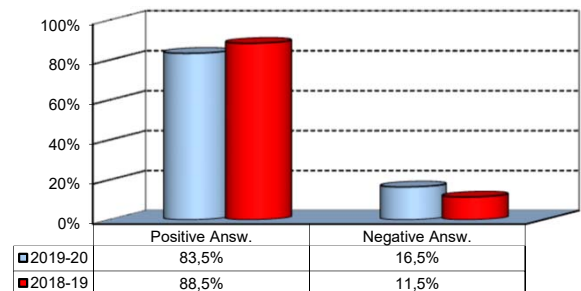
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	61	50,0%
B - More YES than NO	50	41,0%
C - More NO than YES	6	4,9%
D - Definitely NO	5	4,1%
Total	122	100%
NA	16	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	50	39,4%
B - More YES than NO	56	44,1%
C - More NO than YES	17	13,4%
D - Definitely NO	4	3,1%
Total	127	100%
NA	11	

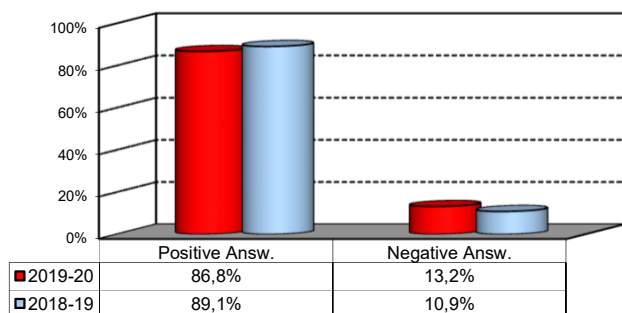


General satisfaction and short-term plans

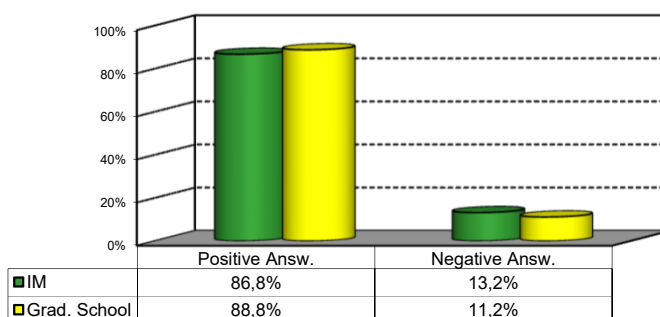
1) Are you satisfied overall with the study program you attended?

Answers	Italian		Non Italian		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	41	43,2%	16	39,0%	57	41,9%
B - More YES than NO	43	45,3%	18	43,9%	61	44,9%
C - More NO than YES	8	8,4%	4	9,8%	12	8,8%
D - Definitely NO	3	3,2%	3	7,3%	6	4,4%
Total	95	100%	41	100%	136	100%
NA	0		2		2	

Over time comparison



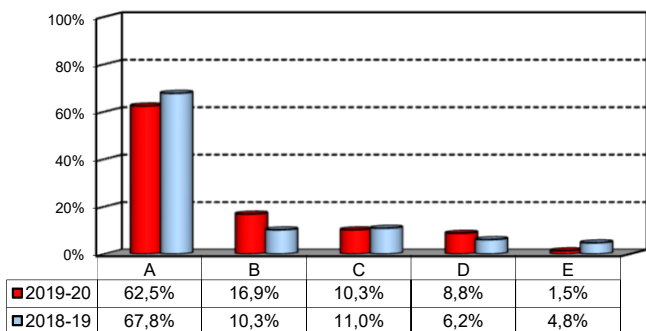
Comparison with the overall School data



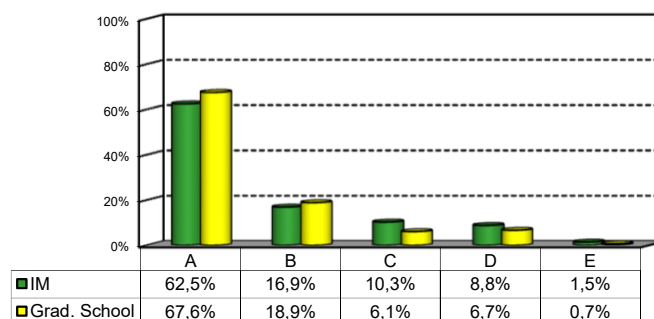
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		Non Italian		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	61	64,2%	24	58,5%	85	62,5%
B-YES, in another program at this University	19	20,0%	4	9,8%	23	16,9%
C-YES, in the same program but at another University	8	8,4%	6	14,6%	14	10,3%
D-YES, in another program at another University	5	5,3%	7	17,1%	12	8,8%
E-NO, I would not enrol in university anymore	2	2,1%	0	0,0%	2	1,5%
Total	95	100%	41	100%	136	100%
NA	0		2		2	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a.v.	%
ACME	0	0,0%
AFC	5	26,3%
FIN	6	31,6%
CLELI	0	0,0%
ESS	1	5,3%
EMIT	3	15,8%
GIO	0	0,0%
IM	4	21,1%
M	0	0,0%
MM	0	0,0%
Total	19	100%
NA	4	

2c) Why would you make a different choice?

(In case of answer "B", "C", "D" or "E" to item no.2a)

Answers	a.v.	% 2019-20	% 2018-19
A - My interest has changed over time / I discovered that I have different attitudes	7	15,2%	9,4%
B -The Bachelor program did not satisfy my expectations	15	32,6%	46,9%
C - I would have preferred to attend a Bachelor program with a more generalist approach	0	0,0%	0,0%
D -I would have preferred to attend a Bachelor program with a more specialist approach	15	32,6%	21,9%
E - I would have preferred to attend the same Bachelor program but taught in English	0	0,0%	0,0%
F - I have not been admitted to the program selected as first-choice	0	0,0%	0,0%
G - The campus and its facilities and services were not up to my expectations	0	0,0%	0,0%
H - Other reasons	9	19,6%	21,9%
Total	46	100%	100%
NA	5		

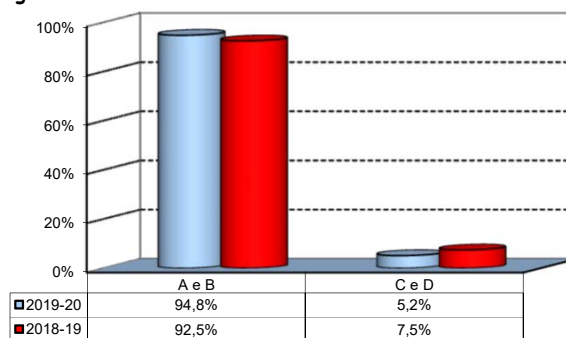
H- Other reasons:

Avrei preferito fare il CEMS all'estero
I have a job
I missed the inclusion of non-Italian students in the MSc Community. Non-CEMS students were left out. A sense of a community never really emerged, especially if one did not belong to either group.
I would have preferred another university because the community feeling at the university was not very large. Very exclusive for internationals
I would have preferred to do all my studies abroad
Il clima in Bocconi è tossico: la gente è molto competitiva, il carico di lavoro è eccessivo se comparato ad un qualsiasi corso di IM in Europa, dura 2 anni e il lavoro finale a più a che fare con il mondo accademico che con quello del management.
Lack of focus on skills needed on the job (excel, power point and others), way too much amount of study which creates serious problems in the coordination with internships. Spanish exam not relevant but requires a lot of study only to lower GPAs.
Si viene sottoposti a stress eccessivo inutile
Very bad international environment, teaching style too old-school, career services not enough.
would have done IM + double degree instead of CEMS

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	81	59,6%
B - Often adequate	47	34,6%
C - Rarely adequate	6	4,4%
D - Never adequate	1	0,7%
E - I did not use them	1	0,7%
Total	136	100%
NA	2	

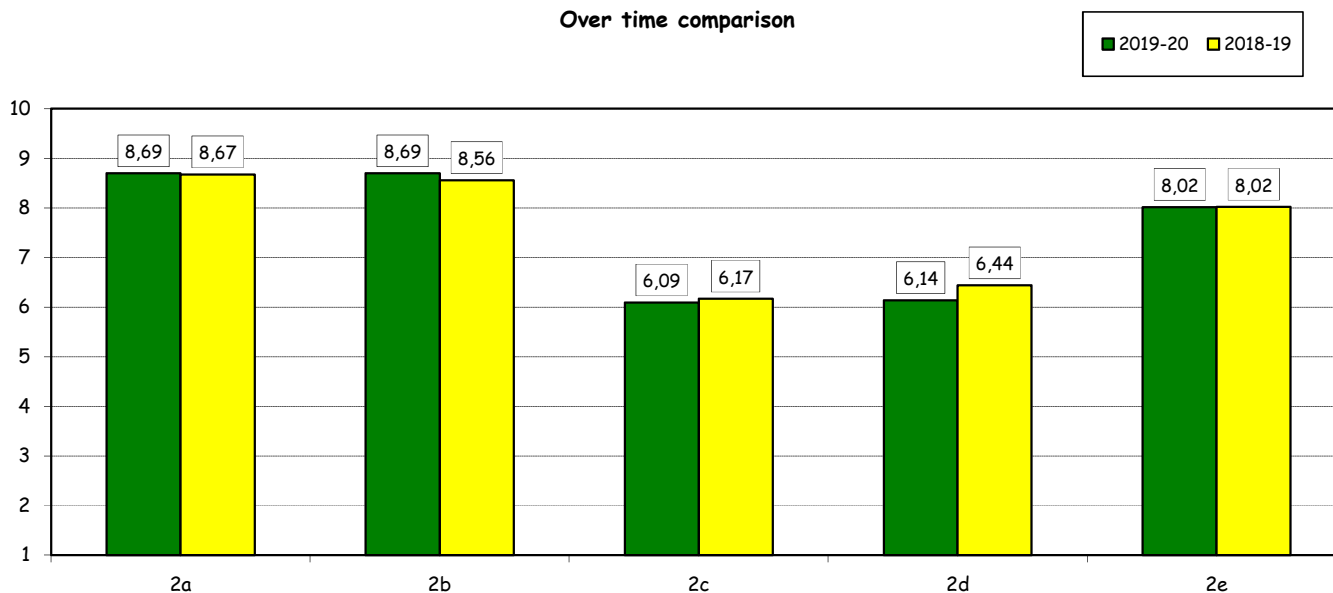


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.	1	0,7	3	2,2	42	31,3	88	65,7	134	100,0		1	
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).	0	0,0	3	2,2	49	36,6	82	61,2	134	100,0		1	
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.	21	16,0	25	19,1	56	42,7	29	22,1	131	100,0	1	0	
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.	17	13,0	27	20,6	61	46,6	26	19,8	131	100,0	0	0	
e) The clarity and adequacy of the signage system on campus.	2	1,5	9	6,9	63	48,1	57	43,5	131	100,0		4	

Over time comparison

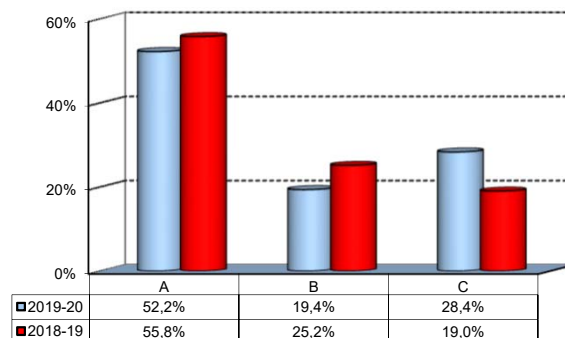


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

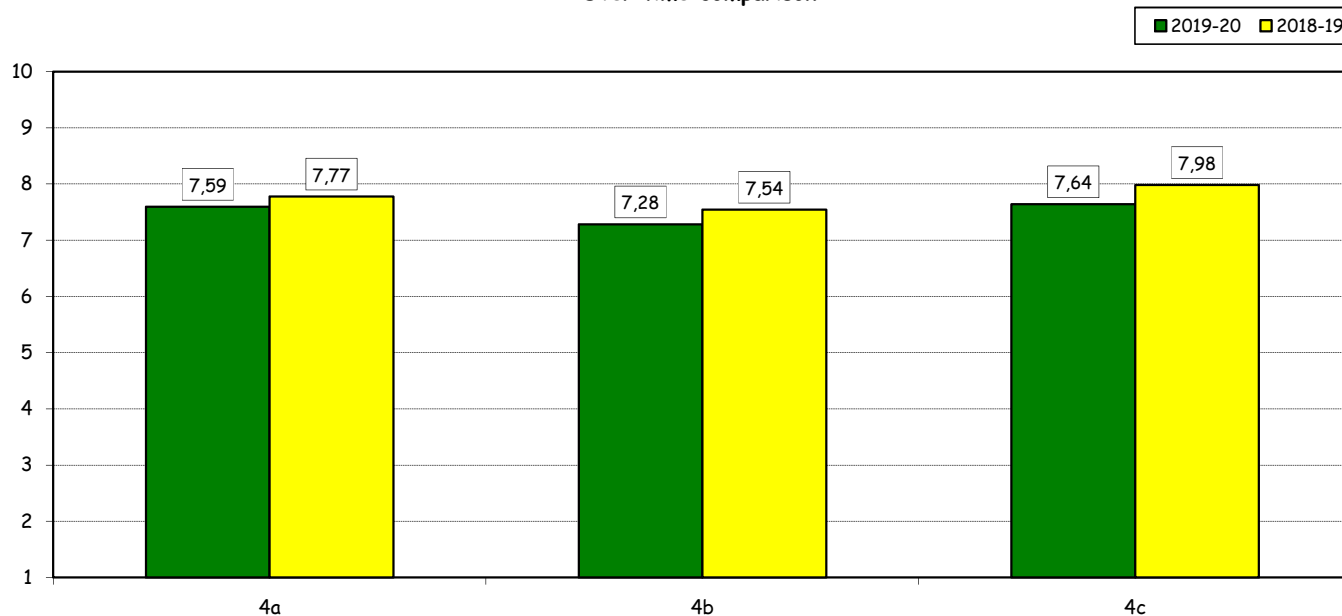
Answers	a.v.	%
A- Adequate in number	70	52,2%
B- Inadequate in number	26	19,4%
C- Never used	38	28,4%
Total	134	100%
NA	4	



4) How do you evaluate:

Item	Answers	Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*		2	2,1	9	9,4	55	57,3	30	31,3	96	100,0	0
b) The convenience of the PC Labs' opening hours.*		3	3,2	10	10,8	57	61,3	23	24,7	93	100,0	3
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).		1	0,8	15	11,4	74	56,1	42	31,8	132	100,0	2

Over time comparison

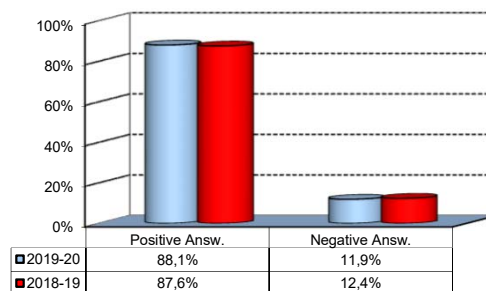


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	41	30,8%
B - Quite positive	55	41,4%
C - Quite negative	12	9,0%
D - Very Negative	1	0,8%
E - Never used	24	18,0%
Total	133	100%
NA	5	

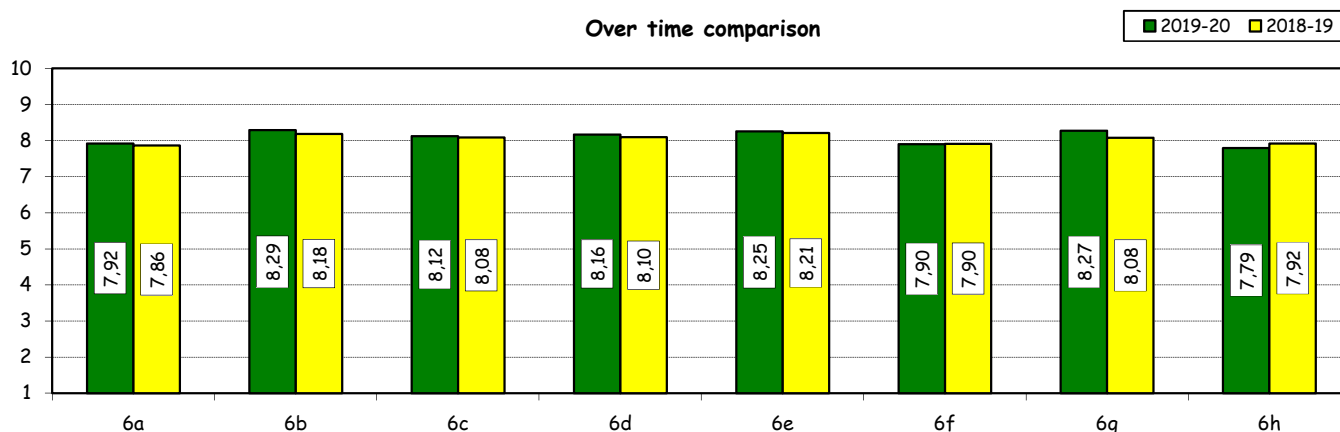


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.		3	2,7	8	7,2	52	46,8	48	43,2	111	100,0	-2
b) The range of collections available in the Library and the frequency they are updated (books, magazines, electronic resources, databases).		0	0,0	6	5,6	43	40,2	58	54,2	107	100,0	2
c) The speed of fulfillment of requests for documents provided by other Libraries.		0	0,0	8	8,0	46	46,0	46	46,0	100	100,0	9
d) The number of documents that may be borrowed and the duration of the loan period.		0	0,0	7	6,7	53	51,0	44	42,3	104	100,0	5
e) The assistance provided by the Library staff in bibliographic searches for specific topics and in the use of Library's print and electronic collections.		1	1,0	4	3,8	46	44,2	53	51,0	104	100,0	5
f) The efficiency and ease of use of the search tools provided (on and off campus).		1	0,9	11	10,4	47	44,3	47	44,3	106	100,0	3
g) The number of books and journals available on open shelves in the reading rooms.		0	0,0	8	8,0	40	40,0	52	52,0	100	100,0	9
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.).		2	2,2	9	9,8	42	45,7	39	42,4	92	100,0	17

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.