

“EVALUATION OF UNIVERSITY EXPERIENCE”

STATISTICAL RESULTS FOR THE MASTER OF SCIENCE DIRECTOR

International Management

a.y. 2018-2019

Survey period: June 2019 - July 2020

N. of completed questionnaires: 149

N. of graduate students: 162

Response rate: 0,91975308641975306



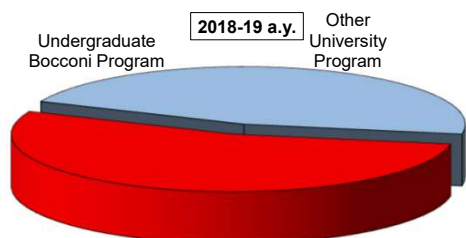
EVALUATION OF UNIVERSITY EXPERIENCE

International Management

General information

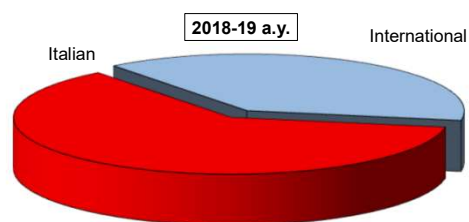
Undergraduate Career

Answers	%		
	a.v.	2018-19	2017-18
Undergraduate Bocconi Program	80	53,7	56,1
Other University Program	69	46,3	43,9
Total	149	100,0	100,0
NA	0		



Nationality

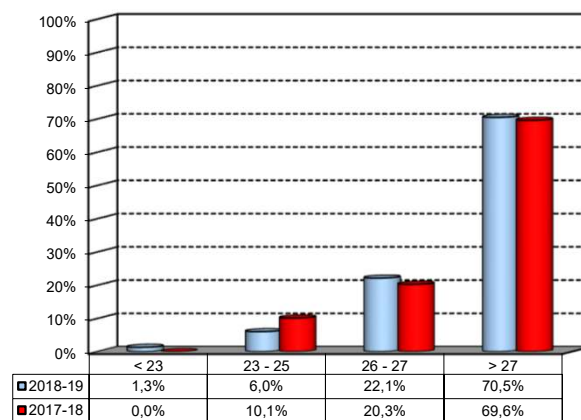
Answers	%		
	a.v.	2018-19	2017-18
Italian	92	61,7%	62,2%
International	57	38,3%	37,8%
Total	149	100%	100%
NA	0		



Average mark of the exams passed:

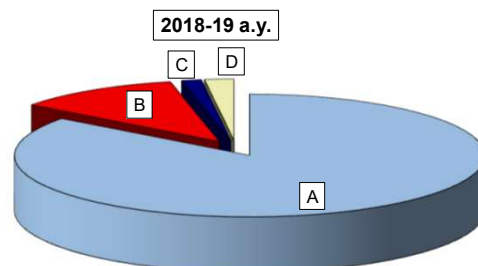
(approximate average expressed in 30/30)

Answers	a.v.	%
18	0	0,0%
19	0	0,0%
20	0	0,0%
21	1	0,7%
22	1	0,7%
23	0	0,0%
24	1	0,7%
25	8	5,4%
26	7	4,7%
27	26	17,4%
28	45	30,2%
29	53	35,6%
30	7	4,7%
Total	149	100%
NA	0	



How many of the courses included in your curriculum did you attend regularly?

Answers	%		
	a.v.	2018-19	2017-18
A - More than 75%	127	85,2	81,1
B - Between 50 and 75%	17	11,4	12,2
C - Between 25 and 50%	2	1,3	1,4
D - Less than 25%	3	2,0	5,4
Total	149	100,0	100,0
NA	0		

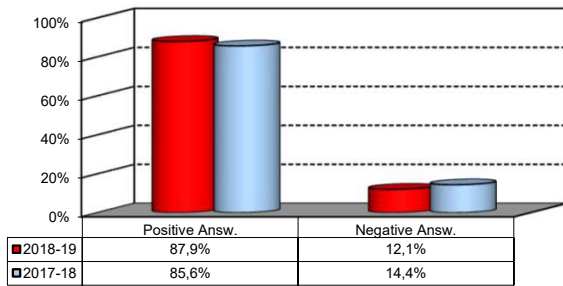


Study Experience

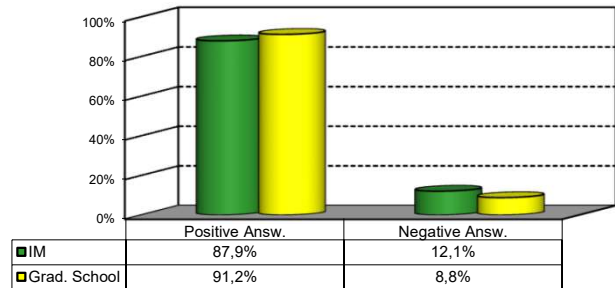
1) On the whole, do you think that the MSc program you attended at Bocconi enabled in-depth study of topics in both a theoretical and a practical sense?

Answers	Italian		International		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	39	42,4%	23	40,4%	62	41,6%
B - More YES than NO	44	47,8%	25	43,9%	69	46,3%
C - More NO than YES	9	9,8%	8	14,0%	17	11,4%
D - Definitely NO	0	0,0%	1	1,8%	1	0,7%
Total	92	100%	57	100%	149	100%
NA	0		0			

Over time comparison



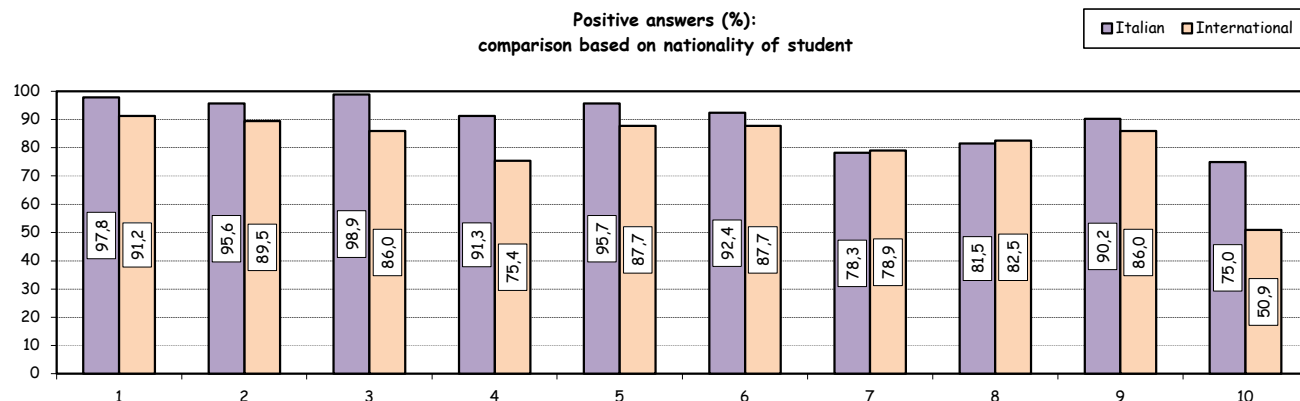
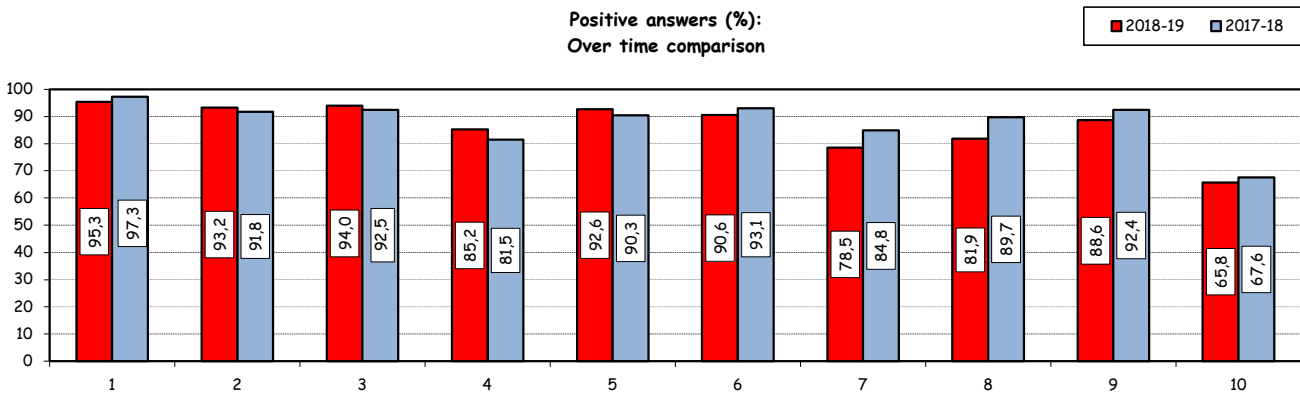
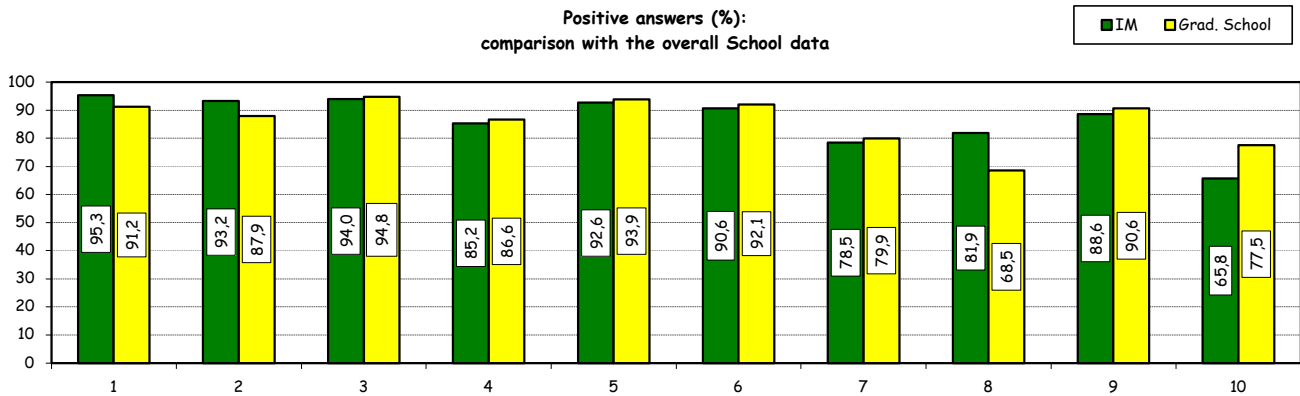
Comparison with the overall School data



Study Experience

2) Do you think that the preparation you have received in Bocconi has contributed to the development of the following skills?

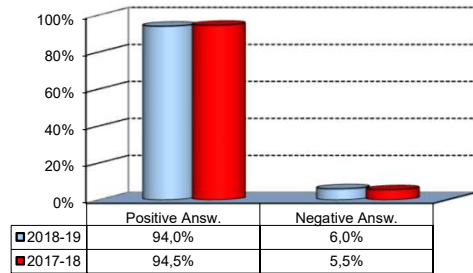
Soft Skill	Item	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		n.a.
		a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.
1	Ability to work in team	107	71,8	35	23,5	6	4,0	1	0,7	149	100,0	0
2	Interpersonal skills	90	60,8	48	32,4	8	5,4	2	1,4	148	100,0	1
3	Organizational skills	100	67,1	40	26,8	8	5,4	1	0,7	149	100,0	0
4	Critical thinking skills	67	45,0	60	40,3	15	10,1	7	4,7	149	100,0	0
5	Ability to analyze and select information	77	51,7	61	40,9	8	5,4	3	2,0	149	100,0	0
6	Problem-solving ability	80	53,7	55	36,9	12	8,1	2	1,3	149	100,0	0
7	Written communication skills	61	40,9	56	37,6	30	20,1	2	1,3	149	100,0	0
8	Verbal communication skills	60	40,3	62	41,6	23	15,4	4	2,7	149	100,0	0
9	Ability to cope with stress	94	63,1	38	25,5	15	10,1	2	1,3	149	100,0	0
10	Entrepreneurial spirit	44	29,5	54	36,2	41	27,5	10	6,7	149	100,0	0



Study Experience

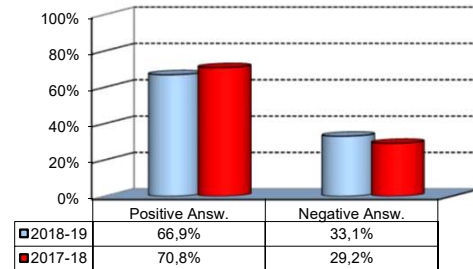
3) Do you think that teaching activities of the MSc program were structured in an active manner (frequent use of team work, case studies, assignments, ect.)?

Answers	a.v.	%
A - Definitely YES	89	59,7%
B - More YES than NO	51	34,2%
C - More NO than YES	8	5,4%
D - Definitely NO	1	0,7%
Total	149	100%
NA	0	



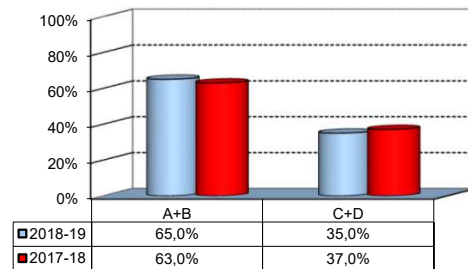
4) Do you think that the courses in your curriculum were adequately coordinated with each other?

Answers	a.v.	%
A - Definitely YES	27	18,2%
B - More YES than NO	72	48,6%
C - More NO than YES	39	26,4%
D - Definitely NO	10	6,8%
Total	148	100%
NA	1	



5) During the MSc program, did you notice any unnecessary overlaps or repetitions of subjects and content with what you studied during your undergraduate program?

Answers	a.v.	%
A-Very often	22	27,5%
B-Often	30	37,5%
C-Hardly ever	22	27,5%
D-Never	6	7,5%
Total	80	100%
NA	69	



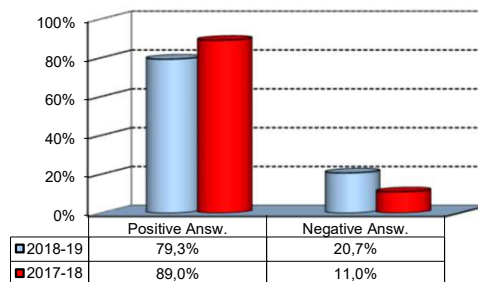
Please select the course or courses in the MSc program in which you encountered overlaps or unnecessary repetitions:

Course	a.v.	%
FOUNDATIONS OF GLOBALIZATION - MODULE 1 (Macroeconomics and the global economy) - ECONOMIA - MODULO 2 (MACROECONOMIA)	30	21,4%
CORPORATE STRATEGY - STRATEGIA COMPETITIVA	19	13,6%
ORGANIZZAZIONE D'IMPRESA - FONDAMENTI DI ORGANIZZAZIONE	10	7,1%
MARKETING DECISIONS - MARKETING	8	5,7%
PERFORMANCE MEASUREMENT - PROGRAMMAZIONE E CONTROLLO	8	5,7%
FOUNDATIONS OF GLOBALIZATION - MODULE 2 (Comparative evolution of international business) - STORIA ECONOMICA	6	4,3%
Other	59	42,1%
TOTAL	140	100,0%

Study Experience

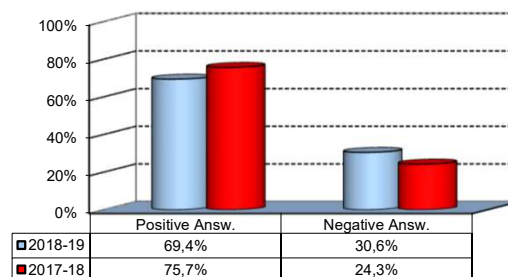
6) Do you think that the overall study load was compatible with the length of the program?

Answers	a.v.	%
A - Definitely YES	36	24,8%
B - More YES than NO	79	54,5%
C - More NO than YES	23	15,9%
D - Definitely NO	7	4,8%
Total	145	100%
NA	4	



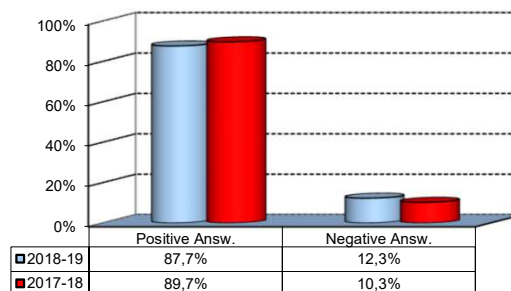
7) Was the coordination of the study program appropriately managed by the Program Director?

Answers	a.v.	%
A - Definitely YES	32	22,2%
B - More YES than NO	68	47,2%
C - More NO than YES	32	22,2%
D - Definitely NO	12	8,3%
Total	144	100%
NA	5	



8) On the whole, were the classroom climate and relationships with your classmates positive and able to enrich your personal experience?

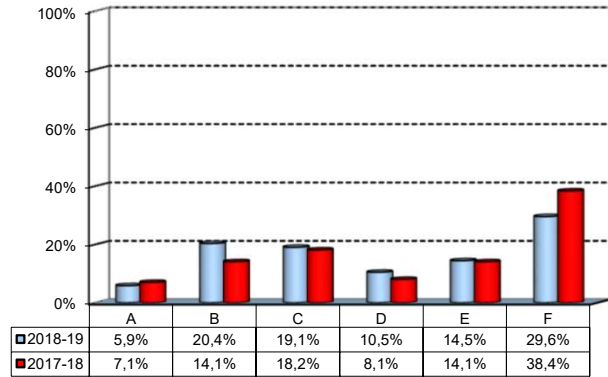
Answers	a.v.	%
A - Definitely YES	53	36,3%
B - More YES than NO	75	51,4%
C - More NO than YES	13	8,9%
D - Definitely NO	5	3,4%
Total	146	100%
NA	3	



Extracurricular Activities

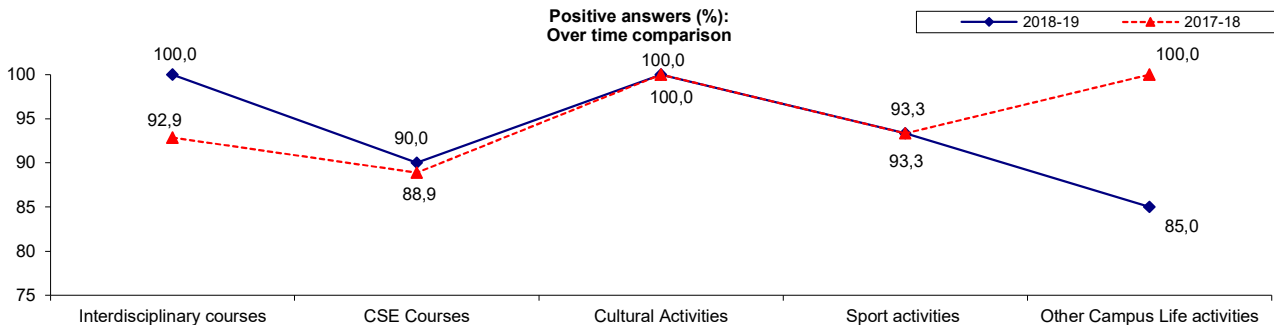
1) Which of the following extracurricular activities (Campus Life) did you attend during your study program?
(multiple answers admitted)

Answers	a.v.	%
A - Interdisciplinary courses ("Sapere a tutto campo")	9	5,9%
B - Counseling and Self-Empowerment courses CSE)	31	20,4%
C - Cultural Activities (visit museums, concerts, theatre and cinema, various issues)	29	19,1%
D - Sport activities	16	10,5%
E - Other Campus Life activities	22	14,5%
F - None	45	29,6%
Total	152	100%
NA	0	



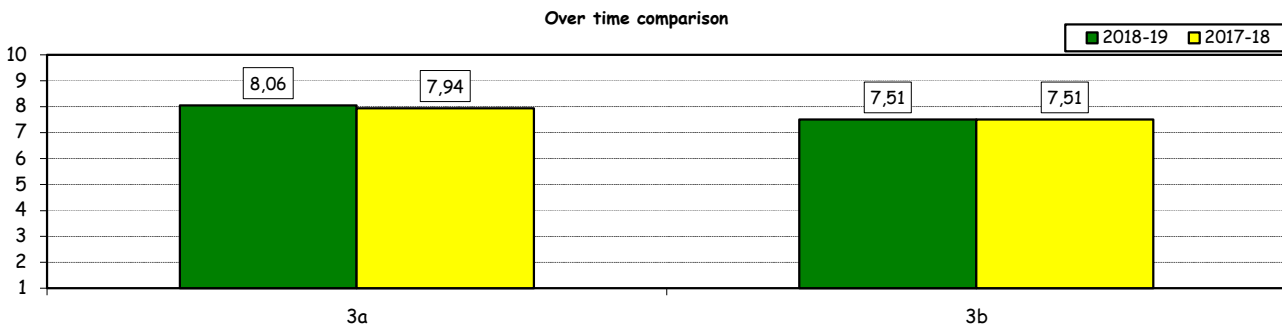
2) Do you think that the activities you took part in contributed to your cultural/educational enrichment?

	Definitely YES		More YES than NO		More NO than YES		Definitely NO		Total		NA
	a.v.	%	a.v.	%	a.v.	%	a.v.	%	a.v.	%	
A - Interdisciplinary courses (Sapere a tutto campo)	5	55,6	4	44,4	0	0,0	0	0,0	9	100,0	0
B - Counseling and Self-Empowerment courses (CSE)	11	36,7	16	53,3	2	6,7	1	3,3	30	100,0	1
C - Cultural Activities	15	51,7	14	48,3	0	0,0	0	0,0	29	100,0	0
D - Sport activities	7	46,7	7	46,7	0	0,0	1	6,7	15	100,0	1
E - Other Campus Life activities	7	35,0	10	50,0	2	10,0	1	5,0	20	100,0	2
Total	45	43,7	51	49,5	4	3,9	3	2,9	103	100,0	4



How do you evaluate:

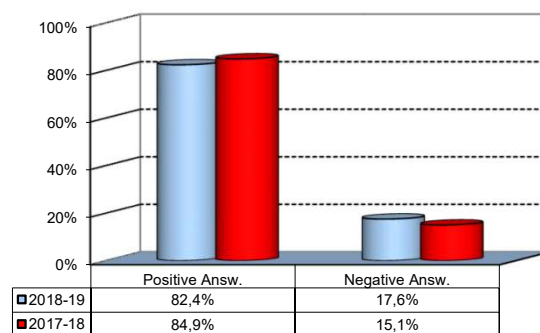
Item	Answers	Negative				Positive				Total		NA
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
3a) The range and interest of programmes offered		1	1,4	4	5,7	36	51,4	29	41,4	70	100,0	34
3b) The support you received from the Campus Life Office		4	5,8	5	7,2	37	53,6	23	33,3	69	100,0	35



Degree Thesis

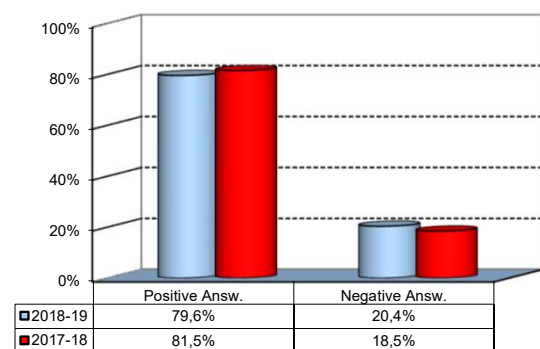
1) Do you think that the supervision and the assistance for preparing for your thesis were appropriate?

Answers	a.v.	%
A - Definitely YES	72	48,6%
B - More YES than NO	50	33,8%
C - More NO than YES	22	14,9%
D - Definitely NO	4	2,7%
Total	148	100%
NA	1	



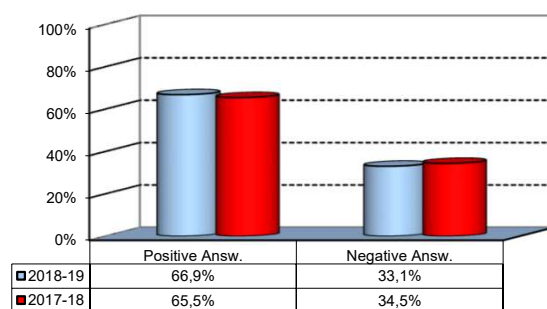
2) Do you think that the facilities provided by the University (library, computer labs) adequately supported preparation for your thesis?

Answers	a.v.	%
A - Definitely YES	51	34,7%
B - More YES than NO	66	44,9%
C - More NO than YES	25	17,0%
D - Definitely NO	5	3,4%
Total	147	100%
NA	2	



3) Do you think that your thesis was a useful experience for completing your education and a way to verify your planning and writing skills?

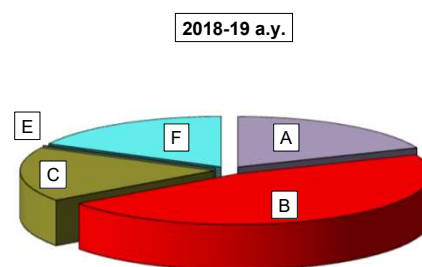
Answers	a.v.	%
A - Definitely YES	45	30,4%
B - More YES than NO	54	36,5%
C - More NO than YES	38	25,7%
D - Definitely NO	11	7,4%
Total	148	100%
NA	1	



Experience Of Studying Abroad

1) Please select the program you participated in:

Answers	a.v.	%	
		2018-19	2017-18
A - Exchange	28	18,8	16,2
B - CEMS-MIM	69	46,3	42,6
C- Double Degree	26	17,4	16,2
D - Free-Mover	0	0,0	0,0
E - Campus Abroad	0	0,0	0,7
F- None	26	17,4	24,3
Total	149	100,0	100,0
NA	0		

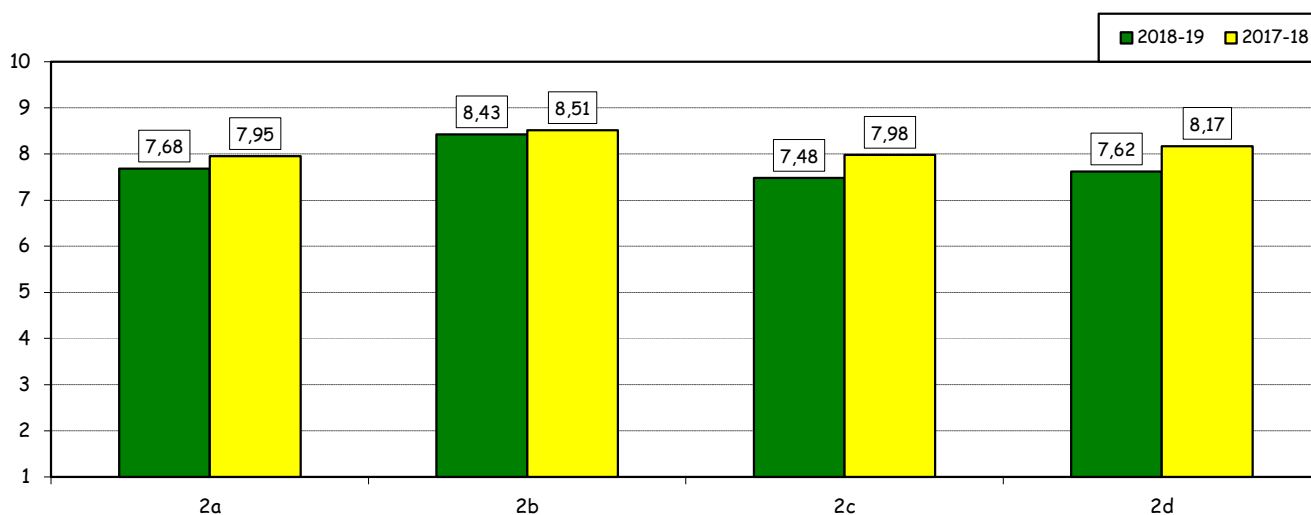


How do you evaluate:

(only A, B, C or E answers to item no.1)

Item	Answers	Negative				Positive				Total	N.A.	
		1-2		3-4-5		6-7-8		9-10				
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
2a) Quantity and completeness of information provided through: "International Week," emails, brochures, International Relations Service web page.		4	3,4	14	11,8	54	45,4	47	39,5	119	100,0	4
2b) The range and interest of programs offered.		2	1,6	6	4,9	40	32,8	74	60,7	122	100,0	1
2c) The convenience of the study abroad desk's opening hours.		4	3,4	12	10,2	63	53,4	39	33,1	118	100,0	5
2d) The support you received from Bocconi International Relations.		5	4,1	14	11,6	56	46,3	46	38,0	121	100,0	2

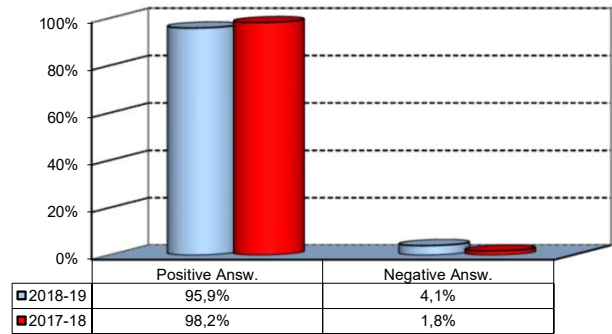
Over time comparison



Experience Of Studying Abroad

3) Would you positively evaluate this experience?

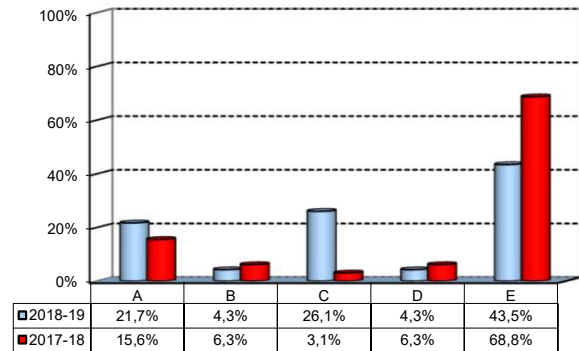
Answers	v. a.	%
A - Definitely YES	87	71,3%
B - More YES than NO	30	24,6%
C - More NO than YES	3	2,5%
D - Definitely NO	2	1,6%
Total	122	100%
NA	1	



(In case of answer "F" to item no.1)

4) Please indicate why you did not attend a period of study abroad (select all relevant reasons):

Answers	a. v.	%
A-Lack of interest in this kind of experience	5	21,7%
B-Absence of the requirements needed for participation in the program selected	1	4,3%
C-Rejection of your application	6	26,1%
D-Lack of time during the period of study	1	4,3%
E-Other (personal, family, organizational reasons, etc.)	10	43,5%
Total	23	100%
NA	3	



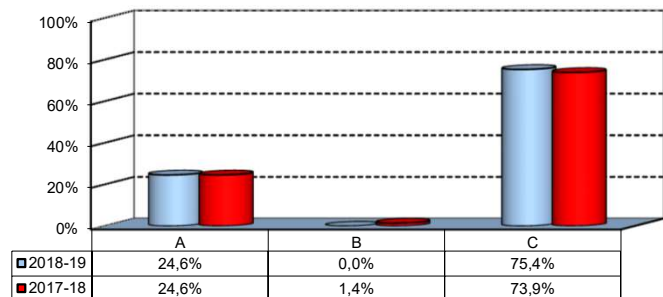
Internship Activities

1) Which activity recognized in your curriculum did you complete during the MSc program?

Answers	a.v.	%	
		2018-19	2017-18
A - Internship	140	100,0	99,3
B - Other job experience (with any contract different from Internship)	0	0,0	0,7
C - Field Project	0	0,0	0,0
D - None	0	0,0	0,0
Total	140	100,0	100,0
NA	9		

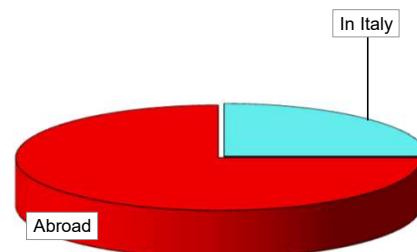
2) How did you find the internship?

Answers	a.v.	%
A - Through the University's Placement Services*	34	24,6%
B - Through the faculty members of the degree	0	0,0%
C - Through autonomous way then recognized by the degree program	104	75,4%
Total	138	100,0%
NA	2	



3) Where did you complete the internship recognized by the Bachelor program?

Answers	a.v.	%	
		2018-19	2017-18
In Italy	35	25,0%	23,6%
Abroad	105	75,0%	76,4%
Total	140	100%	100%
NA	0		



*JobGate, Internship Programs, meetings and company presentations, Bocconi&Jobs, Placement Library services, websites in the Lavoro.net section

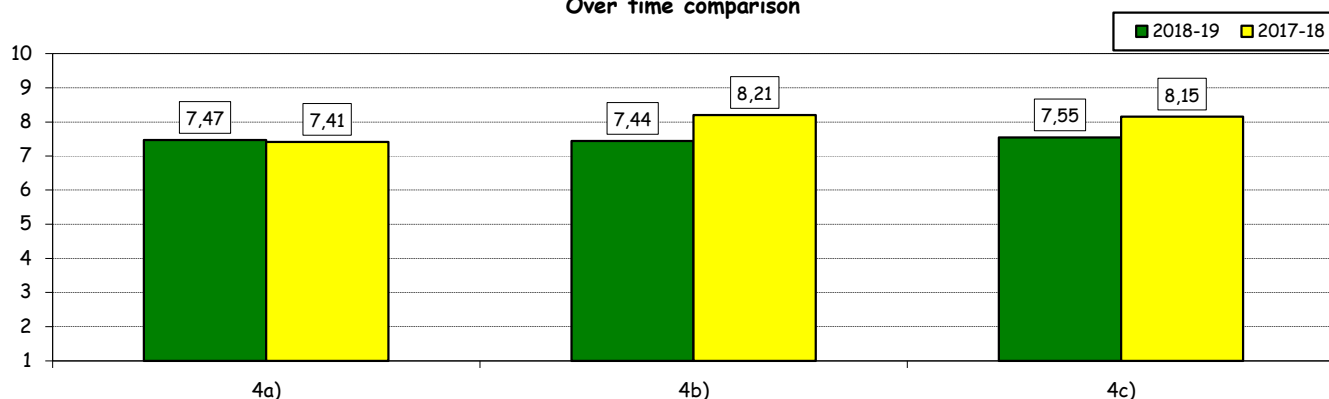
Internship Activities

How would you evaluate:

(in case of answer A to item n.2)

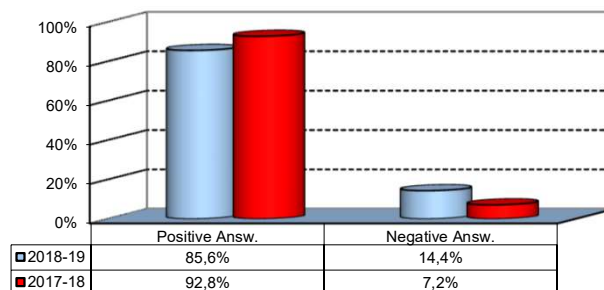
Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
4a) The convenience of the internship front desk's opening hours.		1	3,3	4	13,3	15	50,0	10	33,3	30	100,0	4
4b) The number and variety of opportunities offered.		1	2,9	2	5,9	22	64,7	9	26,5	34	100,0	0
4c) The support you received from the Internship Office.		1	3,0	4	12,1	17	51,5	11	33,3	33	100,0	1

Over time comparison



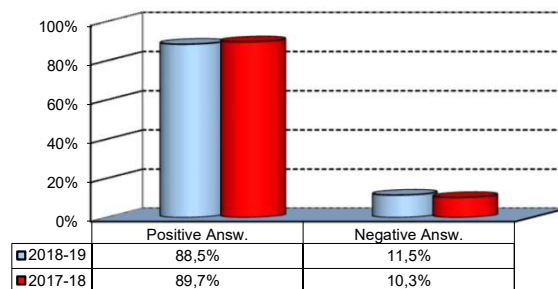
5) Would you positively evaluate this experience?

Answers	a.v.	%
A - Definitely YES	72	51,8%
B - More YES than NO	47	33,8%
C - More NO than YES	16	11,5%
D - Definitely NO	4	2,9%
Total	139	100%
NA	1	



6) Do you think that the qualifications you acquired while attending the MSc program were appropriate to perform this activity?

Answers	a.v.	%
A - Definitely YES	59	42,4%
B - More YES than NO	64	46,0%
C - More NO than YES	15	10,8%
D - Definitely NO	1	0,7%
Total	139	100%
NA	1	

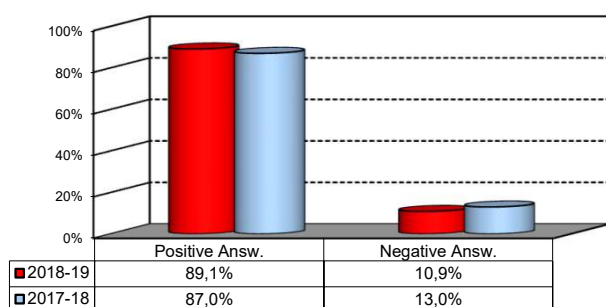


General satisfaction and short-term plans

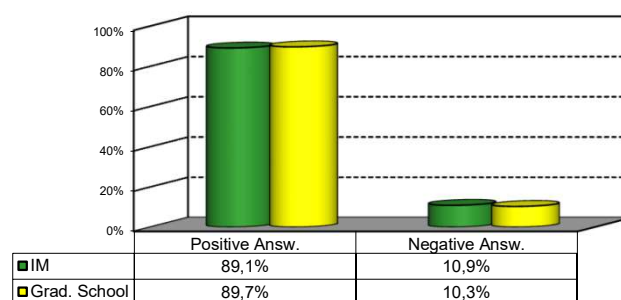
1) Are you satisfied overall with the study program you attended?

Answers	Italian		International		Total	
	a.v.	%	a.v.	%	a.v.	%
A - Definitely YES	33	36,7%	22	38,6%	55	37,4%
B - More YES than NO	47	52,2%	29	50,9%	76	51,7%
C - More NO than YES	10	11,1%	3	5,3%	13	8,8%
D - Definitely NO	0	0,0%	3	5,3%	3	2,0%
Total	90	100%	57	100%	147	100%
NA	2		0		2	

Over time comparison



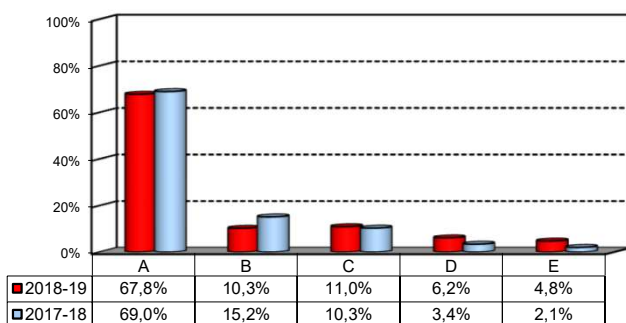
Comparison with the overall School data



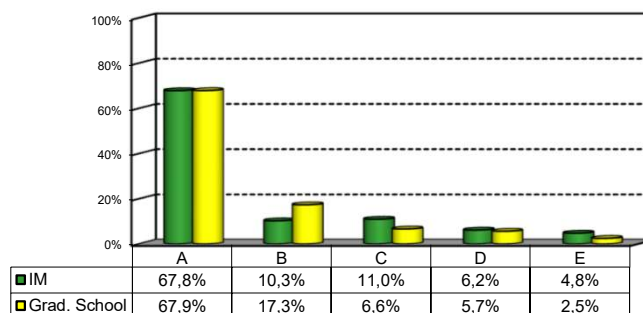
2a) If you could go back in time, would you enroll in the University again?

Answers	Italian		International		Total	
	v.a.	%	v.a.	%	v.a.	%
A-YES, in the same program at this University	60	66,7%	39	69,6%	99	67,8%
B-YES, in another program at this University	11	12,2%	4	7,1%	15	10,3%
C-YES, in the same program but at another University	12	13,3%	4	7,1%	16	11,0%
D-YES, in another program at another University	6	6,7%	3	5,4%	9	6,2%
E-NO, I would not enrol in university anymore	1	1,1%	6	10,7%	7	4,8%
Total	90	100%	56	100%	146	100%
NA	2		1		3	

Over time comparison



Comparison with the overall School data



General satisfaction and short-term plans

(In case of answer "B" to item no.2a)

2b) Which program would you enroll at this University?

MSc	a. v.	%
ACME	0	0,0%
AFC	4	30,8%
CLEFIN-Fin	3	23,1%
CLELI	0	0,0%
DES-ESS	0	0,0%
EMIT	1	7,7%
GIO	1	7,7%
IM	3	23,1%
M	0	0,0%
MM	1	7,7%
Total	13	100%
NA	2	

2c) Why would you make a different choice?

(In case of answer "C", "D" or "E" to item no.2a)

Answers	a. v.	% 2018-19	% 2017-18
A - My interest has changed over time / I discovered that I have different attitudes	3	9,4%	8,7%
B - The program did not satisfy my expectations	15	46,9%	43,5%
C - I would have preferred to attend a program with a more generalist approach	0	0,0%	0,0%
D - I would have preferred to attend a program with a more specialist approach	7	21,9%	17,4%
E - I would have preferred to attend the same program but taught in English	0	0,0%	4,3%
F - Other reasons	7	21,9%	26,1%
Total	32	100%	100%
NA	0		

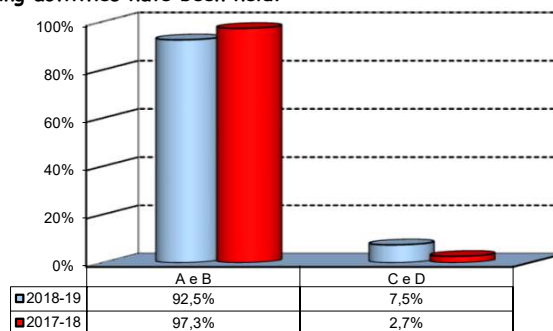
F- Other reasons:

Avrei fatto un master di un anno all'estero
Bocconi has at no point met my expectations towards a top-ranked academic institution with great reputation. Organization was absolutely chaotic, workload in the first year was insane and the students' will was never really taken into account/respected.
Bocconi in general did not meet my expectations. Both quality of teaching as well as administrative standards of the university fell far from my expectations and what I experienced at other universities
Credo che la Bocconi abbia un approccio ancora troppo teorico ai corsi magistrali. Le università estere sono molto più orientate al pratico. Il risultato è che la magistrale è stata una ripetizione di quanto fatto in triennale.
Le altre business school (ESADE,HEC) offrono corsi più pratici, con più agganci lavorativi e con studenti meno competitivi (nel senso negativo del termine)
The job market and campus vibe is too local, I prefer a more international atmosphere
Troppo simile al percorso triennale con una inutile pressione sui voti per via della gaussiana. Alcuni professori non all'altezza del corso. Alcuni esami non sono serviti a niente ed andrebbero cambiati con corsi tecnici (e.g. Python, Analytics, Google Ads)

Infrastructure: Classrooms, Library And Facilities

1) What is your opinion about the classrooms where lessons and other teaching activities have been held?*

Answers	a.v.	%
A - Always or nearly always adequate	94	63,9%
B - Often adequate	42	28,6%
C - Rarely adequate	8	5,4%
D - Never adequate	3	2,0%
E - I did not use them	0	0,0%
Total	147	100%
NA	2	

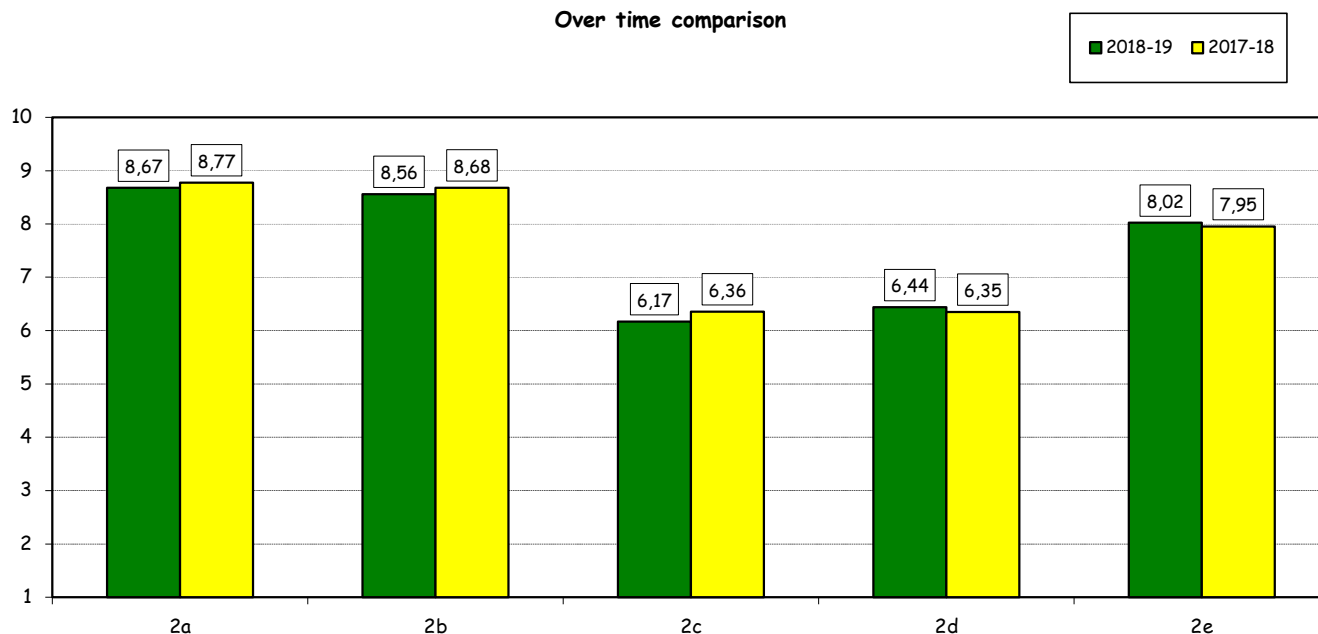


2) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no.1)

Item	Answers	Negative				Positive				Total		NA	N.R.
		1-2		3-4-5		6-7-8		9-10		a.v.	%		
		a.v.	%	a.v.	%	a.v.	%	a.v.	%				
a) The adequacy of the audio and multimedia systems (e.g. instructor's computer, projectors, video players) installed in the classrooms.		1	0,7	4	2,7	47	32,0	95	64,6	147	100,0		0
b) The cleanliness of classrooms and of other common areas on campus (corridors, halls, study rooms).		1	0,7	7	4,8	45	30,6	94	63,9	147	100,0		0
c) The adequacy of the amount of areas/seats reserved to individual study in the University Library.		19	13,4	41	28,9	40	28,2	42	29,6	142	100,0	5	0
d) The adequacy of the amount of areas/seats reserved to individual study in other buildings on campus.		12	8,6	40	28,6	48	34,3	40	28,6	140	100,0	7	0
e) The clarity and adequacy of the signage system on campus.		2	1,4	11	7,8	58	41,1	70	49,6	141	100,0		6

Over time comparison

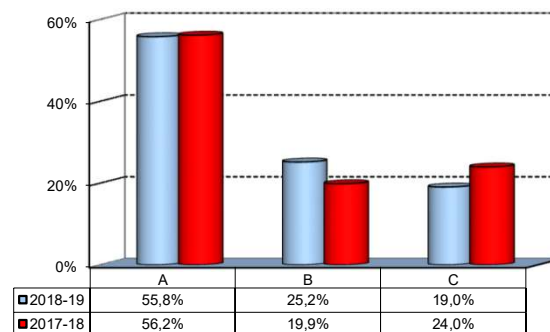


(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.

Infrastructure: Classrooms, Library And Facilities

3) What is your overall opinion on the PC Labs and IT facilities provided by the University?

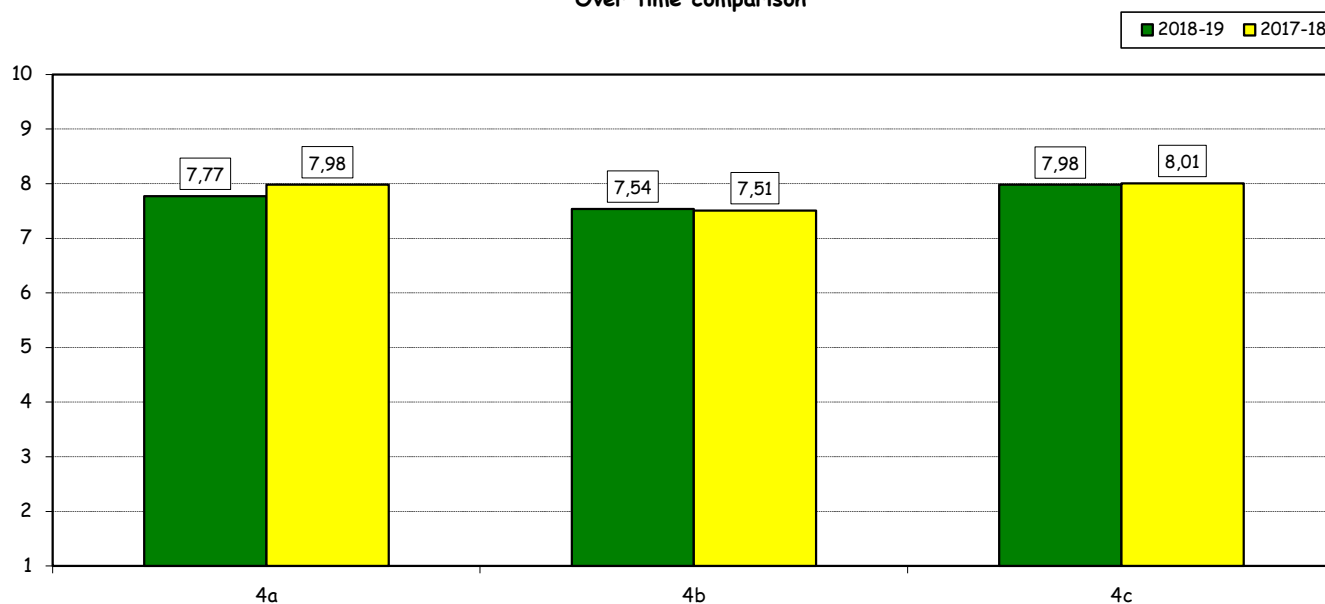
Answers	a.v.	%
A- Adequate in number	82	55,8%
B- Inadequate in number	37	25,2%
C- Never used	28	19,0%
Total	147	100%
NA	2	



4) How do you evaluate:

Item	Answers	Negative				Positive				Total	N.R.	
		1-2		3-4-5		6-7-8		9-10				
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The availability of technical staff supporting students (Tutors) in PC Labs.*		2	1,7	13	11,3	56	48,7	44	38,3	115	100,0	4
b) The convenience of the PC Labs' opening hours.*		1	0,9	15	13,0	64	55,7	35	30,4	115	100,0	4
c) The level of accessibility and usability of the University's IT services (Internet access points, Punto Blu, Virtual Punto Blu, wireless connection).		4	2,8	9	6,3	65	45,8	64	45,1	142	100,0	5

Over time comparison

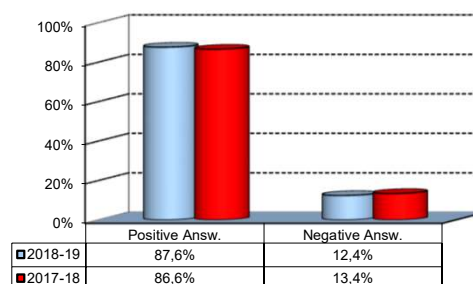


(*): Only in case of answer "A" or "B" to item no.3

Infrastructure: Classrooms, Library And Facilities

5) What is your overall opinion on the Library's services, such as support for individual study?*

Answers	a.v.	%
A - Very Positive	55	37,2%
B - Quite positive	65	43,9%
C - Quite negative	14	9,5%
D - Very Negative	3	2,0%
E - Never used	11	7,4%
Total	148	100%
NA	1	

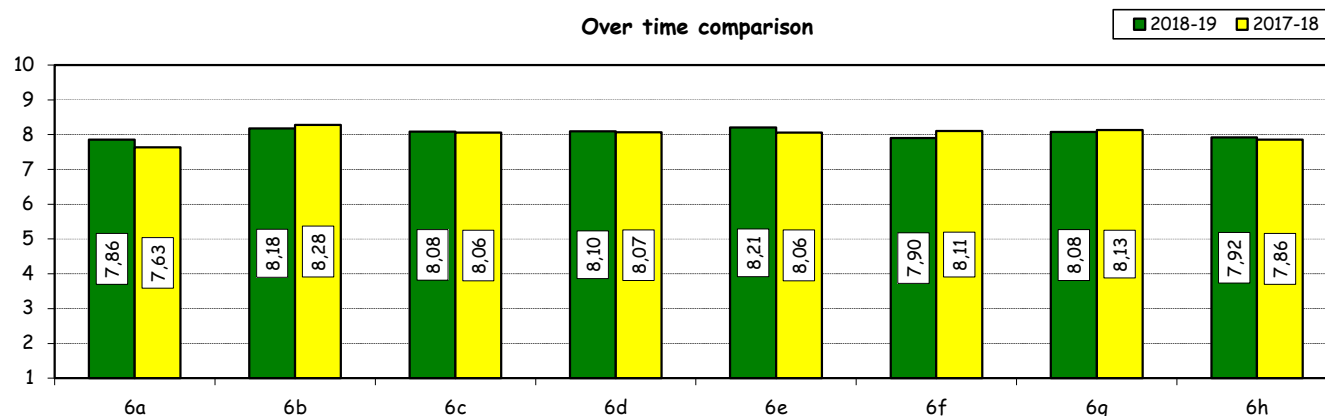


6) How would you evaluate:

(In case of answer "A", "B", "C" or "D" to item no. 5)

Item	Answers	Negative				Positive				Total		N.A.
		1-2		3-4-5		6-7-8		9-10		a.v.	%	
		a.v.	%	a.v.	%	a.v.	%	a.v.	%			
a) The convenience of the Library's opening hours and access to its main services.		2	1,5	12	8,9	63	46,7	58	43,0	135	100,0	2
b) The range of collections available in the Library and the frequency they are updated (books, magazines, electronic resources, databases).		2	1,5	8	6,0	58	43,3	66	49,3	134	100,0	3
c) The speed of fulfillment of requests for documents provided by other Libraries.		1	0,8	11	8,3	62	47,0	58	43,9	132	100,0	5
d) The number of documents that may be borrowed and the duration of the loan period.		3	2,4	10	7,9	53	42,1	60	47,6	126	100,0	11
e) The assistance provided by the Library staff in bibliographic searches for specific topics and in the use of Library's print and electronic collections.		1	0,8	12	9,4	48	37,5	67	52,3	128	100,0	9
f) The efficiency and ease of use of the search tools provided (on and off campus).		3	2,2	13	9,7	61	45,5	57	42,5	134	100,0	3
g) The number of books and journals available on open shelves in the reading rooms.		2	1,6	12	9,3	56	43,4	59	45,7	129	100,0	8
h) The usefulness of workshops offered by the Library to understand how to use the resources available (catalogues, e-journals, databases, etc.).		2	2,1	11	11,5	37	38,5	46	47,9	96	100,0	41

Over time comparison



(*): the percentage shown on the graphs is calculated by excluding the responses of those who declare that they have not used the service.