

## “EVALUATION OF UNIVERSITY EXPERIENCE”

### STATISTICAL RESULTS FOR THE MASTER OF SCIENCE DIRECTOR

### Economics and Management of Innovation and Technology

a.y. 2018-2019

Survey period: June 2019 - July 2020

N. of completed questionnaires: 101

N. of graduate students: 105

Response rate: 96.2%

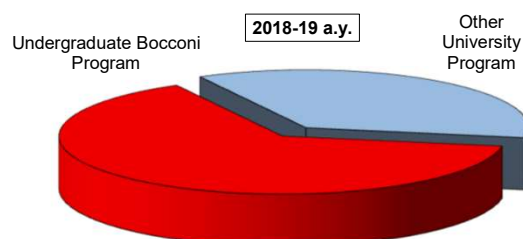
## EVALUATION OF UNIVERSITY EXPERIENCE

### Economics and Management of Innovation and Technology

#### General information

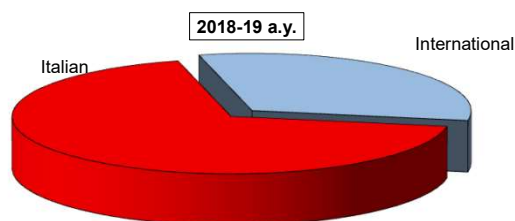
##### Undergraduate Career

Answers	a.v.	%	%
		2018-19	2017-18
Undergraduate Bocconi Program	65	64,4	59,4
Other University Program	36	35,6	40,6
<b>Total</b>	<b>101</b>	<b>100,0</b>	<b>100,0</b>
NA	0		



##### Nationality

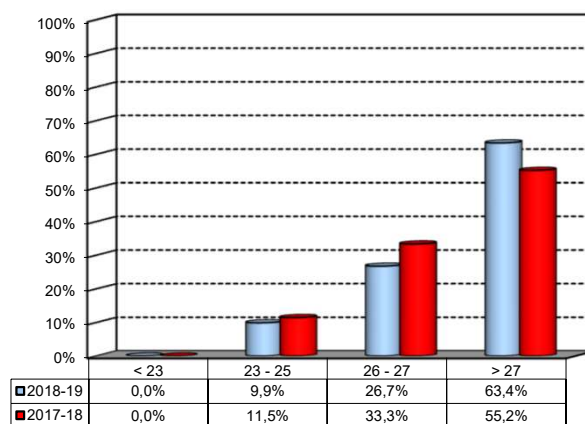
Answers	a.v.	%	%
		2018-19	2017-18
Italian	69	68,3%	71,9%
International	32	31,7%	28,1%
<b>Total</b>	<b>101</b>	<b>100%</b>	<b>100%</b>
NA	0		



##### Average mark of the exams passed:

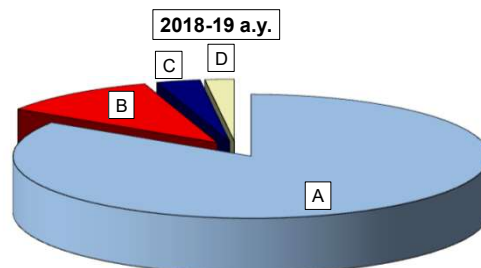
(approximate average expressed in 30/30)

Answers	a.v.	%
18	0	0,0%
19	0	0,0%
20	0	0,0%
21	0	0,0%
22	0	0,0%
23	2	2,0%
24	3	3,0%
25	5	5,0%
26	10	9,9%
27	17	16,8%
28	44	43,6%
29	18	17,8%
30	2	2,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



##### How many of the courses included in your curriculum did you attend regularly?

Answers	a.v.	%	%
		2018-19	2017-18
A - More than 75%	85	84,2	85,3
B - Between 50 and 75%	11	10,9	10,5
C - Between 25 and 50%	3	3,0	2,1
D - Less than 25%	2	2,0	2,1
<b>Total</b>	<b>101</b>	<b>100,0</b>	<b>100,0</b>
NA	0		

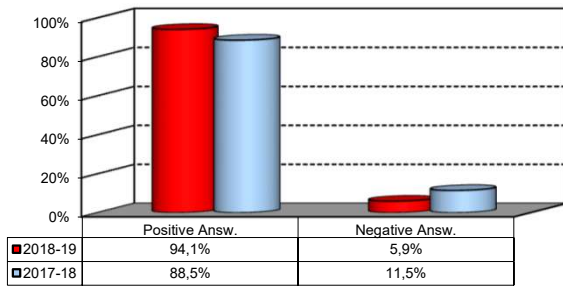


## Study Experience

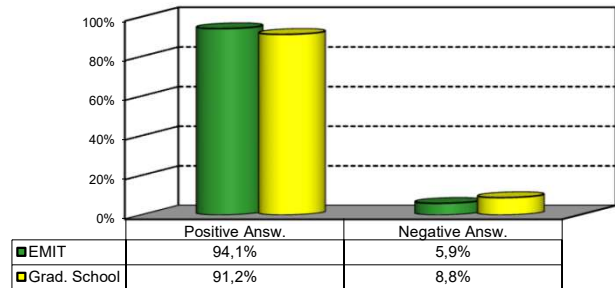
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		International		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	33	47,8%	15	46,9%	48	47,5%
B - More YES than NO	33	47,8%	14	43,8%	47	46,5%
C - More NO than YES	3	4,3%	2	6,3%	5	5,0%
D - Definitely NO	0	0,0%	1	3,1%	1	1,0%
<b>Total</b>	<b>69</b>	<b>100%</b>	<b>32</b>	<b>100%</b>	<b>101</b>	<b>100%</b>
NA	0		0			

Over time comparison



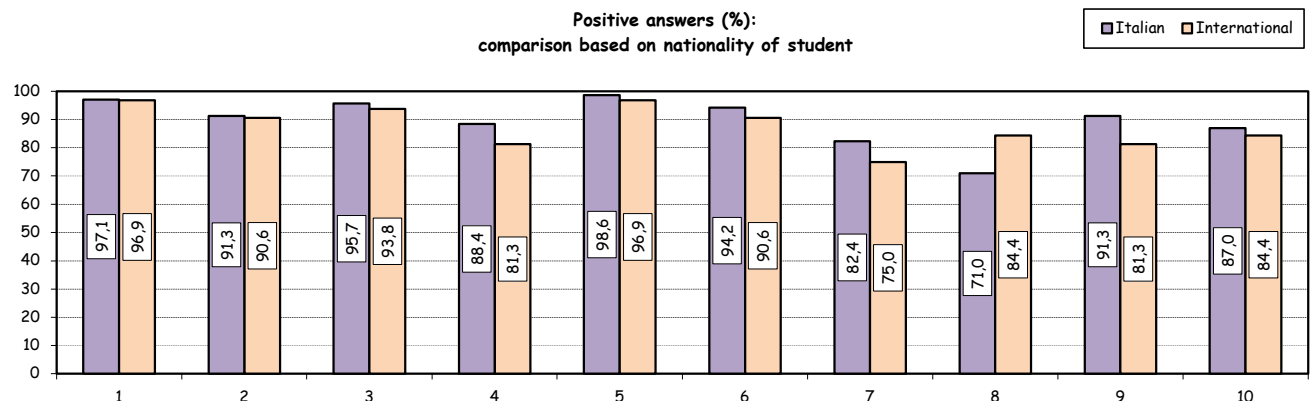
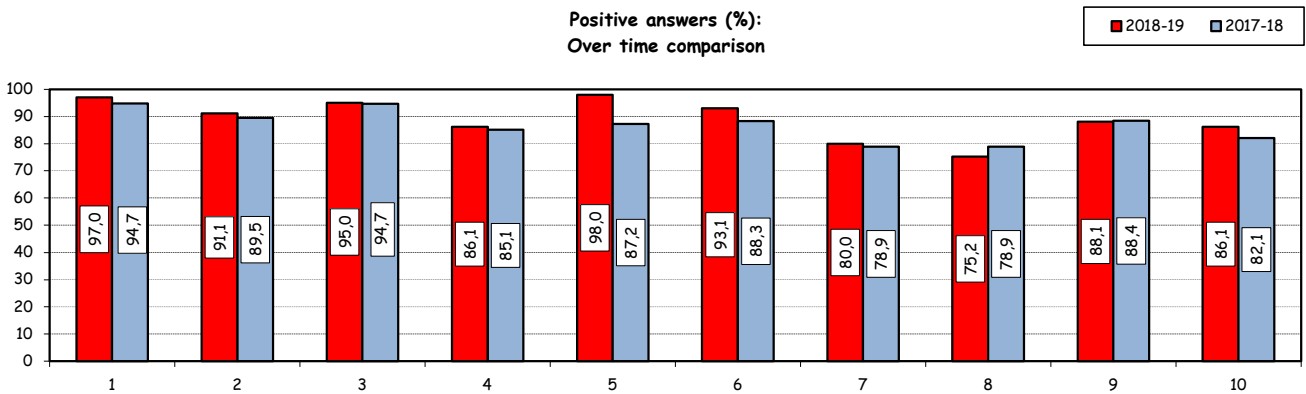
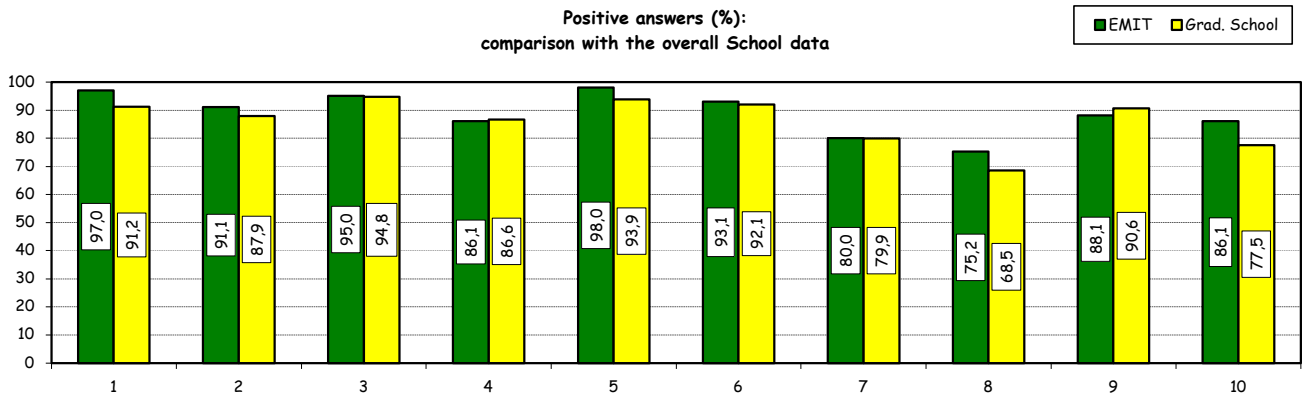
Comparison with the overall School data



## Study Experience

2) Do you think that the preparation you have received in Bocconi has contributed to the development of the following skills?

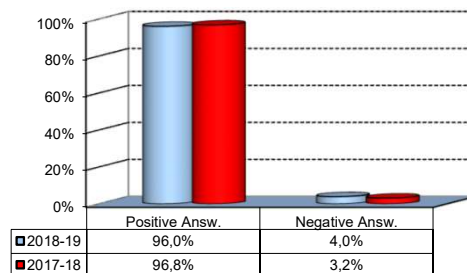
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
1	Ability to work in team	71	70,3	27	26,7	3	3,0	0	0,0	101	100,0	0
2	Interpersonal skills	49	48,5	43	42,6	8	7,9	1	1,0	101	100,0	0
3	Organizational skills	59	58,4	37	36,6	5	5,0	0	0,0	101	100,0	0
4	Critical thinking skills	45	44,6	42	41,6	11	10,9	3	3,0	101	100,0	0
5	Ability to analyze and select information	55	54,5	44	43,6	2	2,0	0	0,0	101	100,0	0
6	Problem-solving ability	49	48,5	45	44,6	6	5,9	1	1,0	101	100,0	0
7	Written communication skills	34	34,0	46	46,0	17	17,0	3	3,0	100	100,0	1
8	Verbal communication skills	25	24,8	51	50,5	21	20,8	4	4,0	101	100,0	0
9	Ability to cope with stress	51	50,5	38	37,6	9	8,9	3	3,0	101	100,0	0
10	Entrepreneurial spirit	51	50,5	36	35,6	12	11,9	2	2,0	101	100,0	0



## Study Experience

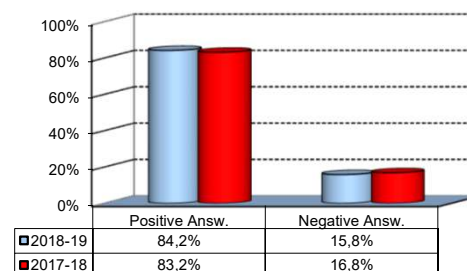
3) Do you think that teaching activities of the MSc program were structured in an active manner (frequent use of team work, case studies, assignments, ect.)?

Answers	a.v.	%
A - Definitely YES	58	57,4%
B - More YES than NO	39	38,6%
C - More NO than YES	3	3,0%
D - Definitely NO	1	1,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



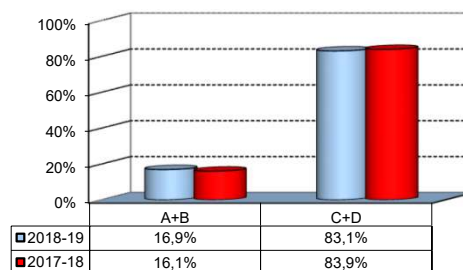
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	31	30,7%
B - More YES than NO	54	53,5%
C - More NO than YES	15	14,9%
D - Definitely NO	1	1,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	2	3,1%
B-Often	9	13,8%
C-Hardly ever	39	60,0%
D-Never	15	23,1%
<b>Total</b>	<b>65</b>	<b>100%</b>
NA	36	



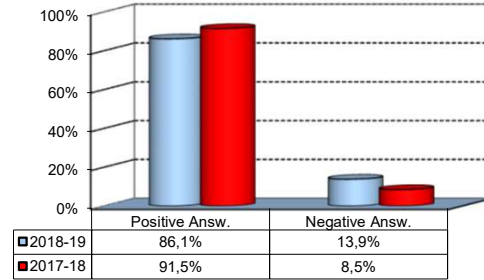
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions:

Course	a.v.	%
VENTURE CAPITAL AND VALUATION - FINANZA AZIENDALE	4	16,7%
INDUSTRY AND COMPETITION ANALYSIS - ECONOMIA INDUSTRIALE	3	12,5%
INDUSTRY AND COMPETITION ANALYSIS - ECONOMIA - MODULO 1 (MICROECONOMIA)	2	8,3%
MANAGEMENT CONSULTING - INTRODUCTION TO MANAGEMENT CONSULTING	1	4,2%
VENTURE CAPITAL AND VALUATION - BILANCIO	1	4,2%
FUNDAMENTALS OF INNOVATION AND INDUSTRIAL CHANGE - ORGANIZATION THEORY	1	4,2%
Other	12	50,0%
<b>TOTAL</b>	<b>24</b>	<b>100,0%</b>

## Study Experience

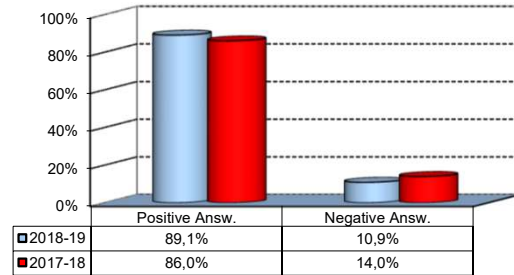
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	35	34,7%
B - More YES than NO	52	51,5%
C - More NO than YES	12	11,9%
D - Definitely NO	2	2,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



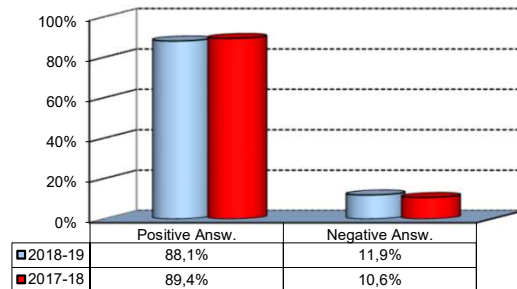
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	46	45,5%
B - More YES than NO	44	43,6%
C - More NO than YES	11	10,9%
D - Definitely NO	0	0,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

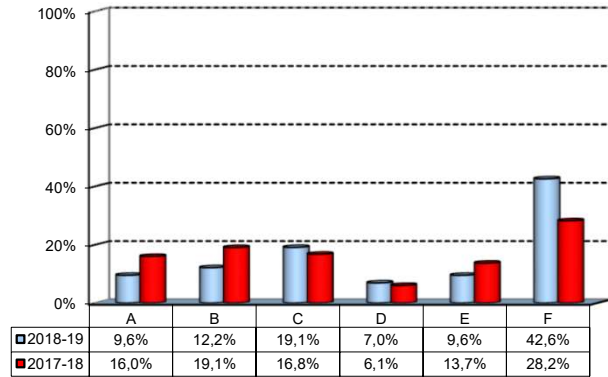
Answers	a.v.	%
A - Definitely YES	47	46,5%
B - More YES than NO	42	41,6%
C - More NO than YES	11	10,9%
D - Definitely NO	1	1,0%
<b>Total</b>	<b>101</b>	<b>100%</b>
NA	0	



## Extracurricular Activities

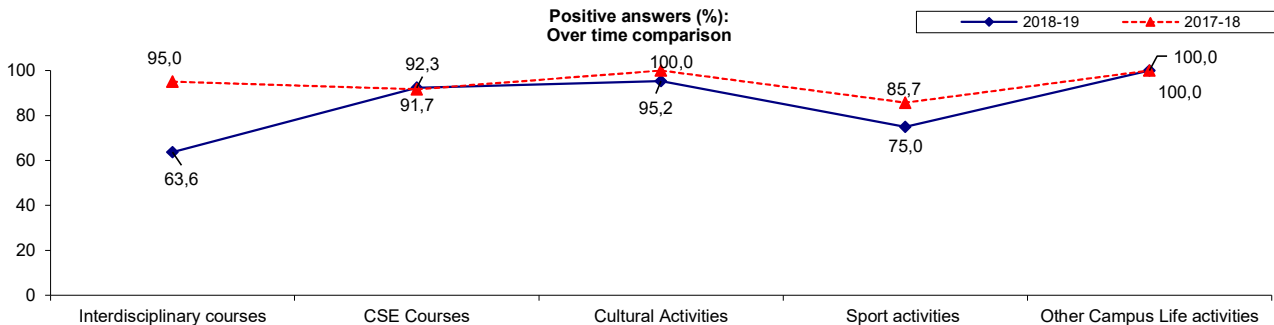
1) Which of the following extracurricular activities (Campus Life) did you attend during your study program?  
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	11	9,6%
B - Counseling and Self-Empowerment courses CSE)	14	12,2%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	22	19,1%
D - Sport activities	8	7,0%
E - Other Campus Life activities	11	9,6%
F - None	49	42,6%
<b>Total</b>	<b>115</b>	<b>100%</b>
NA	0	



2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

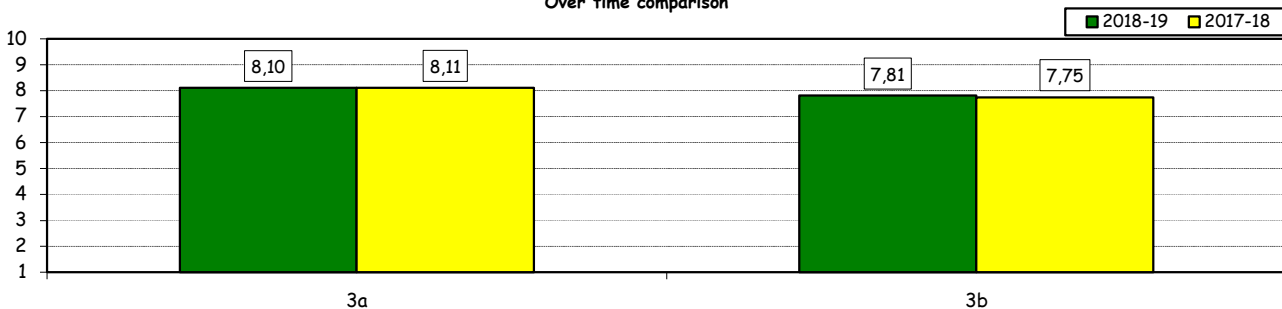
	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
A - Interdisciplinary courses (Sapere a tutto campo)	4	36,4	3	27,3	4	36,4	0	0,0	11	100,0	0
B - Counseling and Self-Empowerment courses (CSE)	7	53,8	5	38,5	1	7,7	0	0,0	13	100,0	1
C - Cultural Activities	7	33,3	13	61,9	1	4,8	0	0,0	21	100,0	1
D - Sport activities	6	75,0	0	0,0	2	25,0	0	0,0	8	100,0	0
E - Other Campus Life activities	8	72,7	3	27,3	0	0,0	0	0,0	11	100,0	0
<b>Total</b>	<b>32</b>	<b>50,0</b>	<b>24</b>	<b>37,5</b>	<b>8</b>	<b>12,5</b>	<b>0</b>	<b>0,0</b>	<b>64</b>	<b>100,0</b>	<b>2</b>



How do you evaluate:

Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
3a) The range and interest of programmes offered		0	0,0	2	5,1	23	59,0	14	35,9	39	100,0	13
3b) The support you received from the Campus Life Office		0	0,0	4	10,8	21	56,8	12	32,4	37	100,0	15

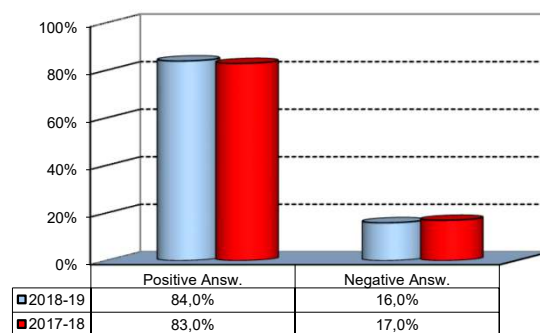
Over time comparison



## Degree Thesis

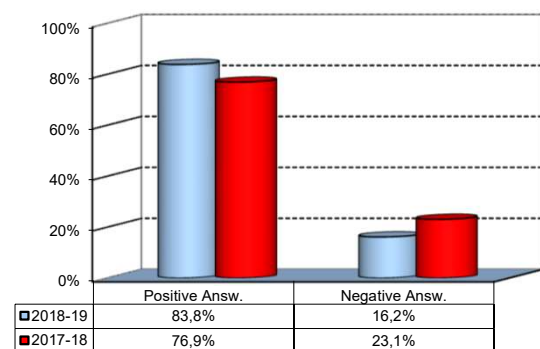
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	57	57,0%
B - More YES than NO	27	27,0%
C - More NO than YES	11	11,0%
D - Definitely NO	5	5,0%
<b>Total</b>	<b>100</b>	<b>100%</b>
NA	1	



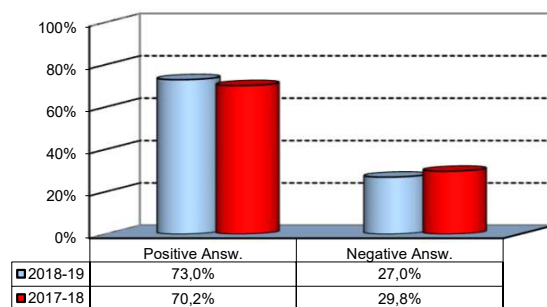
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	40	40,4%
B - More YES than NO	43	43,4%
C - More NO than YES	9	9,1%
D - Definitely NO	7	7,1%
<b>Total</b>	<b>99</b>	<b>100%</b>
NA	2	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

Answers	a.v.	%
A - Definitely YES	36	36,0%
B - More YES than NO	37	37,0%
C - More NO than YES	19	19,0%
D - Definitely NO	8	8,0%
<b>Total</b>	<b>100</b>	<b>100%</b>
NA	1	

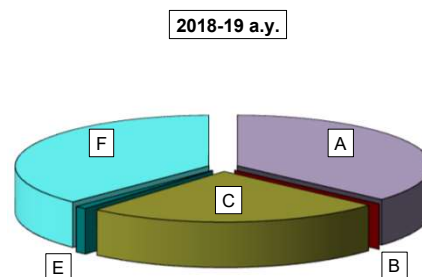




## Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2018-19	2017-18
A - Exchange	37	36,6	30,5
B - CEMS-MIM	0	0,0	0,0
C- Double Degree	25	24,8	23,2
D - Free-Mover	1	1,0	1,1
E - Campus Abroad	0	0,0	4,2
F- None	38	37,6	41,1
<b>Total</b>	<b>101</b>	<b>100,0</b>	<b>100,0</b>
NA	0		

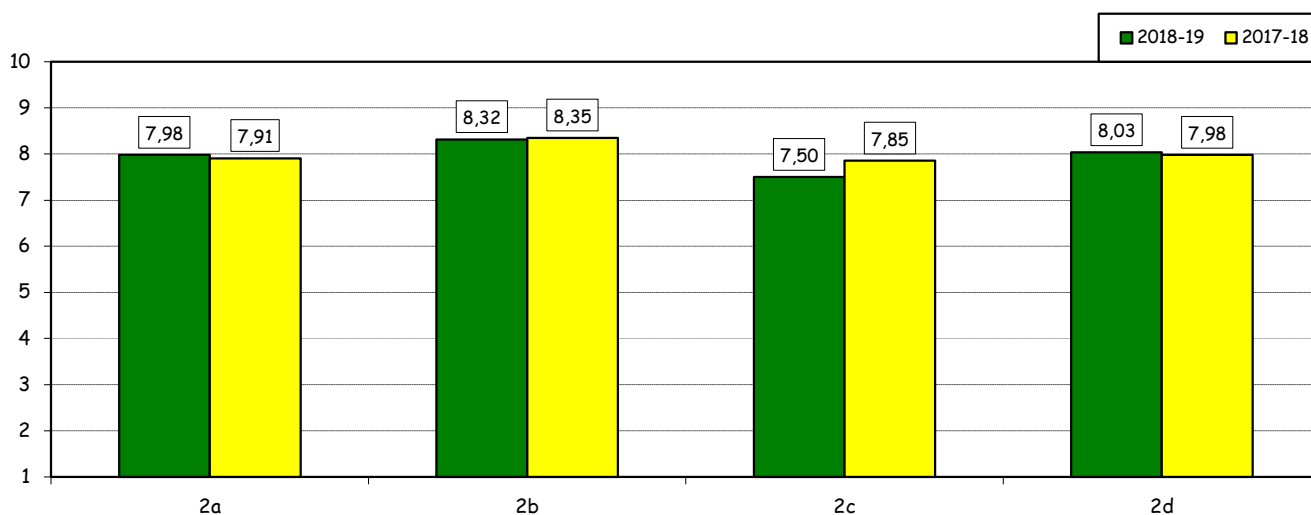


**How do you evaluate:**

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total	N.A.	
		1-2		3-4-5		6-7-8		9-10				
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quantity and completeness of information provided through: "International Week," emails, brochures, International Relations Service web page.		0	0,0	6	10,2	28	47,5	25	42,4	59	100,0	3
2b) The range and interest of programs offered.		0	0,0	4	6,7	26	43,3	30	50,0	60	100,0	2
2c) The convenience of the study abroad desk's opening hours.		0	0,0	12	20,7	28	48,3	18	31,0	58	100,0	4
2d) The support you received from Bocconi International Relations.		0	0,0	6	10,0	30	50,0	24	40,0	60	100,0	2

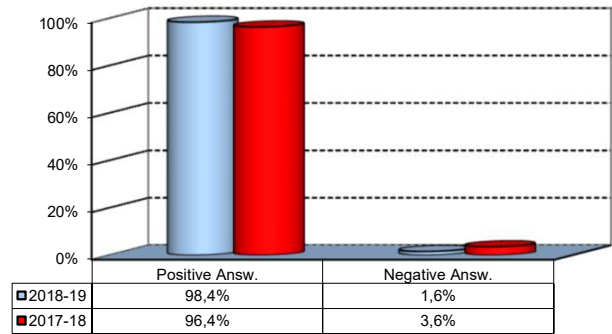
Over time comparison



## Experience Of Studying Abroad

3) Would you positively evaluate this experience?

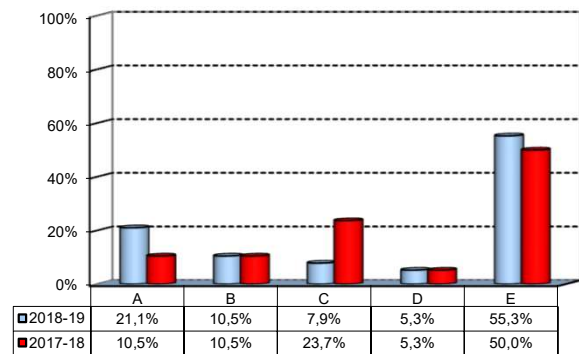
Answers	v. a.	%
A - Definitely YES	45	73,8%
B - More YES than NO	15	24,6%
C - More NO than YES	1	1,6%
D - Definitely NO	0	0,0%
<b>Total</b>	<b>61</b>	<b>100%</b>
NA	2	



(In case of answer "F" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	8	21,1%
B-Absence of the requirements needed for participation in the program selected	4	10,5%
C-Rejection of your application	3	7,9%
D-Lack of time during the period of study	2	5,3%
E-Other (personal, family, organizational reasons, etc.)	21	55,3%
<b>Total</b>	<b>38</b>	<b>100%</b>
NA	0	



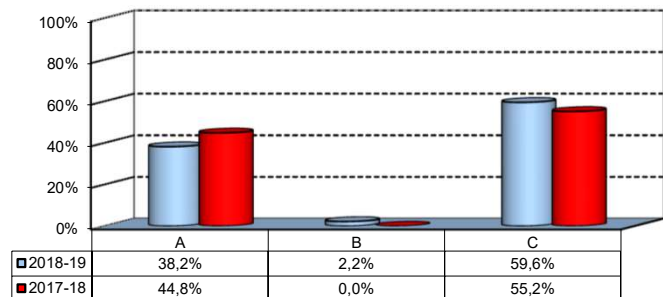
## Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2018-19	2017-18
A - Internship	90	100,0	94,6
B - Other job experience (with any contract different from Internship)	0	0,0	1,1
C - Field Project	0	0,0	4,3
D - None	0	0,0	0,0
<b>Total</b>	<b>90</b>	<b>100,0</b>	<b>100,0</b>
NA	11		

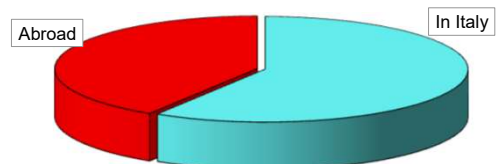
2) How did you find the internship?

Answers	a.v.	%
A - Through the University's Placement Services*	34	38,2%
B - Through the faculty members of the degree	2	2,2%
C - Through autonomous way then recognized by the degree program	53	59,6%
<b>Total</b>	<b>89</b>	<b>100,0%</b>
NA	1	



3) Where did you complete the internship recognized by the Bachelor program?

Answers	a.v.	%	
		2018-19	2017-18
In Italy	53	58,9%	61,4%
Abroad	37	41,1%	38,6%
<b>Total</b>	<b>90</b>	<b>100%</b>	<b>100%</b>
NA	0		



\*JobGate, Internship Programs, company meetings and presentations, Bocconi&Jobs, Placement Library services, websites in Lavoro.net section.

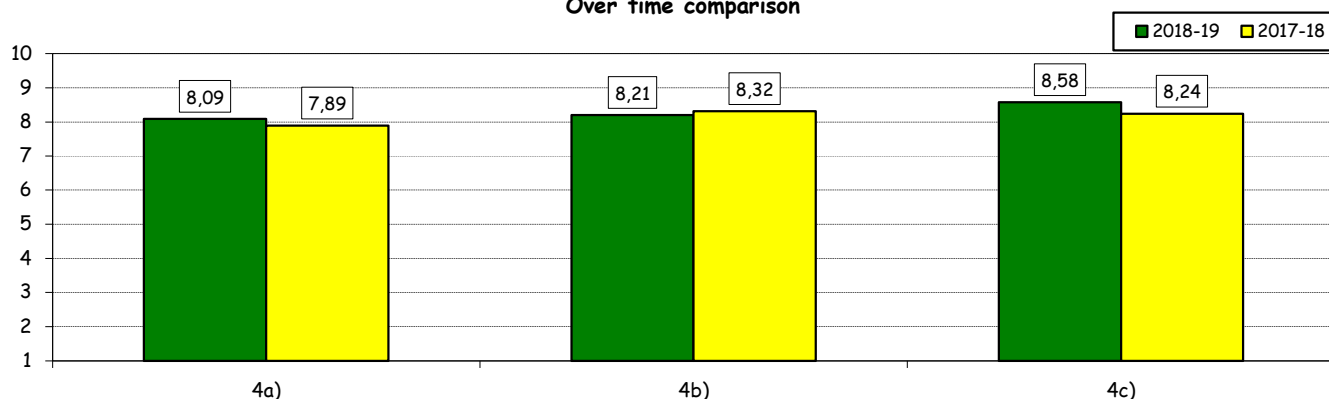
## Internship Activities

How would you evaluate:

(in case of answer A to item n.2)

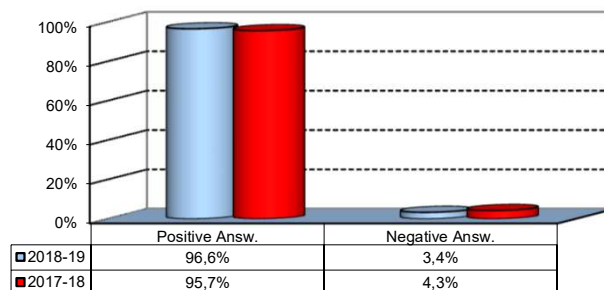
Item	Answers	Negative				Positive				Total		N.A. a.v.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
4a) The convenience of the internship front desk's opening hours.		0	0,0	1	3,0	20	60,6	12	36,4	33	100,0	1
4b) The number and variety of opportunities offered.		0	0,0	3	8,8	12	35,3	19	55,9	34	100,0	0
4c) The support you received from the Internship Office.		0	0,0	0	0,0	14	42,4	19	57,6	33	100,0	1

Over time comparison



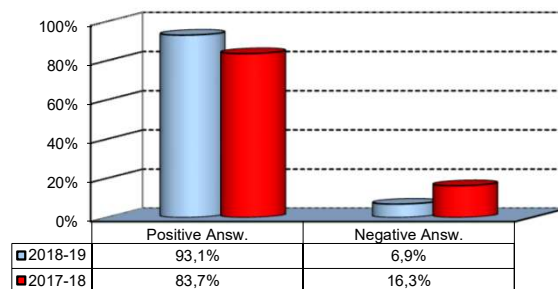
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	59	67,0%
B - More YES than NO	26	29,5%
C - More NO than YES	2	2,3%
D - Definitely NO	1	1,1%
<b>Total</b>	<b>88</b>	<b>100%</b>
NA	2	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	42	48,3%
B - More YES than NO	39	44,8%
C - More NO than YES	2	2,3%
D - Definitely NO	4	4,6%
<b>Total</b>	<b>87</b>	<b>100%</b>
NA	3	

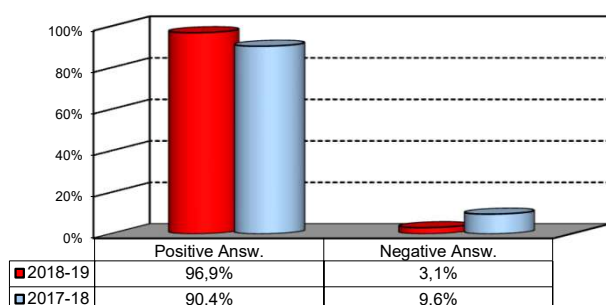


## General satisfaction and short-term plans

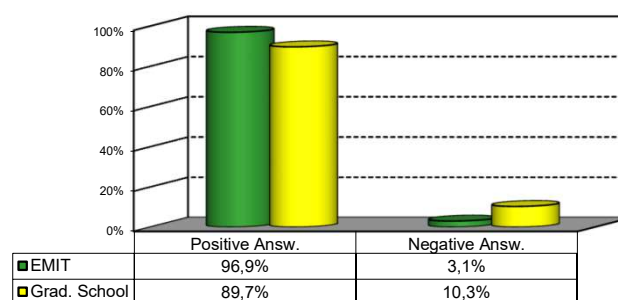
1) Are you satisfied overall with the study program you attended?

Answers	Italian		International		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	40	58,8%	18	60,0%	58	59,2%
B - More YES than NO	26	38,2%	11	36,7%	37	37,8%
C - More NO than YES	2	2,9%	1	3,3%	3	3,1%
D - Definitely NO	0	0,0%	0	0,0%	0	0,0%
<b>Total</b>	<b>68</b>	<b>100%</b>	<b>30</b>	<b>100%</b>	<b>98</b>	<b>100%</b>
NA	1		2		3	

Over time comparison



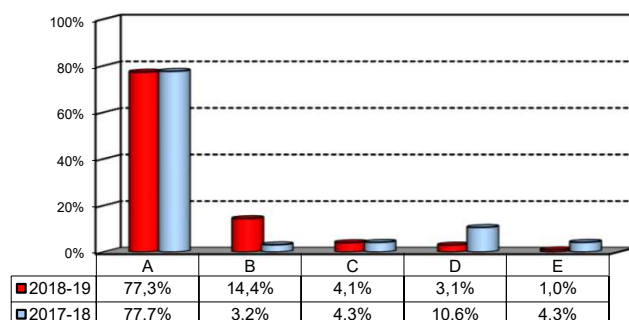
Comparison with the overall School data



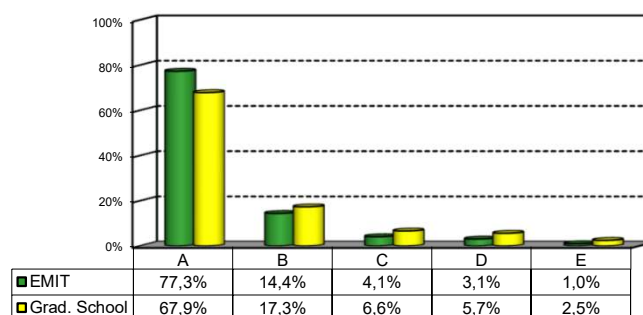
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		International		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	56	82,4%	19	65,5%	75	77,3%
B-YES, in another program at this University	6	8,8%	8	27,6%	14	14,4%
C-YES, in the same program but at another University	3	4,4%	1	3,4%	4	4,1%
D-YES, in another program at another University	2	2,9%	1	3,4%	3	3,1%
E-NO, I would not enrol in university anymore	1	1,5%	0	0,0%	1	1,0%
<b>Total</b>	<b>68</b>	<b>100%</b>	<b>29</b>	<b>100%</b>	<b>97</b>	<b>100%</b>
NA	1		3		4	

Over time comparison



Comparison with the overall School data



## General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a. v.	%
ACME	1	8,3%
AFC	0	0,0%
CLEFIN-Fin	4	33,3%
CLELI	0	0,0%
DES-ESS	3	25,0%
EMIT	0	0,0%
GIO	0	0,0%
IM	3	25,0%
M	0	0,0%
MM	1	8,3%
<b>Total</b>	<b>12</b>	<b>100%</b>
NA	2	

2c) Why would you make a different choice?

(In case of answer "C", "D" or "E" to item no.2a)

Answers	a. v.	% 2018-19	% 2017-18
A - My interest has changed over time / I discovered that I have different attitudes	1	12,5%	16,7%
B - The program did not satisfy my expectations	1	12,5%	27,8%
C - I would have preferred to attend a program with a more generalist approach	0	0,0%	0,0%
D - I would have preferred to attend a program with a more specialist approach	2	25,0%	50,0%
E - I would have preferred to attend the same program but taught in English	0	0,0%	0,0%
F - Other reasons	4	50,0%	5,6%
<b>Total</b>	<b>8</b>	<b>100%</b>	<b>100%</b>
NA	0		

F- Other reasons:

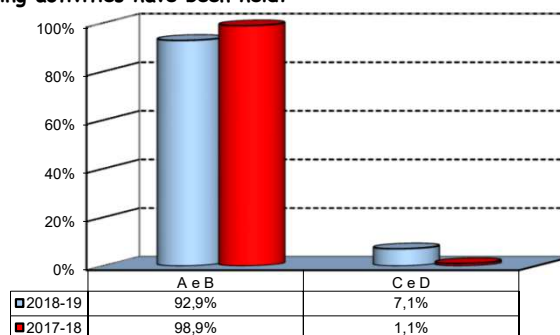
Avrei preferito svolgere un corso simile in una università di pari-livello all'estero

During study abroad experiences I found other universities to have a more practical approach, which I would have preferred to have.

## Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?\*

Answers	a.v.	%
A - Always or nearly always adequate	67	68,4%
B - Often adequate	24	24,5%
C - Rarely adequate	6	6,1%
D - Never adequate	1	1,0%
E - I did not use them	0	0,0%
<b>Total</b>	<b>98</b>	<b>100%</b>
NA	3	

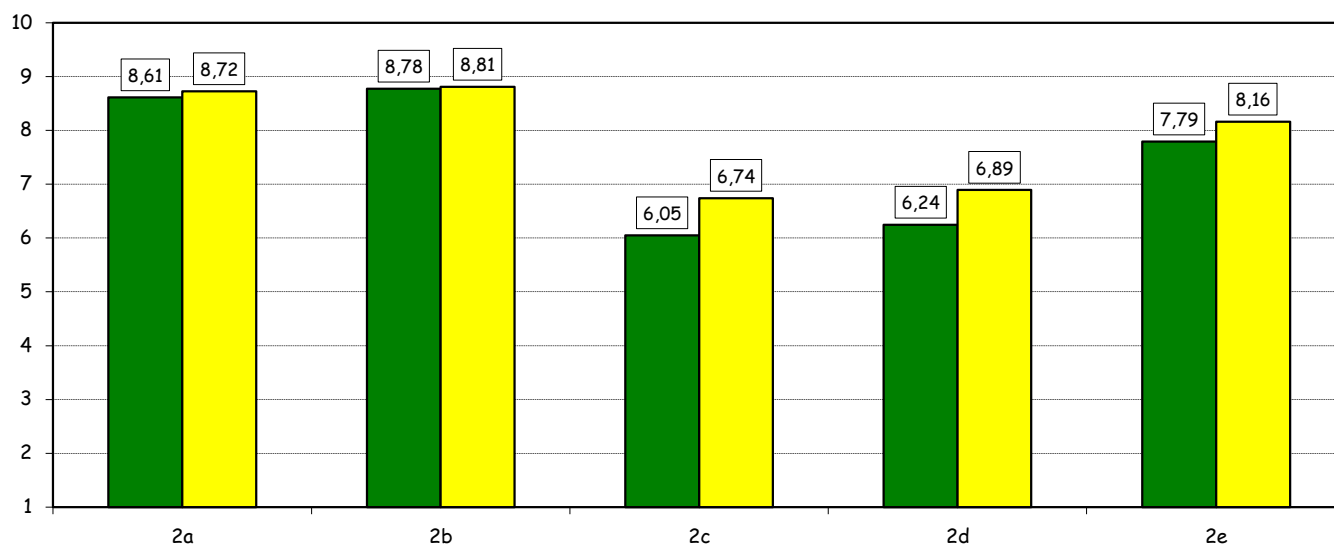
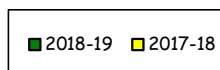


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		0	0,0	4	4,1	32	32,7	62	63,3	98	100,0		0
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		0	0,0	2	2,0	32	32,7	64	65,3	98	100,0		0
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		16	16,5	19	19,6	43	44,3	19	19,6	97	100,0	1	0
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		12	12,8	17	18,1	48	51,1	17	18,1	94	100,0	4	0
e) The clarity and adequacy of the signage system on campus.		2	2,1	10	10,4	44	45,8	40	41,7	96	100,0		2

Over time comparison

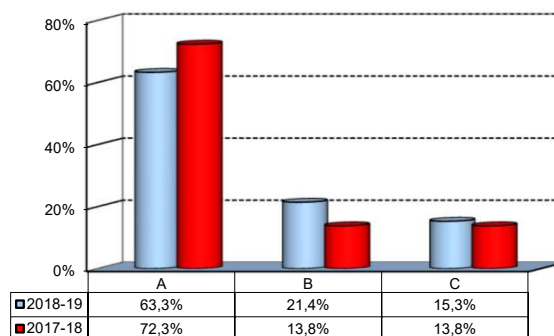


(\*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

## Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

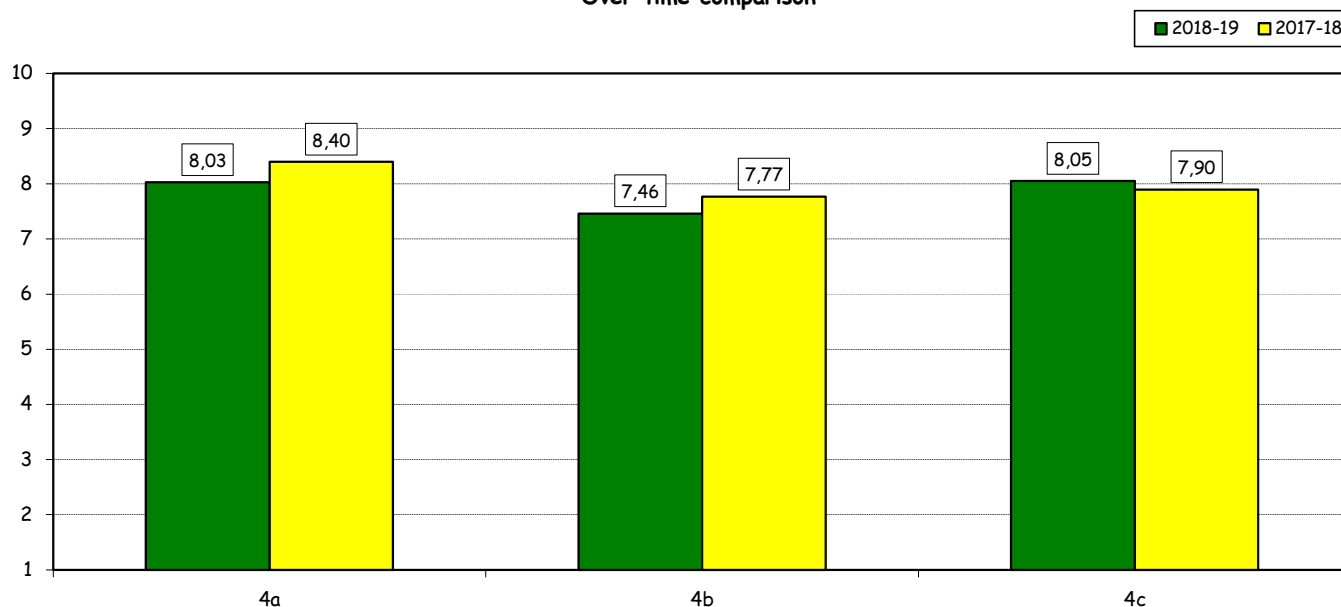
Answers	a.v.	%
A- Adequate in number	62	63,3%
B- Inadequate in number	21	21,4%
C- Never used	15	15,3%
<b>Total</b>	<b>98</b>	<b>100%</b>
NA	3	



4) How do you evaluate:

Item	Answers	Negative				Positive				Total		N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*		0	0,0	5	6,4	42	53,8	31	39,7	78	100,0	5
b) The convenience of the PC Labs' opening hours.*		3	3,8	6	7,5	51	63,8	20	25,0	80	100,0	3
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).		1	1,1	5	5,3	48	51,1	40	42,6	94	100,0	4

### Over time comparison



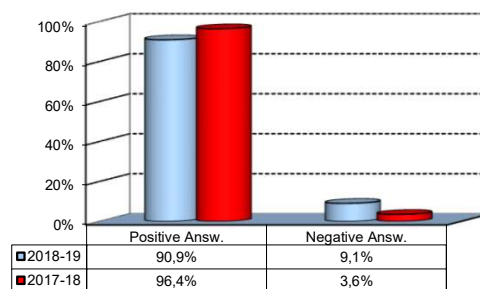
(\*): Only in case of answer "A" or "B" to item no.3



## Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?\*

Answers	a.v.	%
A - Very Positive	42	42,9%
B - Quite positive	38	38,8%
C - Quite negative	7	7,1%
D - Very Negative	1	1,0%
E - Never used	10	10,2%
<b>Total</b>	<b>98</b>	<b>100%</b>
NA	3	



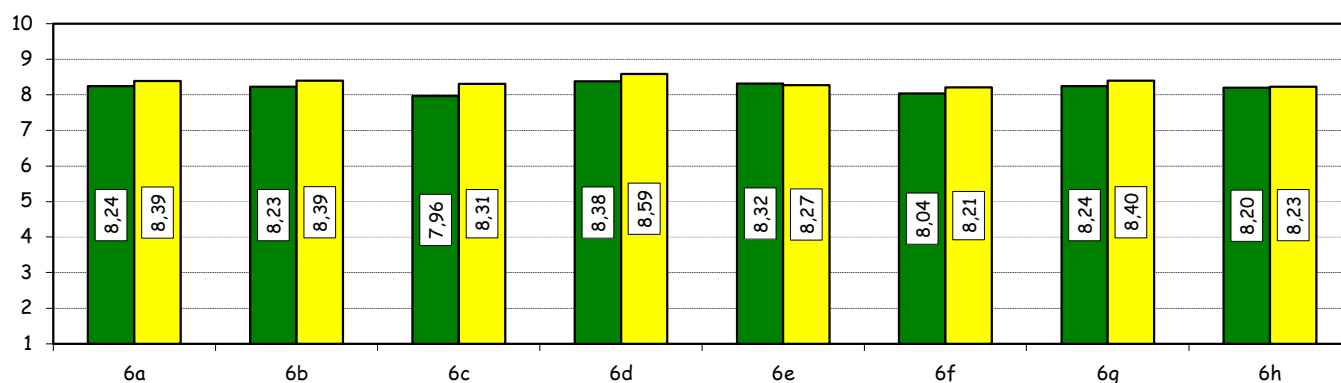
6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	a.v.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
a) The convenience of the Library's opening hours and access to its main services.		0	0,0	6	6,9	43	49,4	38	43,7	87	100,0	1
b) The range of collections available in the Library and the frequency they are updated (books, magazines, electronic resources, databases).		1	1,1	4	4,6	41	47,1	41	47,1	87	100,0	1
c) The speed of fulfillment of requests for documents provided by other Libraries.		0	0,0	5	6,2	46	56,8	30	37,0	81	100,0	7
d) The number of documents that may be borrowed and the duration of the loan period.		0	0,0	3	3,9	39	50,6	35	45,5	77	100,0	11
e) The assistance provided by the Library staff in bibliographic searches for specific topics and in the use of Library's print and electronic collections.		0	0,0	4	4,7	40	47,1	41	48,2	85	100,0	3
f) The efficiency and ease of use of the search tools provided (on and off campus).		1	1,2	8	9,4	38	44,7	38	44,7	85	100,0	3
g) The number of books and journals available on open shelves in the reading rooms.		0	0,0	4	4,8	45	54,2	34	41,0	83	100,0	5
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.).		0	0,0	5	7,7	28	43,1	32	49,2	65	100,0	23

Over time comparison

2018-19 2017-18



(\*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.